EXHIBIT A

CITY OF MCKINNEY DESTINATION SPORTS PARK GUIDING PRINCIPLES

The City of McKinney seeks to develop City-owned land into a destination multi-use sports park and entertainment district that complement the McKinney City Council's strategic goals. Below are a series of guiding principles that the proposed development should adhere to:

- 1. Development of a world class multi-use sports park and entertainment district that will serve as a regional, state, and national destination for sports and associated uses.
- 2. Financially sound and effectively managed partnership that supports and values McKinney City Council strategic goals.
- 3. Providing multiple sports opportunities to meet McKinney's growing demand for, 1) local recreation options, 2) competitive sport leagues, and 3) sporting needs of the future.
- 4. Maximizing the value of the McKinney Community Development Corporation's portion of the land as a community and economic development anchor.
- 5. Development of the park and associated uses in accordance with McKinney's design standards, development codes, and in a manner that is consistent with the surrounding developments and the City of McKinney Comprehensive Plan.