

MCKINNEY PHILHARMONIC ORCHESTRA

Jason Lim, Artistic Director & Conductor



2024-2025 Concert Season

2023-2024 Season

- Surpassed all projections
- Broken all our 2022-2023 Record
- Sold out Concerts

BIGGEST CHALLENGE TO OVERCOME

“I have lived here in McKinney for X amount of years and I never knew we had a professional orchestra”



2 CLASSICAL CONCERTS

- September 7, 2024

Music of Brahms, Berlioz and Tchaikovsky

- April 5, 2025

BEETHOVEN'S NINTH SYMPHONY with the Dallas
Philharmonic Choir



2 POPS CONCERTS

1. Oct 5, 2024 WESTERN SWING with the DAVE ALEXANDER BAND

Fort Worth, Texas
Deep In The Heart
Big Balls in Cowtown
Take Me Back to Tulsa

2. March 1, 2025 70's and 80's Rock and POP hits Include

BEATLES - Eleanor Rigby
QUEEN - Bohemian Rhapsody
JOURNEY
Lionel Richie
Bee Gees
Michael Jackson
And Many More



COMMUNITY CONCERTS

Annual Halloween Concert

October 26, 2024



7th Annual ALL STAR CHRISTMAS - Sold out every year December 7, 2024



Chamber Music and Free Recital Series Concerts With members of the MPO TBD



SIDE - BY - SIDE CLASSICAL CONCERT WITH the GREATER NORTH TEXAS YOUTH ORCHESTRA

May 24, 2025



Grant Funding Request

SOCIAL MEDIA

Google Ads: Alocate daily budget

Facebook Ads

PRINT

Community Impact - Print and Digital

Star Local Media

BILLBOARDS

I 75 and I 380 Billboards

REQUESTING TOTAL - \$15,000