

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

July 8, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, Council Chambers, 222 N. Tennessee Street, McKinney, Texas on Thursday, July 8, 2010. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:32 a.m. The following persons were present: Vice-Chair Sharla Bush, Karen Klassen, Dorie Helsley, Tom Meredith, Jennifer Cox, John Rattan, Molly Brewer, Jon Dell'Antonia, Renee Funderburgh and Chairman Johnny Galyean. Main Street Board members absent: CoCo Good and Jan Temples. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) present: Main Street Liaison /City Councilman Pete Huff and visiting guest, Linda Spina.

Consider/Discuss/Act – Minutes of the May 13, 2010 Board Meeting

Mr. Dell'Antonia made a motion to approve the May 13, 2010 minutes. Ms. Klassen seconded. The board voted; the minutes were approved unanimously.

Chairman/Vice-Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. Each Board member gave an update from their block. The Board discussed.

Chairman/Vice-Chairman Report – Business Update / Discussion

Chairman Galyean opened the floor to discuss new businesses. Mrs. Lake announced the following business information: U Bee Dazzled has closed, Square Burger has opened and is receiving rave reviews, two different salons are moving to North Kentucky Street; one where Yoga Balance was and the other in the old insurance building at the end of the block by Herndon, Patina Green Home and Market is now open and they are doing amazing and Karen Dawkins has recently leased the old Decoratti building space on East Virginia where she is planning a new antique venture called "The Flea". Chairman Galyean announced that he has recently bought Hamm's Custom Meats and will be moving Hamm's to a new location in Downtown. Vice-Chair Bush stated that she has decided to postpone her

event For the Love for Animals for the time being, as she has not had a chance to start working on it. The Board discussed.

Directors Report – Brick Pavers Replacement Project Feedback

Mrs. Lake gave a brief update on the Brick Pavers Replacement Project. Mrs. Lake reviewed that this project, which was originally scheduled to take place after the construction was complete in 2008, was delayed one year based on requests from downtown stakeholders to begin in June/July 2010. Feedback from the project has been really good, they have completed the first intersection (Louisiana & Kentucky) ahead of schedule and everyone seems pleased. The Board discussed. The rest of the schedule is as follows: July 11th to 16th – Virginia & Tennessee Intersection, July 25th to 30th – Louisiana & Tennessee Intersection and lastly Aug 8th to 13th – Virginia & Kentucky Intersection.

Directors Report – Discuss Recent / Upcoming Events

Bike the Bricks Recap

Mrs. Lake gave a brief recap on Bike the Bricks. Mrs. Lake provided the board with a complete recap, including budget specifics and several pages of cyclist feedback for review. This event was a home run for a first year event and McKinney Velo was a great supporting partner to work with; we have received an overwhelming positive response from the cycling community and the community at large. We had 56 Texas cities participate; cyclist came from Australia, New Zealand and Monterey Mexico. The largest team participation came from Dallas, followed by McKinney and Austin in a close third. Knowing that there is always room for improvement, our main focus will be street closures affecting the Downtown Merchants; this issue of having all on street parking blocked off for the entire day on Friday leading up to the event hurt many businesses, therefore we will work to have signage placed around the parking spaces next year and not just block them for the day. Several restaurants and some businesses in the high traffic areas did very well during the event. The Board discussed.

Oktoberfest

Mrs. Lake gave a brief update regarding McKinney Oktoberfest. Mrs. Lake announced that based on merchant and community feedback, the 3rd Annual McKinney Oktoberfest will be going to two days: Friday, September 24, 2010 at 4 p.m. – 11 p.m. and Saturday, September 25, 2010 at 10 a.m. – 11 p.m. We will begin setting up for the event on midnight on Friday, September 24. The Board discussed.

Dickens

Mrs. Lake gave a brief update on the Dickens of a Christmas...Home for the Holidays. This year's Dickens will be the 30th Annual and we want to make it bigger and better than ever before. We will be sending out a Dickens Committee request to the Shops of Downtown to see who would like to help plan this year, however we will also rely heavily on the board. Vice-Chair Bush mentioned that she feels that we need to bring a true commercial Christmas tree to the square proper and not at Mitchell Park; she believes that the tree is not big enough, it is just too far away and that we lose the crowd afterwards. The Board discussed.

Review and Discuss Financials

Mrs. Lake reported on the financials year to date. Mrs. Lake directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

No report on the Downtown Property Owners.

Liaison Reports – Chamber of Commerce

No report on the Chamber of Commerce. Mrs. Funderburgh commented that she had recently been informed that the Chamber of Commerce president mentioned working with downtown merchants to start a new Downtown organization in a recent Chamber board meeting and asked for additional specifics. The Board discussed.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Rattan gave a report on the McKinney Conventions & Visitors Bureau. Mr. Rattan stated that the Red, White & BOOM! Hometown Parade went well and Diane Bayes and her team did a great job. Also, Director of MCVB Diane Bayes was recently appointed to the Texas Board of Tourism, which is a very big honor, so if anyone sees her please congratulate her.

Liaison Reports – City of McKinney

Councilman Huff reported on the City of McKinney. Councilman Huff announced that he will be Main Streets new Council Liaison and that he is very excited about being more involved and learning

about Main Street. Councilman Huff shared that the City Council is focusing on a few big items: they are hard at work on the next fiscal year's budget and currently waiting on the property tax numbers, Council will continue to issue a wage freeze and hiring freeze on City Staff. They are also working quickly on filling the City Manager position and are currently in works on hiring a search firm. Lastly, the Boards and Commissions process is in full swing for next year and City Council is working hard on that. The board discussed.

Liaison Reports – McKinney Performing Arts Center

No report on the McKinney Performing Arts Center.

The meeting adjourned at 9:43 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board