



**WHEREAS,** the monarch butterfly is an iconic North American species whose remarkable migration and transformation inspire millions; and

**WHEREAS,** the North American Monarch, named Texas' official state insect in 1995 and vital as a pollinator, has declined by 90% in the last 20 years; and

**WHEREAS,** McKinney, Texas, lies along the monarch's migratory path, and its citizens are concerned about the butterfly's survival; and

**WHEREAS,** the City of McKinney supports pollinators by cultivating native plants and wildscaped spaces, including Monarch Waystations at the McKinney Performing Arts Center, Green Gardens of McKinney, and East McKinney Learning Garden; and

**WHEREAS,** residents can help monarchs by planting native milkweed and nectar plants and reducing herbicide and pesticide use in homes, schools, workplaces, and places of worship; and

**WHEREAS,** on behalf of the people of McKinney, I proudly join other Mayors in signing the National Wildlife Federation's Mayors' Monarch Pledge and encourage leaders nationwide to help ensure the monarch butterfly flourishes again.

**NOW, THEREFORE, I, BILL COX, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM OCTOBER 6, 2025, AS**

## **MAYORS' MONARCH PLEDGE DAY**

**IN MCKINNEY, TEXAS, WITNESS MY HAND AND SEAL THIS 6TH DAY OF OCTOBER 2025.**

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BILL COX  
Mayor

ATTEST:

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TENITRUS PARCHMAN  
Deputy City Secretary

City of McKinney  
Collin County, Texas