



WHEREAS, travel and tourism provide significant cultural benefits for the City of McKinney; and

WHEREAS, leisure events, meetings, sporting events, weddings, and other travel are all key components to McKinney's economy; and

WHEREAS, visitors relish the many tourism offerings and experiences found in McKinney including the Historic Downtown McKinney Cultural District, the Heard Natural Science Museum & Wildlife Sanctuary, District 121 and Hub 121 entertainment districts, Adriatica Croatian Village, TUPPS Brewery, Collin County History Museum, Chestnut Square Heritage Village, Heard-Craig Center for the Arts, the city's rich culinary scene, engaging public art installations, beautiful city parks and sports facilities, live music, and multiple events including Oktoberfest, Home for the Holidays, Arts in Bloom, and more; and

WHEREAS, the City of McKinney has been recognized as a Film Friendly, Music Friendly, Brew City Texas, and Texas Cultural District; and

WHEREAS, we acknowledge that all travel, whether related to leisure, business, or sports, is beneficial to enriching the McKinney community and its residents; and

WHEREAS, welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and of McKinney, the most welcoming gem in Texas.

NOW, THEREFORE, I, GEORGE C. FULLER, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM DECEMBER 17, 2024, as

McKinney Is A Tourism Friendly Community Day

IN MCKINNEY, TEXAS, and urge the citizens of McKinney to join me in recognizing and supporting this endeavor not only for this day, but throughout the year. WITNESS MY HAND AND SEAL THIS THE 17TH DAY, DECEMBER 2024.

GEORGE C. FULLER, Mayor

ATTEST:

EMPRESS DRANE, City Secretary