

East McKinney Learning Garden

Dallas Morning News 4/18/23 Headline

“McKinney has largest food desert in one of Texas’ wealthiest counties”



EAST MCKINNEY LEARNING GARDEN



IN PARTNERSHIP WITH THE CITY OF MCKINNEY AND MCKINNEY COMMUNITY DEVELOPMENT CORPORATION, THE EAST MCKINNEY LEARNING GARDEN (EMLG) WILL BRING AWARENESS AND EDUCATION TO FOOD INSECURITIES FACING OUR COMMUNITY. BECOME A SUPPORTER AND A VOLUNTEER TODAY!



East McKinney Learning Garden (EMLG)

.25 Acre City-Owned Property in Newly Developed High Traffic Area



East McKinney Learning Garden

Our Neighbor - TUPPs Brewery



East McKinney Learning Garden

The Goal

- Address food insecurities in our community.
- Teach people where their food comes from and how to grow it in their own backyards.
- Educate people about McKinney agencies focused on healthy eating and lifestyles.
- Tell people about businesses in the area dedicated to local food production.
- Create a community environment that welcomes people of all abilities.
- Work with local groups to promote vocational skills around food production.
- Promote gardening in area schools.
- Our recipients/partners:



East McKinney Learning Garden

A COMMUNITY EFFORT

- **McKinney Community Development Corporation – MCDC**
 - Our gracious landlord + \$230,000 grant
- **City of McKinney Parks Department**
 - Design assistance and financial help to get started
- **McKinney Parks Foundation (MPF)**
 - Not for Profit sponsor of the garden
 - Volunteer support to build and run the garden
- **Sprouts Market/Sprouts Healthy Communities Foundation**
 - Our signature sponsor - \$100,000 donation over two years
 - Come check out free classes at the **Sprouts Teaching Pavilion**
- **Charter Supporters**
 - Local businesses and friends of the Garden have raised over \$340,000
 - You can support the Garden and be memorialized forever as a Charter Supporter with a \$100 donation.

East McKinney Learning Garden

Charter Supporters



EAST MCKINNEY LEARNING GARDEN (EMLG) SUPPORTERS

Raised as of 3/17/25: \$345,836		
Teaching Pavilion Sponsor (\$100,000)		
CULTIVATOR (\$50,000)		
GROWER (\$25,000)		
	Steve & Melissa Grimshaw	
HARVESTER (\$10,000)		
David & Carolyn Brooks	Bill & Pris Darling	Kim & Laura Eubanks
Terry & Missy Gottberg		Bruce & Shelley Mead
SOWER (\$5000)		
Andy & Kris Lowes	Shawn & Kelly Mobley	Lars & Joni Rosene



EAST MCKINNEY LEARNING GARDEN (EMLG) SUPPORTERS

SUSTAINER (\$1000)		
James Bresnahan	Kelly & Russ Buettner	The Derryberry & Spring Families
Scott & Windy Gallagher	Tim & Carrie Jackson	Brian Kidwell
Todd & Amy Wahl		Eric & Anne Witte
FRIEND OF THE GARDEN (\$100)		
Darry & Andrea Beckett	The Booth Family	Patrick & Vonda Cloutier
Megan, Allan & Quinn Couch	Steve & Cami Dexter	The Fiss-Cram Family
Frederick & Tracie Frazier	Michael & Nancy Kowski	Bruce & Molly Kuebler
James Modi	Dan & Debbie Moret	John & Barbara Ryan
The Santamaria Family	Joseph & Angie Vukceвич	Stevan & Gayla Vukceвич
ART SPONSOR		
	?????????	

Through the support of Sprouts Healthy Community Foundation the EMLG will expand outreach through community and school programming and gardens.

East McKinney Learning Garden

Garden Design



Includes various vegetable/flower beds, a teaching area, picnic tables, grain bin for storage, potting benches, and a harvest/wash area

East McKinney Learning Garden

Selected Artist



www.allikdesign.com

972.342.7195

hello@allikdesign.com

 89k+ @allikdesign

Hi!

I'M ALLI K

Alli Koch is a prolific and passionate female artist based in Dallas, Texas. Within 10 years Alli has a diverse and impressive portfolio, she has established herself as a leading figure in the world of art and education.

Known for her remarkable talent in both the creation of captivating murals and the authorship of 12+ how-to-draw and coloring books, Alli has dedicated her life to the pursuit of spreading joy and building confidence through her art.

Her love for public art and her mission to inspire others have led her to paint over 200 mesmerizing murals from coast to coast. Her creative endeavors inspire individuals to see the world with fresh eyes and recognize the transformative power of creativity.

Local artist selected to ensure complementary concept tying in to Greenville/Louisiana roundabout and Flour Mill mural.

East McKinney Learning Garden

Art – Trellises and Sculptures



3 STEMS WITH LEAVES
INCLUDES INSTALL

~ \$20,000

ARCH

2 BUILDS
10 X 10 X 5
INCLUDES INSTALL

~ \$30,000

INSTALL

CONCRETE FOUNDATION

~ \$10,000

\$60,000



****Two fabricated trellises will be the entry points from TUPPS and for people walking from City Hall and the Square. Living vines will weave through the trellises.**

****Sculpture will be prominent feature when heading west on Greenville towards the square. Will be one of the primary social media photo spots in East McKinney.**

East McKinney Learning Garden

Sculpture Location and Proximity to Roundabout



Located 180 feet from the Greenville/Louisiana roundabout sculpture, this sculpture's backdrop will be the EMLG grain bin and East McKinney Learning Garden logo to ensure exposure for social media posting.

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Additional Details

- Sponsoring Entity:** McKinney Parks Foundation, a 501c3 entity
- Total budget:** \$60,000
- Funds requested:** \$20,000
- Other funding sources:** Local businesses and families. To date, we have raised \$340,000 through these sources. Intent is to lock in an additional “Art Sponsor” specific to this project.
- Timing:** Completion or near completion by April 19 – City Hall and EMLG Grand Opening.
- Other:** Cost to paint the logo on the bin (backdrop to the sculpture) is not funded within this grant request. We are finalizing that proposal – and another mural that will be the focal point of the garden through the southwest trellis – with local artist, Anna Terry, on 3/20. Estimated additional cost: \$4000.



Grand Opening Party

April 19 1:00-3:00

featuring George Dunham and The
Bird Dogs!



East McKinney Learning Garden



<https://www.gofundme.com/f/east-mckinney-learning-garden-emlg>

Sign up to support or volunteer in the Garden!