

Print

**Final Grant Report - Submission #116494**

**Date Submitted: 6/30/2019**

**City of McKinney Arts Commission**

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

<b>Grantee Name*</b>	<b>Grant Amount*</b>
Youth Ballet of Texas	18,000

**Email \***  
info@youthballetoftexas.org

**Event(s)**

<b>Name of Event*</b>	<b>Date &amp; Time of Event*</b>	<b>Location of Event *</b>	<b>More Events?</b>
Krakatuk Preview/Frosty	11/25/18	McKinney on the Square	<input checked="" type="radio"/> Yes <input type="radio"/> No
Krakatuk: A Nutcracker Prequel	11/30/18, 7 pm	MPAC	<input checked="" type="radio"/> Yes <input type="radio"/> No
Krakatuk: A Nutcracker Prequel	12/15/18	Eisemann Centre	<input checked="" type="radio"/> Yes <input type="radio"/> No
Dance Planet	4/7/19, 11:30 am	BTWHSPVA	<input checked="" type="radio"/> Yes <input type="radio"/> No

<b>Name of Event</b> Alice in Wonderland/Firebird	<b>Date &amp; Time of Event</b> 5/11/19, 7 pm	<b>Location of Event</b> McKinney North High School	<b>More Events?</b> <input checked="" type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> Alice in Wonderland/Firebird	<b>Date &amp; Time of Event</b> 5/12/19, 2 pm	<b>Location of Event</b> McKinney North High School	<b>More Events?</b> <input checked="" type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b> Spring Potpourri/ Company Choreo	<b>Date &amp; Time of Event</b> 6/1/19	<b>Location of Event</b> MPAC	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	<b>More Events?</b> <input type="radio"/> Yes <input type="radio"/> No
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<b>Name of Event</b>	<b>Date &amp; Time of Event</b>	<b>Location of Event</b>	
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**Total Revenue**  
Include grant award funds.

<b>Budget*</b>	<b>Actual*</b>
63613	45766

**Total Expenses**

<b>Budget*</b>	<b>Actual*</b>
61295	51963

Total Number in Attendance\*

1472

Number of Performances\*

7

Total Number of Tickets Sold\*

1472

Number of Tickets Comped\*

30

**Promotion**

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One\*

- Yes
- No

If no, why not?

**Logo**

Did you use the City of McKinney logo on printed material?

Choose One\*

- Yes
- No

If no, why not?

**Goals**

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One\*

- Very Successful
- Somewhat Successful
- Not Successful

**Comments**

The diversity of our programming this year ranged from very classical, traditional ballet, to original storybook adaptations, to the historically controversial ballet by Stravinsky, Firebird, to our Company members fun, and innovative, original choreography.

Attach Financial Report\*

2018-19 YBT Season - Final Numbers.pdf

Attach Narrative Summary\*

YBT Narrative Summary 2018\_19.pdf

Receipts

No file chosen

Additional Attachments

No file chosen

Additional Attachments

No file chosen

Table 1

Expenses	Amount	Revenue	Amount	Gain/Loss
Venue Rental	\$10,364.57	MAC Grant	\$18,000.00	
Storage Bins	4275.09	Ticket Sales	\$8748.00	
New Marley Flooring	\$7,074.78	Company Fees	\$5,425.00	
Costumes	\$1,143.78	Donations	\$2,465.99	
Sets and Props	\$2,277.56	Concessions/Raffle	\$586.00	
Advertising	\$863.29			
Programs	\$952.25	Program ads	\$2,365.00	
Office Expenses	\$405.53			
Truck Rental Expenses	\$339.06			
Stage Flowers	\$329.88			
Narrator Fees	\$450.00	Ballet Mag. Workshop	\$1,530.00	
NTX Giving Day Fee	\$50.00	NTX Giving Day	\$595.87	
Popcorn Fundraiser Expenses	\$3,040.18	Popcorn Fundraiser	\$5,747.00	
Artistic Director Salary - Fall 2018	\$4,450.00			
Scholarships - Fall 2018	\$2,426.00			
Ballet Magnificat Expenses	\$2,573.25			
	Lodging - \$717.25			
	Food - \$326.00			
	Wkshp Fee \$1530.00			
<b>Pending Expenses:</b>		<b>Pending Revenue:</b>		
Artistic Director Salary - Spring 2019	\$5,192.00	Concessions - Spring Potpourri	\$303.00	
Marketing	569.82			
Scholarships - Spring/Summer 2019	\$3,386.00			
Storage Bins - through October	\$1800.00			
<b>Totals</b>	51963.04		\$45765.86	-\$6197.18





## 2018/19 Season Narrative Summary

The 2018/19 Season, for Youth Ballet of Texas, has been a season of exciting opportunity for growth. We reached out into new areas, growing our profile through radio interviews and marketing opportunities that came our way. We added much needed equipment, with a generous grant from the McKinney Arts Commission, in the form of new, portable flooring for performances. And we reached deeper into the classical ballet repertoire to give our dancers and audiences a taste of the famous Ballet Russes style of ballet in the production of *Firebird*.

Our goals for the 2018/19 Season were:

- To maintain or surpass the quality and professionalism of our performances.
- To provide low-income students access to the many benefits of classical ballet training through scholarships.
- To provide support for our 'Boys in Ballet' program that seeks to erase stereotypes and support young men who are interested in pursuing the art of ballet.
- To reach out to related non-profits serving the community in complimentary art endeavors for collaboration opportunities.
- To collaborate with non-profits working with under-served populations to provide free access to performances and/or training,
- To provide entertainment at public events free of charge.

Throughout our season we sought to uphold the goals of the Arts Commission, programming a richly diverse season, danced by a diverse group of dedicated young artists. We worked with young choreographers, performed in multiple venues, and saw budding new talent both in the dance and choreographic fields.

### August 2018 -

Adjustments in our programming were made to best showcase the talents and abilities of the dancers. This afforded us with an interesting opportunity to explore more diverse ballet repertoire, and resulted in a richly rewarding, and educational experience for the students.

### September 2018 -

Our scholarship recipients this year began with 5 girls on need-based scholarships and 8 participants in the Boys in Ballet program.

YBT raised \$2707 through a Popcorn Fundraiser, a \$492 increase over last year's earnings. North Texas Giving Day earned us a total of \$596.

### October/November 2018 -

Company members raise \$1,183 in program ads from local merchants. Private Donation received for \$1000.

November 30, 2018 - *Krakatuk: A Nutcracker Prequel* was performed at its original venue, the McKinney Performing Arts Center, for an audience of 200, including 30 free tickets for Embrace Texas.

Our Home for the Holidays performance and Living Window were attended by approximately 325 people.

We were sought out by KERA to give a short interview about our *Krakatuk: A Nutcracker Prequel* production.

#### **December 2018 -**

December 15, 2018 - *Krakatuk: A Nutcracker Prequel* was performed at the Eisemann Centre to an audience of 340.

#### **January 2019 -**

New Marley flooring is purchased with the Grant from McKinney Arts Commission. Rehearsals began for both *Alice in Wonderland* and *Firebird* performances.

#### **February/March 2019 -**

Rehearsals continue for *Alice*, *Firebird*, and *Dance....Planet*

March 16, 17, 2019 - Ballet Magnificat! Alpha Tour Workshop open to all dancers.

#### **April 2019 -**

April 7, 2019 - YBT dancers appear onstage at the Dance for the Planet festival at Booker T. Washington High School for the Performing and Visual Arts to an audience of 150.

Three new students joined the Boys in Ballet male scholarship program.

#### **May 2019 -**

May 11, 2019 - *Alice in Wonderland* and *Firebird* performed at McKinney North High School for an audience of 127. The first performance on the new Marley flooring.

May 12, 2019 - *Alice in Wonderland* and *Firebird* performed at McKinney North High School for an audience of 96.

May 25, 2019 - Company Auditions at TYBC. 24 students accepted into the YBT company, including four female scholarship students and 2 male scholarship students.

#### **June 2019 -**

June 1, 2019 - Spring Potpourri performed in collaboration with Texas Youth Ballet Conservatory with original choreography by 6 of our YBT company members. Performed for an audience of 234.

#### **Total attendance at all events - 1472**

Approximately 200 people joined us in working on our productions this year. We worked to keep our expenses low, and our donations were able to cover the added expenses of the performances. We were happy to be back in McKinney on the new flooring for our Spring



performance. In kind donations of time, rehearsal space and supplies helped make the performances possible and provided the scenery for our beautiful productions.

Youth Ballet of Texas company members were successful at cultivating relationships with local businesses through our program ads, and many of the ads this year were from repeat customers renewing their ad space. Our audience members continue to be enthusiastic in their praise of our beautiful, fully-produced performances and the growing skills of our dancers.

