

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JULY 13, 2023

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, July 13, 2023, at 8:30 a.m.

Board members present: Vice Chair Doug Willmarth, Secretary/Treasurer Chris Wilkes, and Board Members Ginger Hayes, Taylor Phelan, Kim Black, Amy Pyeatt, Von Daniel, and Preston Schwalls.

Absent: Board Members Robert Hamilton and Toby Thomason.

City of McKinney Board Staff present: Director of Cultural District Andrew Jones, Assistant City Manager Kimberly Flom, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, and Special Events Coordinator Gregory Hearn.

City Council Present: Councilman Patrick Cloutier.

Vice Chair Willmarth called the meeting to order at 8:38 am upon determining there was a quorum present.

REPORTS

23-0545 City Liaison Report

Councilman Cloutier updated on the board liaison interviews and complimented the Red White and Boom parade.

Assistant City Manager Flom provided updates for the upcoming Council topics, potential Flour Mill and Cotton Mill updates. Ms. Flom discussed the RFP that is currently open for the area around the new City Hall building.

23-0546 "M" Group Reports

Director Werner discussed the upcoming event with Drum Core International. Mr. Werner provided an update on the Visit McKinney gift shop.

23-0547 Director's Report

Director Jones discussed DASH updates and a possible replacement as well as sales tax numbers.

23-0548 Subcommittee Update

Subcommittee updates were given. Main Street staff is setting up an emergency training opportunity for downtown stores and their employees. More information to be provided when the date is secured.

REGULAR AGENDA ITEMS

Chair Willmarth called for the regular agenda.

23-0549 Minutes of the McKinney Main Street Board Meeting of June 8, 2023

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of June 8, 2023.

23-0550 Consider/Discuss Financial Reports

Treasurer Wilkes gave a financial overview and the board discussed.

23-0551 Consider/Discuss July 4th Event Recap

Mr. Hearn provided a recap on the Red White and Bloom parade. The event went great. We had more entries than previous years.

23-0552 Consider/Discuss Events

Mr. Myers gave updates on the new Night Market. The first market had approximately 500 people and the vendors had a great event.

Board members unanimously approved the motion by Board Member Chris Wilkes, seconded by Board Member Taylor Phelan, to adjourn the meeting at 9:19 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

DOUG WILLMARTH
Vice Chairman

CHRIS WILKES
Secretary / Treasurer