

ORGANIZATIONAL REPORT

—
2023 - June



McKinney Economic Development Corporation



MEDC Board,

We are welcoming Mike Wilkes to the MEDC team as one of our new project managers! Mike is a military veteran that recently completed his bachelor's degree at Texas A&M. While completing his degree, Mike worked with the North Texas Angel Network and became an entrepreneur himself. He has a background in technology and innovation and will be running lead on managing and developing our Innovation Fund and innovation ecosystem efforts. Please welcome Mike when you see him!

Project activity is still strong going into the summer. We usually see a small lull in project progress during the summer, which is normal, but we are still working hard on seeking out new leads. The summertime provides the EDC an opportunity to work on updates to programmatic elements of the EDC and implement organizational upgrades. Doing these annual reviews of programs and guidelines helps ensure that we are always providing the best and most relevant support we can to our prospects.

Organizational Activity Report

- New Organic Leads: 13
- RFPs received: 9
- RFPs responded to: 3
- Total Pipeline Projects: 21
- New Pipeline Projects: 3
- Site Visits: 1

Attended Trade Shows and Missions

Attended Events

- May 1 – McKinney Chamber – 26th Annual Golf Classic (All Staff)
- May 2 – McKinney National Business Park – Grand Opening (Talley/Causey)
- May 4 – McKinney Chamber - Collin County Regional Mix & Mingle (Talley, Causey, Clark)
- May 5 – Love Life Event – Guests of MCDC (Clark, Causey)
- May 10-14 – Byron Nelson (All Staff)
- May 11 – Taiwan Delegation by DRC (Clark)
- May 22 – May 25 - AEDL (Advanced Economic Development Leadership) - Fort Worth (Talley)
- May 23 – SMU + GSV Mission Summit (Speaker – Peter, Attendees – Causey, Luke)
- May 24 – FCL Builders DFW Real Estate Breakfast Series (Causey)

Upcoming Events

- June 1 – Tech & Trucks
- June 4-7 – BIO International Convention – Boston (Talley)
- June 5-7 – Area Development – Detroit (Causey)
- June 6 – Guild Partners Summer Summit – Plano (Clark)
- June 6-8 - Plug and Play- Sunnyvale, CA – (Tokar)
- June 12 – DEC (Dallas Entrepreneurship Center) Network 10th Birthday Party (Wilkes)
- June 15 – TSPE (Texas Society of Professional Engineers) Meeting – (Talley – Speaker)

- June 19-23 – BREI 2023 Conference – Alberta (Clark)
- June 20 – MISD New Superintendent Welcome Reception – (Tokar/Talley)
- June 21-23 – Texas Economic Development Conference – Allen (Wilkes)
- June 22 – Bisnow – Future of Dallas Healthcare & Life Sciences (Talley)
- June 22 – REDNews – Dallas Office Summit – (Tokar – Speaker/Causey/Gajary)
- June 26-30 – Collision Conference – Toronto (Talley)

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.