

## **VISIT MCKINNEY BOARD**

### **REGULAR MEETING**

**JANUARY 28, 2025**

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at City Hall in Council Chambers, located at 222 N. Tennessee Street, McKinney, Texas on Tuesday, January 28, 2025, at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:00 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members were present: Jill Thompson Barnes, Keith Gall, Brian Medina, Whitney Nash, Janie Pena.

Absent: Patrick McGuire and Efrem Windom

Visit McKinney Staff Present: Aaron Werner, Alisha Holmberg, Beth Shumate and Paula Martin

City Staff Present: Assistant City Manager Trevor Minyard, MEDC President Mike Kowski

Board Chair Katie Scott called for public comments on agenda items. There were none.

Board Chair Katie Scott called for Consent Items on the agenda.

#### **25-2401** Minutes of the Visit McKinney Meeting of November 26, 2024

Board Members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Juanita Pena, to Approve and Refer the minutes.

Board Chair Katie Scott called for Board and Liaison Reports

#### **25-2402** Board and Liaison Reports

City of McKinney – Trevor Minyard updated the Board on the move to the new City Hall and the timeline for next year's budget planning.

MEDC

MCDC

McKinney Main Street / MPAC – no report

McKinney Parks and Recreation

Visit McKinney Finance Committee

Visit McKinney Marketing Committee

Visit McKinney Project Based Grant Committee – Grant Committee  
Chair Whitney Nash updated the Board on the progress of revising the  
Grant policies.

**25-2403** Executive Director's Report

Board Chair Katie Scott called for public comments regarding matters not on the  
agenda. There were none.

Board Chair Katie Scott called for regular agenda items.

**25-2404** Update on NCAA DII Football Championship

Board Chair Katie Scott called for Board and Director comments. There were  
none.

Board Members unanimously approved the motion by Board Member Keith Gall,  
seconded by Board Member Whitney Nash, to adjourn the meeting at 8:28 a.m.

A video recording of this meeting is available through the City of McKinney  
meeting archive.

These minutes approved by the Visit McKinney Board on February 25, 2025, and  
referred to the City Council Regular Meeting of March 4, 2025, for City Council  
approval.

SIGNED:

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KATIE SCOTT, Chair  
WHITNEY NASH, Vice Chair

ATTEST:

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Paula Martin, Executive Assistant  
City of McKinney, Texas