

VISIT MCKINNEY BOARD

REGULAR MEETING

FEBRUARY 24, 2026

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, February 24, 2026 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:01 a.m. upon determining a quorum consisting of Board Chair Kaite Scott and the following board members were present: Board members present: Brian Medina, Juanita Pena, Keith Gall, Jill Thompson Barnes, Carol Sullivan, and Taryn Bolton

Absent: Patrick McGuire

City Staff, Council Members, and Liaisons Present: City Manager Paul Grimes, Councilmen Patrick Cloutier, Councilwoman Geré Feltus, MEDC President Mike Kowski, Cultural District/Main Street Director Andrew Jones, and MCDL Board Liaisons Deborah Bradford and Markus Lloyd.

The following Visit McKinney Staff were present: Aaron Werner, Alisha Holmberg, Sarah Nolting, Tony Adamo, Paula Martin and Emily Myrick.

There were two members of the public present in the audience.

Board Chair Katie Scott called for consent items on the agenda. Board Members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Jill Thompson Barnes, to Approve the Minutes of the Visit McKinney Meeting of November 25, 2025.

26-0131 Minutes of the Visit McKinney Meeting of November 25, 2025

Board Member Patrick McGuire arrived at 8:06 a.m. and was in attendance in a non-voting capacity.

Board Chair Katie Scott called for Board and Liaison Reports.

26-0132 Board and Liaison Reports City of McKinney MEDC MCDL Visit McKinney Marketing Report McKinney Main Street / MPAC McKinney Parks and Recreation Visit McKinney Finance Report

Board Chair Katie Scott called for the Executive Director's report

26-0133 Executive Director's Report

Board Chair Katie Scott called for regular agenda items.

26-0134 NCAA DII Football Championship Recap

26-0135 Presentation by Home2 Suites & Springhill Suites on Hotel and Guest Services

Board Chair Katie Scott called public comments regarding matters not on the agenda. There were none.

Board Chair Katie Scott gave a brief overview of upcoming meetings and events for March and April. Board Chair Katie Scott called for any additional Board or Director comments. There were none.

Board Chair Katie Scott called to Adjourn the meeting.

Board Members unanimously approved the motion by Board Member Carol Sullivan, seconded by Board Member Juanita Pena, to Adjourn

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on March 31, 2026 and referred to the City Council Regular Meeting of April 21, 2026, for City Council approval.

SIGNED:

KATIE SCOTT, Chair
BRIAN MEDINA, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant
City of McKinney, Texas