



McKinney Urban Transit District Shared Ride Micro Transit Service

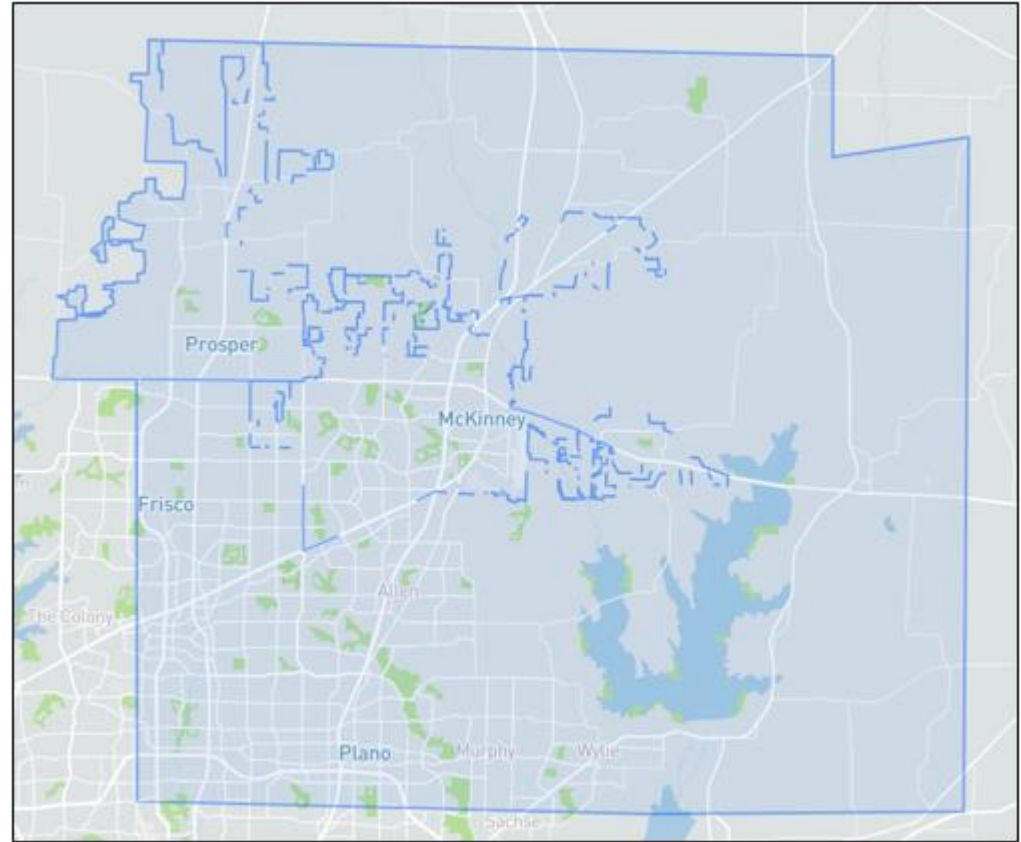
**June 3, 2025
MUTD Board Presentation**

Ryan McCutchan
Project Manager II
Service Planning & Scheduling

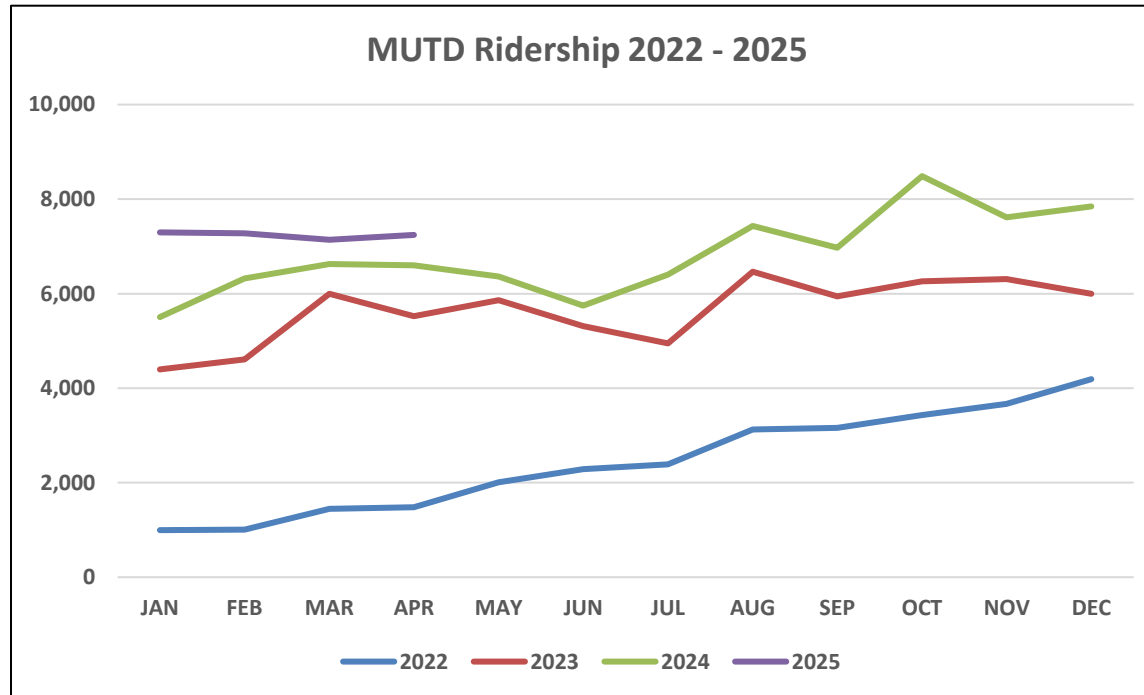


MUTD Eligibility & Service Area

- Eligibility based program for residents of McKinney, Celina, Lowry Crossing, Melissa, Princeton & Prosper
- Must be a Senior (65+), rider with a disability, or a low-income rider
- Service Area – Collin County



MUTD Ridership

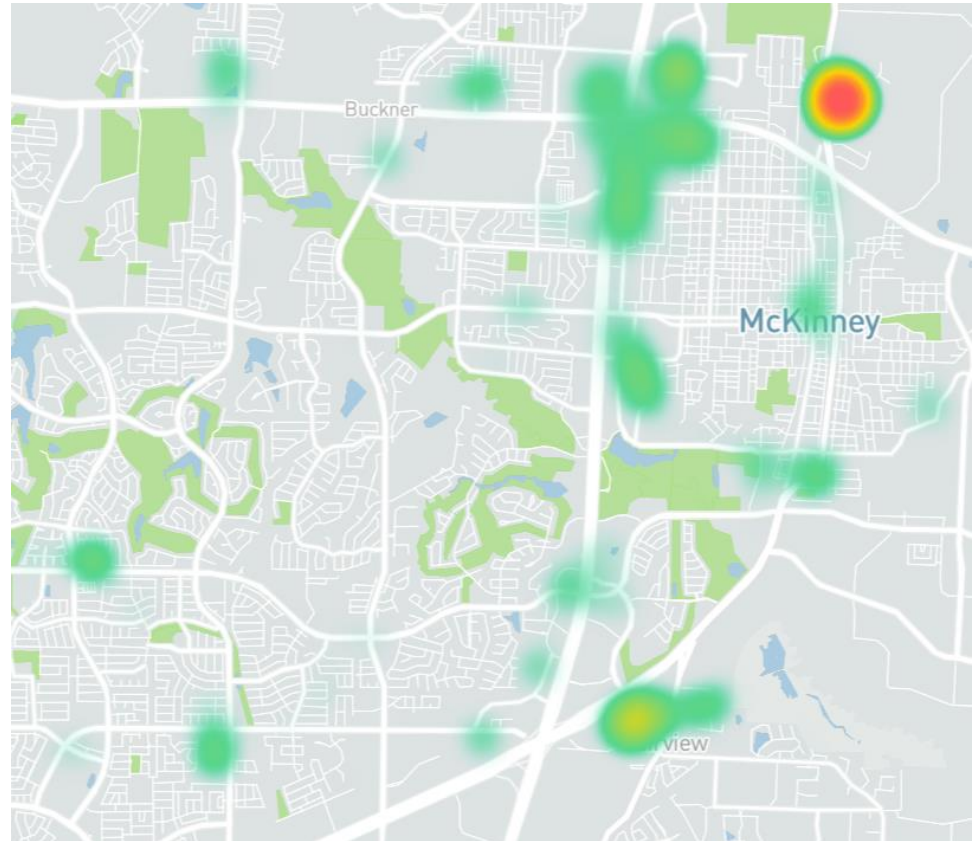


- 2022 Average Weekday Ridership = 102
- 2023 Average Weekday Ridership = 222
- 2024 Average Weekday Ridership = 271
- 2025 Average Weekday Ridership* = 286

*January – April 2025

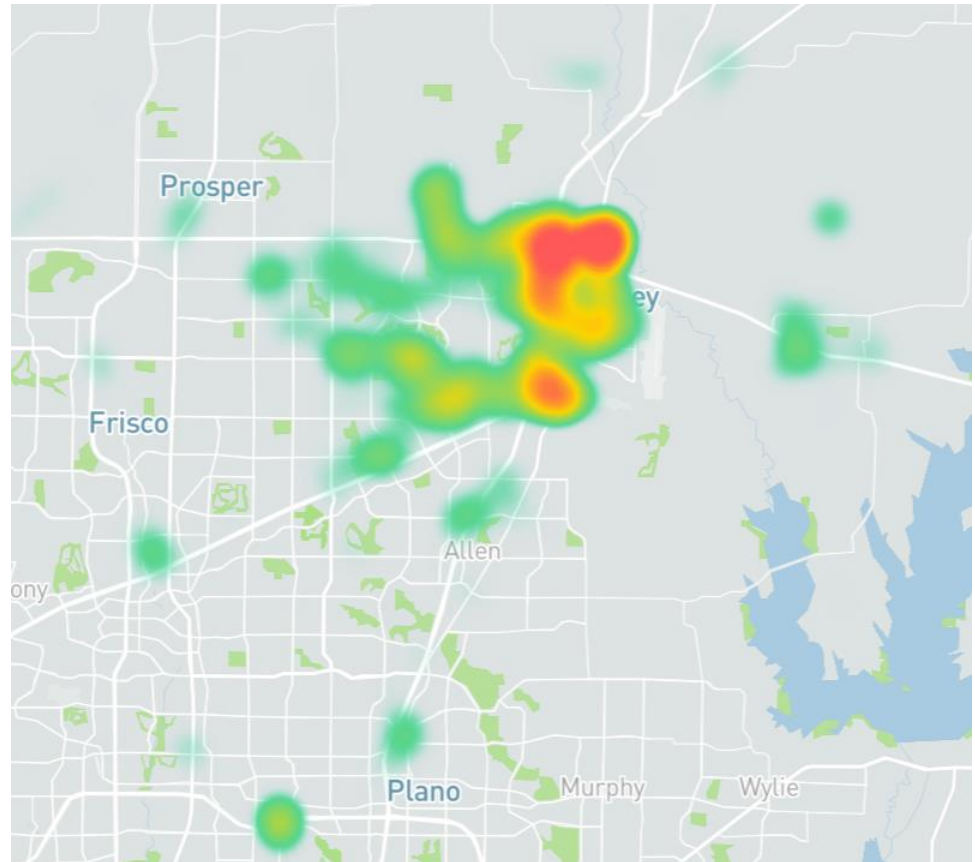
Major Attractions in McKinney

- Northeast Corridor
 - Samaritan Inn
 - Commercial Activity - 380 & 75
- Central Corridor
 - McKinney Senior Recreation Center
 - Residential
- Southeastern Corridor
 - Medical City McKinney
 - Residential
- Southwestern Corridor
 - Walmart
 - Market Street
- Northwestern Corridor
 - Baylor Scott & White



Major Attractions Outside McKinney

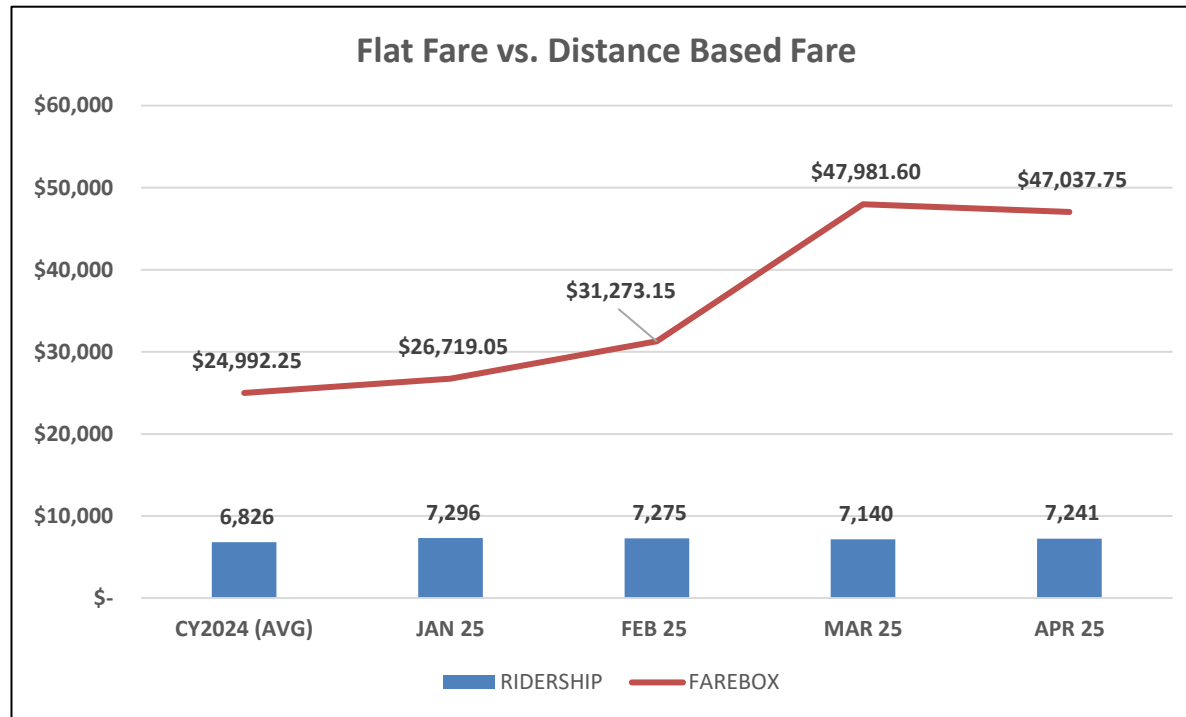
- Allen
 - Medical based trips
 - Allen Premium Outlets
- Frisco
 - Stonebriar Centre
- Plano
 - My Possibilities
 - Parker Road Station
- Princeton
 - Walmart
 - Residential
- Prosper
 - Walmart



Key Performance Indicators - 2025

KPI	Jan 25	Feb 25	Mar 25	Apr 25
Ridership	7,296	7,275	7,140	7,241
Cancellation %	20.6%	20.6%	16.7%	14.3%
No Show %	3.1%	2.7%	3.0%	2.6%
Travel Distance	7.9	8.0	7.6	7.4
Wait Time	11:34	9:39	10:38	10:02
Call Center	33%	36%	42%	44%
GoPass	47%	46%	44%	41%
Artificial Intelligence	20%	18%	14%	15%

Farebox Revenue and Ridership



- Distance-based fare began on February 24, 2025
- 90% increase in farebox revenue generated
- 6% increase in average monthly ridership for 2025 when compared to 2024

Samaritan Inn Survey

- 75 Residents have used the Promotion since October 1, 2024
- 80% of Residents using the service have secured jobs in Collin County
- 70% say that having CCT helped attend medical appointments & maintain their health
- 85% say that having CCT helped them get to job interviews and acquire a full-time job within the first 60 days of being at The Samaritan Inn
- 90% say that they would not be able to maintain employment without using CCT



let's go.



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