

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

DECEMBER 14, 2023

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, December 14, 2023, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:34 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Vice Chair AJ Micheletto, Secretary/Treasurer Lauren F. Smith, Von Daniel, Amy Pyeatt, and Taylor Phelan, and Chris Wilkes.

Board Members absent: Ginger Hayes, Kim Black, Preston Schwalls, and Onel Perez

The Staff and City Council Members present: Assistant City Manager Kimberly Flom, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Program Coordinator Ryan Phelan, Executive Director of Visit McKinney Aaron Werner, and Councilman Patrick Cloutier.

REPORTS

23-1008 City Liaison Report

Councilman Cloutier congratulated and thanked the staff for the holiday décor and festivities. Cloutier gave updates on the status of the Downtown redevelopment, Lower Five Plaza and airport events.

Assistant City Manager Flom notified the board about the new Assistant City Manager with Main Street will be Barry Shelton.

23-1009 "M" Group Reports

Director Werner gave updates on the NCAA Football championship to take place this weekend at MISD Stadium. There have been record high ticket sales this year.

MCDC Board Liaison Wilkes provided updates for the upcoming grant cycles.

23-1010 Director's Report

Director Jones shared there was a sales tax increase over the past year. Andrew gave updates on the Rotary Parade and the Girls Night Out event. He shared about the Giving Machines that will be in Downtown McKinney over the holidays. The annual Main Street strategic planning meeting will be on February 8, 2024.

23-1011 Subcommittee Update

Director Jones gave subcommittee updates. The board discussed.

REGULAR AGENDA ITEMS

23-1012 Minutes of the McKinney Main Street Board Meeting of November 9, 2023

Board Members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member AJ Micheletto, to approve Minutes of the McKinney Main Street Board Meeting of November 9, 2023

23-1013 Consider/Discuss Financial Reports

Secretary/Treasurer Smith gave a financial overview with additional comments from Board Member Wilkes. The board discussed.

23-1014 Consider/Discuss Home for the Holidays 2023

Director Jones provided a recap on Home for the Holidays. The Board discussed.

23-1015 Consider/Discuss Upcoming Events

Director Jones provided updates on upcoming events. The Board discussed.

ADJOURN

Board members unanimously approved the motion by Board Member Taylor Phelan, seconded by Board Member Lauren F. Smith, to adjourn the meeting at 9:21 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on January 18, 2024, and referred to the City Council Regular Meeting of February 6, 2024, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair

ATTEST:

AJ MICHELETTO
Board Vice Chair

City of McKinney, Texas