



Neighborhood Cup Initiative

Housing and Community Development Department
Tammy Tervooren, Neighborhood Engagement Administrator
December 16, 2025

Neighborhood Services Overview

Over 152 HOAs/Neighborhood Groups

Neighborhood Services Programs

- Block Party Trailer
- Quarterly HOA and Neighborhood Leaders' Meetings
- Neighborhood Newsletter Updates
- Love McKinney - Welcome Programs
- Resident Trainings
- North Collin County Neighborhood Conference
- Neighborhood Engagement Grant
- Faith Forward Initiative
- Sign Topper Program
- Liaison to our neighborhoods
- Help establish new neighborhood groups

Neighborhood Cup



**IT'S TIME TO REPRESENT
YOUR NEIGHBORHOOD!**

Join the Neighborhood Cup, a friendly citywide challenge that celebrates McKinney's neighborhood leaders in HOAs and Neighborhood Groups.

ENTER TO WIN DEC. 15, 2025-FEB. 28, 2026

GRAND PRIZE

- THE CJ CUP Byron Nelson grounds ticket for all registered board members and one guest
- \$1,500 to host a neighborhood event

What:

- Fun and engaging way to connect with our neighborhood leaders.
- Update the city's HOA database.
- Chance to win tickets to THE CJ CUP® Byron Nelson in May 2026 and \$1500 in funds to support a neighborhood event

Why:

- Enhance awareness of Neighborhood Services programs
- Ensure accurate neighborhood information
- Develop relationships.

Who:

- HOA & Neighborhood Association Leaders



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PLAY TODAY!

For details, rules, and regulations, visit McKinneyTexas.org/Neighborhoods



POWERED BY



Questions?

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