Date Created: Oct 17, 2022

McKinney CVB

For the Month of September 2022

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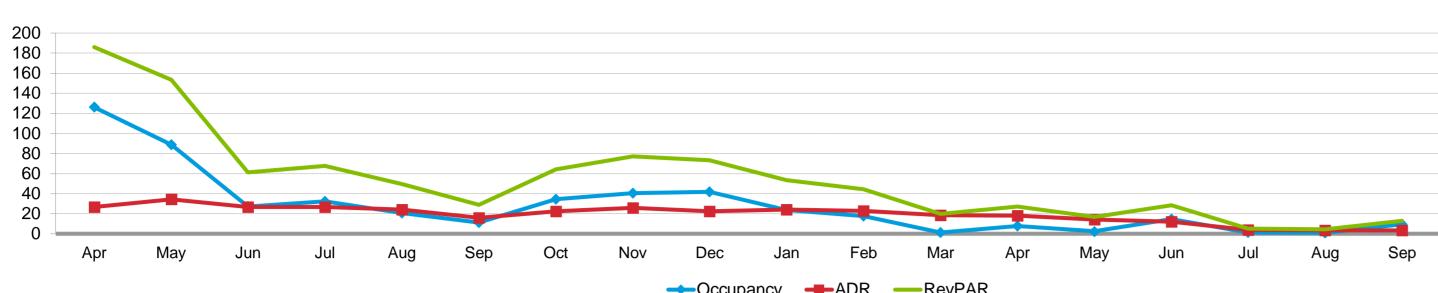
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industryinfo@str.com www.str.com



McKinney CVB

For the Month of September 2022

Monthly Percent Change



2021

19

1570

88.2

Jun

19

1570

93.0

19

1570

93.0

19

1570

93.0

Oct

19

1570

93.0

19

1570

93.0

19

1570

93.0

Dec

19

1570

93.0

20

1675

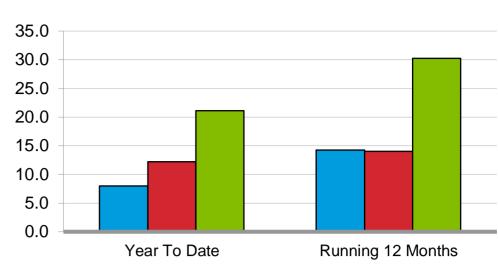
93.4

20

1675

93.4

Overall Percent Change



							→ Occup	ancy A[OR —Rev	/PAR										■ O	ccupancy ■A	DR ■RevPAR		
Occupancy (%)					2021									2022						Year To Date		Ru	unning 12 Months	
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	2020	2021	2022	2020	2021	2022
This Year	67.8	71.7	66.9	70.5	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0	73.4	76.7	71.3	63.7	68.6	49.9	64.7	69.8	53.4	60.7	69.3
Last Year	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8	71.7	66.9	70.5	63.2	62.8	69.4	49.9	64.7	68.5	53.4	60.7
Percent Change	126.1	88.9	27.3	32.1	20.5	11.2	34.3	40.6	41.7	23.6	17.7	1.3	7.7	2.3	14.6	1.2	0.9	9.3	-28.0	29.6	8.0	-22.1	13.6	14.2
					2021									2022]	Year To Date		D.	ınning 12 Months	
ADR	Apr	May	Jun	Jul		San	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Son	2020	2021	2022	2020	2021	2022
This Year	78.89	May 85.11	89.12	90.70	Aug 86.10	Sep 87.99	90.19	87.71	83.95	83.22	88.13	89.95	Apr 92.99	97.28	99.72	94.12	Aug 89.09	Sep 90.93	72.74	82.01	91.99	74.91	79.74	90.91
Last Year	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89	85.11	89.12	90.70	86.10	87.99	80.11	72.74	82.01	80.07	74.91	79.74
Percent Change	26.5	34.3		26.7	24.2	15.8	22.3	26.0	22.4	24.0	22.8			14.3					-9.2	12.74		-6.4	6.4	14.0
Percent Change	26.5	34.3	26.6	20.7	24.2	15.6	22.3	26.0	22.4	24.0	22.0	18.5	17.9	14.3	11.9	3.8	3.5	3.3	-9.2	12.7	12.2	-0.4	0.4	14.0
D DAD					2021									2022						Year To Date		Ru	unning 12 Months	
RevPAR	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	2020	2021	2022	2020	2021	2022
This Year	53.46	61.03	59.64	63.91	54.38	55.23	63.57	60.05	53.52	51.23	61.41	63.76	67.83	71.37	76.49	67.09	56.78	62.41	36.32	53.05	64.24	39.99	48.37	62.99
Last Year	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46	61.03	59.64	63.91	54.38	55.23	55.56	36.32	53.05	54.88	39.99	48.37
Percent Change	186.0	153.6	61.2	67.4	49.6	28.8	64.3	77.1	73.4	53.3	44.5	20.0	26.9	16.9	28.2	5.0	4.4	13.0	-34.6	46.1	21.1	-27.1	21.0	30.2
Supply					2021									2022						Year To Date		Ru	unning 12 Months	 ذ
Опри	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	2020	2021	2022	2020	2021	2022
This Year	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	428,610	428,610	457,275	573,050	573,050	601,715
Last Year	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	378,868	428,610	428,610	501,964	573,050	573,050
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	13.1	0.0	6.7	14.2	0.0	5.0
Demand					2021									2022						Year To Date			ınning 12 Months	
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	2020	2021	2022	2020	2021	2022
This Year	31,916	34,897	31,520	34,296	30,742	29,564	34,305	32,248	31,026	31,968	32,681	36,804	36,658	38,094	38,541	37,012	33,091	34,488	213,981	277,267	319,337	305,914	347,640	416,916
Last Year	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916	34,897	31,520	34,296	30,742	29,564	262,788	213,981	277,267	344,057	305,914	347,640
Percent Change	126.1	88.9	27.3	32.1	20.5	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9	9.2	22.3	7.9	7.6	16.7	-18.6	29.6	15.2	-11.1	13.6	19.9
					2021									2022]	Year To Date		D.	unning 12 Months	
Revenue	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	2020	2021	2022	2020	2021	2022
This Year	2,517,839	2,970,088	2,809,207	3,110,726	2,646,782	2,601,404	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688	3,705,645	3,843,390	3,483,559	2,948,111	3,136,060	15,565,291	22,737,671	29,376,519	22,916,369	27,720,093	37,903,561
Last Year	880,303	1,171,169	1,743,153	1,857,801	1,768,997	2,001,404	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,809,207	3,110,726	2,646,782	2,601,404	21,051,339	15,565,291	22,737,671	27,550,099	22,916,369	27,720,093
Percent Change	186.0	153.6						77.1	73.4										-26.1					
Fercent Change	0.001	155.6	61.2	67.4	49.6	28.8	64.3	11.1	13.4	63.6	54.1	28.0	35.4	24.8	36.8	12.0	11.4	20.6	-20.1	46.1	29.2	-16.8	21.0	36.7

A blank row indicates insufficient data.

% Rooms Participants

Census Props

Census Rooms

19

Census %

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20

1675

93.4

20

1675

93.4

2022

20

1675

93.4

Jun

1675

93.4

20

1675

93.4

20

1675

93.4

Sep

20

1675

93.4

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of September 2022

							202	20							20	21							20	22					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F	ИΑ	М.	JJ	A	s o	N	D J	FN	1 A	м .	JJ	A	s o	N	D J	F	МА	M	JJ	A	S O N
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																							
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																							
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																							
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																							
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	• •	•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	•	•
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	•	• •	0	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	•	•
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	• •	•	0	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	• •		•	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	• •	•	• •	•	0	0	0	0	0 0	0	0 0	0		•	•	•	•	•	•	•	•	•
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																							
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																	•	•	•	•	•	•	•
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•
			Total Prope	erties:	22	1759	0	- Mo	nthly	data	rece	eived	by ST	ΓR															

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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Monthly and daily data received by STR

Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB

For the Month of September 2022

					Sep	otember 2	022					
	Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	47.1	11.8	0.0	58.9	108.95	130.35	0.00	113.24	51.27	15.41	0.00	66.68
Frisco, TX+	47.6	20.5	0.1	68.2	137.27	153.66	41.80	142.00	65.30	31.43	0.06	96.78
Plano, TX+	56.2	14.0	0.0	70.2	99.99	134.79	0.00	106.92	56.16	18.85	0.00	75.01

				Per	cent Cha	nge		RevPAR Total Trans. Grp. Cont. 18.7 26.3 104.6 0.0								
Ос	cupancy	(%)			ADR				RevPAR							
Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	rans. Grp. Cont.							
12.9	34.9	0.0	16.7	11.9	51.6	0.0	18.7	26.3	104.6	0.0	38.6					
14.4	61.4	-87.6	23.1	15.6	3.9	-54.4	13.7	32.3	67.7	-94.3	40.0					
3.2	56.6	-100.0	8.9	16.5	20.7	-100.0	20.4	20.2	89.0	-100.0	31.1					

Currency: USD - US Dollar

					Y	ear To Da	te										Per	cent Cha	nge					
	Oc	cupancy ((%)			ADR				RevPAR			Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	t. Total Trans. Grp. Cont.			Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	
Allen, TX+	48.8	10.4	0.0	59.2	109.22	122.59	0.00	111.57	53.34	12.73	0.00	66.07	8.4	47.5	0.0	13.7	15.3	31.9	0.0	18.1	25.0	94.7	0.0	34.3
Frisco, TX+	45.1	17.5	0.1	62.7	137.65	152.33	67.46	141.69	62.10	26.68	0.04	88.81	11.1	54.5	-82.9	20.0	19.8	22.0	-23.6	21.2	33.1	88.5	-86.9	45.4
Plano, TX+	57.8	12.4	0.0	70.2	98.20	127.65	0.00	103.42	56.75	15.89	0.00	72.64	5.0	59.0	-100.0	10.2	20.3	32.9	-100.0	24.7	26.3	111.4	-100.0	37.5

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McKinney CVB

For the month of: September 2022

				Current	Month - Sep	tember 202	22 vs Sep	tember 2	2021							Year to	o Date - Septe	ember 2022	vs Septe	ember 2	021					Part	icipation	
	Осс	%	ADI	₹	RevP	AR	Per	cent Ch	ange froi	m Septen	nber 202	21	Осс	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2021		Prop	erties	Roo	ms
											Room	Room										Room	Room	Room				
	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
McKinney, TX+	68.6	62.8	90.93	87.99	62.41	55.23	9.3	3.3	13.0	20.6	6.7	16.7	69.8	64.7	91.99	82.01	64.24	53.05	8.0	12.2	21.1	29.2	6.7	15.2	20	17	1675	1565
Tier 1+	66.7	65.7	115.86	109.21	77.31	71.76	1.5	6.1	7.7	25.3	16.3	18.1	67.7	63.8	116.09	103.72	78.58	66.19	6.1	11.9	18.7	38.1	16.3	23.4	7	6	748	702
Tier 2+	62.9	59.0	91.83	93.91	57.74	55.36	6.7	-2.2	4.3	4.3	0.0	6.7	64.6	60.6	96.38	87.42	62.22	52.98	6.5	10.2	17.4	17.4	0.0	6.5	5	5	378	378
City of Georgetown, TX+	71.0	65.3	109.49	100.38	77.78	65.52	8.8	9.1	18.7	18.7	0.0	8.8	69.3	65.1	111.62	93.36	77.40	60.80	6.5	19.6	27.3	27.3	0.0	6.5	11	10	940	917
City of Edmond, OK+	62.3	64.7	79.43	76.11	49.49	49.21	-3.6	4.4	0.6	0.6	0.0	-3.6	61.6	60.6	80.25	72.65	49.45	44.06	1.6	10.5	12.2	12.2	0.0	1.6	15	9	1138	838
City of Allen, TX+	58.9	50.4	113.24	95.39	66.68	48.12	16.7	18.7	38.6	38.6	0.0	16.7	59.2	52.1	111.57	94.48	66.07	49.21	13.7	18.1	34.3	34.3	0.0	13.7	10	10	1330	1330
City of Plano, TX+	70.2	64.4	106.92	88.83	75.01	57.23	8.9	20.4	31.1	28.6	-1.9	6.8	70.2	63.7	103.42	82.94	72.64	52.84	10.2	24.7	37.5	38.0	0.4	10.7	57	53	7028	6648
City of Frisco, TX+	68.2	55.4	142.00	124.87	96.78	69.13	23.1	13.7	40.0	40.4	0.3	23.5	62.7	52.3	141.69	116.93	88.81	61.10	20.0	21.2	45.4	46.6	0.9	21.0	28	27	3785	3775

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020							202	1							202	2					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	M	АМ	J,	JA	s o	N C	J	F M	A	M J	J	A S	0	N D	J	F M	A	M J	J	A S	O N D
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																							
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	•	•	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	• 6	• •	
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	• 0	•	• •	•	• •	• •	•	• •	•	• •	•	• •		•	•	• •	•	• •	•	• •	
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	•	•	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	• 6	• •	
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	0	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	• 1	• •	
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	• 6	• •	
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																							
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																	•	• •	•	• •	•	• •	
			Total Prope	erties:	8	832		o - N	Month	y dat	ta rec	eived	by ST	R															

- Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

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Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020							202	1							202	2					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	· M	A M	J,	JA	s o	N D	J	FM	A	мЈ	J	A S	0	N D	J	FM	A	M J	J	A S	O N D
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	•	• •	•	• •	• •	•	• •	•	•	•	•	•	• •	•	• •	• (• •	•	•	
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		•	•	•	•	•	• •	•		• •	•	•	•	•		• •	•	• •	• 6	• •	•	•	
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	•	•	•	•	• •	•		• •	•	•	•	•		• •	•	• •	• 6	• •	•	•	
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	•	•	• •	•		• •	•	•	•	•		• •	•	• •	• 6	• •	•	•	
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	• •	• •	• •	•	•	
			Total Prope	erties:	5	378		0 -1	Month	ly da	ta rec	eived	by ST	R															
								● -	Month	ily an	d dail	y data	receiv	ed by	/ STR														
								Blank	c - No	data	recei	ved by	/ STR																
								Y -	(Chg i	n Rm	ns) Pro	perty	has e	xperie	enced	a roc	om ad	ditio	n or c	lrop c	during	the ti	ime į	period	l of th	ne rej	oort		

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Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020							20	21							202	22					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	- M	A M	J	JA	s o	N	D J	FN	1 A	M .	ı J	AS	6 0	N C	J	FN	ЛΑ	м	J	A !	S O N D
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		• •	•	•	•	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626		U/C	96																							
64136	Hampton by Hilton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78	Υ	• •	•	•	•	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																							
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		• •	•	•	•	•	•	•	•	•	•	•	•	• •	•	•	•	• •	•	• •		• •	,
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •		•		• •	• •	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	• •	• •	
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		• •	•	•	•	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	,
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	53	Υ	• •	•	•	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	,
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		• •	•	•	•	•	•	•	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	118					0	•	•	•	•	•	•	• •	•	•	•	• •	•	•	•	•	•	• •	,
			Total Prope	erties:	12	1036		o - I	Month	ly da	ta rec	eived	by S	TR															

o - Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

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Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020								202	1							2	022							
							hg in																							$\prod_{i=1}^{n}$		Т
STR Code	Name of Establishment	City & State	Zip Code	_	Open Date	Rooms F	Rms	J F	M	A N	1 J	J	\ S	1 0	1 D	J	F M	A	М .	J J	A	S C	N	D .	<u> </u>	M	<u>N</u> ا	<u> </u>	JA	<u>، ا S</u>	<u> O </u>	<u> </u>
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																										
44905 I	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		•	•		
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		• •	•		
44902 \$	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																										
41092 E	Broadway Suites	Edmond, OK	73034			22																										
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																										
11310 E	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																										
54366 F	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•		
36130 H	Hampton by Hilton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	71		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•		
66550 H	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•		
45487 H	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•		
63950 H	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•		
57714 L	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•		
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102													•	•	•	• •	•	• •	•	• •						
77012 F	Red Carpet Motel	Edmond, OK	73034			27																										
37190 \$	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		• •	•	•	•	• •	•		•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•		

16 1138

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Total Properties:

 ⁻ Monthly data received by STR

 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020)						2	021							20	22						
							Chg in				\Box		\Box					\Box	\Box		\top				Т	П	Т		\top	\top
STR Code	Name of Establishment	City & State	Zip Code		Open Date		Rms	JF	= M	AN	/ J	JA	S	ИС	D,	J F	M A	. M	JJ	A	s o	N	D J	F	M A	M	J,	Α	S) И
		Plano, TX			Sep 2019	81		•	•	• •	•	•	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	+
		Plano, TX Plano, TX	75023 75023	Jan 2016 Aug 2021	Jan 2016 Aug 2021	109 97		•	•	• •	•	•	•	•	• •	•	•	•	• •		• •					•	•	•		
	,	Plano, TX	75023	May 2015	_	135																								
		Plano, TX	75023	Iviay 2013	U/C	200																,		, I						
	• •	Plano, TX	75023	Sep 2009		122																								
		Plano, TX	75023	OOP 2000	U/C	98																								
	,	Plano, TX	75024	Nov 2008		136																				•		•	•	
		Plano, TX	75024	Nov 2014	Nov 2014	129			•			• •		•		•	•	•	•	•	• •	•	•	•	•	•	• •	•	•	
37377		Plano, TX	75024	Dec 1998	Dec 1998	153			•		•	• •		•		•	• •		• •		• •	•	•		•	•	• •	•	•	
68167	Fairfield Inn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019	May 2019	120		• •	•	0	•	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•	•	
62914	Hilton Dallas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	299	Υ	• •	•		•	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75024	Dec 2018	Dec 2018	127		• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75024	Mar 2019	Mar 2019	21											•	•	o •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75024	Aug 2016	-	106		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75024	Sep 2003		417		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	\perp
	· • • • • • • • • • • • • • • • • • • •	Plano, TX				176		•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	45
	<u> </u>	Plano, TX	75024	Jul 2017	Jul 2017	304		•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX		Oct 1998	Oct 1998	126		•	•	• •	•	•	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	4
	<u> </u>	Plano, TX	75024	Nov 2018	Nov 2018	233		•	•	• •	•	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	•	•	•	
	• •	Plano, TX	75024	Dec 2020	Sep 1998	122		•	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	• •	•	•	4
	SpringHill Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015	152		•	•	•	•	•	•	•	•	•	•	•	•	•	• •		•	•	•	•	•	•		
	, ,	Plano, TX	75024	Jun 2015	Jun 2015	101		•	•	0	•	•	•		• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•		4
	, , ,	Plano, TX Plano, TX	75024 75024	Jul 2017 Jan 2000	Jul 2017 Jan 2000	55 104	V																							
	0 ,	Plano, TX	75024	May 2017	Oct 1987	97	Y	•	•	•	•	•	•		•	•	•		•		•					•	•	•		
	•	Plano, TX	75074	Jul 2009	Jul 2009	92																								
		Plano, TX	75074	May 2008		76																								
		Plano, TX	75074	Jul 2020	Oct 2016	132	Υ																							
	•	Plano, TX	75074	Oct 2022	Jun 1984	137	Y																							
		Plano, TX	75074	May 2020	Jul 2018	101	Y		•	•		•				•	•			•	•	•				•		•	•	
		Plano, TX	75074	Dec 2014	Dec 2014	114	•					•			•	•	•		•		•		•		•	•		•	•	
	' '	Plano, TX	75074	Oct 2022	Oct 2022	105																								
	•	Plano, TX	75074	Jan 2019	Jan 2019	122		• •	•		•	• •				•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
	• •	Plano, TX	75074	Mar 2018	Mar 2018	125		• •	•		•	• •		•		•	•	•	•	•	• •	•	•	•	•	•	• •	•	•	
44594	Homewood Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
11251	Motel 6 Dallas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		• •	•	• •	•	• •	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•	•	
77724	Project ECHO by Wyndham Plano	Plano, TX	75074		U/C	124																								
		Plano, TX	75074	Dec 2015	May 1983	89		•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75074	Jun 2018	Sep 1980	111		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75074	Jan 2017	Jan 2017	129		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75074	Jul 2017	Jul 2017	91		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
	·	Plano, TX	75074	Jan 1996	Jan 1996	102		•	•	• •	•	•	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•	•	45
		Plano, TX	75074	Jun 2022	Aug 1995	85	.,	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	_
		Plano, TX	75074	Jun 2020	Dec 2019	86	Υ	•	•		•	• •	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• •	•	•	4
	, ,	Plano, TX	75074	Jun 2019	Jun 2019	122		•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	
		Plano, TX	75075	Jan 1997	Jan 1997	62		•	•	• •	•	•	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	•	•	0	4
		Plano, TX		Mar 2018	Mar 2018	121		•	•	• •	•	•	•	•	•	•	•	•	• •	• (• •	•	•	•	•	•	• •	•		
	, ,	Plano, TX	75075	Mar 2007	Mar 2007	112		•	•	•	•	•	•	•	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	4
	•	Plano, TX	75093 75093	May 1988		149 123			•	•		•			•	•					• •					•	•	•	•	
	•	Plano, TX Plano, TX	75093	Aug 2013 Apr 2013	Sep 1996	97				•		•			•	•	•									-		•		
	Extended Stay America Dallas - Plano Parkway Extended Stay America Dallas - Plano Parkway - Medical C			Aug 2013		72																					•			
	•	Plano, TX	75093	Feb 1997	Feb 1997	99																								
	Holiday Inn Express & Suites Dallas North Tollway North Pl		75093	Jul 2000	Jul 2000	80																								
	•	Plano, TX		Apr 1997	Apr 1997	99										•														
	•	Plano, TX		May 2007	Sep 1998	127																						•	•	
	•	Plano, TX	75093	Jan 1998	Jan 1998	129				0 0						•												•		
		Plano, TX		May 2006		98			•	•	•	•				•	•									•		•	•	
		Plano, TX		Feb 2021	Jul 1996	131	Υ		•	0						•														
		Plano, TX				64	•		•			•				•			•	•		•			•		•	•	•	
	•	Plano, TX	75093		Feb 1997	145			•	• •	•	•				•	• •	•	•	•	• •	•	•		•	•	•	•	•	
			Total Prope			•		1 1 1				ceive																_		

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 - Monthly and daily data received by STR Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of September 2022

STR Code Name of Establishment City & State Zip Code Aff Date Open Date Rooms Rms J F M A M J J A S O N D J F M A M J J A S O

Tab 11 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020							20	21							1	2022						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		M	A M	JJ	I A	s o	N	D J	F	M A	М	J,	JA	s	o N	D	J F	М	A M	/ J	JÆ	s	л и о
59761	Courtyard Dallas Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		• •	• •	•	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	• (•	•	•	•	• •	•	
54760	Hampton by Hilton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •	•	•	• •		•	•	• •	•	• •	•	• •	•	•	•	• 6	•	•	•	•	• •	•	
44891	Hilton Garden Inn Dallas Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		• •	•	•	• •		•	•	• •		• •		• •	•	• •	•	• •	•	•	•	•	• •	•	
54270	Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		• •	•	•	• •		•	•	• •	•	• •	•	• •	•	• •	•	• 6	•	•	•	•	• •	•	
60179	Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		• •	•	•	• •		•	•	• •		• •	•	• •	•	• •	•	• 6	•	•	•	•	• •	•	
65336	Hyatt Place Dallas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		• •	•	•	• •	•	•	•	• •	•	• •	•	• •	•	•	•	• 6	•	•	•	•	• •	•	
58475	La Quinta Inns & Suites Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		• •	•	•	• •		•	•	• •		• •		• •	•	• •	•	• 6	•	•	•	•	• •	•	
67569	Marriott Dallas Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		• •	•	•	• •		•	•	• •	•	• •	•	• •	•	•	•	• 6	•	•	•	•	• •	•	
33379	Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		• •	•	•	• •		•	•	• •		• •	•	• •	•	• •	•	• 6	•	•	•	•	• •	•	
75591	Staybridge Suites	Allen, TX	75013		U/C	90																								
69052	Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95							•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	
			Total Prope	erties:	11	1420		○ - Monthly data received by STR																						

 ⁻ Monthly data received by STR

A blank row indicates insufficient data.

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 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of September 2022

								2020							202	21							2022	2					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Cho Rooms Rn		J F	- M	A M	J	JA	s o	N	D J	FN	1 A	M J	J	A S	0 1	N D	J	F M	AN	ИЈ	J	A S	O N
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83		• •	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •		
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
75804	Courtyard By Marriott Dallas Frisco	Frisco, TX	75033		U/C	158																							
63462	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
67751	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96		•	•		•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •		
70525	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100							•	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
76526	Omni PGA Frisco	Frisco, TX	75033		U/C	500																							
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150 Y	<i>(</i>	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136		•	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •		
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150					•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61		•	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •		
65130	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
53012	Embassy Suites by Hilton Dallas Frisco Hotel Convention C	Frisco, TX	75034	Apr 2005	Apr 2005	330		•	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •		
47278	Hampton by Hilton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
57922	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102		•	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •		
56401	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121 Y	/	• •	•	5			• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
61824	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122		•	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •		
56820	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
66338	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	• •		
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132		• •	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	
69549	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303					•	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	• •		
77292	Kasa Dallas Frisco	Frisco, TX	75034			12											•	• 0	•	•	• •	•	• •	•	• 0			•	
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10																			0	•	• •	•	
66457	Omni Hotel Frisco	Frisco, TX	75034	May 2020	Jul 2017	300	/	• •	•	0	•	•	• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •	•	
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150		• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	• •		
57216	Sheraton Hotel Stonebriar	Frisco, TX	75034	Mar 2008	Mar 2008	168		• •	•	•	•	•	• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	• •		
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																							
	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302 Y	/	• •					•	•	•	• •	•	•	•	•	• •	•	•	•	• •	•	• •	•	
		Frisco, TX	75034		Mar 2021	118											•	•	•	•	• •	•	•	•	•	•	• •	•	
	Wingate By Wyndham Frisco	Frisco, TX	75035		Jun 2011	100		• •	•	•			• •	•	•	• •	•	• •		•	• •	•	•	•	• •	•	• •	•	
	<u> </u>	,	Total Prope		30	4443		o - l	Month	ılv da	ta rec	eived	by S1	ΓR															

Blank - No data received by STR

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