

Print

## Final Grant Report - Submission #106719

Date Submitted: 3/26/2019

### City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

#### Grantee Name\*

Black History of McKinney

#### Grant Amount\*

3000

#### Email \*

mackbethbentley@yahoo.com

#### Event(s)

##### Name of Event\*

Black History Celebration

##### Date & Time of Event\*

February 23 & 24 2019

##### Location of Event \*

MPAC & Fabian

##### More Events?

Yes

No

##### Name of Event

##### Date & Time of Event

##### Location of Event

##### More Events?

Yes

No

##### Name of Event

##### Date & Time of Event

##### Location of Event

##### More Events?

Yes

No

##### Name of Event

##### Date & Time of Event

##### Location of Event

##### More Events?

Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b>
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Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b>
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Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b>
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Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b>
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Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b>
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Yes

No

<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>
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#### **Total Revenue**

Include grant award funds.

<b>Budget*</b>	<b>Actual*</b>
----------------	----------------

11435

11435

#### **Total Expenses**

<b>Budget*</b>	<b>Actual*</b>
----------------	----------------

11435

11435

<b>Total Number in Attendance*</b>	<b>Number of Performances*</b>
650	2
<b>Total Number of Tickets Sold*</b>	<b>Number of Tickets Comped*</b>
Free	All

### Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

**Choose One\***

Yes  
 No

If no, why not?

### Logo

Did you use the City of McKinney logo on printed material?

**Choose One\***

Yes  
 No

If no, why not?

### Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

**Choose One\***

Very Successful  
 Somewhat Successful  
 Not Successful

### Comments

There was participation of all ages of the community at the event where the video was shown to an audience of 650. We captured stories and historical records that can be used in the future to educate, honor and enrich. We produced not only a 20 min piece but in addition 6 supporting video clips.

#### Attach Financial Report\*

Black History program.pdf

#### Attach Narrative Summary\*

Callsheet 2.2.pdf

**Receipts**

Screen Shot 2019-03-26 at 2.39.44 PM.png

**Additional Attachments**

Schedule Day 2.pdf

**Additional Attachments**

Black History Video Working Actuals.pdf

## CALL SHEET

DATE: 2/22/2019

LOCATION		DIRECTIONS		Job #	
Production Co:	B Innovative Creative 711 Parker McKinney TX 75069 214.684.5271	Location 1: Ross Cemetery Industrial Blvd & Highway 5, McKinney, TX 75069 Location 2: Malvern Cemetery 1100 Eldorado Parkway McKinney, TX 75069 Location 3: Finch Park / Bradley Cemetery (if time allows) Location 4: MPAC 111 N Tennessee St. McKinney, TX 75069 Location 5: Holy Family School 500 Throckmorton St. McKinney, TX 75069	9:00 AM 10:00 AM 11:00 AM 4:00 PM		
PRODUCTION CELL PHONES					
Molly Brewer	214.684.5271				
Ana Gonzalez					
CREW		VENDORS			
ASSIGNMENT	ROLE	PHONE	OTHER	CALL	OUT
PRODUCTION					
EP/Writer	Beth Bentley	214.498.3540	markbentley@yahoo	per bb	Camera ELP
Director/Producer	Molly Brewer	214.684.5271	binnovative@mac.com	9:00 AM	DIT/VTR G&E
Producer	Ana Gonzalez	972.672.7716	asong2@yahoo.com	per ag	Hard Drives Post
Director	King Hollis	214.708.5460	kingjm13studios@gmail.com	9:00 AM	Production Supplies VTR
CAMERA					
DPAFFER	Ed Harris				
1st AC	Paul Armstrong	214.535.0450	paul24fps@gmail.com	9:00 AM	
G&E					
GAFFER					
Sound VTR					
SOUND	Lance Hoffman		817.996.6903	12:00 PM	
PA/Intems					
PROD ASST	Grant Farrel				nw
PROD ASST/CRAFT					
	Cora Brewer	214.901.2491			nw
	Kathy Brewer	214.726.2452			nw
PRODUCTION NOTES		NOTES			
1st AM SHOT:					
LUNCH START:			11:30 AM		
LUNCH END:					
1st PM SHOT:					
CAMERA WRAP					
CREW WRAP					



Bid Date: 1/4/19

Bid Name: Estimate 1

### SUMMARY OF ESTIMATED PRODUCTION COSTS

		ESTIMATED	WORKING	VARIANCE
1	Pre Production & Wrap Costs	1,000		
2	Shooting Crew Labor	4,375	4,250.00	(1,000.00)
3	Location & Travel Expenses	360	235.00	(125.00)
4	Special Props & Wardrobe Expenses			(125.00)
6	Equipment & Related Costs			
7	Stock, Lab & Digital Workflow Costs			
8	Miscellaneous Costs			
9	<b>Sub-total</b>	<b>A to K</b>	<b>9,435</b>	<b>(2,750.00)</b>
10	Director / Creative Fees (not included in Direct Costs)			
11	Insurance			
12	<b>Sub-total</b>	<b>Direct Costs</b>	<b>9,435</b>	<b>6,685.00</b>
13	Production Fee			
14	Talent & Talent Expenses			
15	Editorial and Finishing			
16				
17	Other			
18	Other			
19				
	Weather Day			
			<b>GRAND TOTAL</b>	<b>\$11,435</b>
				<b>\$7,185.00</b>
				<b>(4,250.00)</b>

### Received

	Expected	
Love Life Foundation	\$1,000.00	\$3,000.00
Atmos	\$1,000.00	\$1,000.00
Independent Bank	\$1,000.00	
United Bank	\$500.00	
Craig International	\$400.00	
Pet Paradise	\$250.00	
MCDC	\$2,500.00	
<b>3e United</b>	\$500.00	
Jim Wilson	\$100.00	
St James Church	\$150.00	
		\$7,400.00
		▼
		\$4,000.00



Bid Date: 1/4/19

Bid Name: Estimate 1

Production Co: B Innovative Creative

Director: Molly Brewer  
Producer/PM Ana Gonzalez

Prep/Wrap Days 10 Hours  
Build/Strike Days Hours  
Pre-light Days Hours  
Studio Days Hours  
Location Days 3 Hours  
Other Days Hours

Location(s) See Location Sheet  
Shoot Date(s)

Video Code Length  
Black History Month Video

SUMMARY OF ESTIMATED PRODUCTION COSTS			ESTIMATED	WORKING	VARIANCE
1	Pre Production & Wrap Costs	Totals A & C	1,000		(1,000.00)
2	Shooting Crew Labor	Total B	4,375	4,250.00	(125.00)
3	Location & Travel Expenses	Total D	360	235.00	(125.00)
4	Special Props & Wardrobe Expenses	Total E			
6	Equipment & Related Costs	Total I	3,000	1,500.00	(1,500.00)
7	Stock, Lab & Digital Workflow Costs	Total J	700	700.00	
8	Miscellaneous Costs	Total K			
9	<b>Sub-total</b>	<b>A to K</b>	9,435	6,685.00	(2,750.00)
10	Director / Creative Fees (not included in Direct Costs)	Total L			
11	Insurance				
12	<b>Sub-total</b>	<b>Direct Costs</b>	9,435	6,685.00	(2,750.00)
13	Production Fee				
14	Talent & Talent Expenses	Totals M & N			
15	Editorial and Finishing	Totals O & P	2,000	500.00	(1,500.00)
16					
17	Other				
18	Other				
19					
Weather Day		GRAND TOTAL	\$11,435	\$7,185.00	(4,250.00)

**Received**

	Received	Expected	
Love Life Foundation	\$1,000.00	McKinney Arts Commission	\$3,000.00
Atmos	\$1,000.00	Legacy Bank	\$1,000.00
Independent Bank	\$1,000.00		
United Bank	\$500.00		
Craig International	\$400.00		
Pet Paradise	\$250.00		
MCDC	\$2,500.00		
3e United	\$500.00		
Jim Wilson	\$100.00		
St James Church	\$150.00		\$4,000.00
			\$7,400.00

**B Innovative Creative**

Estimate 1

<b>B Shooting Labor</b>			<b>Days</b>	<b>Rate</b>	<b>OT Hours</b>		<b>ESTIMATED</b>
					1.5	2.0	
<b>51</b> Line Producer				900			
<b>52</b> Assistant Director							
<b>53</b> Director of Photography	King Hollis		3	500			1,500
<b>54</b> Camera Operator							
<b>55</b> Camera Assistant	Paul Armstrong			650			
<b>56</b> Digital Imaging Tech				700			
<b>57</b> Art Director				750			
<b>58</b> Prop Master				550			
<b>59</b> Asst Props				350			
<b>60</b> Product Specialist				650			
<b>61</b> Leadman							
<b>62</b> Gaffer	Ed Harris		2	500			1,000
<b>63</b> Best Boy Electric				550			
<b>64</b> Electric				500			
<b>65</b> Electric							
<b>66</b> Key Grip				650			
<b>67</b> Best Boy Grip				550			
<b>68</b> Grip				500			
<b>69</b> Grip							
<b>70</b> Swing							
<b>71</b> Sound Mixer	Lance Hoffman		2	500			1,000
<b>72</b> Boom							
<b>73</b> Playback							
<b>74</b> Makeup/Hair	Wardrobe			600			
<b>75</b> Makeup/Hair Assist							
<b>76</b> Wardrobe Stylist				600			
<b>77</b> Wardrobe Asst				400			
<b>78</b> Ward Assist							
<b>79</b> Food Stylist							
<b>80</b> Asst Food Stylist							
<b>81</b> VTR Operator				650			
<b>82</b> EFX Man							
<b>83</b> Generator Operator							
<b>84</b> Caterer							
<b>85</b> Craft Services				350			
<b>86</b> Fireman							
<b>87</b> Policeman							
<b>88</b> Studio Teacher/Welfare							
<b>89</b> Teamster							
<b>90</b> Location Scout							
<b>91</b> Location Manager				650			
<b>92</b> Production Supervisor	Ana Gonzalaz						
<b>93</b> Production Coordinator				450			
<b>94</b> Asst Coordinator							
<b>95</b> 2nd A.D.							
<b>96</b> Production Assistant							
<b>97</b> Production Assistant				250			
<b>98</b> Runner							
<b>99</b> Teamster							
<b>100</b> Art Pas							
			7				
					<b>Sub-total B</b>	3,500	
					<b>Fringes</b>	875	
					<b>TOTAL B</b>	4,375	

**B Innovative Creative**

Estimate 1

**C Pre Production and Wrap Expenses**

	Amount	Rate	x	ESTIMATED
101 Car Rentals				
102 Air Fares				
103 Hotels/Per Diem				
104 Still Camera & Film				
105 Messengers				
106 Vans/Trucking				
107 Deliveries & Taxis				
108 Car Service				
109 Telephone & Internet				
110 Casting Director	1500			
111 Casting Facilities	500			
112 Working Meals	500			
113 Pre Productions and Supplies				

**TOTAL C****D Location & Travel Expenses**

	Amount	Rate	x	ESTIMATED
114 Location Fees	500			
115 Location Permits	125			
116 Car Rentals				
117 Van Rentals				
118 Motorhomes	1400			
119 Parking, Tolls, and Gas				
120 Camera Trucking	350			
121 Grip/Electric Trucking				
122 Other Trucks	450			
123 Customs				
124 Excess Baggage				
125 Air Fares				
126 Hotels/Per Diem				
127 Air Fares				
128 Hotels/Per Diem				
129 Breakfast	6	50		
130 Lunch	3	120		360
131 Dinner				
132 Set Security				
133 Limousines				
134 Cabs and other Transport				
135 Kit Rentals	150			
136 Production Office				
137 Gratuities				
138 Mobile Phones				
139 Craft Service	10	50		

**TOTAL D** 360**E Special Props & Wardrobe Expenses**

	Amount	Rate	x	ESTIMATED
140 Props Rentals				
141 Props Purchases				
142 Wardrobe Principals				
143 Wardrobe Extras				
144 Picture Vehicles				
145 Animals and Handlers				
146 Makeup / Hair Supplies				
147 Signage Product				
148 Home Ec. Supplies				
149 Kit Rental				
150 Art Department Trucking				

**TOTAL E**

**B Innovative Creative**

Estimate 1

<b>I Equipment Costs</b>		Amount	Rate	x	ESTIMATED
193 Camera Rental	Paul Armstrong	1	1000		1,000
194 Sound Rental	Lance Hoffman	1	500		500
195 Lighting Rental	ELP	1	1000		1,000
196 Grip Rental	Ed Harris	1	500		500
197 Generator Rental			600		
198 DIT Rental			700		
199 VTR Rental			1200		
200 Walkie Talkie Rental			15	35	
201 Dolly Rental					
202 Camera Car Rental					
203 Special Equipment Rental			650		
204 Production Supplies			1000		
205 Teleprompter					
206 Crane Rentals					
207 Expendables					
208 Process Trailers					
209 Additional Equipment					
210 Package Truck					
				<b>TOTAL I</b>	<b>3,000</b>

<b>J Stock, Lab &amp; Digital Workflow Costs</b>		Amount	Rate	x	ESTIMATED
211 Purchase Hard drive		1	700		700
212 Develop Filmstock					
213 Prep Telecine					
214 Dubs & Stock					
215 Transfercode/Sync/One Light					
216 Shipping					
				<b>TOTAL J</b>	<b>700</b>

<b>K Miscellaneous Costs</b>		Amount	Rate	x	ESTIMATED
217 Petty Cash					
218 Air Shipping and Carriers					
219 Phones and Internet					
220 Client Entertainment					
221 Additional Accounting					
222 Special Insurance					
223 Mobile Phones					
224 Storyboard Artist					
225 Still Photographer					
226 Work Permit					
				<b>TOTAL K</b>	

<b>L Director / Creative Fees</b>		Amount	Rate	x	ESTIMATED
227 Director Prep					
228 Director Travel					
229 Director Shoot					
230 Director Post					
231 Fringes					
232					
233					
				<b>Sub-total L</b>	
				Fringes	
					<b>TOTAL L</b>

**B Innovative Creative**

## Estimate 1

<b>O Post Production Labor</b>		Amount	Rate	x	ESTIMATED	Amount	Rate	x	WORKING
277 Post Supervisor									
278 Off-line Editor	William Franklin	1	500		500	1	500		500.00
279 Asst Editor									
280 File Prep									
281 Full Edit									
					Sub-total O	500			
					Fringes				
					TOTAL O	500			
<b>P Post Production Expenses</b>		Amount	Rate	x	ESTIMATED	Amount	Rate	x	WORKING
282 Off-line Edit									1000
283 Off-line Load									
284 Off-line Stock									
285 Off-line Other									
286									
287 Digital 2D Animation									
288 Digital 3D Animation									
289 Digital Rotoscoping									
290 Digital Compositing									
291 Digital Stock									
292 Digital Other									
293									
294 Music									
295 VO/ADR									
296 Sound Effects									
297 Sound Design									
298 Audio Mix									
299 Audio Stock									
300 Audio Other									
301									
302 Film to Tape Color Correction									
303 Digital Color Correction									
304 Telecine Neg Clean									
305 Telecine Stock									
306 Telecine Other									
307									
308 On-line Conform		1	1500		1,500				500
309 Character Generator									
310 Closed Captions									
311 Color Camera									
312 On-line Stock									
313 Edited Master									
314 Clones									
315 Dubs									
316									
317 Standards Conversion									
318 Digital Transmission									
319 Stock Footage									
320									
321 Integrated									
322 Interactive									
323 Web Design									
324									
325									
326 Post Shipping/Messengers									
327 Post Working Meals									
328									
329									
					TOTAL P	1,500			TOTAL Pw





February 23 and February 24, 2019

# McKinney Black History Celebration & Documentary Sponsors

## Visionary Partners



FUNDED IN PART BY THE  
MCKINNEY ARTS  
COMMISSION



## Pillar Partners



FUNDED IN PART BY  
MCKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION

## Community Friends



# Lift Every Voice and Sing

By James Weldon Johnson

Lift every voice and sing  
Till earth and heaven ring,  
Ring with the harmonies of Liberty;  
Let our rejoicing rise  
High as the list'ning skies,  
Let it resound loud as the rolling sea.

Sing a song full of the faith that the dark past has taught us,  
Sing a song full of the hope that the present has brought us,  
Facing the rising sun of our new day begun  
Let us march on till victory is won.

Stony the road we trod,  
Bitter the chast'ning rod,  
Felt in the days when hope unborn had died;  
Yet with a steady beat,  
Have not our weary feet  
Come to the place for which our fathers sighed?

We have come over a way that with tears has been watered,  
We have come, treading our path through the blood of the slaughtered,  
Out from the gloomy past, Till now we stand at last  
Where the white gleam of our bright star is cast.

God of our weary years,  
God of our silent tears, |  
Thou who has brought us thus far on the way;  
Thou who has by Thy might  
Led us into the light,  
Keep us forever in the path, we pray.

Lest our feet stray from the places, our God, where we met Thee,  
Lest, our hearts drunk with the wine of the world, we forget Thee;  
Shadowed beneath Thy hand, May we forever stand. |  
True to our God, True to our native land.



# City of McKinney Proclamation

**WHEREAS**, the Community of McKinney, Texas, requires the full truth of its historic past; and seeks forgiveness and redemption for forgotten people, places and stories; and

**WHEREAS**, the Black Community of old invested much in shaping the rich history of McKinney, Texas, stories and truths which the grave can no longer hold; and apart from contributions of the Black Community of old, there is no full truth of McKinney, Texas; and

**WHEREAS**, the time is now to honor those lives, wisdom and work ethic, having poured much into the life-blood of this Community; and

**WHEREAS**, we recognize the ever-pressing need to teach the youth of today and generations to come about the successes and failures, dreams and disappointments, truths and denials of this great Community; and

**WHEREAS**, serving witness to these institutions which will live forever in our fabric, with fortitude, pressing beyond brick, mortar and paper; understanding that the wealth of this Community lives in our bond of humanity; and

**WHEREAS**, along with the Church community as the interconnected thread, we salute these institutions as living stones conveying indelible impact on the life of the Community of McKinney, Texas: Ross Cemetery; E.S. Doty School; United Day Nursery; McKinney Housing Authority; Leonard Evans, Jr. Middle School; Jesse McGowen, Jr. Elementary School; Albert A. and Iola Lee Davis Malvern Elementary School; Reuben Johnson Elementary School; Holy Family School; City Council Legacy of Willie James Wattley, Sr.; North Texas Job Corps; Poetry of Ms. Jessie Polite; Collin County Black Chamber of Commerce; National Association for the Advancement of Colored People (NAACP) local and Collin County Chapter; and Texas State Highway 5, which has a life of her own.

NOW, THEREFORE, I, GEORGE FULLER, MAYOR OF THE CITY MCKINNEY, BY THE VIRTUE OF THE AUTHORITY VESTED IN ME BY THE LAWS OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM THIS DAY, FEBRUARY 24, 2019 AS

## MCKINNEY BLACK HISTORY REMEMBRANCE DAY

WITNESS MY HAND AND SEAL THIS THE 24<sup>TH</sup> DAY OF FEBRUARY, 2019.

George C. Fuller, Mayor

ATTEST:

Empress Drane, City Secretary



## **A LITTLE BIT ABOUT THE 7**

**Commemorative Program Cover Art**  
**Aliyah Scobey, Artist**

Professor Edward Sewell (E S) Doty (1866-1947) – Husband of Amelia A. Overton, Father of Gertrude, Ernestine, David, Lyda and Virgil; E S Doty Teacher and Principal; Esteemed namesake of E S Doty School, segregated school for Black students (formerly Fred Douglas School)

Leonard Evans, Jr. (1924-2018) - Husband of Julia (Berry) and Father of Leonard Berry (Phyllis), Ralph (Connie) and Terrye; E S Doty Class of 1942; Doty and McKinney ISD Math Teacher, Doty Coach and Principal; the first Black Teacher to integrate McKinney ISD; First Black McKinney ISD Board member; McKinney Driving School owner and namesake of Leonard Evans, Jr. Middle School

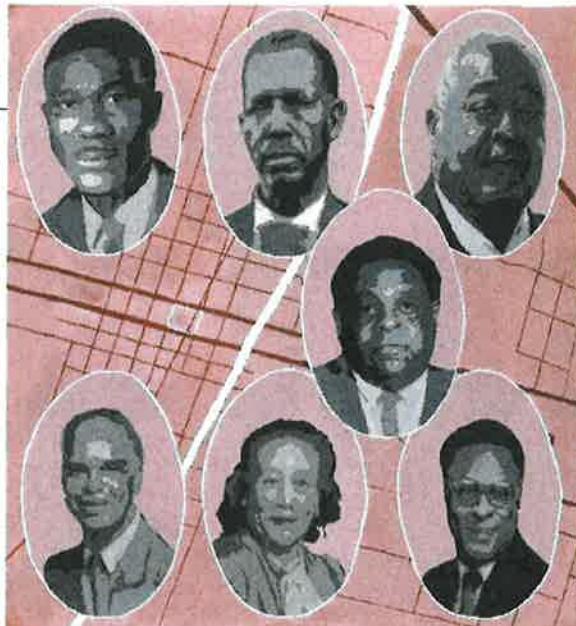
Reuben Johnson (1926-1988) - Husband of Evelyn, Father of Dr. Scott (Laura) and Dr. Dreand (Phuong); E S Doty Class of 1944, Doty Principal and first Black Principal in McKinney ISD; namesake of Reuben Johnson Elementary School

Albert A. Malvern (1923-1985) - Husband of Iola Lee Davis Malvern and Father of Maurice (Latanya); Math and Chemistry Teacher, Band Instructor and McKinney HS Teacher and McKinney HS Assistant Principal; namesake of Albert A. and Iola Lee Davis Malvern Elementary School

Iola Lee Davis Malvern (1927-Present)- Wife of Albert A. Malvern and Mother of Maurice (Latanya) - E S Doty Class of 1945; E S Doty and McKinney ISD Teacher; namesake of Albert A. and Iola Lee Davis Malvern Elementary School

Jesse McGowen, Jr. (1941-Present) Husband of June; Father of Sherry (Chris); E S Doty Class of 1959; Doty Coach and Teacher; First Black Counselor and GED Examiner in McKinney ISD; namesake of Jesse McGowen, Jr. Elementary

Willie Wattley, Sr. (1925-2016) - Husband of Martha Wattley and Father of Rev. Charles and Willie James, Jr. (deceased); First Black City of McKinney Councilman (24 years), Mayor Pro tem





*Buying local is worth every cent*

Every time you **shop** and **dine** in McKinney, sales tax revenue stays in our community to support quality of life projects like **local parks, recreational facilities** and **annual events**. It's **money well spent**.



McKinney Community  
Development Corporation



[McKinneyCDC.org](http://McKinneyCDC.org)

# WE ATE WELL

MCKINNEY FOOD TOURS



  
**McKinney Black History Celebration**  
**Portrait Unveiling of Leaders Integral to McKinney's Black History**  
**McKinney Performing Arts Center**  
**Saturday, February 23, 2019**  
**2-4 pm**

Edward Sewell (E S) Doty      Leonard Evans, Jr.      Reuben Johnson

Albert A. and Iola Lee Davis Malvern

Jesse McGowen, Jr.      Willie James Wattley, Sr.

**Community Chorus**

We've Come This Far by Faith

**Greetings**

Rev. Larry Jagours

One of the Original 9 to Integrate McKinney ISD/High School

Community Advocate, Educator and Pastor

James Cecil and Ruthie Jagours' Son

**What Unites Us**

Amy Rosenthal

McKinney Performing Arts Center – Main Street

Program Director and Event Sponsor

**A Moment of Sharing**

Geralyn Kever

Community Advocate

Former McKinney ISD Board Trustee and Former City of McKinney City Councilwoman

**Prayer & Reflection**

Dr. Sheron Smiley Cuffee Johnson

Community Advocate

Gilbert and Nola Nelson's Granddaughter; Sandy and Mary Smiley's Daughter

**The Unveiling**

A Look into the Historic Past of McKinney's Black Community

***We Must Honor. We Must Teach.***



# Celebrating BLACK HISTORY

## We Must Honor. We Must Teach.

### Musical Interlude, Viola

Makayla Brown, Prosper High School Chamber Orchestra, Class of 2020

### Preparation

Pastor Cedric Barksdale

### Opening Prayer

Minister Melvin Crosby, Good Hope Baptist Church  
Educator and Coach; McKinney High School Alumnus

### And a Little Child Shall Lead Them

“Lift Every Voice and Sing”

Students invited from Reuben Johnson Elementary, Albert A. and Iola Lee Davis Malvern Elementary,  
Jesse McGowen, Jr. Elementary and Leonard Evans, Jr. Middle School

Directed by: Julia Smith-Blonk, Reuben Johnson Elementary and  
Holly Bianchetta, Jesse McGowen, Jr. Elementary

### Greetings

Honorable Mayor George Fuller, City of McKinney

### City of McKinney Proclamation (Litany)

Tracy Rath, Mayor Pro tem

### We Remember the Black Church of Old

Presenter – Pastor Cedric Barksdale, Good Hope Baptist Church

### Anointed Voices

“Ain’t Gonna Let Nobody Turn Me Around” - Inspirational Voices with Deep McKinney Roots

### Passion Week Coalition Community Choir

“Ride on King Jesus”

Director: Kerry Madison, Music Educator and The McKinney First Baptist Church Music Ministry

### Civic, Community and Educational Impact

Presenter - the Honorable Judge Angela Tucker, 199<sup>th</sup> District Court

Collin County's first African-American Judge

### HONOREES

Ross Cemetery, McKinney Housing Authority,

The City Council Legacy of Willie James Wattley, Sr., NAACP,

Collin County Black Chamber of Commerce, Hwy 5, which has a life of her own, United Day Nursery School,

Holy Family School and North Texas Job Corps

*~Continued*

**Educational Impact (Cont'd) – Presenter – the Inspiring Dr. Isiah Joshua,**  
McKinney ISD Educator and Pastor, Shiloh Baptist Church

**HONOREES**

E.S. Doty School, Leonard Evans, Jr. Middle School, Reuben Johnson Elementary School,  
Albert A. and Iola Lee Davis Malvern Elementary and Jesse McGowen, Jr. Elementary School

**Literary and Fine Arts Impact**  
**Presenters – We Hear from our Future**

**HONOREE**

The Poetry of Ms. Jessie Polite

**Aliyah Scobey**, Former McKinney High School Student and Current Allen High School Jr.,  
Program Cover Art Artist

**Jasmine Burns**, McKinney Boyd High School 2017 Alumnus and Current Dallas Baptist University Student;  
Youth Ministry Leader, Mt. Pilgrim Freewill Baptist Church

**Movement of Their Truth**  
“Rise Up”

**Passion Week Coalition Community Youth Praise Dancers**  
led by De'Shea Bennett - Youth Advocate and Dance Ministry Director,  
Bronta Thomas and Shawanna Jones - St. Mark Baptist Church

**A Moment of Thanks**

Beth Bentley, Educator and Community Advocate; 6 Generations and Counting;  
McKinney High School 1988 Alumnus

**A Moment of Sharing**

“The Why” - McKinney Black History Documentary Producers and Director  
Molly Brewer, Ana Gonzalez, Beth Bentley and King Hollis

**The Documentary Is Shared**  
**We Must Honor. We Must Teach.**

**Amen. It Is So.**

**Passion Week Coalition Community Choir**  
led by Kerry Madison

“Glory” - Kenny McGowen, Lead Vocalists - Educator and Coach, 2007 McKinney North High School Alumnus,  
St. James CME Church and Maya Burns, Freshman McKinney High School, Mt. Pilgrim Freewill Baptist Church

“A Great Work” - Steve Avery, Lead Vocalist - Minister of Music, The McKinney First Baptist Church

**Until We Meet Again – Closing Prayer**  
Sean Howe, 3e United, Executive Director



## We Must Honor. We Must Teach. Documentary Participants

### Poetry of Jessie Polite

Age 104; Writing poetry since the age of 5; Moved to McKinney in 1932 from Foreman, Arkansas  
"God gave it to her. She couldn't memorize it without Him. God can do everything, but He can't fail."

### McKinney Housing Authority

Roslyn Miller, Executive Director

Ada Simmons, Board of Commissioners

Justin Beller, Former Board of Commissioners Chair

### Holy Family School

Sara Thomas, Former Board Chair and Community Advocate

### Ross Cemetery

Flo Henry, Board President and Community Advocate, Doty Class of 1952

### NAACP

DeLana Cofield, McKinney NAACP Chapter and Advocate, McKinney HS Class of 1969

Merry (Hickson) Cofield – McKinney NAACP Chapter and Advocate, Doty Alum and McKinney HS Class of 1977

June Jenkins – Collin County Branch NAACP President

Larry Jagours, Former McKinney NAACP President and Community Advocate, Doty Alum, McKinney HS Class of 1967

Linda Jagours, Former McKinney NAACP Officer and Community Advocate, Doty Alum, McKinney HS Class of 1967

### United Day Nursery School

Martha Wattley, Teacher and Doty Class of 1945

Phyllis Dickerson, Director, Doty Alum and McKinney HS Class of 1970

Pastor Cynthia Allen, United Day Student and McKinney HS Class of 1979

Tamara (Mack) Johnson, United Day Student and McKinney HS Class of 1979

### Legacy of Councilman Willie James Wattley, Sr., First Black City of McKinney Councilman

Martha Wattley, Widow of Willie J. Wattley, Sr., the First Black City of McKinney Councilman (24 years)  
Mayor Pro tem; Doty Class of 1945

Rev. Charles S. Wattley (Doty Alum and McKinney HS Class of 1972), Son of Willie J. Wattley, Sr., the First Black City of McKinney Councilman (24 years), Mayor Pro tem

### Collin County Black Chamber of Commerce

Terri Thomas - Inaugural and Current Board Member, McKinney HS Class of 1990

### Dr. Sheron Smiley Cuffee Johnson

Doty Alum; Community Health and Wellness Advocate; McKinney HS Class of 1969

## **ES Doty School, Civic and Community**

Nealie M. Jackson, Local Historian and Doty Class of 1954

Jesse McGowen, Jr., Doty Class of 1959, Doty Coach, Teacher and first Black McKinney ISD Counselor

Ruth Frances Norris, Doty Class of 1947; Local Historian

Shirley J. Mack, Doty Class of 1962; From 6 Generations of McKinney families

Angelia Walker (McKinney HS 1991), Daughter of Beatrice Bailey Walker - Doty Alum, Original 9 to integrate

McKinney High School and only Black Senior; she finished McKinney High School Class of 1965

Darwin Bailey (McKinney HS 1985), Son of Beatrice Bailey Walker – Doty Alum, Original 9 to integrate

McKinney High School and only Black Senior; she finished McKinney High School Class of 1965

Larry Jagours, Doty Alum; Original 9 to integrate McKinney High School, Class of 1967

Linda Jagours, Doty Alum; Original 9 to integrate McKinney High School, Class of 1967

## **School Namesakes and Namesake Legacies**

Jesse McGowen, Jr. - Husband of June, former Teacher in McKinney ISD; Jesse McGowen, Jr. Elementary, Doty Coach, Teacher, First Black Counselor in McKinney ISD, Doty Class of 1959

Evelyn Johnson (former Teacher in McKinney ISD) - Widow of Reuben Johnson of Reuben Johnson Elementary School; he was Doty Class of 1944, Doty Principal and first Black Principal in McKinney ISD

Maurice Malvern (McKinney HS Class of 1978) - Son of Albert A. Malvern ,Math Teacher, Band Instructor and McKinney HS Assistant Principal and Iola Lee Davis Malvern, Doty and McKinney ISD Teacher, she was Doty Class of 1945; Albert A. and Iola Lee Davis Malvern Elementary School

Sherry (McGowen) Lusk (McKinney HS Class of 1983) - Daughter of Jesse McGowen, Jr. (June, former Teacher in McKinney ISD), the first Black Counselor in McKinney ISD and namesake of Jesse McGowen, Jr. Elementary School

Leonard Berry Evans (Doty Alum and McKinney HS Class of 1973) - Son of Leonard Evans, Jr. (Widow Julia Berry, former Doty and McKinney ISD Teacher), Doty Coach, Teacher and Principal; he was Doty Class of 1942; the first Black Teacher to integrate McKinney ISD and namesake of Leonard Evans, Jr. Middle School

Ralph Evans (Doty Alum and McKinney HS Class of 1974) - Son of Leonard Evans, Jr. (Widow Julia Berry Evans, former Doty Head Start Teacher), Doty Coach, Teacher and Principal; he was Doty Class of 1942; the first Black Teacher to integrate McKinney ISD and namesake of Leonard Evans, Jr. Middle School

Terrye Evans (Doty Alum and McKinney HS Class of 1976) - Daughter of Leonard Evans, Jr., (Widow Julia Berry, former Doty Head Start Teacher), Doty Coach, Teacher and Principal; he was Doty Class of 1942, the first Black Teacher to integrate McKinney ISD and namesake of Leonard Evans, Jr. Middle School

Dr. Dreand Johnson (McKinney HS Class of 1986) - Son of Reuben Johnson (Widow Evelyn Johnson, former Teacher in McKinney ISD) of Reuben Johnson Elementary, Doty Principal and the first Black Principal in McKinney ISD

Dr. Scott Johnson (Doty Alum and McKinney HS Class of 1974) - Son of Reuben Johnson (Widow Evelyn Johnson, former Teacher in McKinney ISD) of Reuben Johnson Elementary, Doty Principal and the first Black Principal in McKinney ISD

## **Kenny McGowen**

Background Vocalist, McKinney North HS Class of 2007

## **Thank You for Saying, "Yes!"**

The Documentary Participants – Truth-Sharers

The Documentary Producers and Directors:

Special Thanks Crew:

King Hollis Director DP

Ed Harris DP Gaffer

Paul Armstrong AC DIT

Molly Brewer, Creative Executive Producer

Ana Gonzalez, Associate Producer Public Relations

Beth Bentley, Creative Visionary Producer

Cora Brewer, Production Assistant

Lance Hoffman Sound

Special Thanks Equipment:

Electric Light and Power - Camera

Paul Armstrong, AC DIT

Ed Harris - Lighting

Special Thanks (Major sponsor)

Republic Editorial

William Franklin - Editor

Carrie Calloway & Keith James

Production Company

Anny Rosenthal and McKinney Performing Arts Center

Jakia Dudley-Faine

City of McKinney

Honorable Mayor George Fuller

Empress Drane, City Secretary

Honorable Judge Angela Tucker

Sponsors and Contributors of photos and memories

Dr. Sheron Smiley Cuffee Johnson

Pastor Larry Jaggiours

Kerry Madison

De'Shea Bennett

Bronta Thomas

Shawanna Jones

Steve Avery

Jasmine Burns





Aliyah Scobey, Program Cover Artist

Maya Burns

Makayla Brown

Passion Week Coalition Youth Praise Dancers

Passion Week Coalition Choir

Bethlehem Christian Church and Pastor Kavin Brown

Good Hope Baptist Church and Pastor Cedric Barksdale

Mt. Pilgrim Freewill Baptist Church and Pastor Franklin Wilson

St. James Christian Methodist Episcopal Church and Pastor Gladys White

St. Mark Baptist Church and Pastor Charles S. Wattley

The McKinney First Baptist Church and Pastor Louis Rosenthal

Geralyn Kever

Mary Carole Strother

Kenneth Bentley

Dr. Isiah Joshua

Terrye Evans

Kenny McGowen

Minister Melvin Crosby

Anointed Voices

Chianta Polite

McKinney ISD Students and Staff

Dr. Rick McDaniel, Superintendent McKinney ISD

Lisa Sizemore, McKinney ISD Facilities

Julia Smith-Blonk, Reuben Johnson Elementary School

Holly Bianchetta, Jesse McGowen, Jr. Elementary School

Ronnie Davis and the Alpha Iota Iota Chapter of Omega Psi Phi Fraternity, Inc.

Sean Howe

Dianuna (Donna) Jackson

John Jagours

Tricia Scruggs

Haute Poppies

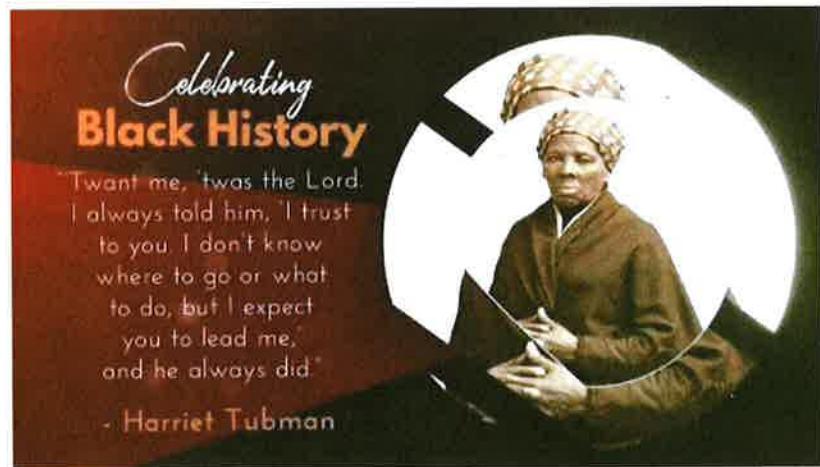
The Community of McKinney



A very special thank you to the team that put this production together. The Black History in this great city of McKinney is truly epic and the vision was placed on the hearts of those who made this program a success. Your efforts will not go unnoticed, and the history brought forth is so vital to this community.



*"You must never be fearful about what you are doing when it is right."*  
~Rosa Parks



Visit and "Like" the Black History of McKinney page on Facebook!

# McKinney Black History Celebration & Documentary Sponsors

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# McKINNEY PERFORMING ARTS CENTER



★★★ FEATURING ★★★



MARCH 8  
2018

GOITSE

MARCH 30  
2018

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Where Great Music Comes to Play

★★★