



McKinney Community Development Corporation Agenda

Thursday, January 25, 2024

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

24-1146 [Minutes of the McKinney Community Development Corporation Meeting of December 21, 2023.](#)

Attachments: [Minutes](#)

24-1147 [Minutes of the McKinney Community Development Corporation Finance Committee Meeting on October 30, 2023.](#)

Attachments: [Minutes](#)

24-1148 [Minutes of the McKinney Community Development Corporation Potential Projects Subcommittee Meeting of December 14, 2023.](#)

Attachments: [Minutes](#)

24-1149 [Minutes of the McKinney Community Development Corporation TUPPS Subcommittee Meeting of January 11, 2024.](#)

Attachments: [Minutes](#)

REPORTS

24-1150 [Financial Reports](#)

Attachments: [FY 2023 Final Financial Statement \(unaudited\)](#)
[November Financial Statement](#)
[November Transmittal Letter](#)
[November Checks Issued](#)
[December Financial Statement](#)
[December Transmittal Letter](#)
[December Checks Issued](#)

24-1151 [Board and Liaison Reports](#)
[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney Report](#)
[MEDC Report](#)

24-1152 [President's Report](#)

Attachments: [Grants Awarded FY 24](#)
[December '23 Marketing Report](#)
[TUPPS Update \(December\)](#)
[Final Report -- PC 23-13 MillHouse Foundation.pdf](#)

REGULAR AGENDA ITEMS

24-1153 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Texas Women Society \(PC 24-01\) in the Amount of \\$12,500 for the Advertising, Marketing and Promotion of the 2024 McKinney Asian Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1154 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ArtByMetta, LLC \(PC 24-02\) in the Amount of \\$5,600 for the Advertising, Marketing and Promotion of the 2024 RNB Picnic Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1155 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC 24-03\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the 2024 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1156 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Community](#)

Concert Association (PC 24-04) in the Amount of \$10,000 for the Advertising, Marketing and Promotion of the 2024-2025 Season Including Six Unique Productions.

Attachments: Application Packet
Presentation

24-1157 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC 24-05) in the Amount of \$12,500 for the Advertising, Marketing and Promotion of the 2024 ManeGait LIVE at the Gait Country Fair and Concert.

Attachments: Application Packet
Presentation

24-1158 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by SBG Hospitality (PC 24-06) in the Amount of \$15,000 for the Advertising, Marketing and Promotion of the 2024 Sip and Stroll Series.

Attachments: Application Packet
Presentation

24-1159 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street (PC 24-07) in the Amount of \$11,000 for the Advertising, Marketing and Promotion of the 2024 Arts in Bloom Event.

Attachments: Application Packet

24-1160 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County (PC 24-08) in the Amount of \$13,222 for the Advertising, Marketing and Promotion of 2024 Events Including, But Not Limited to, Farmers Market at Chestnut Square and the Following Events: Murder Mystery, Bar Wars and Farm Fresh Market Dinner.

Attachments: Application Packet
Presentation

24-1161 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Marching Music Made in McKinney \(PC 24-09\) in the Amount of \\$5,600 for the Advertising, Marketing and Promotion of the 2024 Drum Corps International Competition in McKinney.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1162 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra \(dba McKinney Philharmonic Orchestra\) \(PC 24-10\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2024-2025 Concert Season Including a Minimum of Seven Performances.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1163 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Millhouse Foundation \(PC 24-11\) in the Amount of \\$13,950 for the Advertising, Marketing and Promotion of the 2024 Millhouse Arts Festivals, and Makers Market Events, Held at McKinney Cotton Mill.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1164 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 24-12\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2024 Created in Collin Exhibit and Associated Events.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1165 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Direction 61:3 \(PC 24-13\) in the Amount of \\$5,000 for the Advertising, Marketing and](#)

[Promotion of the 2024 BBQ & Bingo and the 2024 Christmas Mosaix Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1166 [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by ManeGait Therapeutic Horsemanship \(4B 24-01\) in the Amount of Five Hundred Thousand and NO/100 Dollars \(\\$500,000.00\) for Funding Site Work and Construction of a Community Event Plaza and Walking Trail. Amount Requested Represents 3% of Total Project Cost.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-1167 [Consider/Discuss Certain CIP Projects Eligible for Funding under the Transportation Infrastructure Initiative and Economic Development Program by MEDC and MCDL Sales Tax Revenues for FY 2023-2024.](#)

Attachments: [Resolution](#)
[Presentation](#)
[Exhibit A](#)
[Resolution 2022-06-088 R Exhibits Signed.pdf](#)

24-1168 [Consider/Discuss/Act on the 2024 Quality of Life Award Nominations.](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 24-01 ManeGait Therapeutic Horsemanship
Project 20-09 TUPPS Brewery and Entertainment Destination
Project Vibes
Project Hemispheres
Project 4B 17-04 Craig Ranch Resort Hotel

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 19th day of January, 2024, 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.