



June 12, 2024

TO: MEDC Board Members and Staff
Visit McKinney Board Members and Staff

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**

- The final application period for Promotional and Community Event grants opened May 1. Applications were accepted through May 31, 2024. Grant requests will be presented to the board at the June 27 meeting. A summary of requests received is attached.

- **Project Grants**

- Applications for the final FY24 cycle of MCDC Project grants opened June 1 and will be accepted through Friday, June 28. Public hearings on eligible project requests will be scheduled for the July 25 board meeting and board action will be scheduled for the August 22 meeting.
- Strategic priorities for project grant requests:
 - Affordable housing (60% or less AMI qualification)
 - Parks, open space development and preservation of natural areas
 - Historic Cultural District and East Side development
 - Multi-use/Mixed-use/Entertainment projects
 - Community gathering space

- **TUPPS Project**

- Temporary Certificate of Occupancy extended until July 12
- Work continues on resolving final ADA issues. Once complete and final building inspections take place CO will be issued.

- **Upcoming Events Supported by MCDC Promotional Grants/Sponsorship**

- June 15 – SBG Beer Walk
- July 13 – MillHouse Maker's Market
- July 13 – SBG Margarita Stroll
- July 24 – DCI Drum Battle at TUPPS
- July 25 – DCI Competition
- July 26-27 – McKinney Repertory Theatre – Forever Plaid

MCDC Promotional & Community Event Grants -- 2024 Cycle II

	Applicant	Event(s)	Request
24-14	McKinney Chamber Foundation	2024 Dia de los Muertos	\$ 9,350
24-15	Heritage Guild of Collin County	Chestnut Square events to include FM, Ghostly Hauntings, Holiday Tour of Homes, Farm to Table	\$ 15,000
24-16	Texas Women Society	Lunar Harvest	\$ 13,500
24-17	Rotary Club of McKinney	2024 Parade of Lights	\$ 7,500
24-18	McKinney Repertory Theatre	2024-2025 Performances	\$ 14,265
24-19	Warrior's Keep	Annual Gala at TUPPS	\$ 15,000
24-20	Art Club of McKinney	3 art shows: Student, Spring Member Show, Art Meets Poetry	\$ 6,800
24-21	McKinney Chamber Foundation	2025 Black History Month Events	\$ 10,000
24-22	Adriatica Business Association	Adriatica events	\$ 4,000
24-23	McKinney Public Library	Cultural events: Library Palooza, Fire Safety Day, Diwali Festival of Lights, Halloween Hunt, Fall Y'all, Thanks & Giving, Caroling on the Square, Winter Jubilee, Noon Years Eve	\$ 8,500
24-24	Young Actors Guild	2024-2025 Performances	\$ 3,000
24-25	SBG Hospitality	2024 Wine & Music Festival at District 121	\$ 15,000
24-26	CC Master Gardeners	2025 Garden Show and additional events	\$ 15,000
24-27	McKinney Main Street	2024 Oktoberfest	\$ 13,000
			\$ 149,915

TOTAL FUNDS AVAILABLE

Budgeted for Cycle 2 2024

\$ 100,000

Reallocated from unspent budget

\$ 54,606

\$ 154,606