



MARKETING UPDATE  
JANUARY 2024

FOLLOWER COUNT



2346



1442



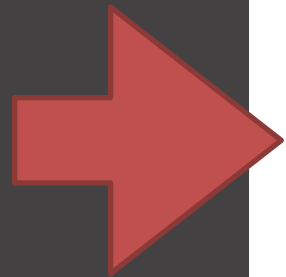
971

COLLABORATION WITH  
OTHER EDO'S:

## POCKET CASTS?

Top Apps (Last 5 Episodes)

	Apple Podcasts	64%	73
	Your Buzzsprout Site	13%	15
	Pocket Casts	8%	10
	Spotify	8%	10
	Web Browser	4%	5



The New York Times

THE VERGE

WIRED

The Sydney Morning Herald

FAST COMPANY

TIME

PC  
WORLD

BUSINESS  
INSIDER

lifehacker

engadget

ANDROID  
AUTHORITY

MKBHD

## Coke vs. Pepsi Machines



Derek Stroh