

Promotional and Community Event Grant Application

Step 1

Important Information

- **Form Function Note:** In order to go back from a page in the form to a previous page, all required fields on the page must be populated.
- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available on this website or by emailing Info@McKinneyCDC.org.
- A completed application and all supporting documents are required to be submitted via this application for consideration by the MCDC board.
- **Applications must be completed in full, using this form electronically, and received by MCDC by 5 p.m. on the application deadline indicated on the [Grants page](#) of this website.**
- If you are interested in a preliminary review of your grant request or event idea, please complete and submit the online [Letter of Inquiry](#).

Organization Information

Name McKinney Chamber of Commerce Foundation - McKinney Dia de los Muertos

Federal Tax ID Number 20-8285356

Incorporation Date 12/20/2021

Mailing Address 7300 State Hwy 121 Ste 200A

City McKinney

State Tx

Zip Code 75070

Phone Number 972-542-0163

Email Address wendy@eachandeverydetail.com

Website www.mckinneydiadelosmuertos.com

Facebook	www.facebook.com/mckinneydiadelosmuertos
Instagram	https://instagram.com/mckinneydiadelosmuertos?utm_medium=copy_link
Twitter	<i>Field not completed.</i>
LinkedIn	<i>Field not completed.</i>

Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.

The purpose of this corporation shall be as provided in its charter, which may include, not as a restriction, limitation or enlargement of such purposes, but as illustrative thereof, the aims of advancement and diffusion of knowledge and understanding of economics; economic development, and industrial development of the community; matters of public concern; finance, education, and training; housing; human relations; problems of minority groups; science and technology; economic planning and development; international relations; and other subjects related to improved efficiency, development, acceleration of both the quality and quantity of economic growth and employment opportunities through:

(a) the undertaking of studies and research, compilation of results, and publication thereof through any appropriate media;

(b) the conduct of training courses, seminars, discussion groups, forums, panels, or lectures, and the like;

(c) any activity which tends to promote understanding, unification, or improve relationships between different economic or ethnic groups.

(d) the McKinney Chamber Foundation is organized exclusively for charitable, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code.

Organization Type	Nonprofit - 501(c) (Attach a copy of IRS Determination Letter)
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IRS Determination Letter	Foundation IRS tax exemption letter (1).pdf
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Noteworthy recognitions or awards in the last two years.	<i>Field not completed.</i>
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Representative & Contact Information

Representative Completing Application:

Name	Celeste H Cox
Title	Grants Coordinator
Mailing Address	1301 Oak St
City	McKinney
State	Tx
Zip Code	75069
Phone Number	2146167373
Email Address	celeste.haidukcox@gmail.com

(Section Break)

Contact for Communications Between MCDC and Organization:

Name	Wendy Kidd
Title	Logistics Coordinator
Mailing Address	103 E Virginia St.
City	McKinney
State	TX
Zip Code	75069
Phone Number	2145421317
Email Address	wendy@eachandeverydetail.com

Project Information

Funding - Total Amount Requested	9350
Are matching funds available?	Yes
Matching Funds Available:	27548

Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?

Yes

Provide name of City of McKinney entity funding source and amount.

Arts Commission, \$3,000

Have you received or will funding be requested from other organizations / foundations for this event(s)?

Yes

Provide name of organization / foundation funding source and amount.

HEB - \$7500
McKinney Rotary - \$2500
Deena Jo Heide-Diesslin Foundation - Letter of Interest sent

Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?

Yes

Please list.

Field not completed.

Board of Directors

Field not completed.

Leadership Staff Wendy Kidd, Logistics / Director
Theresa Strange Johnston, Media ; Community Relations
Amy Chizk, Decor Coordinator
Blynda Christian, Costume Contest/ Advisor
Celeste H. Cox, Grants & Vendors

Board of Directors Attachment [2023 McKinney Chamber Foundation Inc Board of Directors.xlsx](#)

Leadership Staff Attachment *Field not completed.*

Promotional / Community Event Information

Information provided for promotional / community event for which you are seeking funding.

Date(s) of Event Saturday, October 19, 2024

Ticket Prices \$0

Describe the target attendee for the event(s)? Families, all ages Mexican, Latino and Hispanic Populations of McKinney, along with anyone who is willing to experience this cultural event. We want all ages of the general population to learn and experience Latino/Hispanci culture and history.

Is this the first time for this event? No

If not, what is the history for the event (beginning in what year and how often is event held? Annually beginning 2021

How will the event showcase McKinney for tourism and / or business development? With close to 3,000 attendees in the 2021 inaugural Día de los Muertos (DDLm), 5,000 attendees for 2022, and approximately 5,000 attendees in 2023, this event has expanded the tourism footprint for the community. This event will continue to highlight local artists and give them an opportunity to present and sell their work. Food vendors from McKinney will be present, offering various types of Hispanic/Latino foods. Performances will be put on by local performers and schools, thus,

allowing them to highlight the work they are doing in the community. Multiple sponsors will be present to offer their products and advertise/promote McKinney. The actual DDLM holiday is celebrated on November 1-2. With McKinney's occurring on October 19th, this will give us the advantage of drawing in crowds from across the county that might otherwise go to events closer to them or in their city. Based on last year's events, we anticipate at least 5,000 individuals to flow through the event, shopping, or dining in downtown and other local establishments. We are expecting at least 30 booths that artists, businesses, and organizations will occupy.

Expected attendance	5000
Expected number or percentage of attendees coming from outside McKinney	40%
Location(s) of event(s)	Dr. Glenn Mitchell Memorial Park - 300 W. Louisiana Street, McKinney. Tx 75069
Does the event support a non-profit (other than applicant)?	No
What percentage of revenue will be donated(indicate net or gross)?	a small % of net will be giving for Hispanic scholarship
Provide a detailed narrative of the event(s) including mission, goals, activities, schedule, production	McKinney and Collin County's Latino population has become significantly diverse over time to include other populations such as Puerto Ricans, Hondurans, Columbians, and several others. Therefore, an event was selected to also highlight these different cultures/ethnic groups along with Mexican Culture. Dia De Los Muertos, also known as Day of the Dead, is celebrated by nearly every Latin/Hispanic/Central American country. It is a holiday that involves family and friends gathering to pray and to remember friends and family members who have died. It is not typically viewed as a time for mourning but a joyous occasion of remembering loved ones who

timeline, goals for growth / expansion, etc.

have died. It is meant to be a happy time to share memories.

Scope: One day event; Free - attracting residents and out-of-town visitors

Goals & Objectives:

1. To present Mexican History of McKinney, Texas.
2. Learn about Latino history and culture, while networking with different Latino cultures in the community

Target Audience: The target audience includes the Mexican, Latino, and Hispanic populations of McKinney, along with anyone willing to experience this cultural experience. We want all ages of the general population to learn and experience Latino/Hispanic culture and history.

Describe how this initiative will showcase McKinney and promote the city for the purpose of business development and/or tourism.

With close to 3,000 attendees in the 2021 inaugural Día de los Muertos (DDL M), 5,000 attendees for 2022, and approximately 5,000 attendees in 2023, this event has expanded the tourism footprint for the community. This event will continue to highlight local artists and give them an opportunity to present and sell their work. Food vendors from McKinney will be present, offering various types of Hispanic/Latino foods. Performances will be put on by local performers and schools, thus, giving them the opportunity to highlight the work they are doing in the community. Multiple sponsors will be present to offer their products and advertise/promote McKinney. The actual DDL M holiday is celebrated on November 1-2. With McKinney's occurring on October 19th, this will give us the advantage of drawing in crowds from across the county that might otherwise go to events closer to them or in their city. Based on last year's events, we anticipate at least 5,000 individuals to flow through the event, shopping, or dining in downtown and other local establishments. We are expecting at least 30 booths that artists, businesses, and organizations will occupy.

Describe how the proposed Promotional / Community Event fulfills the strategic goals and objectives for your organization.

- Collaborate with and support local community members, businesses, artists, and city entities.
- Engage students in the learning, development, and presentation of McKinney's Mexican Culture

Provide information regarding planned activities in support of the event, time frame/schedule, estimated attendance, and admission/registration

fees, if planned. Please note: if admission/registration fees are charged, they must be limited to \$35 or less; the event must be open to the public.

Planned activities in support of the event include:

Entertainers may include Newly featured quilt and car shows and on-site t-shirt sales; Mariachi Band; Folklorico Dancers; Vi Beba – Puerto Rican Dancing Musicians; Aztec Dancers; Kumbala Dance Studio and Bombazo, all dressed in authentic regalia; Local DJs; Costume contests; 3 food trucks with delicious Latin cuisine; 30+ vendors with educational and interactive experiences through a variety of vendors, cultural expressions, and sacred moments.

Vendors may include: Monarch Messages art and craft; Skull Mask arts and craft; Memory Tree; MISD High School face painting; Holy Family sponsor booth; Andrea Holmes; Evelio Aztecs; Ofrenda Kits; Sugar Skulls By Maggie; Artesanias on Hamilton; Yhoaki; ARAI; Crafty Mari; Rodriguez Moda Artesanal; Tiendita de Frida; Lela Fashion; Peace Smudge Love; Mexican Candy; Diggin It; Frida headbands painting; Vita Verde Botanicals; MHS ESL BOOTH; Live Painting, Mextilo Artisanal Fashion and more.

This FREE event will last from 2pm-8pm. We expect that there will be at least 5,000 participants.

Venue / location for the proposed event: Downtown McKinney - Dr. Glenn Mitchell Memorial Park - 300 W. Louisiana St. McKinney, Texas 75069

Timeline for the production of the event.

- January – February – Set event strategy.
- February – May - Establish DDLM committee, confirm participants and date.
- May – July - Sponsorship proposals; Finalize funding, entertainment, vendors, and marketing strategy.
- August – October – Marketing campaign and final logistics
- October 19th – Event

Goals for growth/explanation in future years: Close to 3,000 participants were logged for the inaugural 2021 event, 5,000 for the 2022 event, 5,000 for 2023 and we anticipate having at least 5,000-6,000 attendees in 2024. Future growth will include expansion across downtown and in the Old Settlers Recreation community. As historic East McKinney is revitalized, we will investigate various venues in the area such as the new City Hall plaza or the future deck park.

We aim to attract resident and visitor participation and contribute to business development, tourism, and McKinney sales tax revenue growth. Our focus is to collaborate with local artists, local businesses, and local educators to promote this event, their businesses, and educational opportunities. These participants will be hands-on in building projects showcased at the event, highlighting these resources to local residents and visitors. We desire to bring new and renewed attention to these Hispanic resources in our own community and promote their growth.

We also want to highlight and promote McKinney as a unique destination for residents and visitors alike. This includes the ongoing development of the McKinney Día de los Muertos website (www.mckinneydiadelosmuertos.com), Facebook (<https://www.facebook.com/mckinneydiadelosmuertos/>) and Instagram (https://instagram.com/mckinneydiadelosmuertos?utm_medium=copy_link) pages; paid and donated newspaper articles through Community Impact and McKinney Courier-Gazette. This also includes presentations to and through the following entities as available:

- Mexican/Latino Civic entities and community events
- Downtown ofrenda displays.
- McKinney Creative Community
- City Council
- Local Chambers
- Kiwanis Club
- McKinney Morning Pride Lions Club
- McKinney Noon Lions Club
- McKinney Rotary Club
- Millhouse Lunch and Learn
- Downtown merchants
- Roy & Helen Hall McKinney Public Library (Genealogy Week)
- Local radio stations

Specific Marketing Plans and Budget

Provide a detailed marketing plan and budget for the event(s). Plan should also include promotional channels (print ads including

See attached budget which details marketing plan for this event.

publication names, social media, radio, posters, flyers, yard signs, etc.).

Attach marketing plan [DDL M 2024 Budget.xlsx](#)

Total Promotional Budget 11,350

What percentage of the total marketing budget does the grant represent? 82%

Marketing lessons learned from past (what worked and what did not). Due to the delay in financial reporting, we were unable to spend our entire requested budget last year. We have worked diligently this year to make sure we have all of our contracts signed well in advance of the event and newspaper ads ready to publish.

How will you measure success of your event(s) and marketing campaign? (attendance, website hits, social media indicators, etc.)

Through City and County entities, faith communities, neighborhood associations, civic events/entities, and other venues, marketing plans include:

- Pre-Event Marketing Materials (promotional videos, flyers, cards, yard signs) - \$3,000.00
- Event Day Marketing (stage banners, large posters, a-frame signs, informational brochures) - \$2,000.00
- Local Newspapers - \$2,000.00
- Local Radio - \$500.00
- Email Campaigns - \$700.00
- Social Media Ads - \$1,000.00
- Branding (marketing material design) - \$150

TOTAL - \$9,350

These marketing, outreach, and budgeting plans are forecasted based on the 2023 event.

V. Metrics to Evaluate Success
Metrics that will be used to evaluate the success of the proposed Promotional / Community Event.

- Attendance: We expect to bring 5,000-6,000 people to McKinney Square and positively impact the businesses participating in our event and/or located nearby.
- Non-McKinney Attendance: We expect our non-McKinney participation to be high, possibly 40%. We believe that many from surrounding communities that do not have a Day of the Dead event, and possibly those who do have one, will attend ours, such as those from Allen, Frisco, Anna, Celina, Plano, Princeton, Richardson, Prosper, etc.
- Monetary Impact: Our financial focus is to build on the first three years' baseline and cover the costs of this event. All excess funds will be reserved for the 2025 event.
- Educational Impact: This event is meant to engage residents and visitors in awareness of Hispanic culture and heritage in McKinney. This will include email signups to gain a larger audience, volunteers and ambassadors for the event.

Please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.)

will send in the separate final report.

Additional details related to marketing efforts.

Field not completed.

Budget

[DDL M 2024 Budget 1.xlsx](#)

What percentage of Project / Promotional / Community Event funding will be provided by the applicant?

75%

Are matching funds available?

Yes

What dollar amount and percentage of Promotional / Community Event funding will be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

Sponsorship Revenue	\$20,000
Registration Fees	\$4,000
Donations	\$0
Other (raffle, auction, etc.)	\$3,000
Net Revenue	\$863

<p>Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.</p>	<p>Metrics that will be used to evaluate the success of the proposed Promotional / Community Event.</p> <ul style="list-style-type: none"> ● Attendance: We expect to bring 5,000-6,000 people to McKinney Square and positively impact the businesses participating in our event and/or located nearby. ● Non-McKinney Attendance: We expect our non-McKinney participation to be high, possibly 40%. We believe that many from surrounding communities that do not have a Day of the Dead event, and possibly those who do have one, will attend ours, such as those from Allen, Frisco, Anna, Celina, Plano, Princeton, Richardson, Prosper, etc. ● Monetary Impact: Our financial focus is to build on the first three years' baseline and cover the costs of this event. All excess funds will be reserved for the 2025 event. ● Educational Impact: This event is meant to engage residents and visitors in awareness of Hispanic culture and heritage in McKinney. This will include email signups to gain a larger audience, volunteers, and ambassadors for the event.
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Financial Goals of Promotional / Community Event

Gross Revenue	\$36898
Projected Expenses	\$36035
Net Revenue	\$863

Other Funding Sources HEB - \$7,500 Request Submitted
McKinney Rotary - \$2500 Request Submitted
Sponsors - Most returning from last year \$12,000 (Saldana, McCraw, Allen Americans, Holy Family, McDonalds)
Deena Jo Heide-Diesslin Foundation - Letter of Inquiry Submitted

Financial Status of Applying Organization

- Provide an overview of the organization's financial status including the projected impact of the event(s) on the organization's mission and goals
 - Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why and attach a copy of the 990 filed with the IRS.
-

Budget [DDL M 2024 Budget 2.xlsx](#)

Financial Statements [2022 McKinney Chamber of Commerce Audit Report \(1\).pdf](#)

W9 [Foundation W-9.docx](#)

IRS Determination Letter (if applicable) [Foundation IRS tax exemption letter \(2\).pdf](#)

990 Filed with IRS (if applicable) *Field not completed.*

Presentation to MCDC Board of Directors

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule on the [Grants page](#) of this website. Presentations will be limited to five (5) minutes followed by time for Board questions. **Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals
 - Summary of event(s) to include dates, location, ticket prices, target audience, how your event will showcase McKinney, estimated attendance from within
-

and outside of McKinney (and past attendance, if applicable), event features / activities, how event supports your organization's mission, and non-profit beneficiary, if applicable.

- Specific marketing plans for event(s) including promotional channels to be utilized (print, radio, social media, posters, etc.) and budget for each. Please share the percentage of the total marketing budget that this grant application represents.

Acknowledgements

If funding is approved by the MCDC board of directors, applicant will assure:

- An application is considered complete when it is submitted on time and when it contains all information in this application.
 - The Promotional / Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
 - All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional / Community event described in this application.
 - MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional / Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
 - The organization's officials who have signed the application are authorized by the organization to submit the application.
 - Applicant will comply with the MCDC Grant Guidelines in executing the Promotional / Community Event for which funds were received.
 - Applicant gives permission for the use of Board presentation images and other published event images on MCDC and City of McKinney website and social media content and print/digital publications.
 - Applicant will provide a final report of the Promotional/Community Event(s) no later than 30 days following the completion of the Promotional/Community Event(s). Applicant may choose to use the online form for Final Report found [here](#) or email Final Report to info@mckinneycdc.org. If emailed, Final Report may be in any format. All Final Reports should include: narrative report on the event(s), goals and objectives achieved based on performance metrics outlined in the application, financial data (budget vs. actual expenses and revenues along with explanation for variances, amount donated to charity (if applicable), samples of marketing efforts (images of printed materials and ads, screenshots of website and online promotions), and photos and/or video of the event(s).
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- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**

(Section Break)

Applicant Electronic Signature	Selecting this option indicates your agreement with the above statement.
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Chief Executive Officer	Wendy Kidd
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Date	5/19/2024
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Representative Completing Application	Celeste H Cox
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Date	5/19/2024
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Notes

- *Incomplete applications or those received after the deadline will not be considered.*
 - *A final report must be provided to MCDC within 30 days of the event / completion of the Promotional / Community Event.*
 - *Final payment of funding awarded will be made upon receipt of final report.*
 - *Please use the [Final Report](#) to report your results. A [PDF version](#) is also available.*
-

Income	Budget	Actual
Sponsorships	\$20,000.00	
MCDC	\$9,350.00	
Food Trucks	\$1,750.00	
Vendor Booths	\$2,250.00	
Art Commission Grant	\$3,000.00	
T-Shirt Income	\$548.00	
Total Income	\$36,898.00	\$0.00
Expenses	Budget	Actual
Scholarship for Hispanic Student		
flyers, cards, yard signs)	\$3,000.00	
frame signs, informational brochures)	\$2,000.00	
Local Newspapers (Community Impact)	\$2,000.00	
Local Radio	\$500.00	
Website & Email Campaigns	\$700.00	
Social Media Ads	\$1,000.00	
Branding (marketing material design)	\$150.00	
Artistic Decor	\$3,000.00	
DJ & Entertainment	\$5,500.00	
Security	\$1,215.00	
Permit Fee	\$100.00	
Mobile Stage Rental Fee	\$695.00	
Sound & Lighting	\$5,000.00	
Event Insurance	\$1,030.00	
Porta potties	\$1,500.00	
Paypal Fees	\$500.00	
General Supplies	\$3,343.00	
T-shirts for volunteers & sponsors	\$2,100.00	
Butterfly Cutouts	\$150.00	
Waste Connections	\$600.00	
Traffic Plan	\$800.00	

Storage	\$1,152.00	
Parking Area for Vendors (FUMC)	\$0.00	
MCDC Expenses	\$9,350.00	\$0.00
Total Minus MCDC Expenses	\$26,685.00	\$0.00
Total Expense	\$36,035.00	\$0.00
Total Net Income	\$863.00	\$0.00

McKinney Día de los Muertos

MCKINNEY DIA DE LOS MUERTOS - OCTOBER 14 2023 FINANCIAL REPORT

Income	Budget	Actual
Sponsorships	\$20,000.00	\$22,700.00
MCDC	\$9,000.00	\$7,078.06
Food Trucks	\$1,750.00	\$3,070.10
Vendor Booths	\$2,000.00	\$3,500.00
T-Shirt Income	\$548.00	\$226.25
Total Income	\$36,298.00	\$36,348.16
Expenses	Budget	Actual
Pre-Event Marketing Materials (promotional videos, flyers, cards, yard signs)	\$3,000.00	\$2,678.06
Event Day Marketing (stage banners, large posters, a-frame signs, informational brochures)	\$2000.00	\$721.50
Local Newspapers	\$2,000.00	\$2,825.00
Local Radio	\$500.00	\$1575.00
Email Campaigns	\$500.00	\$0.00
Social Media Ads	\$1,000	\$24.98
Branding (marketing material design)	\$0.0	\$0
Artistic Decor	\$3,000.00	\$965.75
DJ & Entertainment	\$5,500.00	\$3,450.00
Security	\$1215.00	\$1,080.00
Permit Fee	\$100.00	\$100.00
Mobile Stage Rental Fee	\$695.00	\$805.00
Sound & Lighting	\$5,000.00	\$6,000.00
Event Insurance	\$1030.00	\$2431.00
Restroom Trailer	\$1500.00	\$1950.00
Paypal Fees	\$500.00	\$0.00
General Supplies	\$3,343.00	\$152.50

T-shirts	\$2,100.00	\$1,653.44
Butterfly Cutouts	\$150.00	\$77.00
Waste Connections		\$562.50
Traffic Plan		\$697.75
Storage		\$195.00
Parking Area for Vendors	\$0.00	\$0.00
MCDC Expenses	\$9000.00	\$7,078.06
Total Minus MCDC Expenses	\$24,133.00	\$20,842.28
Total Expense	\$33,133.00	\$27,945.32
Total Net Income	\$3,165.00	\$8,402.84

The main variances included the inability to finalize the use of the billboard. We will pursue its availability at a later date. We also took advantage of free or lower-cost social media marketing opportunities.

In-kind Donations:

Donated Service/Product	Value	Donor
Handcrafted Décor if professional/artistic labor/time were contracted	\$19,200 (640 hrs @ \$30/hr)	ABC Breck Art
Marketing if contracted for their craftsmanship/labor time	\$39,000 (260hrs @ \$150/hr)	Theresa Johnston
Website (mckinneydiadelosmuer to s.com)	\$2,500	Wendy Kidd – Each & Every Detail
TOTAL	\$60,700	

McKinney Chamber Foundation Inc**2023 Board of Directors**

James	Craig	Craig International	Chair
Nate	Pike	Utter Pike Wealth Management	Immediate Past Chair
Donna	Wood	Coserv	Chair-Elect
Harold	McLeod	First United Bank	Treasurer
James	Craig	Craig International	2020-2022
Judson	Duncan	Emerson	2022-2024
Peggy	Ellis	Health Markets Insurance Agency	2021-2023
Lisa	Hammett	Success Coach - Personal, Professional, Philanthropic	2022-2024
Mari	McGowan	Abernathy, Roeder, Boyd, & Hullett	2021-2023
Marvin	Mchellon	Truist	2023-2025
Harold	McLeod	First United Bank	2021-2023
Don	McKneely	Business News Group	2021-2023
Nate	Pike	Utter Wealth Management	2020-2022
Joe	Riccardi	Kimley-Horn & Assoc., Inc.	2022-2024
Melissa	Simmons	Andre+Associates CPAS PC	2022-2024
Jocelyn	Williams	Raytheon	2023-2025
Donna	Wood	CoServ	2022-2024
Scott	Woodruff	WIRE Properties	2023-2025

Address	Phone#	Email
6850 TPC Dr, Ste 104, McKinney, TX 75070	(972) 529-1371	jcraig@craigintl.com
2027 Texoma Pkwy, Sherman, TX 75030	(903) 893-6227	nate.pike@wellsfargoadvisors.com
7701 S. Stemmons Frwy, Corinth, TX 76210	(940)270-6816	dwood@coserv.com
6401 S Custer, Ste 100, McKinney, TX 75070	(972) 569-2333	harold.mcleod@firstunitedbank.com
3201 Emerson Way, McKinney, TX 75070	(972) 542-5513	judson.Duncan@Emerson.com
6401 W Eldorado Pkwy, McKinney, TX 75070	(972) 800-9223	pellis@healthmarkets.com
McKinney, TX 75069	(214) 725-7650	info@lisahammett.com
1700 N Redbud Blvd, McKinney, TX 75069	(214) 544-4000	mmcgowan@abernathy-law.com
150 Preston Rd, Dallas, TX 75248	(972) 581-2804	marvin.mchellon@truist.com
2150 S Central Expy, McKinney, TX 75070	(214) 369-3200	don@mbnusa.biz
260 E Davis St, Ste 100, McKinney, TX 75069	(469) 301-2585	joe.riccardi@kimley-horn.com
4695 W University Dr, Ste 100, McKinney, TX	(972) 548-1040	melissa.simmons@andrecpa.com
2501 W University Dr, McKinney, TX 75071	(972) 952-6613	jocelyn.williams@rtx.com
McKinney, TX 75072	(214) 477-9663	swodruff@wireproperties.com



McKinney Chamber of Commerce and Affiliates

**Combined Financial Statements
December 31, 2022 and 2021**

McKinney Chamber of Commerce and Affiliates

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Independent Auditors' Report

To the Board of Directors of
McKinney Chamber of Commerce and Affiliates

Opinion

We have audited the accompanying combined financial statements of McKinney Chamber of Commerce and Affiliates (Chamber) (a nonprofit organization), which comprise the combined statements of financial position as of December 31, 2022 and 2021, and the related combined statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the combined financial statements.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of the Chamber as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Combined Financial Statements section of our report. We are required to be independent of the Chamber and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Change in Accounting Principle

As discussed in Note 2 to the combined financial statements, the Chamber changed its method of accounting for its leases effective January 1, 2022 as required by the provisions of Financial Accounting Standards Board Accounting Standards Update 2016-02, *Leases*. Our opinion is not modified with respect to that matter.

Responsibilities of Management for the Combined Financial Statements

Management is responsible for the preparation and fair presentation of the combined financial statements in accordance with GAAP, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the combined financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Chamber's ability to continue as a going concern within one year after the date that the combined financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Combined Financial Statements

Our objectives are to obtain reasonable assurance about whether the combined financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the combined financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the combined financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the combined financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Chamber's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the combined financial statements.

- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Chamber's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Sutton Frost Cary

A Limited Liability Partnership

Arlington, Texas
May 17, 2023

McKinney Chamber of Commerce and Affiliates
Combined Statements of Financial Position
Years Ended December 31, 2022 and 2021

	2022	2021
Assets		
Current assets:		
Cash	\$ 334,972	\$ 575,994
Cash held for others	20,174	11,117
Certificate of deposit	164,031	163,621
Accounts receivable	15,622	72,581
Other receivable	164,219	-
Prepaid expenses	55,100	40,324
Total current assets	754,118	863,637
Noncurrent assets:		
Certificates of deposit	337,873	337,131
Security deposit	10,000	5,857
Right-of-use asset - operating lease, net	746,048	-
Property and equipment, net	93,630	20,273
Total noncurrent assets	1,187,551	363,261
Total assets	\$ 1,941,669	\$ 1,226,898
Liabilities and Net Assets		
Current liabilities:		
Accounts payable	\$ 12,141	\$ 17,000
Accrued expenses	68,750	123,366
Deferred revenue	5,800	65,655
Right-of-use liability - operating lease, current	42,985	-
Due to others	20,174	11,117
Total current liabilities	149,850	217,138
Right-of-use liability - operating lease, net	763,122	-
Total liabilities	912,972	217,138
Net assets without donor restrictions:		
Undesignated	738,382	719,445
Board designated	290,315	290,315
Total net assets without donor restrictions	1,028,697	1,009,760
Total liabilities and net assets	\$ 1,941,669	\$ 1,226,898

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statements of Activities
Years Ended December 31, 2022 and 2021

	2022	2021
Net assets without donor restrictions		
Revenue and support:		
Membership dues	\$ 741,392	\$ 721,884
Membership services	258,669	187,210
Publications	86,573	77,091
Advocacy	51,695	217,856
Community development	158,852	81,180
Contributions	41,587	31,144
Administrative and other	6,285	31,102
Total revenue and support	1,345,053	1,347,467
Expenses:		
Program services	1,339,544	1,306,764
Management and general	146,735	85,906
Total expenses	1,486,279	1,392,670
Change in net assets from operations	(141,226)	(45,203)
Non-operating activity:		
Gain on forgiveness of Paycheck Protection Program Loan	-	246,919
Loss on disposal of property and equipment	(4,056)	
Other income	164,219	-
Change in net assets	18,937	201,716
Net assets without donor restrictions, beginning of year	1,009,760	808,044
Net assets without donor restrictions, end of year	\$ 1,028,697	\$ 1,009,760

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statement of Functional Expenses
Year Ended December 31, 2022

	Program Services	Management and General	Total
Member activities	\$ 266,168	\$ 29,574	\$ 295,742
Bank charges	687	76	763
Community development	83,011	9,223	92,234
Computer software and technical support	11,580	1,287	12,867
Credit card processing fees	18,933	-	18,933
Depreciation	11,354	1,261	12,615
Development	31,874	3,542	35,416
Dues and subscriptions	8,223	914	9,137
Equipment rental and lease	7,172	797	7,969
Insurance	3,131	348	3,479
Office rent	135,079	15,009	150,088
Other	41,698	4,633	46,331
Payroll taxes	40,211	4,468	44,679
Personnel	88,332	9,815	98,147
Professional	16,200	1,800	18,000
Promotional	2,138	238	2,376
Publishing	59,944	6,660	66,604
Salaries and bonuses	506,757	56,306	563,063
Telephone service	7,052	784	7,836
Total expenses	\$ 1,339,544	\$ 146,735	\$ 1,486,279

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statement of Functional Expenses
Year Ended December 31, 2021

	Program Services	Management and General	Total
Member activities	\$ 475,192	\$ -	\$ 475,192
Bank charges	683	76	759
Community development	49,535	5,504	55,039
Computer software and technical support	12,137	1,349	13,486
Credit card processing fees	13,148	1,461	14,609
Depreciation	6,301	700	7,001
Development	9,212	1,024	10,236
Dues and subscriptions	7,393	821	8,214
Equipment rental and lease	6,879	764	7,643
Insurance	3,508	390	3,898
Office rent	69,385	7,709	77,094
Other	21,161	2,350	23,511
Payroll taxes	40,284	4,476	44,760
Personnel	89,036	9,893	98,929
Professional	9,000	1,000	10,000
Promotional	2,242	249	2,491
Publishing	58,416	-	58,416
Repairs and maintenance	675	75	750
Salaries and bonuses	425,525	47,281	472,806
Telephone service	7,052	784	7,836
Total expenses	\$ 1,306,764	\$ 85,906	\$ 1,392,670

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates
Combined Statements of Cash Flows
Years Ended December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
Cash flows from operating activities:		
Change in net assets	\$ 18,937	\$ 201,716
Adjustments to reconcile change in net assets to net cash used by operating activities:		
Gain on forgiveness of Paycheck Protection Program loan	-	(246,919)
Depreciation	12,615	7,001
Loss on disposal of property and equipment	4,056	-
Amortization of right-of-use asset - operating lease	46,556	-
Changes in assets and liabilities:		
Cash held for others	(9,057)	(2,981)
Accounts receivable	56,959	(41,634)
Other receivable	(164,219)	-
Prepaid expenses	(14,776)	(443)
Security deposit	(4,143)	-
Accounts payable	(4,859)	17,000
Accrued expenses	(54,616)	88,115
Deferred revenue	(59,855)	(25,840)
Right-of-use liability - operating lease	13,503	-
Due to others	9,057	2,981
Net cash used by operating activities	<u>(149,842)</u>	<u>(1,004)</u>
Cash flows from investing activities:		
Purchases of certificates of deposit	(1,152)	(3,107)
Purchases of property and equipment	(90,028)	(7,674)
Net cash used by investing activities	<u>(91,180)</u>	<u>(10,781)</u>
Cash flows from financing activities:		
Proceeds from Paycheck Protection Program loan	-	246,919
Net change in cash	<u>(241,022)</u>	<u>235,134</u>
Cash at beginning of year	<u>575,994</u>	<u>340,860</u>
Cash at end of year	<u>\$ 334,972</u>	<u>\$ 575,994</u>
Supplemental disclosure of cash flow information:		
Forgiveness of Paycheck Protection Program loan	<u>\$ -</u>	<u>\$ 246,919</u>
Right-of-use asset obtained in exchange for new lease liability	<u>\$ 792,604</u>	<u>\$ -</u>

See notes to combined financial statements.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

1. Organization

The McKinney Chamber of Commerce (Chamber of Commerce) is a not-for-profit organization incorporated under the laws of the State of Texas. The purpose of the Chamber of Commerce is to provide a broad range of services that promotes business and economic development and provides information to its members, the citizens and visitors of McKinney, Texas.

The activities of the Chamber of Commerce include the activities of the McKinney Chamber of Commerce Political Action Committee dba Committee to Inform Voters on Business Issues and Concerns (CIVBIC). The Chamber of Commerce has one affiliate entity: the McKinney Chamber Foundation, Inc. (Foundation).

The combined financial statements include the activities of the Chamber of Commerce, the CIVBIC and the Foundation (collectively, the Chamber). The Chamber is primarily supported by membership dues, fees for activities and public contributions from individuals and organizations.

2. Summary of Significant Accounting Policies

Combined Financial Statements

In accordance with the provisions of FASB ASC 958-810 *Not-for-Profit Entities/Consolidations*, the financial statements of the Chamber have been combined, and all material inter-organization transactions and accounts have been eliminated.

Basis of Accounting

The accompanying combined financial statements are presented on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

Combined Financial Statement Presentation

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Net assets without donor restrictions - Net assets not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the board of directors.

Net assets with donor restrictions - Net assets subject to donor stipulations that will be met by actions of the Chamber and/or the passage of time.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Chamber to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a board of directors approved spending policy. As of December 31, 2022 and 2021, no such net asset restrictions existed.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Contributions whose restrictions are met in the same year the contributions are received are reported as net assets without donor restrictions. Expirations of donor restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

Financial Instruments and Credit Risk Concentrations

Financial instruments which are potentially subject to concentrations of credit risk consist principally of cash, certificates of deposit and accounts receivable. Cash and certificates of deposit are placed with high credit quality financial institutions to minimize risk. Accounts at these institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2022, the Chamber's uninsured balances totaled \$87,873. Accounts receivable are unsecured and due from members. The Chamber continually evaluates accounts receivable for collectability, and allowances for potential losses are maintained, if considered necessary. No allowance was deemed necessary at December 31, 2022 or 2021.

Certificates of Deposit

Certificates of deposit with original maturities greater than three months and remaining maturities less than one year are classified as current assets. Certificates of deposit with remaining maturities of more than one year are classified as noncurrent assets. At December 31, 2022, the Chamber had three certificates of deposit with an interest rate of 0.25% maturing on December 6, 2023, June 6, 2024 and August 4, 2024. At December 31, 2021, the Chamber had three certificates of deposit with interest rates of 0.20%, 0.25% and 0.20% maturing on June 6, 2022, December 6, 2023 and August 4, 2024, respectively. The certificates of deposit are carried at cost, which approximates fair value.

Accounts Receivable

The Chamber has receivables from corporations, individuals and members. Accounts receivable are stated at estimated net realizable value. The Chamber recognizes bad debt expense using the allowance method.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Property and Equipment

Property and equipment purchased by the Chamber are recorded at cost. Depreciation is calculated using the straight-line method based upon the estimated useful lives of 3 to 10 years.

Deferred Revenue

Deferred revenue consists of event and program revenue that has been paid in advance. Revenues are recognized when the event or program occurs.

Due to Others

Due to others represents amounts held by the Chamber related to a scholarship program and other programs it administers on behalf of committees of the Chamber.

Revenue Recognition

Membership dues are recognized as revenue over the applicable membership period as members simultaneously receive and consume the benefits of membership. Registrations and sponsorships are recognized as revenue in the year in which the event occurs. Membership dues, registration and sponsorship revenue received before year-end and relating to the next fiscal year are classified as deferred revenue in the statements of financial position.

The Chamber recognizes contributions when cash, securities or other assets or an unconditional promise to give is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of the amounts expected to be collected. All contributions are considered available for unrestricted use unless specifically restricted by the donor.

Federal Income Taxes

The Chamber of Commerce is exempt from federal income tax under the provision of Section 501(c)(6) of the Internal Revenue Code (IRC), except to the extent it has unrelated business income. The CIVBIC is a nonprofit, publicly supported organization, as defined in Section 501(c)(4) of the IRC, that is exempt from federal income taxes on related income under Section 501(a) of the IRC. The Foundation is exempt from federal income taxes under Section 501(a) of the IRC as foundations described in IRC Section 501(c)(3), except to the extent it has unrelated business income. The Chamber did not have any taxable unrelated business income during the years ended December 31, 2022 and 2021.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

GAAP requires the evaluation of tax positions taken in the course of preparing the Chambers' tax returns and recognition of a tax liability (or asset) if the Chamber has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service.

Management has analyzed the tax positions taken by the Chamber, and has concluded that as of December 31, 2022 and 2021, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the combined financial statements.

Allocation of Functional Expenses

The costs of providing program and supporting services have been summarized on a functional basis in the combined statements of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited.

Advertising Costs

Advertising costs are expensed when paid and totaled \$1,075 for the year ended December 31, 2021. No advertising costs were incurred for the year ended December 31, 2022.

Estimates and Assumptions

The preparation of combined financial statements in conformity with GAAP requires the Chamber's management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the combined financial statements and the reported revenues and expenses during the reporting periods. Actual results could differ from those estimates.

Accounting Pronouncement Adopted

The Chamber adopted ASU 2016-02, *Leases*, (Topic 842). The guidance in the ASU supersedes the current leasing guidance. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the statement of financial position for all leases with terms longer than 12 months. Leases are classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of activities. The ASU also required expanded disclosures related to the amount, timing and uncertainty of cash flows arising from leases. The Chamber adopted the provisions from ASU 2016-02 and recorded the impact of the adoption as of January 1, 2022, using the modified retrospective method resulting in recording a right-of-use asset and right-of-use liability totaling \$844,311. No changes were required to net assets as of January 1, 2022.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

3. Cash Held for Others

The Chamber holds funds on behalf of committees of the Chamber for various programs. The Chamber collects the money on behalf of these committees and disburses funds periodically. The amount collected but not yet disbursed totaled \$20,174 and \$11,117 at December 31, 2022 and 2021, respectively, and is presented as cash held for others with a corresponding liability reported as due to others.

4. Property and Equipment

Property and equipment consist of the following at December 31:

	<u>2022</u>	<u>2021</u>
Equipment	\$ 10,740	\$ 10,740
Furniture and fixtures	76,833	12,034
Information technology	40,823	35,785
Leasehold improvements	<u>1,017</u>	<u>1,017</u>
	129,413	59,576
Less accumulated depreciation	<u>(35,783)</u>	<u>(39,303)</u>
	<u><u>\$ 93,630</u></u>	<u><u>\$ 20,273</u></u>

Depreciation expense totaled \$12,615 and \$7,001 for the years ended December 31, 2022 and 2021, respectively.

5. Paycheck Protection Program Loan

During February and June 2021, the Chamber received loan proceeds in the amounts of \$128,458 and \$118,461, respectively from financial institutions under the Paycheck Protection Program (PPP), established as part of the Coronavirus Aid, Relief and Economic Security Act (CARES Act). The CARES Act loan includes a feature that allows for forgiveness of the loan if the funds are used for eligible purposes, including payroll and benefits, and if the Chamber maintains its payroll levels. During the year ended December 31, 2022, the Chamber received notification from the Small Business Administration that their PPP loans were forgiven in full. Accordingly, the Chamber has recognized \$246,919 as non-operating income in the combined statement of activities for the year ended December 31, 2021.

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

Employee Retention Credit

During the year ended December 31, 2022, the Chamber was eligible to receive the Employee Retention Credit pursuant to the CARES Act. Accordingly, an other receivable and other income totaling \$164,219 has been included in the accompanying combined financial statements.

6. Net Assets Without Donor Restrictions

Net assets without donor restrictions include a board-designated reserve fund totaling \$290,315 at December 31, 2022 and 2021. The reserve is designated to help ensure long-term financial stability and position the Chamber to respond to varying economic conditions and changes affecting the combined financial position and the ability to continuously carry out the Chamber's mission as well as to have funds available for new venture investments.

7. Employee Benefit Plan

The Chamber provides a Simple IRA retirement plan for all eligible employees. The Chamber contributed \$11,630 and \$11,476 to the plan during the years ended December 31, 2022 and 2021, respectively.

8. Lease

In evaluating its contracts, the Chamber separately identifies lease and nonlease components, such as common area and other maintenance costs, in calculating the right-of-use (ROU) assets and lease liabilities for its retail spaces. The Chamber has elected the practical expedient to not separate lease and nonlease components and classifies the contract as a lease if consideration in the contract allocated to the lease component is greater than the consideration allocated to the nonlease component.

Leases result in the recognition of ROU assets and lease liabilities on the combined statements of financial position. ROU assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis. The Chamber determines lease classification as operating or finance at the lease commencement date.

At lease inception, the lease liability is measured at the present value of the lease payments over the lease term. The ROU asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. The Chamber uses the implicit rate when readily determinable. As most of the leases do not provide an implicit rate, the Chamber uses the risk-free rate based on the information available at the commencement date to determine the present value of lease payments. Risk-free rates used to determine the present value of lease payments were derived by reference to the interest paid on short-term government debt.

McKinney Chamber of Commerce and Affiliates
Notes to Combined Financial Statements

The lease term may include options to extend or to terminate the lease that the Chamber is reasonably certain to exercise. The Chamber has elected not to record leases with an initial term of 12 months or less on the combined statements of financial position. Lease expense on such leases is recognized on a straight-line basis over the lease term.

Nature of Lease

In April 2022, the Chamber entered into an operating lease arrangement for use of a building for general office space. The lease expires September 15, 2032. The lease notes one five-year renewal option that will be utilized and requires the Chamber to pay all executory costs (maintenance and insurance). Termination of the lease is generally prohibited unless there is a violation under the lease agreement.

Future minimum lease payments and reconciliations to the combined statement of financial position at December 31, 2022 are as follows for the years ending December 31:

2023	\$	65,424
2024		91,659
2025		94,104
2026		95,985
2027		97,905
Thereafter		<u>483,298</u>
Total future undiscounted lease payments		928,375
Less present value discount		<u>(122,268)</u>
Lease liability	\$	<u><u>806,107</u></u>

McKinney Chamber of Commerce and Affiliates
Notes to Combined Financial Statements

The following lease cost and required information for the year ended December 31, 2022:

Total operating lease cost	<u>\$</u>	<u>63,602</u>
Other information:		
Cash paid for amounts included in the measurement of lease liability:		
Operating cash flows from operating leases	<u>\$</u>	<u>(13,503)</u>
Right-of-use assets obtained in exchange for new operating lease liability	<u>\$</u>	<u>792,604</u>
Weighted-average remaining lease term:		
Operating leases		<u>9.71 years</u>
Weighted-average discount rate:		
Operating leases		<u>2.84%</u>

9. Liquidity and Availability of Resources

The Chamber's financial assets available within one year of the combined statements of financial position date for general expenditure are as follows at December 31:

	<u>2022</u>	<u>2021</u>
Cash	\$ 334,972	\$ 575,994
Cash held for others	20,174	11,117
Certificate of deposit	164,031	163,621
Accounts receivable	15,622	72,581
Other receivable	<u>164,219</u>	<u>-</u>
Total current financial assets	699,018	823,313
Less amounts unavailable for general expenditures within one year:		
Due to others	20,174	11,117
Board designated reserves	<u>290,315</u>	<u>290,315</u>
Financial assets not available for general expenditures	<u>310,489</u>	<u>301,432</u>
Total current financial assets available to meet cash needs for general expenditures within one year	<u>\$ 388,529</u>	<u>\$ 521,881</u>

McKinney Chamber of Commerce and Affiliates

Notes to Combined Financial Statements

The Chamber's cash is not subject to donor or other contractual restrictions that make it unavailable for general expenditures within one year of the combined statements of financial position date.

The Chamber keeps financial assets available for general expenditures and other obligations as they come due. During the years ended December 31, 2022 and 2021, the level of liquidity was managed within the Chamber's expectations.

10. Subsequent Events

The Chamber evaluated subsequent events through the date the combined financial statements were available to be issued, and concluded that no additional disclosures are required.

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MCKINNEY CHAMBER FOUNDATION INC
% TERRI RICKETTS PRESIDENT
1700 REDBUD BLVD STE 180
MCKINNEY TX 75069-3293

030330

CUT OUT AND RETURN THE VOUCHER IMMEDIATELY BELOW IF YOU ONLY HAVE AN INQUIRY.
DO NOT USE IF YOU ARE MAKING A PAYMENT.


CUT OUT AND RETURN THE VOUCHER AT THE BOTTOM OF THIS PAGE IF YOU ARE MAKING A PAYMENT,
EVEN IF YOU ALSO HAVE AN INQUIRY.

 The IRS address must appear in the window.
0752594868

BODCD-TE

Use for inquiries only

Letter Number: LTR4168C
Letter Date : 2021-12-20
Tax Period : 000000


INTERNAL REVENUE SERVICE
P.O. Box 2508
Cincinnati OH 45201




208285256

MCKINNEY CHAMBER FOUNDATION INC
% TERRI RICKETTS PRESIDENT
1700 REDBUD BLVD STE 180
MCKINNEY TX 75069-3293


208285256 YN MCKI 00 2 000000 670 00000000000

 The IRS address must appear in the window.
0752594868

BODCD-TE

Use for payments

Letter Number: LTR4168C
Letter Date : 2021-12-20
Tax Period : 000000

INTERNAL REVENUE SERVICE
OGDEN UT 84201-0102




208285256

MCKINNEY CHAMBER FOUNDATION INC
% TERRI RICKETTS PRESIDENT
1700 REDBUD BLVD STE 180
MCKINNEY TX 75069-3293

208285256 YN MCKI 00 2 000000 670 00000000000



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0752594868
Dec. 20, 2021 LTR 4168C 0
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BODC: TE

MCKINNEY CHAMBER FOUNDATION INC
% TERRI RICKETTS PRESIDENT
1700 REDBUD BLVD STE 180
MCKINNEY TX 75069-3293



030330

Employer ID number: 20-8285256
Form 990 required: YES

Dear Taxpayer:

We're responding to your request dated Dec. 09, 2021, about your tax-exempt status.

We issued you a determination letter in July, 2008, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,