

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

APRIL 21, 2026

The McKinney Economic Development Corporation met in regular session in the City Hall Council Chambers, 401 E. Virginia Street, McKinney, Texas, on Tuesday, April 21, 2026, at 8:00 a.m.

Board members Present: Chairman Brian Loughmiller, Vice Chairman Kurt Kuehn, Secretary/Treasurer Thad Helsley, Julie Williams, Scott Woodruff, Robert Hamilton, and alternate Chantelle Kadala.

Absent: Mark Denissen.

City Council Present: Mayor Bill Cox, and Councilman Ernest Lynch.

Staff Present: Director of Business Retention & Workforce Development Madison Clark, MEDC Executive Assistant Melanie Molina, MEDC Marketing & Social Media Manager Luke Gajary, MEDC Director of Strategy & Operations Glynnis Woolridge, MEDC Interim Executive Assistant Keisha Youngblood, City Manager Paul Grimes, MEDC Attorney Mark Houser, City Secretary Empress Drane, Audio/Visual Technician Joshua Arias, Assistant Finance Director Chance Miller, and Visit McKinney Executive Director Aaron Werner.

There was 1 guest present.

Chairman Loughmiller called the meeting to order at 8:00 a.m. after determining a quorum present.

Chairman Loughmiller called for Public Comments for items on the agenda and there were none.

26-0337 Chairman Loughmiller called for an Update on 2026 McKinney Board & Commission Member Appointments. City Secretary Empress Drane announced that every August the McKinney City Council appoints members to various boards of the City, including the EDC. The spring and summer are an opportunity for anyone interested in serving to apply and learn about the boards. The deadline for applying is June 19th, 2026. The application is online on the City's website. There are approximately 150 members on the various boards in the city and about half of those

seats will become vacant. In addition to the application, there is an interview that is held in July.

26-0338 Chairman Loughmiller called for the Minutes of the McKinney Economic Development Corporation Meeting of February 17, 2026.

Board members unanimously approved the motion by Board member Williams, seconded by Secretary/Treasurer Helsley, to approve the Minutes of the McKinney Economic Development Corporation Meeting of February 17, 2026.

26-0339 Chairman Loughmiller called for Board and Liaison Updates.

City of McKinney- City Manager Paul Grimes announced this week the City of McKinney will be host to a delegation from the City of Novi, Michigan. Novi and McKinney will compare notes organizationally, management-wise, and policy-wise. Mr. Grimes announced that the City has launched a new “Engage McKinney” online platform designed to increase community participation and serve as a central hub for residents to learn about projects and share input. The first initiative focuses on recycling and waste reduction with a survey that is now open. The annual budget survey will open today and residents can also explore ongoing projects including the Roy and Helen Hall Memorial Library renovation, MPAC renovation and our bond package from 2024. The affordable housing summit was held last week, organized by City staff. The event was held at McKinney ISD stadium. There were 300 attendees and 27 sponsors. Mr. Grimes announced it is Earth Month and there is a community cleanup challenge underway. Mayor Cox issued two proclamations recognizing important environmental initiatives at the first April City Council meeting.

Visit McKinney- Executive Director Aaron Werner announced there were over 4,100 runners at the McKinney Historic Half Marathon, including runners from 28 states and four countries. Mr. Werner congratulated Director of Cultural District Andrew Jones and his team for a successful Arts in Bloom event downtown. Mr. Werner announced the

International Girls Cup was a few weeks ago with 144 teams. There was not as big an international turnout as in previous years. The World Cup is coming up quickly. Visit McKinney has been working with a committee in McKinney on how we will participate and engage. McKinney is not hosting a team, but we do want to provide a fun atmosphere for residents and visitors to gather and watch matches. The home base will be Tupps Brewery. Tupps is working on a month-and-a-half-long event they will be hosting. They are installing more TVs and a large screen for viewing. Mr. Werner announced that Visit McKinney Sales Manager Tony Adamo is currently in Las Vegas at the Sports Events & Tourism Association (ETA) Symposium. Sports ETA is one of the largest trade shows that Visit McKinney attends, which is sports specific. Tony has nearly 41 one-on-one visits that were scheduled with him prior to attending the event. People are interested in talking about McKinney, and Visit McKinney gets to work to hand-pick some events now with where we are at in our community and our development.

MEDC Committee Updates:

Marketing Committee- Board member Williams announced the Marketing Committee met and has a lot of great things going on in getting ready for the Byron Nelson. Board member Williams noted for everyone to check out the latest McKinney Momentum episode where Project Manager Troy Billett is interviewed.

Real Estate Committee- Secretary/Treasurer Helsley announced the Real Estate Committee met.

Finance Committee- Vice Chairman Kuehn announced the Finance Committee has not met since the last Board meeting.

Innovation Committee- Alternate Board member Kadala announced the Innovation Committee met and received updates on the 12 Pillars and what is happening in the Innovation Space.

Governance Committee- Chairman Loughmiller announced the Governance Committee met and will have some materials to go over in Executive Session.

Board Chairman- Chairman Loughmiller noted he had no further comments.

26-0340 Chairman Loughmiller called for the MEDC Monthly Reports.

Organizational Report- Director of Business Retention & Workforce Development Madison Clark announced Alternate Board Member Kadala, and City Manager Grimes mentioned the recycling survey that was sent out to local employers, thanks to the MEDC marketing team. If you receive the survey, please respond. Director Clark noted she is happy to fill in for MEDC President Michael Kowski, who is traveling with the TxEDC (Texas Economic Development Corporation) and the Governor's Office on a mission abroad.

Marketing Report- MEDC Marketing & Social Media Manager Luke Gajary announced he would like to highlight the Samaritan Inn "Inn-Bloom" luncheon MEDC attended with keynote speaker Michael Oher. Mr. Oher talked about wanting to chase the Super Bow, but first, can you win your division? Mr. Gajary said that it is our goal when he looks at the marketing of the EDC- we are representing the best version of ourselves in our division, in this area, in this region. Mr. Gajary announced there is a new flagship print piece we have produced that has a lot of content, regarding McKinney, demographics, etc. We can take it to trade shows and showcase at events. Brokers and site selectors are still asking for print material, so this is something we can put in their hands and showcase our new branding. Mr. Gajary announced that MEDC Marketing & Special Events Coordinator Shannon Roberts has put together a fantastic annual report showcasing the wins in our division in 2025. The digital version of the annual report will be available on the website.

26-0341 Chairman Loughmiller called for the February 2026 Financials. Assistant Finance Director Chance Miller announced February was an average month for the EDC. We collected a little over \$3 million in revenue, the majority of that coming from sales tax revenue. We also had a little bit of sale of land come in for February as well. For expenditures, there were close to \$450,000 in operational expenses, \$75,000 in project expenses, and \$556,000 in non-departmental expenses, the majority of which was the monthly transfer to the INS fund. For sales tax, February collections apply to the month of December. December has the most sales on an annual basis. We had a 4% increase on actual sales in December compared to last year, Allen had an 83.3% increase including audit collections, their true percentage increase was 19%, Frisco had a 13% increase, and their true increase was 8%, Plano had a 7.3% increase, and their true increase was 10%. For sales tax by industry, retail trade is holding strong at 3%.

Board members unanimously approved the motion by Secretary/Treasurer Helsley, seconded by Board member Woodruff, to approve the February 2026 Financials.

Chairman Loughmiller called for Board Comments and there were none.

Chairman Loughmiller called for Public Comments for items not on the agenda and there were none.

Chairman Loughmiller recessed the meeting into Executive Session at 8:33 a.m.

Chairman Loughmiller reconvened the meeting into Open Session at 9:33 a.m.

Board members unanimously approved the motion by Board member Woodruff, seconded by Secretary/Treasurer Helsley, to Adjourn.

Chairman Loughmiller adjourned the meeting at 9:34 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the MEDC members on May 19, 2026.

SIGNED:

BRIAN S. LOUGHMILLER
Chairman

ATTEST:

THAD HELSLEY
Secretary/Treasurer