

STR - DECEMBER 2025

	Current Month - December 2025 vs December 2024											
	Occ %		ADR		RevPAR		Percent Change from December 2024					
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
McKinney, TX+	62.4	62.0	94.09	92.72	58.67	57.51	0.6	1.5	2.0	6.8	4.7	5.3
Tier 1+	64.5	64.6	116.94	115.34	75.38	74.51	-0.2	1.4	1.2	11.2	9.9	9.6
Tier 2+	62.6	60.2	81.95	85.92	51.33	51.77	4.0	-4.6	-0.8	-0.8	0.0	4.0
Tier 3+	58.7	59.3	60.82	59.85	35.68	35.48	-1.0	1.6	0.6	0.6	0.0	-1.0
City of Georgetown	54.2	50.3	101.25	105.71	54.87	53.17	7.7	-4.2	3.2	12.6	9.1	17.5
City of Allen, TX+	59.8	59.7	101.59	100.65	60.80	60.04	0.3	0.9	1.3	1.3	0.0	0.3
City of Plano, TX+	60.7	59.8	103.00	102.27	62.52	61.20	1.4	0.7	2.2	5.0	2.8	4.3
City of Frisco, TX+	59.1	55.4	158.11	147.33	93.40	81.55	6.7	7.3	14.5	14.5	0.0	6.7

Occupancy (%)	Oct	Nov	Dec
	This Year	76.2	71.4
Last Year	74.4	67.2	62.0
Percent Change	2.4	6.4	0.6
ADR	Oct	Nov	Dec
	This Year	105.16	100.54
Last Year	100.60	97.91	92.72
Percent Change	4.5	2.7	1.5
RevPAR	Oct	Nov	Dec
	This Year	80.12	71.82
Last Year	74.86	65.76	57.51
Percent Change	7.0	9.2	2.0