



MEDC Strategic Plan Highlights August 2020

UNIQUE MCKINNEY



McKinney Economic Development Corporation

MEDC Focus



History

Created in 1993 to support the development, expansion, and relocation of new and existing companies in McKinney, Texas.



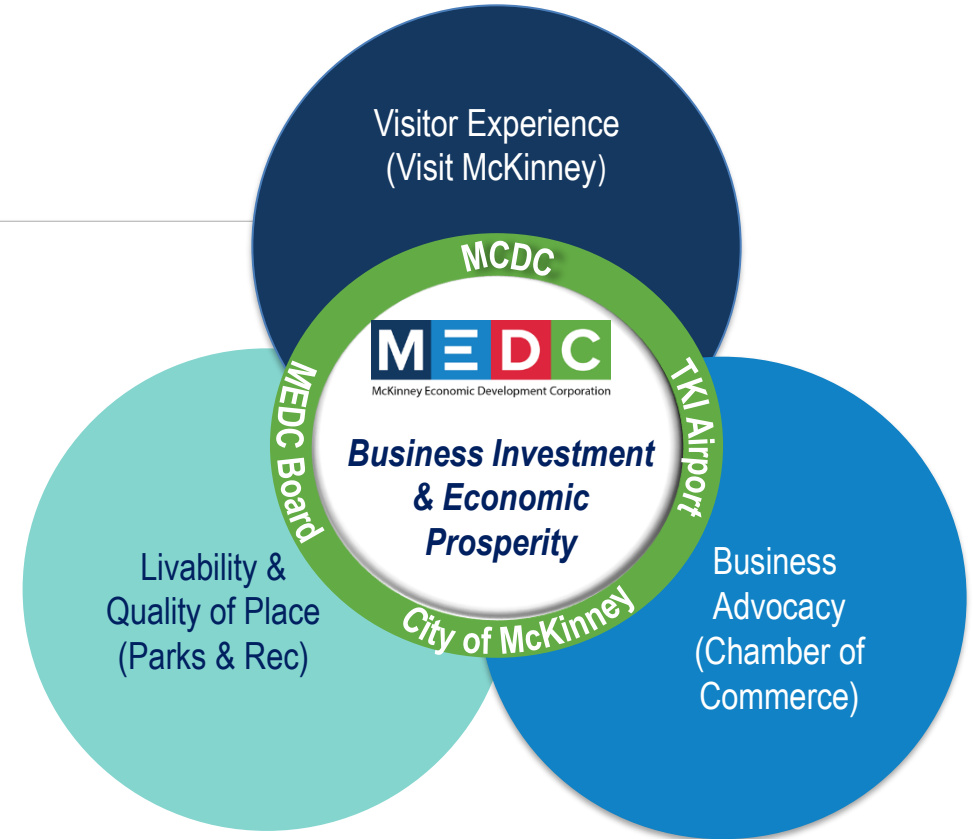
Mission

To create an environment in which community-oriented businesses can thrive.



Vision

To make McKinney the most desirable location in North Texas for business by encouraging growth through strategic investments in corporate culture, talent development, and capital assets.



Ecosystem Building



Prioritized Investments for Target Industries

OFFICE/HQ



MEDC-OWNED



INNOVATION TECH



INDUSTRIAL



MIXED-USE RETAIL



MEDC-Owned Assets



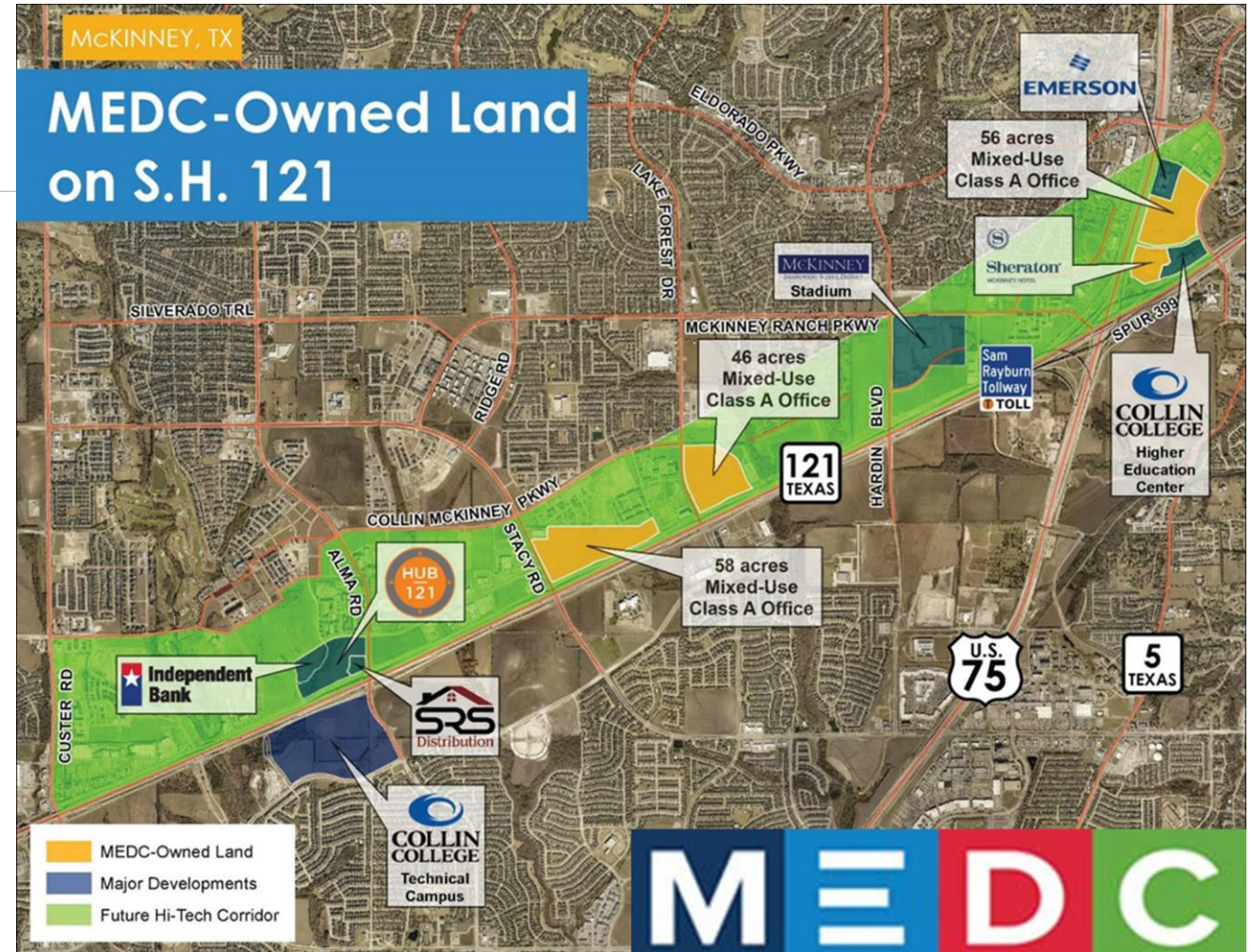
200 +/- Acres on State Highway 121



3 Corporate Headquarters



2 Higher Education Institutions



Recent Locations/Expansions





McKinney Economic Development Corporation

Visit McKinney Board

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