



December 11, 2024

TO: McKinney Economic Development Corporation  
Visit McKinney

FROM: Cindy Schneible, President

## **McKinney Community Development Corporation Update**

- **MCDC Grant Program Calendar** – attached. Updated guidelines and online application for the grant programs can be accessed through the MCDC website – [www.mckinneyCDC.org](http://www.mckinneyCDC.org).
- **Promotional and Community Event Grants**
  - Applications for the first cycle of FY 25 Promotional Grants were accepted November 1-29, 2024, and will be presented to the board at the December 19 meeting. Board action will be scheduled for the January 23, 2025 meeting. A summary of applications received is attached.
- **Project Grants**
  - Applications for the first cycle of FY 25 Project Grants will be accepted December 1-31, 2024. Public hearings, on requests eligible for consideration by MCDC, will be held at the January 23, 2025 meeting with board action scheduled for the February 27, 2025 meeting.
  - Eligible project categories include:
    - Infrastructure Improvement Projects Necessary to Develop New or Expanded Business Enterprises
    - Public Parks and Open Space Improvements
    - Projects Related to Recreational or Community (city/public access) Facilities
    - Professional and Amateur Sports and Athletic Facilities, including Children’s Sports
    - Entertainment, Museum and Convention Facilities
    - Projects Related to Low Income Housing (60% AMI or lower)
    - Public Mass Transit-Related Facilities or Equipment
    - Airport Facilities
- **Retail Development Infrastructure Grants**
  - Applications for the first cycle of FY Retail Development Infrastructure Grants will be accepted January 1-31, 2025. Public hearings, on requests eligible for consideration by MCDC, will be held at the February 27, 2025 meeting with board action scheduled for the March 27, 2025 meeting.
- **East McKinney Learning Garden**
  - The ribbon cutting for the garden was held December 7, 2025.
  - The event featured broad, diverse community participation
  - A grand opening is planned for Spring 2025

## Upcoming Events Supported by MCDC Promotional Grants

Saturdays	Farmers Market
Dec 14	MillHouse: Makers Market
Dec 14	Rotary Parade of Lights
Dec 14	McKinney Public Library: Caroling on the Square
Dec 13-14	MRT: Charles Dickens' A Christmas Carol
Dec 14	Chestnut Square: Holiday in the Village
Dec 31	McKinney Public Library: Noon Years Eve



## McKINNEY COMMUNITY DEVELOPMENT CORPORATION

### GRANT CALENDAR

#### Fiscal Year 2025

#### Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 29, 2024	December 19, 2024	January 23, 2025
Cycle II: May 30, 2025	June 26, 2025	July 24, 2025

#### Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2024	January 23, 2025	February 27, 2025
Cycle II: March 31, 2025	April 24, 2025	May 22, 2025
Cycle III: June 30, 2025	July 24, 2025	August 28, 2025

#### Retail Development Infrastructure Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 31, 2025	February 27, 2025	March 27, 2025
Cycle II: July 31, 2025	August 28, 2025	September 25, 2025

#### For Additional Information

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**MCDC Promotional & Community Event Grants -- 2025 Cycle I**

	<b>Applicant</b>	<b>Event(s)</b>	<b>Request</b>
25-01	Texas Women Society	McKinney Asian Festival - March 23, 2024	\$11,000.00
25-02	McKinney Philharmonic Orchestra	2025-2026 Season (9 concerts)	\$15,000.00
25-03	McKinney Chamber Foundation	2025 McKinney Dia de los Muertos (Oct 11, 2025)	\$15,000.00
25-04	St. Peter's Episcopal Church	2025 Empty Bowls (April 24, 2025)	\$12,000.00
25-05	Heritage Guild	Chestnut Square events (FM, Ghostly Hauntings, Trolley Tours, Educational Programming, Exhibits)	\$15,000.00
25-06	Texas Homegrown Music	2025 Texas Music Revolution and HippieFest	\$10,000.00
25-07	CC History Museum	2025 Events (Night at the Museum-Feb 15, WWE Launch of Haystack Calhoun's Exhibit-Mar 15, Wedding Bliss from Days Gone By-June 14, Shelby Exhibit-Sept 15, Honoring Our Vets-Nov 8)	\$11,500.00
25-08	MillHouse Foundation	2025 Festivals (Winter Indoor Feb22-23, East McKinney Community Mural, Summer Indoor Aug 23-24, Art in Action in Sept) and 9 Makers Markets	\$15,000.00
25-09	Sostentuo Choral Community of North Texas	2025 Spring Concert	\$1,325.00
25-10	ManeGait Therapeutic Horsemanship	2025 ManeGait LIVE Country Fair and Concert	\$12,500.00
25-11	McKinney Library Foundation	2025 Events (7 family events plus McKinney Literary Fest)	\$7,000.00
25-12	Marching Music Made in McKinney	2025 DCI & Drumline Battle	\$5,600.00
25-13	McKinney Main Street	2025 Arts in Bloom	\$13,000.00
25-14	Sanchez Charities	2025 Run for Hope: Walk in Unity	\$10,550.00
25-15	SBG Hospitality	2025 Sip & Strolls	\$15,000.00
			<b>\$169,475.00</b>