

ORGANIZATIONAL REPORT

—
2024 - May



McKinney Economic Development Corporation

Organizational Activity Report

- New Organic Leads: 14
- RFPs received: 11
- RFPs responded to: 1
- Total Pipeline Projects: 28
- New Pipeline Projects: 5
- Site Visits: 2

Business Retention & Expansion

- BRE Visits: 7
- Annual BRE Total: 22

Mr. Wilkes and Ms. Clark were invited to Frisco ISD's Emerson High School to participate in the entrepreneurship class's pitch competition. Also, in early April Madison held a "BRE Alliance" meeting in McKinney consisting of BRE professionals from area EDC's including Wylie, Allen, and Frisco. These quarterly meetings are always encouraging as the team seeks guidance and discusses best practices to serve companies in our respective communities.

MEDC assembled a group of partners including the McKinney Chamber of Commerce, Downtown/Main Street, and Workforce Solutions of North Central Texas (WSNCT) to celebrate Small Business Week, April 28- May 4, 2024. The initiatives encompassed the theme, "Small Business, Big Impact," and included:

- Chamber Trolley Tour and Meet & Greet w/ small 20 small businesses
- City of McKinney Proclamation by Mayor Fuller
- New (Chamber) Member Showcase
- Involvement of WSNCT
- Shop Small Package Giveaway
- Collaborative Video Initiative on Social Media ([full video here](#))
- TUPPS Brewery celebration of small businesses

Tenants of Serendipity Labs, a local co-working space, were notified the operations were closing as of April 30. Several Innovation Fund portfolio companies were officing at Serendipity. MEDC arranged a "quick guide" of other local co-working options and contact information for those locations to aid the companies. Most tenants have successfully landed at other co-working locations in McKinney.

Attended Events

- 4/16 NTCAR Q2 Membership Meeting (All Staff)
- 4/17 Tech Talks (Wilkes)
- 4/17 UTD Big Idea Competition (Talley/Wilkes - Sponsor)
- 4/17 Crew Dallas April Industry Program Luncheon (Clark/Causey)
- 4/18 Commercial Observer Dallas CRE Investment Forum
- 4/19 Rotary Club Presentation (Kowski - Speaker)
- 4/19 Book.io Con 2024 (Kowski/Talley/Grimes)
- 4/20 Samaritan Inn 40th Anniversary Gala (Kowski/Talley/Loughmiller/Kuehn/Williams)

- 4/24 Snipitz Media X Investor Update/ Mixer (Kowski/Talley/Wilkes)
- 5/1-5/5 CJ Cup Byron Nelson (All Staff)
- 5/8 2024 North Texas CCIM Golf Tournament (Talley/Gajary/Causey/Wilkes)
- 5/8 Frost Bank Groundbreaking (Clark - Speaker)
- 5/9 Lockwood Distillery Ribbon Cutting (Talley)
- 5/13 27th Annual Chamber Golf Classic (Talley/Clark/Gajary/Causey/Wilkes)
- 5/16 REDnews 5th Annual North Texas Industrial Real Estate Summit (Talley/Clark)

Upcoming Events

- 5/21 Tek Leaders Groundbreaking (Council/Board - Speaker)
- 5/21 CCBA State of the Business (Kowski - Speaker)
- 5/22 PlugAndPlay Enterprise & AI Expo
- 5/28 McKinney Chamber of Commerce Q2 Development Update
- 5/29 Tech & Trucks
- 5/31 MuralFest Meet the Artist Reception (Clark)
- 6/6 AI in McKinney
- 6/11 PlugAndPlay SV June Summit
- 6/17-6/20 Collision Conference

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.