

VISIT MCKINNEY BOARD

REGULAR MEETING

APRIL 23, 2024

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 222 N. Tennessee Street, McKinney, Texas on Tuesday, April 23, 2024 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:01 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members were present: Secretary/Treasurer Juanita Pena, Emily McClure, Efrem Windom, Vice Chair Whitney Nash, Katie Scott, Keith Gall, Brian Medina

Absent: Patrick McGuire

Visit McKinney Staff Present: Executive Director Aaron Werner, Communications Manager Beth Shumate, Meeting & Event Services Manager Alisha Holmberg, Sales Manager Marie Woodard, Digital Communications Coordinator Amber Lacy, Executive Assistant Paula Martin, and Staff Assistant Alexis Agcaoil.

Other Present: City Manager Paul Grimes, City of McKinney Director of Strategic Services Trevor Minyard, MEDC President Mike Kowski, City Secretary Empress Drane, City Councilmen Patrick Cloutier, and Justin Beller, and MCDC Board Liaison Deborah Bradford.

Board Chair Katie Scott called for Public Comments on agenda items. were none.

24-1462 2024 Municipal Bond Informational Update

Board Chair Katie Scott called for Consent Items on the agenda.

24-1463 Minutes of the Visit McKinney Meeting of March 26, 2024

Board members unanimously approved the motion by Board Member Keith Gall, seconded by Board member Efrem Windom, to Approved and Refer 24-1463 Minutes of the Visit McKinney Meeting of March 26, 2024.

Board Chair Katie Scott called for reports.

24-1464 Board and Liaison Reports

City of McKinney

McKinney Economic Development

Corporation McKinney Community Development Corporation

McKinney Main Street / MPAC McKinney

Parks and Recreation

Visit McKinney Finance Committee

Visit McKinney Marketing Committee

City Manager Paul Grimes encouraged McKinney residents to vote in the upcoming election. He also provided updates on several topics including the two open director positions and N2G.

Visit McKinney Executive Director filled in for Cultural District Director Andrew Jones giving a recap of recent events and an overview of upcoming events.

Park and Recreation Liaison Emily McClure provided a brief update on upcoming events as well as a review of the recent events.

24-1465 Executive Director's Report

Board Chair Katie Scott called for Regular Agenda Items.

24-1466 Consider/Discuss/Act on the Sixth Amended and Restated Bylaws of the McKinney Convention and Visitors Bureau, Inc

Motion to approve the Sixth Amended and Restated Bylaws of the McKinney Convention and Visitors Bureau, Inc with two minor changes. Change any reference to the term "President" to the correct title of Executive Director, and delete Article IV, Section 3 – Human Resource Committee.

Board Members unanimously approved the motion by Board member Emily McClure, seconded by Board member Whitney Nash, to Approved and Refer 24-1466 Consider/Discuss/Act on the Sixth Amended and Restated Bylaws of the McKinney Convention and Visitors Bureau, Inc

Board Chair Katie Scott for public comments regarding matters not on the agenda. City Secretary Empress Drane presented information regarding the 2024 McKinney Board and Commission Member Appointments.

Board Chair Katie Scott called for Board and Director comments.

Board Chair Katie Scott called to adjourn the meeting.

Board members unanimously approved the motion by Board Member Keith Gall, seconded by Board Member Efrem Windom, to adjourn the meeting at 9:05 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on May 28, 2024, and referred to the City Council Regular Meeting of June 4, 2024 for City Council approval.

SIGNED:

KATIE SCOTT, Chair
WHITNEY NASH, Vice Chair

ATTEST:

JANIE PEÑA, Secretary / Treasurer

City of McKinney, Texas