

# ONE McKinney 2040: Policy Direction

## Final recommended VISION STATEMENT:

*We are **ONE McKinney** – a united community that supports the **diversity** of its economy and people. We celebrate our natural and cultural **assets**, and invite private developments that create **places** of lasting value. Smart public and private **investments** ensure that McKinney remains a top choice for people to live, work, play and visit through 2040 and beyond.*

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