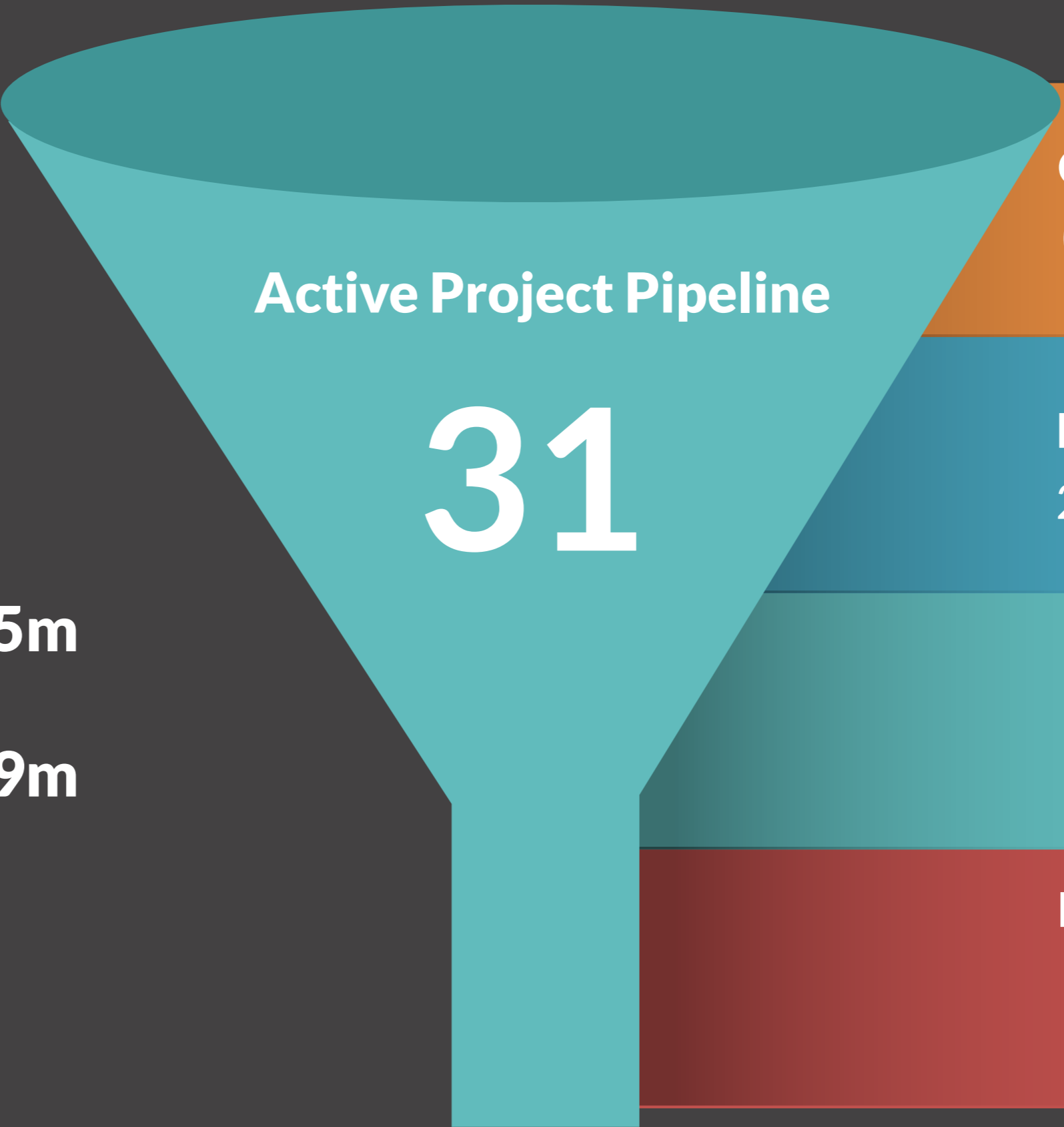




KEY PERFORMANCE
INDICATORS
JULY 2023



COMMUNITY FORUMS
0 | 2023 Target: 2



FAMILIARIZATION (FAM) TOUR
2 | 2023 Target: 2



TRADE SHOWS AND MISSIONS
6 | 2023 Target: 5



BRE VISITS
10 JULY | 51 YTD | 2023 Target: 60



Capital Investment 2023 Target: \$225m

CURRENT

\$45m

CONTRACTS PENDING

\$49m

Digital Marketing

EMAIL MARKETING
OPEN RATE

48%

2023 Target: 30%

WEBSITE VISITOR
TRAFFIC

1609

2023 Target: 1,000

Innovation Fund



APPLICATIONS
JULY: 4 | 19 YTD



ECOSYSTEM EVENTS
JULY: 3 | 10 YTD



CLOSED IF PROJECTS
1 YTD | 4 PENDING

2023 Target: 10 Active Projects