



McKinney Community Development Corporation Agenda

Thursday, December 21, 2023

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

- 23-1020** [Minutes of the McKinney Community Development Corporation Meeting of November 16, 2023.](#)
Attachments: [Minutes](#)
- 23-1021** [Minutes of the McKinney Community Development Corporation Potential Projects Subcommittee Meeting of November 20, 2023.](#)
Attachments: [Projects subcommittee 11.20.23 ManeGait cs.pdf](#)
- REPORTS**
- 23-1022** [Financial Report](#)
Attachments: [October Financial Statement](#)
 [October Transmittal Letter](#)
 [October Checks Issued](#)
- 23-1023** [Board and Liaison Reports](#)
 [Board Chair](#)
 [City of McKinney](#)
 [Visit McKinney](#)
 [McKinney Economic Development Corporation](#)
 [McKinney Main Street/MPAC](#)
 [McKinney Parks and Recreation](#)
Attachments: [Visit McKinney Report](#)
 [MEDC Report](#)
- 23-1024** [President's Report](#)

Attachments: [Grants Awarded FY 24](#)
[November Marketing Report](#)
[TUPPS Update \(November\)](#)
[Final Report -- Adriatica Park Enhancements.pdf](#)
[Final Report -- Heard-Craig Museum West Garden](#)
[Final Report -- Heard Museum \(Animal Care Cottage\)](#)
[Final Report -- Harvest at the Masonic.pdf](#)
[Final Report -- SBG Sip & Strolls](#)
[Final Report -- SBG Wine & Music Festival](#)

REGULAR AGENDA ITEMS

23-0938 [Update on Project 4B 18-06 Submitted by Habitat for Humanity of Collin County for The Cotton Groves Community.](#)

Attachments: [Presentation](#)

23-1025 [Conduct a Public Hearing and Consider/Discuss/Act on an Amendment to Project #23-10 Submitted by McKinney Parks Foundation to Reallocate Funding in an Amount of Up to Three Thousand Thirteen and 10/100 Dollars \(\\$3013.10\) for the Purchase of a 16-Foot Trailer to Haul Mowers and Utility Vehicles Used for Trail Maintenance.](#)

23-1026 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Texas Women Society \(PC 24-01\) in the Amount of \\$12,500 for the Advertising, Marketing and Promotion of the 2024 McKinney Asian Festival](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1027 [Consider/Discuss Promotional and Community Event Grant Application Submitted by ArtByMetta, LLC \(PC 24-02\) in the Amount of \\$5,600 for the Advertising, Marketing and Promotion of the 2024 RNB Picnic Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1028 [Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC 24-03\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the 2024 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1029 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Community Concert Association \(PC 23-04\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of the 2024-2025 Season Including Six Unique Productions.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1030 [Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship \(PC 24-05\) in the Amount of \\$12,500 for the Advertising, Marketing and Promotion of the 2024 ManeGait LIVE at the Gait Country Fair and Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1031 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 24-06\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2024 Sip and Stroll Series.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1032 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 24-07\) in the Amount of \\$11,000 for the Advertising, Marketing and](#)

Promotion of the 2024 Arts in Bloom Event.

Attachments: Application Packet

23-1033

Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County (PC 24-08) in the Amount of \$13,222 for the Advertising, Marketing and Promotion of 2024 Events Including, But Not Limited to, Farmers Market at Chestnut Square and the Following Events: Murder Mystery, Bar Wars and Farm Fresh Market Dinner.

Attachments: Application Packet
Presentation

23-1034

Consider/Discuss Promotional and Community Event Grant Application Submitted by Marching Music Made in McKinney (PC 24-09) in the Amount of \$5,600 for the Advertising, Marketing and Promotion of the 2024 Drum Corps International Competition in McKinney.

Attachments: Application Packet
Presentation

23-1035

Consider/Discuss Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra (dba McKinney Philharmonic Orchestra) (PC 24-10) in the Amount of \$15,000.00 for the Advertising, Marketing and Promotion of the 2024-2025 Concert Season Including a Minimum of Seven Performances.

Attachments: Application Packet
Presentation

23-1036

Consider/Discuss Promotional and Community Event Grant Application Submitted by Millhouse Foundation (PC 24-10) in the Amount of \$13,950 for the Advertising, Marketing and Promotion of the 2024 Millhouse Arts Festivals, and Makers Market Events, Held at McKinney Cotton Mill.

Attachments: [Application Packet](#)
[Presentation -- PC 24-11 MillHouse.pdf](#)

23-1037 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 24-12\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2024 Created in Collin Exhibit and Associated Events.](#)

Attachments: [Application Packet](#)

23-1038 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Direction 61:3 \(PC 24-13\) in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of the 2024 BBQ & Bingo and the 2024 Christmas Mosaix Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-1039 [Consider/Discuss/Act on Increasing the Fiscal Year 2023-2024 Annual Budget for Project 4B 20-09 \(TUPPS Brewery and Entertainment Destination\) to Include Funding Deposited by TUPPS Brewery, LLC in the Amount of Two Hundred Fifty-Three Thousand Two Hundred Twenty-Eight and 72/100 Dollars \(\\$253,228.72\).](#)

Attachments: [Ordinance](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 20-09 TUPPS Brewery and Entertainment Destination
Project Bluesky
Project Vibes
Project Hemispheres
Project 4B 17-04 Craig Ranch Resort Hotel

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 15th day of December, 2023, 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.