

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

May 13, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 2nd Floor Conference Room, 222 N. Tennessee Street, McKinney, Texas on Thursday, May 13, 2010. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:31 a.m. The following persons were present: Chairman Johnny Galyean, Dorie Helsley, John Rattan, Jon Dell'Antonia, Renee Funderburgh, CoCo Good, Jan Temples, Molly Brewer, Karen Klassen and Tom Meredith. Main Street Board members absent: Vice-Chair Sharla Bush, Treasurer John Dugan and Jennifer Cox. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) present: City Councilman Don Day.

Consider/Discuss/Act – Minutes of the April 15, 2010 Board Meeting

Mr. Dell'Antonia made a motion to approve the April 15, 2010 minutes. Mr. Rattan seconded. The board voted; the minutes were approved unanimously.

Consider/Discuss/Act – on McKinney Roots Revival Proposal

Mrs. Lake and Mrs. Funderburgh presented the Board with the McKinney Roots Revival Proposal. The McKinney Roots Revival is a six-show live performance series of Americana Roots music performed at MPAC and hosted by Main Street. The mission of the live performances will be to raise additional funds for Main Street as well as a foster greater awareness of Historic Downtown McKinney and Texas Music. The board reviewed the proposal. Mrs. Temples made a motion to approve the venue, concept and budget as stated in the proposal. Ms. Brewer seconded. The Board voted; the motion was approved unanimously.

Chairman/Vice-Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. Each Board member gave an update from their block. The Board discussed.

Chairman/Vice-Chairman Report – Update / Discussion

Chairman Galyean opened the floor to discuss new businesses. Mrs. Lake gave a brief recap of business news that was discussed during the May Business Monthly Meeting: Recent communication includes the location originally known as Market Square is now Home & Garden Consignment of McKinney, And The Party Never Ends has opened where Strada Verde once was, Clinic Esthetica has recently joined Shelby & Co. in her expanded addition as she has taken over the 120, Inc. location on South Tennessee. The Board discussed.

Directors Report – Brick Pavers Replacement Project

Mrs. Lake gave a brief update on the June Brick Pavers Replacement Project. Mrs. Lake noted that this project, which was originally scheduled to take place after the construction was complete, was delayed one year based on requests from downtown stakeholders to begin in June/July 2010. The project is scheduled to take place after Bike the Bricks in June. When we have more firm details we will share them. The Board discussed.

Directors Report – Upcoming Events

ArtWalk...Downtown McKinney Is Hopping! Update

Mrs. Lake gave a brief update regarding ArtWalk...Downtown McKinney is Hopping. Mrs. Lake stated that this event will take place on Saturday, May 22 at 10 a.m. – 6 p.m. The streets will remain open to through traffic; we will have strolling musicians and over 100 artists lining the sidewalks. We are currently finalizing artist placement with participating stores and securing strolling musicians for the day. Mrs. Lake also reviewed the marketing plan for the event. The Board discussed.

Bike the Bricks Update

Mrs. Lake gave a brief update regarding Bike the Bricks. Mrs. Lake discussed setup details with the board; the streets will remain open to through traffic until 3 p.m. when the bollards will be dropped and on-street parking will be blocked along the route at midnight on Friday, June 11. Mrs. Lake also mentioned that she has encouraged all the downtown merchants to stay open during Bike the Bricks as it is a fantastic opportunity to showcase their businesses. Mrs. Lake stated that she will provide a detailed budget on the event at next months board meeting. The Board discussed.

July 4th Activities

Mrs. Lake gave a brief update on the Fourth of July activities in Historic Downtown McKinney. The McKinney Conventions & Visitors Bureau is once again chairing the Red, White & BOOM! Hometown Parade on Sunday, July 4 at 1:30 p.m. The route will be the same as last year with intermittent street closings as the parade travels throughout Downtown. It was discussed and encouraged at the Business Monthly Meeting that all merchants decorate their businesses in a patriotic theme starting Memorial Day weekend through the month of July. As part of the Image Campaign, we will be changing the lights on the roof tops to red, white and blue in the next few weeks and removing the lights from the trees around the square to allow them time to grow in the summer and then put them back on for Dickens. Mrs. Funderburgh is currently working on securing yellow ribbons to be tied around on the trees in Downtown to show our support for our troops. The Board discussed.

Review and Discuss Financials

Mrs. Lake reported on the financials year to date. Mrs. Lake directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

No report on the Downtown Property Owners.

Liaison Reports – Chamber of Commerce

Mr. Rattan reported on the Chamber of Commerce. Mr. Rattan reminded everyone that on the 19th of May the Chamber will host a luncheon on the grounds of MPAC to promote the Shop Local Campaign, everyone is welcome to attend.

Liaison Reports – McKinney Conventions & Visitors Bureau

No report on the McKinney Conventions & Visitors Bureau.

Liaison Reports – City of McKinney

Councilman Day reported on the City of McKinney. Councilman Day announced that the City Council is currently negotiating with the University of North Texas; they are possibly interested in leasing the Annex A building for Post Graduate Environmental Science Program. The negotiation also involves some parking initiatives close to the Former Collin County Courthouse. Councilman Day also mentioned

that the City of McKinney has recently been awarded three grants which coincide with the Town Center Study. He stated that he hoped to see a TIF in place by the end of the year which will assist the City in getting closer to a Parking Garage for Downtown. Lastly he gave an update on the MPAC review that will take place on June 1, along with the economic review that is currently taking place for the City as a whole. Councilman Day stated that there are many positive changes happening for Downtown McKinney and more to come. The board discussed.

Liaison Reports – McKinney Performing Arts Center

No report on the McKinney Performing Arts Center.

The meeting adjourned at 9:52 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board