

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

OCTOBER 12, 2023

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, October 12, 2023, at 8:30 a.m.

Board Member Wilkes called the meeting to order at 8:33 a.m. upon determining a quorum consisting of Board Member Chris Wilkes and the following Board Members were present: Lauren Smith-Carter, AJ Micheletto, Preston Schwalls, Amy Pyeatt, Onel Perez, and Mike Buchanan.

Board Members absent: Ginger Hayes, Taylor Phelan, Kim Black, and Von Daniel.

The Staff and City Council Members were present: Assistant City Manager Kimberly Flom, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Contract Special Events Assistant Ryan Phelan, Executive Director of Visit McKinney Aaron Werner, and Mayor George Fuller.

Guests Present: MCDC Board Secretary Deborah Bradford.

23-0819 Oaths of Office

Board Member Wilkes administered the Oath of Office to new Board Member AJ Micheletto.

23-0820 Election of Officers

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Amy Pyeatt, to approve to elect Board Member Christ Wilkes to Secretary/Treasurer of McKinney Main Street for FY24.

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Onel Perez, to approve to elect Board Member Amy Pyeatt to Chair and Board Member AJ Micheletto to Vice Chair of the McKinney Main Street Board for FY24.

REPORTS

23-0821 City Liaison Report

Mayor Fuller provided updates on the second bond committee meeting, the new fire station and administrative building, Airport FPO terminal and the Tupps opening. He also gave updates on the security meeting outcome. Mayor Fuller also discussed updates on the current Downtown RFQ process and the Dr Phil show filming a mock parade in November. Assistant City Manager Flom shared the Downtown RFQ meeting will take place on November 28th. Council encourages people to attend the meet and greet following the presentations.

23-0822 "M" Group Reports

MCDC Board Liaison Bradford provided updates on project and retail infrastructure grants. MCDC will welcome their new Board Members on October 26, 2023.

Director Werner said the Tiny Doors project was a huge success. Visit McKinney is working on a new city wide visitors guide.

Visit McKinney is excited about the upcoming NCAA football play offs, Byron Nelson tournament and the Solar Eclipse in April 2024 that are all in the early planning stages.

23-0823 Director's Report

Director Jones provided updates on the new shoppers guides and corner signs. He provided information on the upcoming Circus and decorating for the holidays. Mitchell Park will be all lit up for the holidays this year.

23-0824 Subcommittee Update

Subcommittee updates were shared. The board discussed. New subcommittee ideas are welcome.

23-0825 Minutes of the McKinney Main Street Board Meeting of September 14, 2023

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member AJ Micheletto, to approve the Minutes of the McKinney Main Street Board Meeting of September 14, 2023.

23-0826 Consider/Discuss Financial Reports

Board Member Wilkes gave a financial overview and the Board discussed.

23-0827 Consider/Discuss Oktoberfest 2023 Recap

Director Jones provided updates on Oktoberfest 2023 and the Board discussed.

23-0828 Consider/Discuss Upcoming Events

The Board discussed upcoming events.

Board members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member Preston Schwalls, to adjourn the meeting at 9:40 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on November 9, 2023.

SIGNED:

Amy Pyeatt
Board Chair

ATTEST:

AJ Micheletto
Vice Chair

City of McKinney, Texas