



May 1, 2012

Council Update

MPAC STAFF

Ty Lake – Director

Rebecca Hart – Events Coordinator

Belinda Kennedy – Customer Service

Lara Marsh – Ticket Office Manager

George Powell – Facility Specialist

Amy Rosenthal – Marketing & Development

Luis Arellano – Maintenance

Marvin Orellana – Maintenance

Valerie Phelan – Guest Services

Customer Experience Improvements

- Guest Services through Experience Works
- 30 hrs per week Texas Workforce Grant
- Addition of art & furniture



Juried Art Show

- First year event with strong support from community
- Build permanent public art collection for MPAC

McKINNEY PERFORMING ARTS CENTER &
THE ARTS AND MUSIC GUILD'S

juried *art* show
at

McKINNEY PERFORMING ARTS CENTER

RECEPTION & AWARDS PRESENTATION
MAY 11, 2012 • 7-10 p.m.
Art Exhibition • May 14-22

For more information call 972-547-2650 or visit
www.mckinneyperformingartscenter.org

Enhanced Exterior Features & Accessibility



- LED marquee
- Banners
- Outdoor music
- Public facilities open 365 days per year

Classes and Camps

FY11

20 Camps revenue = \$19,077

23 Classes revenue = \$24,875

FY12

30 Camps revenue = \$1,947 (enrollment just started)

31 Classes revenue = \$42,452



Community Partners

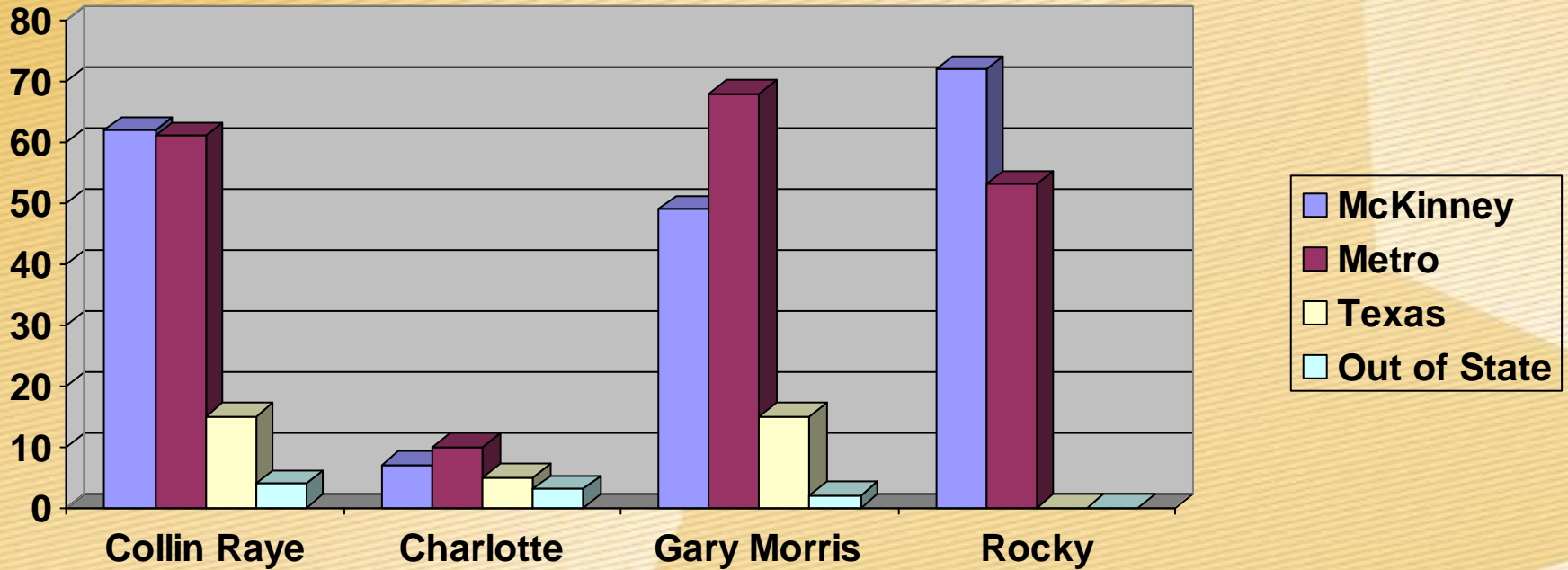


- Increased City & County uses
- Resident tenants McKinney Repertory Theatre & Young Actors Guild



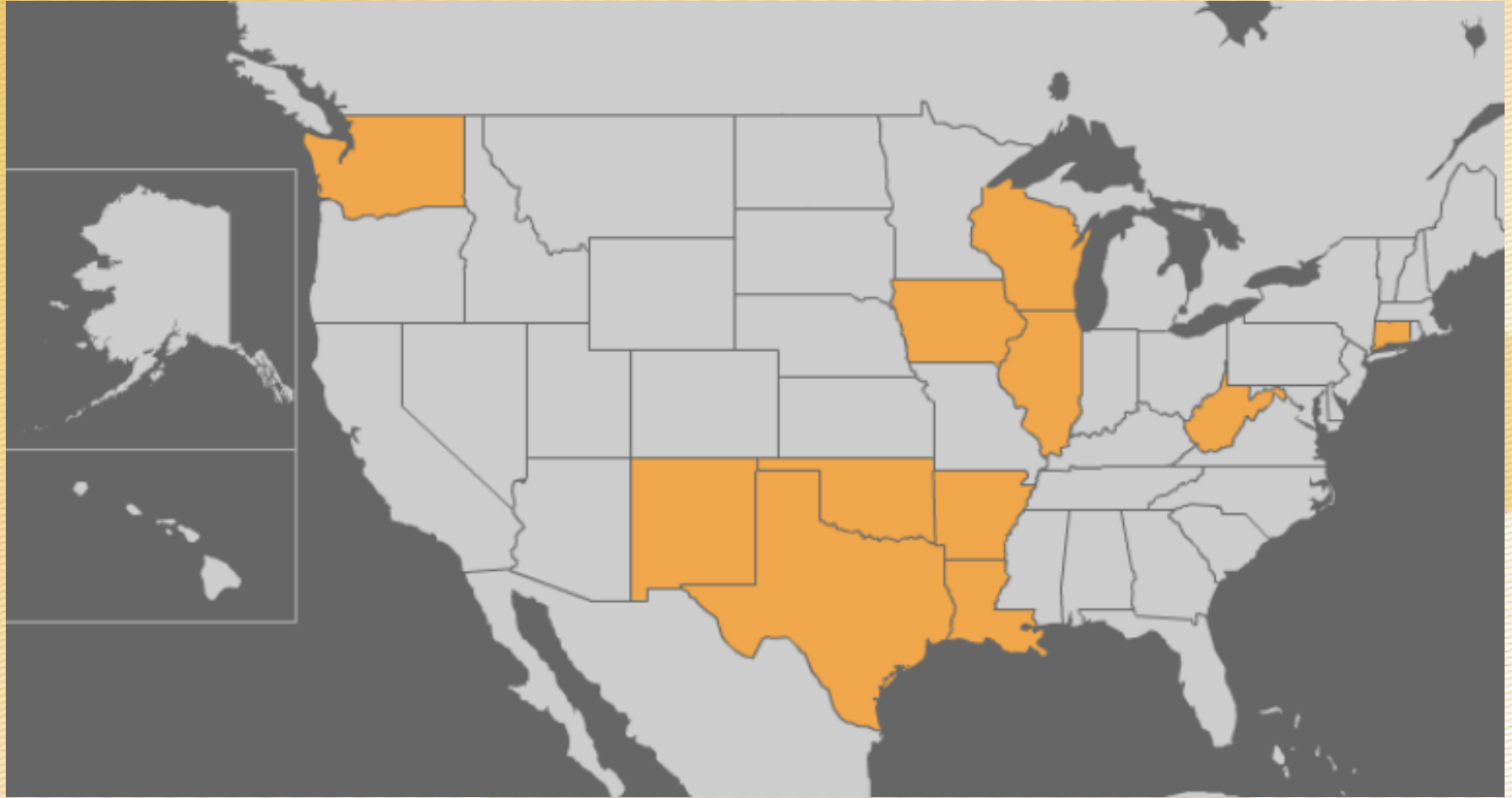
- McKinney Community Band
- McKinney Independent School District

MPAC Show Stats



	Collin Raye	Charlotte Martin	Gary Morris	Rocky Horror
Show Attendance	405	176	397	409
Ticket Revenue	\$11,129	\$1,150	\$10,738	\$4,220

MPAC Presents Buyers from 11 States



UP NEXT:

- Summer singer/songwriter workshop with Gary Morris
- 2nd Annual McKinney Mash Up
- Comedian Magician Andy Gross
- McKinney NYE Casino Party

