

# MCDC Grant Presentaion

**McKINNEY  
PHILHARMONIC  
ORCHESTRA**



One of the  
leading  
Professional  
Orchestras  
in North  
Texas

Cultural  
Pride of  
McKinney



# IMPACT



***Provides high-quality orchestral performances*** that enrich McKinney's cultural life

***Expands youth music education*** through school programs, workshops, and GNTYO involvement

***Generates economic activity*** through concert-related dining, shopping, and hotel stays

***Strengthens community pride and McKinney's reputation*** as a vibrant arts destination

***Supports accessible arts experiences*** with free and low-cost concerts

***Engages diverse and underserved communities*** through inclusive programming and outreach

***Builds social connection*** and enhances community well-being

***Offers lifelong learning opportunities*** for audiences of all ages

***Creates local jobs and professional opportunities*** for musicians and arts workers

***Fosters partnerships with schools***, nonprofits, and local businesses

***Establishes beloved community traditions*** through seasonal and signature events

# Current Concert Season



2025-2026  
7 Subscriptions concerts

- 3 Chamber Music Series Concerts
- 3 Free Recital Series Concerts
- 30 School Tour Concerts
- Support The Greater North Texas Youth Orchestra Concert Program



# 2026 - 2027 Concert Season



## 7 Subscription Concerts

- 3 Classical Concert
- 2 Pops Concert
- 1 Holiday Pops Concert
- 1 Side by side Concert
- 30 School Tour Concerts
- 3 Chamber Music Concerts
- Free Recital Series Concerts
- Support Youth Orchestra Concerts

# 2026 - 2027 Highlights

## POPS CONCERTS

Music of John Williams

The Great American Songbook with  
Tatiana LadyMay Mayfield



# MCDC Request

\$13,500

Facebook - \$9500

Radio - \$2000

Billboard - \$2000

MCKINNEY  
PHILHARMONIC  
ORCHESTRA  
Jason Lim, Artistic Director & Conductor

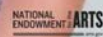
WICKED

THE  
GREATEST  
SHOWMAN

## *Night At the Movies*

October 4, 2025. 7:00 PM

Featuring Chloe Lang performing Defying Gravity,  
The Wizard and I and Never Enough



MCKINNEY  
PHILHARMONIC  
ORCHESTRA

8th Annual All Star Christmas Concert

featuring

TATIANA "LADYMAY" MAYFIELD

and FRIENDS

December 6, 7:00 PM

