

MCKINNEY ARTS IN BLOOM FESTIVAL

McKINNEY

DOWNTOWN
McKINNEY
TEXAS • EST. 1848

Arts in Bloom 2024 was such a major success that we should call it Arts in “Flourishing” Festival. And here’s why...For three beautiful days in April, Downtown McKinney was a buzz with the sights and sounds of a vibrant celebration featuring fine art and Texas wineries. Main Street’s annual spring festival is the seasons highly anticipated signature event that has become synonymous with the cultural identity of the City of McKinney

The streets and blocks of Downtown McKinney welcomed an estimated crowd of **49,000** guests! Visitors had the opportunity to shop with **156** local and regional artists from painters to jewelry-makers, sniff and swirl **18,000+** glasses of wine, and danced to over **40** hours of entertainment.

And the streets never looked more festive. We brought back old favorites like the yarn bombing. We added more pop-up art installations, added a pop-up art, and introduced more local art to the city!

We highlighted local arts organizations throughout McKinney giving them a prominent feature o the main square.

Historic Downtown McKinney is nationally recognized as one of the most vibrant and thriving historic downtowns in the country. Downtown McKinney also boasts an extraordinary creative community. Arts in Bloom is the perfect opportunity to visitors from across North Texas to relish the best of what our community has to offer.



Arts in Bloom 2024

Expenses for Reimbursement:

DMN Guide Wrap: Invoice 669637 Checks: #8043	\$7,500.00
Salley Ackerman Artist Yarn bombing, Checks: #7875, #7896	\$4,400.00
Social Media Influencer, Dallas Fun Fam Hannah Fairchild, Check: #7935	\$2,000.00
Subtotal:	\$13,900.00
Total Reimbursement Request	\$11,000.00