

Promotional and Community Event Grant Application

McKinney Community Development Corporation FY 2025

Important Information

- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available at [McKinneyCDC.org](#) or by emailing Info@McKinneyCDC.org.
- Applications must be completed in full, using this online form and submitted by 5 p.m. on the application deadline indicated on the [Grants page](#) of the McKinney CDC website.
- If you are interested in a preliminary review of your grant request or event idea, please [complete and submit the online Letter of Inquiry](#).

Company Name McKinney Chamber of Commerce Foundation

Federal Tax I.D. 20-8285256

Incorporation Date Thursday, December 9, 2021

Mailing Address 7300 State Highway 121
McKinney, Tx, 75070

Phone Number (972) 542-0163

Email wendy@eachandeverydetail.com

Website www.mckinneydiadelosmuertos.com

Social Media <https://facebook.com/events/s/mckinney-dia-de-los-muertos/488150376818093>,
<https://www.instagram.com/mckinneydiadelosmuertos?igsh=MWs4dWE4MjltN2VvYg==>

Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.

The purpose of this corporation shall be as provided in its charter, which may include, not as a restriction, limitation, or enlargement of such purposes, but as illustrative thereof, the aims of advancement and diffusion of knowledge and understanding of economics; economic development, and industrial development of the community; matters of public concern; finance, education, and training; housing; human relations; problems of minority groups; science and technology; economic planning and development; international relations; and other subjects related to improved efficiency, development, acceleration of both the quality and quantity of economic growth and employment opportunities through:

- (a) the undertaking of studies and research, compilation of results, and publication thereof through any appropriate media;
- (b) the conduct of training courses, seminars, discussion groups, forums, panels, or lectures, and the like;
- (c) any activity that tends to promote understanding, unification, or improve relationships between different economic or ethnic groups.
- (d) the McKinney Chamber Foundation is organized exclusively for charitable, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code.

The McKinney Chamber Foundation was established Dec 9, 2021 to support local charitable causes.

This application is for the annual McKinney Dia de los Muertos event.

McKinney and Collin County's Latino population has become significantly diverse over time to include other populations such as Puerto Ricans, Hondurans, Columbians, and several others. Therefore, an event was selected to also highlight these different cultures/ethnic groups along with Mexican Culture. Dia De Los Muertos, also known as the Day of the Dead, is celebrated by nearly every Latin/Hispanic/Central American country. It is a holiday that involves family and friends gathering to pray and to remember friends and family members who have died. It is not typically viewed as a time for mourning but a joyous occasion for remembering loved ones who have died. It is meant to be a happy time to share memories. This year will be the 5th anniversary of the event and attendance has increased from 3,000 to 7,500.

Select One

Nonprofit 501(c)3 (Attach copy of IRS Determination Letter)

IRS Determination Letter for 501(c)3



Foundation IRS tax exemptio... .pdf

Noteworthy recognitions or awards in the last two years.

The McKinney dia de los Muertos event has established a scholarship fund to award to Hispanic students in McKinney. The event is funded with contributions from Sponsors, grants, businesses, and vendors.

2025 will celebrate the 5th anniversary of the event.

Representative Completing Application

Celeste H Cox CEO

Mailing Address

1301 Oak St.
McKinney, Tx, 75069

Phone Number

(214) 616-7373

Email

celeste.haidukcox@gmail.com

Contact for Communications Between MCDC and Organization

Wendy Kidd Event Chair

Address

103 E Virginia St Ste 206
McKinney, TX, 75069

Phone Number

(469) 480-4263

Email

wendy@eachandeverydetail.com

Funding - Total Amount Requested

15,000

Are matching funds available?

Yes

Matching Funds Available

50,800

Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?

Yes

Provide name of City of McKinney entity funding source and amount.

Arts Commission, \$3,000

Have you received or will funding be requested from other organizations / foundations?

Yes

Provide name of organization / foundation funding source and amount.

HEB - \$10,000 Renewal by Anderson - \$5,000 Love Life \$3,000 Independent Financial \$5,000 Primrose School \$5,000, and many \$500 sponsors

Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?

Yes

Please list.

2021-2024

Board of Directors Attachment



2024 McKinney Chamber Bo... .xlsx

Leadership Staff

Staff for Event:

Wendy Kidd, Executive Committee & Event Planner

Theresa Strange Johnston, Executive Committee & Marketing Chair

Bylnda Christian, Executive Committee & Contest Chair

** See attachment for the complete leadership list with duties

Leadership Staff Attachment



Dia de los Muertos Committ... .xlsx

Information provided for promotional / community event for which you are seeking funding.

Date(s) of Event

October 11, 2025

Location(s)

Dr Glenn Mitchell Memorial Park, 300 W Louisiana St, McKinney, Tx 75069

Event(s) open to the public?

Yes

Ticket Prices

The event is FREE to all attendees.

Describe the target audience for the event(s).

The target audience includes the Mexican, Latino, and Hispanic populations of McKinney, along with

anyone willing to learn about and experience this cultural event. We want all ages of the general population to learn and experience Latino/Hispanic culture and history.

Is this the first for this event?

No

If not, what is the history for the event (annual / biannual since what year)?

Close to 3,000 participants were logged for the inaugural 2021 Dia de los Muertos event, 5,000 for the 2022 event, 5,000 for the 2023 event, and 7,000 for 2024. We anticipate having 7,500 - 10,000 attendees in 2025. Future growth will include expansion in the historic downtown square. As historic East McKinney is revitalized, we will investigate various venues in the area.

This past year, we used Eventbrite for FREE tickets to track attendees. From the Eventbrite registrants, we received 666. Of those, 10 (1%) were out of state including SC, MO, OK, CA, OR, and NJ. 4% were from McKinney and 95% were from cities in Texas with Dallas having the largest at 8% and Allen and Plano the second largest. The following communities were represented: Allen, Anna, Argyle, Arlington, Aubrey, BlueRidge, Carrollton, Crowley, Dallas, Forney, Fort Worth, Frisco, Garland, Grapevine, Greenville, Irving, Lake Dallas, Lavon, Lewisville, Little Elm, Melissa, Nevada, Plano, Princeton, Prosper, Quinlan, Richardson, Rockwall, Royse City, Sanger, Sherman, The Colony, Van Alstyne, Wichita Falls, Wills Point, Wylie.

How does event showcase McKinney for tourism and/or business development?

We aim to attract resident and visitor participation and contribute to business development, tourism, and growth in McKinney's sales tax revenue. We focus on collaborating with local artists, businesses, and educators to promote this event, their businesses, and educational opportunities. These participants will be hands-on in building projects showcased at the event, highlighting these resources to residents and visitors. We desire to bring new and renewed attention to these Hispanic resources in our community and promote their growth. We encourage the downtown businesses to have Ofrendas in their shops. One of the Mexican food restaurants had a large Catrina in their entryway.

We also want to highlight and promote McKinney as a unique destination for residents and attract visitors from outside McKinney. This will help increase tourism and shoppers to downtown.

Because the event does not serve alcohol, neighboring businesses, including The Pub, Hamm's, and Lockwood Distilling Company, receive a significant number of customers for beer and wine sales on the day of the event.

Expected attendance. 7500

Expected number or percentage of attendees coming from outside of McKinney. 75%

Does the event support a non-profit (other than applicant)?

No

What percentage of revenue will be donated (indicate gross or net)? 92% gross in grants and sponsorships

Financial Goals of Promotional / Community Event

Gross Revenue 65800

Projected Expenses 61118

Other Funding Sources

- Sponsorships & Grants \$40,000
- Vendor Registration Fees \$2,250
- Art Commission Grant \$3,000
- Food Trucks \$1,750
- T-Shirt Income \$800
- Scholarship donations \$3,000

Provide a detailed narrative of the event(s) including mission, goals, activities, schedule, production timeline, goals for growth / expansion, etc.

McKinney and Collin County’s Latino population has become significantly diverse over time to include other populations such as Puerto Ricans, Hondurans, Columbians, and several others. Therefore, an event was selected to also highlight these different cultures/ethnic groups along with Mexican Culture. Dia De Los Muertos, also known as the Day of the Dead, is celebrated by nearly every Latin/Hispanic/Central American country. It is a holiday that involves family and friends gathering to pray and to remember friends and family members who have died. It is not typically viewed as a time for mourning but a joyous occasion for remembering loved ones who have died. It is meant to be a happy time to share memories.

Scope: One day event; Free - attracting residents and out-of-town visitors

Goals & Objectives:

1. To present the Mexican History of McKinney, Texas.
2. Learn about Latino history and culture, while networking with different Latino cultures in the community

Timeline for the production of the event.

- November - September - Grant writing for financial support
- January – February – Set event strategy, secure advertising
- February – May - Reaffirm DDLM committee, confirm participants and date.
- May – July - Sponsorship proposals; Finalize funding, entertainment, vendors, and marketing strategy.
- August – October – Marketing campaign and final logistics
- October 11th – Event

Goals for Growth:

Close to 3,000 participants were logged for the inaugural 2021 event, 5,000 for the 2022 event, 5,000 for the 2023 event, and 7,000 for 2024. We anticipate having 7,500 - 10,000 attendees in 2025. Future growth will include expansion into the historic downtown square. As historic East McKinney is revitalized, we will investigate various venues in the area. We are meeting with the City to discuss having a portion of the event in the Downtown square.

Provide a detailed marketing plan and budget for the event(s).

We want to highlight and promote McKinney as a unique destination for residents and visitors alike. This includes the ongoing development of the McKinney Día de los Muertos website (www.mckinneydiadelosmuertos.com), Facebook (<https://www.facebook.com/mckinneydiadelosmuertos/>) and Instagram (https://instagram.com/mckinneydiadelosmuertos?utm_medium=copy_link) pages; paid and donated newspaper articles through Community Impact and McKinney Courier-Gazette.

This also includes presentations to and through the following entities as available:

- Mexican/Latino Civic entities and community events
- Downtown ofrenda displays.
- McKinney Creative Community
- City Council
- Local Chambers
- Kiwanis Club
- McKinney Morning Pride Lions Club
- McKinney Noon Lions Club

Rotary Club
 Millhouse Lunch and Learn
 Downtown merchants
 Roy & Helen Hall McKinney Public Library (Genealogy Week)
 Local radio stations

The event budget will be sent as part of this application.

Plan should include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.)

| Promotional Channel | Budget |
|--|---------|
| Pre-Event Marketing Materials - videos, flyers, cards, yard signs | \$2,000 |
| Local Newspapers, Community Impact and Courier Gazette, and Spanish newspapers | \$2,750 |
| Local Radio KLAK | \$4,700 |
| Email Campaigns | \$420 |
| Social Media Ads - Facebook, Instagram, etc. | \$2,000 |
| Website Content | \$3,550 |

Event Marketing Plan and Budget Attachment



Total Promotional Budget 20420

What percentage of the total marketing budget does the grant represent? 75%

Attendance from previous event(s), if applicable 7,000

Marketing lessons learned from past (what worked and what did not).

We are so grateful that the City of McKinney features us on the downtown and community electronic boards and MCDC featured us on the electronic billboard on Hwy 121. Our ads in KLAK, Community Impact and Star Local Media are definitely productive as are all the press releases and article submissions by our marketing committee.

For 2024 we partnered with Frisco Roughriders for their Dia de los Muertos themed event and it was a great success! We spoke with so many of the attendees that had not heard of our event and they either signed up for our email list and/or attended the event this year. We are hoping to find more partnership opportunities like this.

Where we seek to improve is enlisting more volunteers with experience in marketing, i.e. A volunteer said they could get us speaking engagements but never did. Had she understood the importance of this duty, she might have carried through more. We'll also have job descriptions for these volunteers to help clarify

their roles and duties they are responsible for.

How will you measure success of your event and marketing campaign? (attendance, website hits, social media indicators, etc.)

Metrics to Evaluate Success

Metrics that will be used to evaluate the success of the proposed Promotional / Community Event.

Attendance: We expect to bring 7,500-10,000 people to McKinney Square and positively impact the businesses participating in our event and/or located nearby.

Non-McKinney Attendance: We expect our non-McKinney participation to be high, possibly 75%. We believe that many from surrounding communities that do not have a Day of the Dead event, and those who do have one, will attend ours, such as those from Allen, Frisco, Anna, Celina, Plano, Princeton, Richardson, Prosper, etc.

Monetary Impact: Our financial focus is to build on the first four years' baseline and cover the costs of this event. All excess funds will be reserved for the 2026 event. This year is the celebration of the 5th year of the event.

Educational Impact: This event is meant to engage residents and visitors in awareness of Hispanic culture and heritage in McKinney. This will include email signups to gain a larger audience, volunteers, and ambassadors for the event. We also hope to raise enough to provide a \$3,000 scholarship for Hispanic youth.

Please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.)

Here is a list of where we featured the event for 2024:

- All Events website
- KLAK, KMAD, KMKT Radio stations and websites
- Star Local Media ad & article
- Community impact ad
- Macaroni Kids
- Frisco Latinas
- Mckinney Cares
- Mckinney Historic Neighborhood Association
- Latinos in Mckinney
- Mckinney Courier Gazette
- Festival and Reviews
- EventBrite
- Visit McKinney
- City of McKinney electronic kiosks
- Mckinney Chamber of Commerce emails, events and handouts at their office
- Frisco Roughriders
- Havana NRG!
- Downtown Merchants featured promotions related to/co-promoting our event

Budget






Discover a new event by [McKinney Dia De Los Muertos](#)

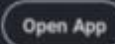



McKinney Dia de los Muertos

Hosted by McKinney Dia De Los Muertos




AllEvents - Discover Events
Get
 Discover Events & Thin...



 Open App
 




McKinney Dia de los Muertos

 Sat Oct 19 2024 at 02:00 pm to 08:00 pm
 (GMT-05:00)

[Add to calendar](#)

 Dr. Glenn Mitchell Memorial Park, West Louisiana
 Street, McKinney, TX, USA, United States

[View on map](#)



Shop All VENDULA LONDON Here!

Dia De Los Muertos



McKinney's Día de Los Muertos

October 19, 2024 2 to 8pm
Dr. Glenn Mitchell Memorial Park



McKinney Dia De Los Muertos

October 4 at 12:04 PM · 🌐



Our event is FREE, but we would love to know if you are coming! Please register.



EVENTBRITE.COM

McKinney Dia de los Meurtos

A unique cultural experience to celebrate this lives of our loved ones who have gone before us with music, art, food and colorful decor.



See insights

Boost again

373

6 3

- 10/19 – Kerens Cotton Harvest Festival – Kerens
- 10/19 – Brownsville Latin Jazz Festival – Brownsville
- 10/19 – Best Little Brewfest in Texas – Lewisville
- 10/19 – Bastrop Art Fest – Bastrop
- 10/19 – Houston Filipino Street Festival – Sugar Land
- 10/19 – Mesquite PumpkinFest – Mesquite
- 10/19 – McKinney Día de los Muertos Celebration – McKinney
- 10/19 – Dinosaur Valley Intertribal Pow Wow – Glen Rose
- 10/19* – Sachse Fallfest – Sachse – CANCELLED
- 10/19 – The Texas Mushroom Festival – Madisonville
- 10/19 – Nigerian Festival at Central Green – Katv



Carolina Gartland

Admin 5d · 🌐



Hola Chicas! Aqui estan todos los eventos del mes de Octubre y el Brunch de [Noviembre Brunch de Catrinas!!](#) No todos son eventos del grupo pero son los eventos para apoyar a otros grupos que nos han apoyado a nuestros eventos! @everyone Espero verlas en alguno de estos!



AGENDAR ESTAS FECHAS

Proximos Eventos

- Oct 12 Herenica Hispana Celebracion
- Oct 13 Caminata Di'Lolas 2024
- Oct 19 Mckinney Dia De los Muertos
- Oct 25 Senorita Hispanidad Coronacion
- Oct 26 Halloween Party
- Oct 27 Dia Del Nino (Apoyamos Colombia)
- Noviembre 2 Brunch De Catrinas
- Diciembre 6, Gala Navidena





 **Celebrate Day of the Dead ...**
- My Curly Adventures
[facebook.com](https://www.facebook.com)



McKinney Dia De Los Muertos

...

Posted by Theresa Strange Johnston

Aug 28 · 🌐

McKinney Dia de los Muertos will be celebrating our loved one in style!

We are excited to share the cool Latin Sounds of Havana NRG! Here is an example when they played in Fort Worth. Watch for our schedule of events coming soon!
[#drglennmitchellmemorialpark](#) [#HEB](#)
[#visitmckinney](#) [#mckinneychamber](#)
[#mckinneydiadelosmuertos](#) [#mcdc](#)
[#havananrg](#)



Spirit of Remembrance: McKinney Día de los Muertos to showcase cultural festivities, celebrations

Always-Memorial Star Local Media Contributor - OCT 4, 2024



The page's associated photo for the McKinney Día de los Muertos celebration will have space from 8 a.m. on Saturday Oct. 19 at Dr. Stuart Memorial Memorial Park. Photo courtesy of McKinney Mayor.

Listen to this article now
 Provided by Tandy Audio
 00:00 00:11

VOTE NOW! Best Contest



McKinney Weekend Update: Oct. 17-20, 2024



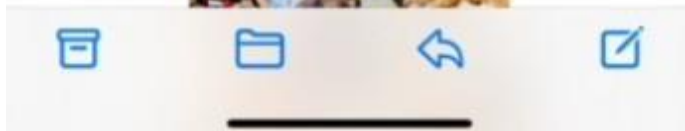
McKinney Dia de los Muertos at Mitchell Park on Saturday

BENJI 50th ANNIVERSARY: THIS SATURDAY!

It's Benji 50th Anniversary Weekend in McKinney! Join us in celebrating this piece of our film history. (The original "Benji" movie, filmed mostly in McKinney, was released in theaters 50 years ago this weekend!) Check out the celebration schedule and details [HERE](#):

- Benji lookalike contest - Vote [HERE](#) by Saturday 10 a.m.
- Pet Vendor Fair & Pet Adoptions (Rescues onsite will be Doodle Dandy Rescue and Lift Me Up Rescue)
- FREE screening of the film plus memorabilia table and live music with E-Flat Porch Band prior to the film.

Stop by Visit McKinney to check out our Benji-related merch - plush puppies and postcards. Also, all guests will take home a free Benji sticker. Make sure to take a peek at the tiny doors this weekend, too.)



2025 DDLM Budget_4816.pdf

 Star Local Article p2.pdf

 Star Local Article.pdf

What percentage of Project / Promotional / Community Event funding will be provided by the applicant? 25%

Are matching funds available?

What dollar amount and percentage of Promotional / Community Event funding will be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

| | |
|--------------------------------------|--------|
| Sponsorship Revenue | 40,000 |
| Registration Fees | 0 |
| Donations | 3000 |
| Other (raffle, auction, etc.) | 4800 |
| Net Revenue | \$4682 |

Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Metrics to Evaluate Success
Metrics that will be used to evaluate the success of the proposed Promotional / Community Event.

Attendance: We expect to bring 7,500-10,000 people to McKinney Square and positively impact the businesses participating in our event and/or located nearby.

Non-McKinney Attendance: We expect our non-McKinney participation to be high, possibly 40%. We believe that many from surrounding communities that do not have a Day of the Dead event, and possibly those who do have one, will attend ours, such as those from Allen, Frisco, Anna, Celina, Plano, Princeton, Richardson, Prosper, etc.

Monetary Impact: Our financial focus is to build on the first four years' baseline and cover the costs of this event. All excess funds will be reserved for the 2026 event. This year is the celebration of the 5th year of the event.

Educational Impact: This event is meant to engage residents and visitors in awareness of Hispanic culture and heritage in McKinney. This will include email signups to gain a larger audience, volunteers, and ambassadors for the event.

- Provide an overview of the organization's financial status, including the impact of this grant request on the organization's mission and goals.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Budget



2025 DDLM Budget_3817.pdf

Financial Statements



2023 McKinney Chamber Au... .pdf



McKinneyFound.990N.2023.pdf

IRS Determination Letter (if applicable)



Foundation IRS tax exemptio... .pdf

W9



Foundation W-9.pdf

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule on the Grants page of this website. Presentations will be limited to five (5) minutes followed by time for Board questions.

Please be prepared to provide the information outlined below in your presentation:

- Summary of organization and goals
- Summary of event(s) to include dates, location, ticket prices, target audience, how your event will showcase McKinney, estimated attendance from within and outside of McKinney (and past attendance, if applicable), event features / activities, how event supports your organization's mission, and non-profit beneficiary, if applicable.
- Specific marketing plans for event(s) including promotional channels to be utilized (print, radio, social media, posters, etc.) and budget for each. Please share the percentage of the total marketing budget that this grant application represents.

If funding is approved by the MCDC board of directors, Applicant assures:

- The Promotional / Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional / Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional / Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The organization's officials who have signed the application are authorized by the organization to submit the application.
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional / Community Event for which funds were received.
- Applicant gives permission for the use of Board presentation images on MCDC website and social media content.
- A final report detailing the success of the Promotional / Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional / Community Event.
- Grant funding is provided on a reimbursement basis subsequent to the submission of a

reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**

Applicant Electronic Signature

We certify that all figures, facts, and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Selecting this option indicates your agreement with the above statement.

Chief Executive Officer



Date

Wednesday, November 20, 2024

Representative Completing Application



Date

Monday, November 18, 2024

Notes

- ◆ Incomplete applications or those received after the deadline will not be considered.
- ◆ A final report must be provided to MCDC within 30 days of the event / completion of the Promotional / Community Event.
- ◆ Final payment of funding awarded will be made upon receipt of final report.
- ◆ Please use the Final Report to report your results. A PDF version is also available.

10/19 - [Kerens Cotton Harvest](#)

[Festival](#) - Kerens

10/19 - [Brownsville LatinJazz Festival](#)

-Brownsville

10/19 - [Best Little Brewfest in Texas](#) -

Lewisville

10/19 - [Bastrop Art Fest](#) - Bastrop

10/19 - [Houston Filipino Street](#)

[Festival](#) - Sugar Land

10/19 - [Mesquite PumpkinFest](#)-

Mesquite

10/19 - [McKinney Dia de los Muertos](#)

[Celebration](#) - McKinney

10/19 - [Dinosaur Valley Intertribal Pow](#)

[Wow](#) - Glen Rose

10/19' - [Sachse Fallfest](#) - Sachse-

CANCELLED

10/19 - [The Texas Mushroom Festival](#)

- Madisonville

10/19 - [Nigerian Festival at Central](#)

[Green-Katv](#)

| Income | Budget | Actual |
|--|--------------------|---------------|
| Sponsorships | \$40,000.00 | |
| MCDC | \$15,000.00 | |
| Food Trucks | \$1,750.00 | |
| Vendor Booths | \$2,250.00 | |
| Art Commission Grant | \$3,000.00 | |
| T-Shirt Income | \$800.00 | |
| Scholarship Income | \$3,000.00 | |
| Total Income | \$65,800.00 | \$0.00 |
| | | |
| Expenses | Budget | Actual |
| Scholarship for Hispanic Student | \$3,000.00 | \$0.00 |
| Pre-Event Marketing Materials (promotional videos, flyers, cards, yard signs) | \$2,000.00 | |
| Local Newspapers (Community Impact & Star Local) | \$2,750.00 | |
| Local Radio | \$4,700.00 | |
| Social Media Ads | \$2,000.00 | |
| Website Content | \$3,550.00 | |
| Email Campaigns | \$420.00 | |
| Website Hosting | \$250.00 | |
| Event Day Marketing (stage banners, large posters, a-frame signs, informational brochures) | \$3,000.00 | |
| Photographer & Videographer | \$2,000.00 | |
| Artistic Decor | \$3,000.00 | |
| DJ & Entertainment | \$6,000.00 | |
| Security | \$1,500.00 | |
| Permit Fee | \$100.00 | |
| Stage, Sound & Lighting | \$10,000.00 | |
| Event Insurance | \$2,000.00 | |
| Porta potties | \$1,000.00 | |
| General Supplies | \$2,500.00 | |
| T-shirts for volunteers & sponsors | \$3,000.00 | |
| Butterfly Cutouts | \$200.00 | |
| Frontier Waste | \$300.00 | |
| Traffic Plan & Barriers | \$1,300.00 | |
| Storage | \$1,548.00 | |
| Runway for 2026 | \$5,000.00 | |
| | | |
| MCDC Expenses | \$15,000.00 | \$0.00 |
| Total Minus MCDC Expenses | \$46,118.00 | \$0.00 |
| Total Expense | \$61,118.00 | \$0.00 |
| Total Net Income | \$4,682.00 | \$0.00 |

McKinney Dia de las Muertos Committees

Wendy Kidd, Executive Committee

wendy@eachandeverdetail.com

214-533-7277

Mckinney Chamber Foundation
Liaison

Entertainment Chair

David Granger

dag4you@yahoo.com

972-684-4752

Entertainment Committee

L&S Committee

Merchant Chair -

Sandy Silvera

sandysilverawebb@gmail.com

972-754-6993

Merchant Committee

McKinney Dia de los Muertos Committees

| | | | |
|--|---|--------------------------------|---------------------|
| Blynda Christian, Executive Committee | | blyndachristian@gmail.com m | 214-675-7691 |
| Decor Chair | | | |
| Decor Committee | Amy Chizk (limited help this year. Will do a Spirit Animal and the decor around the fountain.) | abcbreck@yahoo.com | 865-684-8560 |
| | Laverne Solis | lgsolis@ymail.com | 214-549-1520 |
| | Melissa Patrello - consultant | maddiboone@sbcglobal. net | 214-250-8755 |
| Contest Chair | Paula <u>Hermelynm</u> | <u>phermelyn@gmail.com</u> | 469.867.6524 |
| Check-in Committee | Monty Day | mdd4163@hotmail.com | 512-800-3456 |
| | Vanesa Stucki | vanesalstucki@gmail.com | 940-642-1126 |
| | Joey Lubischwe | jlubischerl@gmail.com | 512-466-5071 |
| Judges | Wendelin Mercado | wendolin@mac.com | 214-578-9396 |

McKinney Dia de los Muertos Committees

| | | |
|------------------|------------------------------|--------------|
| Toni Andrukaitis | toniadrukaitis@sbcglobal.net | 847-687-7937 |
| Melissa Rhine | melissarhine@yahoo.com | 972-658-3319 |

McKinney Dia de los Muertos Committees

| | | | |
|---------------------------------------|--------------------|-----------------------|--------------|
| | Pam Klekamp | pamklekamp@gmail.com | |
| | | m | |
| | | veronicamcampbell17 | |
| Marketing materials | Veronica Campbell | @gmail.com | 512-839-3073 |
| Promo cards | Veronica Campbell | | |
| Posters Design & Main Street | | | |
| Contact | Veronica Campbell | | |
| Yard Signs Design | Veronica Campbell | | |
| Webpage | Theresa Johnston | | |
| Email Campaigns | Theresa Johnston | | |
| Social Media - FB & Insta | Theresa Johnston | | |
| Tik Tok | | | |
| Press Releases | Theresa Johnston | | |
| T-shirts (get sizes and distribution) | Delia and Diane | | |
| | | ash_knutson@yahoo.com | |
| Speaking Engagements | Ashley Knutson | m | 469-503-9094 |
| | | karina@habitat- | |
| Downtown Ofrenda Chair | Karina Velez | plants.com | 214-799-5481 |
| | booth Needa | | |
| Frisco Roughriders Sept 6th | DDLMrep | | |

McKinney Dia de las Muertos Committees

**Theresa Johnston, Executive
Committee**

McKinneyDiadelosMuer
tos@gmail.com 281-222-3700

Volunteer Chair

Delia Cruz

dcruz01973@yahoo.co
m • 214-212-6128

Diane Manning - Co-
chair

dcantu524@gmail.com 469-400-6986

Committee

Kina Vinson Student
Volunteers

kvinson@mckinneyisd.
net 469-450-8052

Information Booth (shifts)

Decor Set-up

Decor Take Down

Yard sign delivery and pickup

Stella Stephens and
hubby

Stellauribe@aol.com 361-537-9997

Poster Distribution Downtown

Jaqueline Bae

214-449-2255

Photos during event

Tommy Ray

tommyray225@gmail.c
om 225-803-8303

McKinney Dia de los Muertos Committees

Executive Committee

All three Executive
Committee members
will equally

Chamber of Commerce Liaisons

represent and act as

Committee will all
have some

Sponsorships:

responsibility for
asking for

Sponsorship Committee Chair

Wendy Kidd

Sponsorship Committee

Heidi Syndergaard

heidibrad@icloud.com

817-575-7588

Sponsorship Committee

Cynthia Hanby

chanby@mckinneytexas.org

972-547-9024-

Grants

Celeste Haddick-Cox

Celeste.haidukcox@gmail.com

214-616-7373

Sponsorship Committee

Sonia Rykherd

soniarhykerd@gmail.com

214-549-4342

Discover Events

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Discover Events

eallevents

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McKinney Dia de los Muertos

0 Sat Oct 19 2024 at 02:00 pm to 08:00 pm
(GMT-0000)

[Add to calendar](#)

Dr G. ..., Mtc:hel Memonll POii< West
St, _ Mcl<nley. IX. USA. U""odSlates

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Discover a new event by



[Pia De Los Muertos](#)



McKinney Dia de los Muertos

Hosted by McKinney 0.. De Los Muertos



CELEBRATE WITH US AT

Dr. Glenn Mitchell Memorial Park

OCT 19 | 2-8 PM

Come celebrate the life of loved ones while enjoying music, food trucks, contests, art, monarch messages, merchants, orrendas and more!



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McKinney



469

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Dia De Los Muertos



McKinney's Dia de Los Muertos

October 19, 2024 2 to 8pm

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McKinney Dia De Los Muertos



October 4 at 12:04 PM • 0

Our event is FREE, but we would love to know if you are coming!
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McKinney Dia de los Muertos

A unique cultural experience to celebrate the lives of our loved ones who have gone before us with music, art, food and colorful decor.

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HouChien! AQuieslan lodosloli.....-itos det mes de Octutnyet Brunch de **Noviembrt Bn,n, .._ de C.tnnas'**! No todos soneventos del grupopero son los tospara apoyar • otros grupos quenoshan1poydo • nuestros eventos! Ot:veryone Espero vertas tn tlgunode estos!

AGENDAR ESTAS FECHAS



Proximos Eventos

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- Oct 1b llallo"een P.ul)
- Ckt 17Dla lk-1\inot\po)MnO'>Colornbia)
- •, o, lembrol Brunch lkt CJI rin.t,
- **Diciembre 6, Gala Navidena**



McKinney Weekend Update: Oct. 17-20, 2024

To unsubscribe from this weekly newsletter, click [HERE](#).



Weekend Update for Oct. 17-20, 2024



McKinney Dia de los Muertos at Mitchell Park on Saturday

BENJI 50th ANNIVERSARY: THIS SATURDAY!

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El El



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Day Of The Dead
in Dallas-Fort Worth



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McKinney Dia DeLosMuertos

Posted by Theresa Strange Johnston

Aug 28 · 0

McKinney Dia de los Muertos will be celebrating our loved one in style!

We are excited to share the cool Latin Sounds of Havana NRG! Here is an example when they played in Fort Worth. Watch for our schedule of events coming soon!

[#drglenmitchellmemorialpark](#)[#HEB](#)
[#visitmckinney](#)[#mckinneychamber](#)
[#mckinneydiadelosmuertos](#)[#mcdc](#)
[#havananrg](#)



alb.rios @

Reels · Aug 26

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FEATURED SPOTLIGHT

Spirit of Remembrance: McKinney Dia de los Muertos to showcase cultural festivities, celebrations

Arianna Morrison | Star Local Media Contributor Oct 4, 2024

1 of 4



This year's annual McKinney Dia de Los Muertos celebration will take place from 2 to 8 p.m. on Saturday, Oct. 19, at Dr. Glenn Mitchell Memorial Park.

Photo courtesy of Marc Ira Hooks

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SUNDAY, OCTOBER 6, 2024

VOLUME 127 NUMBER 49

SCORE BIG

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CITY

Council prepares for developments on Old Mill, Highland Lakes

ARIANNA MORRISON
Star Local Media Contributor

During a McKinney City Council meeting on Monday, Sept. 30, council held two public hearings and considered action on an industrial rezoning on Old Mill Road and the annexation of Highland Lakes.

The request to rezone Old Mill Road was from agricultural district to light industrial district. The prop-

erty is located on the south side of Old Mill Road and west of Country Road 317. Kimley-Horn, the applicant, requested the application to change the zoning of the vacant property, which is located south of the McKinney National Airport.

The property consists of approximately 78.24 acres and is located at the south end of the Business and Aviation District, according to the

land use and development strategy of the 2020 comprehensive plan.

The Business and Aviation District is an area dedicated to building a major employment center based on “the distinctive asset of the McKinney National Airport.” The district intends to provide business locations and job opportunities, with most relating to the aviation industry.

McKinney City Council unanimously approved the request to rezone the vacant lot on Old Mill Road. There are no finalized businesses yet for the property.

For the annexation of Highland Lakes, the council voted to annex approximately five acres of land adjacent to the Highland Lakes community, and zone the subject property for single family residen-

tial uses. The subject property is located on the east side of Ridge Road and north of Bloomdale Road at 5082 County Road 1205, with the Highland Lakes community being adjacent on three sides of the subject property.

The Highland Lakes Planned Development was approved by the city of McKinney in 2005 and the

■ See **COUNCIL**, Page 4A



PHOTO COURTESY OF DEANNA STONE

Historic homes in Chestnut Square, which community members can explore at night as part of the Ghostly Hauntings tour.

CHESTNUT SQUARE

Ghostly Hauntings

Let's take a spooky stroll through McKinney's historic homes

ARIANNA MORRISON
Star Local Media Contributor

McKinney's Chestnut Square Ghostly Hauntings tour continues to offer a thrilling way to connect with the town's history for nearly 15 years.

Set up as an immersive two-hour experience, the tour takes visitors through Chestnut Square's historic homes in the dark. The tour, led by Jim Doyle, has risen in popularity among

thrill-seekers looking for more than just a standard history lesson.

“People started asking for something scarier,” Doyle said. “So, I actually developed the tour and have been doing it now for about 15 years.”

The tour begins in Chestnut Square's Schoolhouse, where guests are treated with audio and video clips of paranormal activity in the homes, followed by an actual tour inside

■ See **TOURS**, Page 2A



PHOTO COURTESY OF DEANNA STONE

SPIRIT OF REMEMBRANCE



McKinney's annual Día de los Muertos celebration will take place on Saturday, Oct. 19, at Dr. Glenn Mitchell Memorial Park. The event has grown considerably since its inception, with more families and community members joining each year.

ADOBE STOCK

MCKINNEY DIA DE LOS MUERTOS EVENT TO CELEBRATE CULTURE

ARIANNA MORRISON
Star Local Media Contributor

McKinney's annual Día de los Muertos celebration is quickly approaching and will take place on Saturday, Oct. 19, at Dr. Glenn Mitchell Memorial

Park.

This year, the event will feature a couple from Oklahoma City, Jennifer and Richard Cisneros, who will help bring the festival's iconic Catrina logo to life by transforming themselves into the Catrina depicted

in the logo.

“This is such an exciting addition to our event,” said Theresa Strange Johnston, marketing director for McKinney's Día de los Muertos Executive Committee. “La Catrina is an

■ See **CULTURE**, Page 4A

INSIDE NEWS

PROFILE: A LIFE DEDICATED TO SERVICE

Learn more about why this county resident serves on the Collin College Board of Trustees



INSIDE SPORTS

RIGHTING THE SHIP

McKinney North finding its footing after tough start



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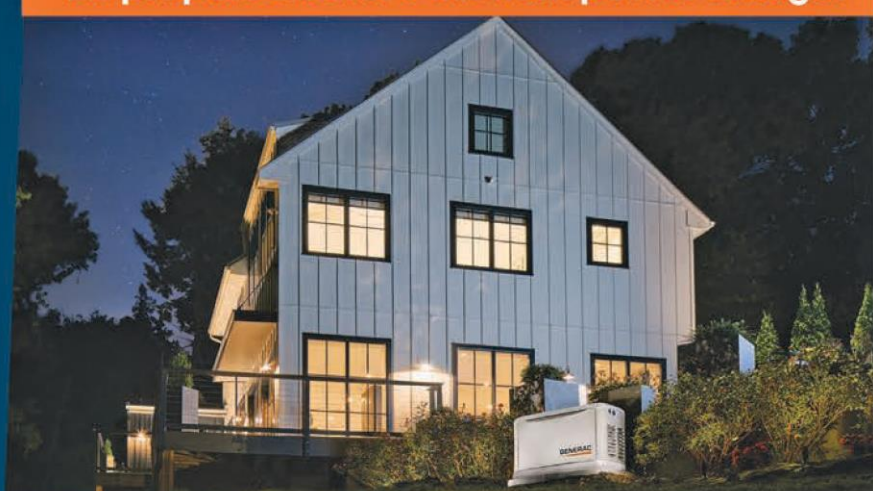
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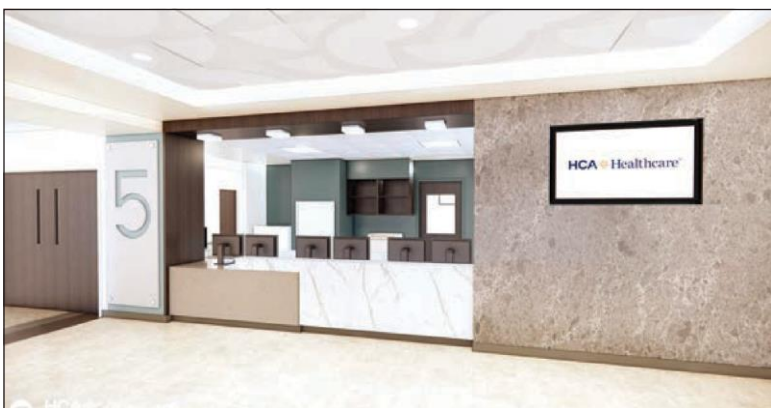
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BUSINESS >> SPOTLIGHT

Medical City Plano announces \$76M expansion

Four new floors will add 60 medical and surgical rooms



RENDERING COURTESY OF MEDICAL CITY PLANO
Two floors will add 60 medical and surgical patient rooms, and two floors will have shell space for future patient rooms.



RENDERING COURTESY OF MEDICAL CITY PLANO
Medical City Plano is set to undergo a \$76 million expansion to serve more community members by doubling one of its towers, adding a total four floors.

WINSTON HENVEY
Star Local Media

Medical City Plano is set to undergo a \$76 million expansion, doubling one of its towers to meet growing healthcare demands in Collin County.

The expansion will add four floors to the existing tower, with two floors adding 60 medical and surgical patient rooms and two floors reserved as shell space for future patient rooms.

Medical City Plano's CEO Ban Coogan said the hospital aims to stay ahead of the demand for

healthcare services.

"If you go back a few years coming out of the pandemic, we saw no lessening in the demand for services in Collin County," he said. "There was some early planning for an expansion deck in late 2020, early 2021."

In 2022, Medical City Plano sought approval from the Planning and Zoning Commission and city council to expand its tower and add a helipad. The plan initially faced opposition from some residents.

"The city of Plano, and Collin County as a whole, have been extremely supportive of the plan,"

Coogan said. "We made some revisions along the way, just to be sensitive to our immediate neighbors."

Medical City Plano expects to see nearly 50,000 emergency room visits. The expansion aims to ease congestion in the hospital's ER.

"We expect it will decrease the

whole amount of wait times in the ER," Coogan said.

The Plano Economic Development Department reports that Medical City Plano employs about 1,300 staff members and has around 1,000 physicians serving the hospital.

"The amount of jobs that will

increase for Medical City Plano is pretty significant in our nursing areas, as well as the ancillary support jobs to the hospital," Coogan said. "We feel good about the plan to increase capacity and the ability to have folks from local educational institutions in Medical City Plano to really keep healthcare local."

CULTURE

From PAGE 1A

important part of Día de los Muertos. She represents the cycle of life and death through her elegant attire and skull makeup. Sending a message that death is a natural part of life that should be honored and celebrated and not feared. Essentially, she is seen as a reminder to enjoy life while embracing mortality. So, we are honored that the Cisneros approached us."

This year's celebration will include many beloved traditions alongside some exciting new additions. Flamenco guitarists, a salsa band, and an expanded Catrina contest category — "La Familia" — which encourages families to join the fun dressed as Catrins, are just a few of the features attendees can expect.

"What we are most excited about is the beautifully decorated center of the park that is transformed into a Mexican Plaza, or a Zocalo with Ofrendas, where we invite the community to bring photos of loved ones," Johnston said.

The center of the park will have a fountain, papel picado and ofrendas, which will symbolize the celebration's blend of remembrance, tradition and community, according to Johnston. The fountain represents the cycle of life, with the papel picado adding a festive atmosphere and representing the fragility of life while honoring the beauty of Mexican culture. Ofrendas will be at the center of the event, which are carefully crafted altars filled with offerings for loved ones who have passed and embodying the spirit of remembrance.

The event has grown considerably since its inception, with more families and commu-

nity members joining each year.

"Many of our attendees are of other cultures but come to learn and embrace the beauty of our culture," Johnston said. "Most of the executive committee and volunteers room around the park answering questions about all the elements of Día de los Muertos."

The event, organized by dedicated adult and student volunteers, continues to draw a diverse crowd from across the region. Local artists have also joined the celebration, contributing designs for event t-shirts that depict spirit animals.

McKinney Día de los Muertos takes place from 2 to 8 p.m. on Saturday, Oct. 19 at Dr. Glenn Mitchell Memorial Park. The celebration is open to the public and free to attend.

For those looking to contribute or volunteer, Johnston encourages community members to visit the event's website or contact McKinneyDiadelosMuertos@gmail.com.

COUNCIL

From PAGE 1A

five acres in discussion on Monday were not a part of the original zoning request. The property owner sold the five acres to HRC/WCD Partners LP, who intend to integrate the property into the overall Highland Lakes community.

In terms of the zoning request, land on the north, west and east sides of the subject property are zoned for single family residential uses. The applicant intends to incorporate the subject property into the proposed single-family subdivision.

According to the agenda document, the single-family residential zoning request on the subject property aligns with the Suburban Living place type definition in the city of McKinney Comprehensive Plan.

CELEBRATE WITH US AT

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OCT 19 | 2-8 PM

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| Harold | McLeod | First United Bank at Craig Ranch | Chair-Elect |
| Whitney | Nash | Above & Below 1031 | Treasurer |
| | | | |
| | | | Board Members |
| Judson | Duncan | Emerson | 2022-2024 |
| Lisa | Hammett | Success Coach - Personal, Professional, Philanthropic | 2022-2024 |
| Marvin | McHaddon | Truist | 2023-2025 |
| Joe | Riccardi | Kimley-Horn & Assoc., Inc. | 2022-2024 |
| Melissa | Simmons | Andre+Associates CPAS PC | 2022-2024 |
| Jocelyn | Williams | Raytheon | 2023-2025 |
| Scott | Woodruff | WIRE Properties | 2023-2025 |
| Gonzalo | Serrano | Rosenthal, Kalabus, and Therrian | 2024-2026 |
| Tim | Bowen | Baylor Scott & White Medical Center McKinney | 2024-2026 |
| Darrell | Barnes | Gather In Downtown McKinney | 2024-2026 |
| Brandon | Herbison | PlainsCapital | 2024-2026 |

McKinney Chamber of Commerce and Affiliates

**Combined Financial Statements
December 31, 2023 and 2022**



McKinney Chamber of Commerce and Affiliates

Contents

| | |
|--|---|
| Independent Auditors' Report | 1 |
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| Combined Statements of Activities | 5 |
| Combined Statements of Functional Expenses | 6 |
| Combined Statements of Cash Flows | 8 |
| Notes to Combined Financial Statements | 9 |



Independent Auditors' Report

To the Board of Directors of
McKinney Chamber of Commerce and Affiliates

Opinion

We have audited the accompanying combined financial statements of McKinney Chamber of Commerce and Affiliates (Chamber) (nonprofit organizations), which comprise the combined statements of financial position as of December 31, 2023 and 2022, and the related combined statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the combined financial statements.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of the Chamber as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Combined Financial Statements section of our report. We are required to be independent of the Chamber and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Change in Accounting Principle

As discussed in Note 2 to the combined financial statements, the Chamber changed its method of accounting for the allowance for credit losses effective January 1, 2023 as required by the provisions of Financial Accounting Standards Board Accounting Standards Update 2016-03 *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*. Our opinion is not modified with respect to that matter.

Responsibilities of Management for the Combined Financial Statements

Management is responsible for the preparation and fair presentation of the combined financial statements in accordance with GAAP, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the combined financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Chamber's ability to continue as a going concern within one year after the date that the combined financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Combined Financial Statements

Our objectives are to obtain reasonable assurance about whether the combined financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the combined financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the combined financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the combined financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Chamber's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the combined financial statements.

- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Chamber's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control related matters that we identified during the audit.

A handwritten signature in cursive script that reads "Sutton Frost Cary".

A Limited Liability Partnership

Arlington, Texas
April 23, 2024

McKinney Chamber of Commerce and Affiliates
Combined Statements of Financial Position
Years Ended December 31, 2023 and 2022

| | 2023 | 2022 |
|--|---------------------|---------------------|
| Assets | | |
| Current assets: | | |
| Cash | \$ 351,740 | \$ 334,972 |
| Cash held for others | 10,581 | 20,174 |
| Certificates of deposit | 338,718 | 164,031 |
| Accounts receivable | 3,325 | 15,622 |
| Other receivable | - | 164,219 |
| Prepaid expenses | 28,837 | 55,100 |
| Total current assets | 733,201 | 754,118 |
| Noncurrent assets: | | |
| Certificate of deposit | 168,921 | 337,873 |
| Security deposit | 10,000 | 10,000 |
| Right-of-use asset - operating lease, net | 679,047 | 746,048 |
| Property and equipment, net | 147,236 | 93,630 |
| Total noncurrent assets | 1,005,204 | 1,187,551 |
| Total assets | \$ 1,738,405 | \$ 1,941,669 |
| Liabilities and Net Assets | | |
| Current liabilities: | | |
| Accounts payable | \$ 5,449 | \$ 12,141 |
| Accrued expenses | 76,523 | 68,750 |
| Deferred revenue | 11,175 | 5,800 |
| Right-of-use liability - operating lease | 71,092 | 42,985 |
| Due to others | 10,581 | 20,174 |
| Total current liabilities | 174,820 | 149,850 |
| Right-of-use liability - operating lease, net | 692,030 | 763,122 |
| Total liabilities | 866,850 | 912,972 |
| Net assets without donor restrictions: | | |
| Undesignated | 581,240 | 738,382 |
| Board designated | 290,315 | 290,315 |
| Total net assets without donor restrictions | 871,555 | 1,028,697 |
| Total liabilities and net assets | \$ 1,738,405 | \$ 1,941,669 |

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statements of Activities
Years Ended December 31, 2023 and 2022

| | 2023 | 2022 |
|---|------------|--------------|
| Net assets without donor restrictions: | | |
| Revenue and support: | | |
| Membership dues | \$ 702,865 | \$ 741,392 |
| Membership services | 262,123 | 258,669 |
| Publications | 90,344 | 86,573 |
| Advocacy | 55,771 | 51,695 |
| Community development | 166,516 | 158,852 |
| Contributions | 18,879 | 41,587 |
| Administrative and other | 18,098 | 6,285 |
| Total revenue and support | 1,314,596 | 1,345,053 |
| Expenses: | | |
| Program services | 1,325,504 | 1,339,544 |
| Management and general | 144,942 | 146,735 |
| Total expenses | 1,470,446 | 1,486,279 |
| Change in net assets from operations | (155,850) | (141,226) |
| Non-operating activity: | | |
| Loss on disposal of property and equipment | (1,292) | (4,056) |
| Other income | - | 164,219 |
| Change in net assets | (157,142) | 18,937 |
| Net assets without donor restrictions, beginning of year | 1,028,697 | 1,009,760 |
| Net assets without donor restrictions, end of year | \$ 871,555 | \$ 1,028,697 |

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statement of Functional Expenses
Year Ended December 31, 2023

| | <u>Program Services</u> | <u>Management and General</u> | <u>Total</u> |
|---|-----------------------------|-----------------------------------|---------------------|
| Member activities | \$ 213,151 | \$ 23,683 | \$ 236,834 |
| Bank charges | 1,820 | 202 | 2,022 |
| Community development | 101,636 | 11,293 | 112,929 |
| Computer software and technical support | 15,119 | 1,680 | 16,799 |
| Credit card processing fees | 21,035 | - | 21,035 |
| Depreciation | 17,197 | 1,911 | 19,108 |
| Development | 34,160 | 3,795 | 37,955 |
| Dues and subscriptions | 9,492 | 1,055 | 10,547 |
| Equipment rental and lease | 7,520 | 836 | 8,356 |
| Insurance | 3,280 | 365 | 3,645 |
| Office rent | 82,456 | 9,162 | 91,618 |
| Other | 85,503 | 9,500 | 95,003 |
| Payroll taxes | 43,340 | 4,816 | 48,155 |
| Personnel | 70,017 | 7,780 | 77,797 |
| Professional | 16,758 | 1,862 | 18,620 |
| Promotional | 5,926 | 658 | 6,584 |
| Publishing | 66,732 | 7,415 | 74,147 |
| Repairs and maintenance | 2,645 | 294 | 2,939 |
| Salaries and bonuses | 519,452 | 57,717 | 577,169 |
| Telephone service | 8,266 | 918 | 9,184 |
| Total expenses | <u>\$ 1,325,504</u> | <u>\$ 144,942</u> | <u>\$ 1,470,446</u> |

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statement of Functional Expenses
Year Ended December 31, 2022

| | <u>Program Services</u> | <u>Management and General</u> | <u>Total</u> |
|---|-----------------------------|-----------------------------------|----------------------------|
| Member activities | \$ 266,168 | \$ 29,574 | \$ 295,742 |
| Bank charges | 687 | 76 | 763 |
| Community development | 83,011 | 9,223 | 92,234 |
| Computer software and technical support | 11,580 | 1,287 | 12,867 |
| Credit card processing fees | 18,933 | - | 18,933 |
| Depreciation | 11,354 | 1,261 | 12,615 |
| Development | 31,874 | 3,542 | 35,416 |
| Dues and subscriptions | 8,223 | 914 | 9,137 |
| Equipment rental and lease | 7,172 | 797 | 7,969 |
| Insurance | 3,131 | 348 | 3,479 |
| Office rent | 135,079 | 15,009 | 150,088 |
| Other | 41,698 | 4,633 | 46,331 |
| Payroll taxes | 40,211 | 4,468 | 44,679 |
| Personnel | 88,332 | 9,815 | 98,147 |
| Professional | 16,200 | 1,800 | 18,000 |
| Promotional | 2,138 | 238 | 2,376 |
| Publishing | 59,944 | 6,660 | 66,604 |
| Salaries and bonuses | 506,757 | 56,306 | 563,063 |
| Telephone service | 7,052 | 784 | 7,836 |
| Total expenses | <u>\$ 1,339,544</u> | <u>\$ 146,735</u> | <u>\$ 1,486,279</u> |

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statements of Cash Flows
Years Ended December 31, 2023 and 2022

| | 2023 | 2022 |
|---|--------------|------------|
| Cash flows from operating activities: | | |
| Change in net assets | \$ (157,142) | \$ 18,937 |
| Adjustments to reconcile change in net assets to net cash provided (used) by operating activities: | | |
| Depreciation | 19,108 | 12,615 |
| Loss on disposal of property and equipment | 1,292 | 4,056 |
| Amortization of right-of-use asset - operating lease | 67,001 | 46,556 |
| Changes in assets and liabilities: | | |
| Cash held for others | 9,593 | (9,057) |
| Accounts receivable | 12,297 | 56,959 |
| Other receivable | 164,219 | (164,219) |
| Prepaid expenses | 26,263 | (14,776) |
| Security deposit | - | (4,143) |
| Accounts payable | (6,692) | (4,859) |
| Accrued expenses | 7,773 | (54,616) |
| Deferred revenue | 5,375 | (59,855) |
| Right-of-use liability - operating lease | (42,985) | 13,503 |
| Due to others | (9,593) | 9,057 |
| Net cash provided (used) by operating activities | 96,509 | (149,842) |
| Cash flows from investing activities: | | |
| Purchases of certificates of deposit | (169,766) | (1,152) |
| Redemption of certificate of deposit | 164,031 | - |
| Purchases of property and equipment | (74,006) | (90,028) |
| Net cash used by investing activities | (79,741) | (91,180) |
| Net change in cash | 16,768 | (241,022) |
| Cash at beginning of year | 334,972 | 575,994 |
| Cash at end of year | \$ 351,740 | \$ 334,972 |
| Supplemental disclosure of cash flow information: | | |
| Right-of-use asset obtained in exchange for new lease liability | \$ - | \$ 792,604 |

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

1. Organization

The McKinney Chamber of Commerce (Chamber of Commerce) is a not-for-profit organization incorporated under the laws of the State of Texas. The purpose of the Chamber of Commerce is to provide a broad range of services that promotes business and economic development and provides information to its members, the citizens and visitors of McKinney, Texas.

The activities of the Chamber of Commerce include the activities of the McKinney Chamber of Commerce Political Action Committee dba Committee to Inform Voters on Business Issues and Concerns (CIVBIC). The Chamber of Commerce has one affiliate entity: the McKinney Chamber Foundation, Inc. (Foundation).

The combined financial statements include the activities of the Chamber of Commerce, the CIVBIC and the Foundation (collectively, the Chamber). The Chamber is primarily supported by membership dues, fees for activities and public contributions from individuals and organizations.

2. Summary of Significant Accounting Policies

Combined Financial Statements

In accordance with the provisions of FASB ASC 958-810 *Not-for-Profit Entities/Consolidations*, the financial statements of the Chamber have been combined, and all material inter-organization transactions and accounts have been eliminated.

Basis of Accounting

The accompanying combined financial statements are presented on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

Combined Financial Statement Presentation

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Net assets without donor restrictions - Net assets not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the board of directors.

Net assets with donor restrictions - Net assets subject to donor stipulations that will be met by actions of the Chamber and/or the passage of time.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Chamber to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a board of directors approved spending policy. As of December 31, 2023 and 2022, no such net asset restrictions existed.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Contributions whose restrictions are met in the same year the contributions are received are reported as net assets without donor restrictions. Expirations of donor restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

Financial Instruments and Credit Risk Concentrations

Financial instruments which are potentially subject to concentrations of credit risk consist principally of cash, certificates of deposit and accounts receivable. Cash and certificates of deposit are placed with high credit quality financial institutions to minimize risk. Accounts at these institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2023, the Chamber had no uninsured balances. Accounts receivable are unsecured and due from members. The Chamber continually evaluates accounts receivable for collectability, and allowances for potential losses are maintained, if considered necessary. No allowance was deemed necessary at December 31, 2023 or 2022.

Certificates of Deposit

Certificates of deposit with original maturities greater than three months and remaining maturities less than one year are classified as current assets. Certificates of deposit with remaining maturities of more than one year are classified as noncurrent assets. At December 31, 2023, the Chamber had one certificate of deposit with an interest rate of 4.00% maturing on January 7, 2025 and two certificates of deposit with an interest rate of 0.25% maturing on June 6, 2024 and August 4, 2024. At December 31, 2022, the Chamber had three certificates of deposit with an interest rate of 0.25% maturing on December 6, 2023, June 6, 2024 and August 4, 2024. The certificates of deposit are carried at cost plus accrued earnings, which approximates fair value.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Accounts Receivable

The Chamber collects membership dues from individuals and organizations whose invoices are due within 30 days. The Chamber uses historical loss information based on the aging of receivables as well as current and future analysis of economic conditions as the basis to determine expected credit losses for receivables and believes that the composition of accounts receivables at year end is consistent as credit terms and practices and the customer base has not changed significantly. The Chamber has not historically experienced instances of significant uncollectability with their customers. Based on this information, management believes the Chamber is unlikely to experience credit losses. As such, management has not recorded an allowance for doubtful accounts as of December 31, 2023 and 2022.

Property and Equipment

Property and equipment purchased by the Chamber are recorded at cost. Depreciation is calculated using the straight-line method based upon the estimated useful lives of 3 to 10 years.

Deferred Revenue

Deferred revenue consists of event and program revenue that has been paid in advance. Revenues are recognized when the event or program occurs.

Due to Others

Due to others represents amounts held by the Chamber related to a scholarship program and other programs it administers on behalf of committees of the Chamber.

Revenue Recognition

Membership dues are recognized as revenue over the applicable membership period as members simultaneously receive and consume the benefits of membership. Registrations and sponsorships are recognized as revenue in the year in which the event occurs. Membership dues, registration and sponsorship revenue received before year-end and relating to the next fiscal year are classified as deferred revenue in the statements of financial position.

The Chamber recognizes contributions when cash, securities or other assets or an unconditional promise to give is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of the amounts expected to be collected. All contributions are considered available for unrestricted use unless specifically restricted by the donor.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Federal Income Taxes

The Chamber of Commerce is exempt from federal income tax under the provision of Section 501(c)(6) of the Internal Revenue Code (IRC), except to the extent it has unrelated business income. The CIVBIC is a nonprofit, publicly supported organization, as defined in Section 501(c)(4) of the IRC, that is exempt from federal income taxes on related income under Section 501(a) of the IRC. The Foundation is exempt from federal income taxes under Section 501(a) of the IRC as foundations described in IRC Section 501(c)(3), except to the extent it has unrelated business income. The Chamber did not have any taxable unrelated business income during the years ended December 31, 2023 and 2022.

GAAP requires the evaluation of tax positions taken in the course of preparing the Chamber's tax returns and recognition of a tax liability (or asset) if the Chamber has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service.

Management has analyzed the tax positions taken by the Chamber, and has concluded that as of December 31, 2023 and 2022, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the combined financial statements.

Allocation of Functional Expenses

The costs of providing program and supporting services have been summarized on a functional basis in the combined statements of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited.

Estimates and Assumptions

The preparation of combined financial statements in conformity with GAAP requires the Chamber's management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the combined financial statements and the reported revenues and expenses during the reporting periods. Actual results could differ from those estimates.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Accounting Pronouncements Adopted

The Chamber adopted FASB ASU 2016-13, *Financial Instruments – Credit Losses* (Topic 326): *Measurement of Credit Losses on Financial Instruments*, as amended, which modifies the measurement of expected credit losses on certain financial instruments. The Chamber adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Chamber's combined financial statements but did change how the consideration for allowance for credit losses is determined. Due to the nature and terms of the accounts receivables, no allowance was considered necessary.

3. Cash Held for Others

The Chamber holds funds on behalf of committees of the Chamber for various programs. The Chamber collects the money on behalf of the these committees and disburses funds periodically. The amount collected but not yet disbursed totaled \$10,581 and \$20,174 at December 31, 2023 and 2022, respectively, and is presented as cash held for others with a corresponding liability reported as due to others.

4. Property and Equipment

Property and equipment consist of the following at December 31:

| | <u>2023</u> | <u>2022</u> |
|-------------------------------|-------------------|------------------|
| Equipment | \$ 10,740 | \$ 10,740 |
| Furniture and fixtures | 113,425 | 76,833 |
| Information technology | 60,745 | 40,823 |
| Leasehold improvements | <u>-</u> | <u>1,017</u> |
| | 184,910 | 129,413 |
| Less accumulated depreciation | <u>(37,674)</u> | <u>(35,783)</u> |
| | <u>\$ 147,236</u> | <u>\$ 93,630</u> |

Depreciation expense totaled \$19,108 and \$12,615 for the years ended December 31, 2023 and 2022, respectively.

5. Employee Retention Credit

During the year ended December 31, 2022, the Chamber was eligible to receive the Employee Retention Credit pursuant to the CARES Act. Accordingly, an other receivable and other income totaling \$164,219 has been included in the accompanying combined financial statements. The other receivable was collected in 2023.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

6. Net Assets Without Donor Restrictions

Net assets without donor restrictions include a board designated reserve fund totaling \$290,315 at December 31, 2023 and 2022. The reserve is designated to help ensure long-term financial stability and position the Chamber to respond to varying economic conditions and changes affecting the combined financial position and the ability to continuously carry out the Chamber's mission as well as to have funds available for new venture investments.

7. Employee Benefit Plan

The Chamber provides a Simple IRA retirement plan for all eligible employees. The Chamber contributed \$9,918 and \$11,630 to the plan during the years ended December 31, 2023 and 2022, respectively.

8. Lease

In evaluating its contracts, the Chamber separately identifies lease and nonlease components, such as common area and other maintenance costs, in calculating the right-of-use (ROU) assets and lease liabilities for its retail spaces. The Chamber has elected the practical expedient to not separate lease and nonlease components and classifies the contract as a lease if consideration in the contract allocated to the lease component is greater than the consideration allocated to the nonlease component.

Leases result in the recognition of ROU assets and lease liabilities on the combined statements of financial position. ROU assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis. The Chamber determines lease classification as operating or finance at the lease commencement date.

At lease inception, the lease liability is measured at the present value of the lease payments over the lease term. The ROU asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. The Chamber uses the implicit rate when readily determinable. As most of the leases do not provide an implicit rate, the Chamber uses the risk-free rate based on the information available at the commencement date to determine the present value of lease payments. Risk-free rates used to determine the present value of lease payments were derived by reference to the interest paid on short-term government debt.

The lease term may include options to extend or to terminate the lease that the Chamber is reasonably certain to exercise. The Chamber has elected not to record leases with an initial term of 12 months or less on the combined statements of financial position. Lease expense on such leases is recognized on a straight-line basis over the lease term.

McKinney Chamber of Commerce and Affiliates
Notes to Combined Financial Statements

Nature of Lease

In April 2022, the Chamber entered into an operating lease arrangement for use of a building for general office space. The lease expires September 15, 2032. The lease notes one five-year renewal option that will be utilized and requires the Chamber to pay all executory costs (maintenance and insurance). Termination of the lease is generally prohibited unless there is a violation under the lease agreement.

Future minimum lease payments and reconciliation to the combined statement of financial position at December 31, 2023 are as follows for the years ending December 31:

| | | |
|--|-----------|-----------------|
| 2024 | \$ | 91,659 |
| 2025 | | 94,104 |
| 2026 | | 95,985 |
| 2027 | | 97,905 |
| 2028 | | 99,867 |
| Thereafter | | <u>383,431</u> |
| Total future undiscounted lease payments | | 862,951 |
| Less present value discount | | <u>(99,829)</u> |
| Lease liability | <u>\$</u> | <u>763,122</u> |

The following lease cost and required information for the years ended December 31:

| | <u>2023</u> | <u>2022</u> |
|--|--------------------|--------------------|
| Total operating lease cost | <u>\$ 89,440</u> | <u>\$ 63,602</u> |
| Other information: | | |
| Cash paid for amounts included in the measurement of lease liability: | | |
| Operating cash flows from operating leases | <u>\$ (42,985)</u> | <u>\$ (13,503)</u> |
| Right-of-use assets obtained in exchange for new operating lease liability | <u>\$ -</u> | <u>\$ 792,604</u> |
| Weighted-average remaining lease term: | | |
| Operating leases | <u>8.71 years</u> | <u>9.71 years</u> |
| Weighted-average discount rate: | | |
| Operating leases | <u>2.84%</u> | <u>2.84%</u> |

McKinney Chamber of Commerce and Affiliates
Notes to Combined Financial Statements

9. Liquidity and Availability of Resources

The Chamber's financial assets available within one year of the combined statements of financial position date for general expenditure are as follows at December 31:

| | <u>2023</u> | <u>2022</u> |
|---|-------------------|-------------------|
| Cash | \$ 351,740 | \$ 334,972 |
| Cash held for others | 10,581 | 20,174 |
| Certificates of deposit | 338,718 | 164,031 |
| Accounts receivable | 3,325 | 15,622 |
| Other receivable | <u>-</u> | <u>164,219</u> |
| Total current financial assets | 704,364 | 699,018 |
| Less amounts unavailable for general expenditures within one year: | | |
| Due to others | 10,581 | 20,174 |
| Board designated reserves | <u>290,315</u> | <u>290,315</u> |
| Financial assets not available for general expenditures | <u>300,896</u> | <u>310,489</u> |
| Total current financial assets available to meet cash needs for general expenditures within one year | <u>\$ 403,468</u> | <u>\$ 388,529</u> |

The Chamber's cash is not subject to donor or other contractual restrictions that make it unavailable for general expenditures within one year of the combined statements of financial position date.

The Chamber keeps financial assets available for general expenditures and other obligations as they come due. During the years ended December 31, 2023 and 2022, the level of liquidity was managed within the Chamber's expectations.

10. Subsequent Events

The Chamber evaluated subsequent events through April 23, 2024, the date the combined financial statements were available to be issued, and concluded that no additional disclosures are required.

**Electronic Notice (e-Postcard) for
Tax-Exempt Organization Not Required to File
Form 990 or 990-EZ**

Form **990-N**

2023

Electronic Filing Only ' Do Not Mail

For the 2023 calendar year, or tax year beginning 1/01, 2023, ending 12/31, 2023

Check if applicable
 Termination

Organization name and address

MCKINNEY CHAMBER FOUNDATION INC.
1700 N REDBUD BLVD. #180
MCKINNEY, TX 75069

Employer identification number

20-8285256

Telephone Number

972-542-0163

Other names the organization uses


Website: > MCKINNEYCHAMBER.COM

Check > if the organization's gross receipts are normally not more than \$50,000 (\$5,000 for a 509(a)(3) supporting organization)

| | | |
|--------------------------------------|----------------|--|
| Principal Officer Information | Name | LISA M HERMES |
| | Address | 1700 N REDBUD BLVD. #180 MCKINNEY, TX 75069 |

**Form 990-N, also known as the e-Postcard, must be filed
electronically with the Internal Revenue Service. There will be no
paper form accepted by the Internal Revenue Service.**

Do Not mail this form to the Internal Revenue Service.

030330,398387,473963,29340 1 AB 0.461 530


MCKINNEY CHAMBER FOUNDATION INC
 ¼ TERRI RICKETTS PRESIDENT
 1700 REDBUD BLVD STE 180
 MCKINNEY TX 75069-3293

030330

Cut OUT AND RETURN THE VOUCHER IMMEDIATELY BELOW IF YOU ONLY HAVE AN INQUIRY.
 DO NOT USE IF YOU ARE MAKING A PAYMENT.

CUT OUT AND RETURN THE VOUCHER AT THE BOTTOM OF THIS PAGE IF **YOU ARE MAKING** A PAYMENT,
 EVEN IF YOU ALSO HAVE AN **INQUIRY**.




The IRS address must appear in the window.
0752594868

Use for inquiries only

BODCD-TE

Letter Number: LTR4168C
 Letter Date 2021-12-20
 Tax Period 000000

INTERNAL REVENUE SERVICE
 P.O. Box 2508
 Cincinnati OH 45201



 208285256

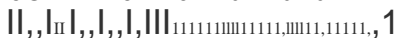
MCKINNEY CHAMBER FOUNDATION INC
 ¼ TERRI RICKETTS PRESIDENT
 1700 REDBUD BLVD STE 180
 MCKINNEY TX **75069-3293**

208285256 YN MCKI OO 2 a000a067000a0000a

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BODCD-TE
0752594868

Letter Number: LTR4168C
 Letter Date 2021-12-20
 Tax Period 000000

INTERNAL REVENUE SERVICE
 OGDEN UT 84201-0102



 208285256

MCKINNEY CHAMBER FOUNDATION INC
 ¼ TERRI RICKETTS PRESIDENT
 1700 REDBUD BLVD STE 180
 MCKINNEY TX 75069-3293

208285256 YN MCKI OO 2 o00a0067000a0000aaa000a

**IRS**Department of the Treasury
Internal Revenue ServiceP.O. Box 2508
Cincinnati OH 45201In reply refer to: 0752594868
Dec. 20, 2021 LTR 4168C 0
20-8285256 000000 00

00051223

BOOC: TE

MCKINNEY CHAMBER FOUNDATION INC
% TERRI RICKETTS PRESIDENT
1700 REDBUD BLVD STE 180
MCKINNEY TX 75069-3293

030330

Employer ID number: 20-8285256
Form 990 required; YES

Dear Taxpayer:

We're responding to your request dated Dec. 09, 2021, about your tax-exempt status.

We issued you a termination letter in July, 2008, recognizing you as tax-exempt under Internal Revenue Code CIRC> Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509Ca> because you're described in IRC Sections 509Ca>C1) and 170Cb)C1>CA>Cvi>.

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form **990**, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form **990-N**, Electronic Notice Ce-Postcard> for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947Ca)C1) Trust Treated as Private Foundation

According to IRC Section 6033Cj), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

| | | | |
|--|--|--|---|
| Print or type. See Specific Instructions on page 3. | <p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>McKinney Chamber Foundation Inc.</p> | | |
| | <p>2 Business name/disregarded entity name, if different from above.</p> | | |
| | <p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____</p> <p>Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) 501 (c) (3)</p> | | <p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p> |
| | <p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/></p> | | |
| | <p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>7300 State Highway 121, Ste 200A</p> | <p>Requester's name and address (optional)</p> | |
| | <p>6 City, state, and ZIP code</p> <p>McKinney, TX 75070</p> | | |
| | <p>7 List account number(s) here (optional)</p> | | |

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

| | | | | | | | | | |
|---------------------------------------|---|---|---|---|---|---|---|---|---|
| Social security number | | | | | | | | | |
| | | | | | | | | | |
| or | | | | | | | | | |
| Employer identification number | | | | | | | | | |
| 2 | 0 | - | 8 | 2 | 8 | 5 | 2 | 5 | 6 |

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

| | | |
|------------------|--|--------------------|
| Sign Here | Signature of U.S. person <i>Linda Imai-Dixon</i> | Date <i>6/6/24</i> |
|------------------|--|--------------------|

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they