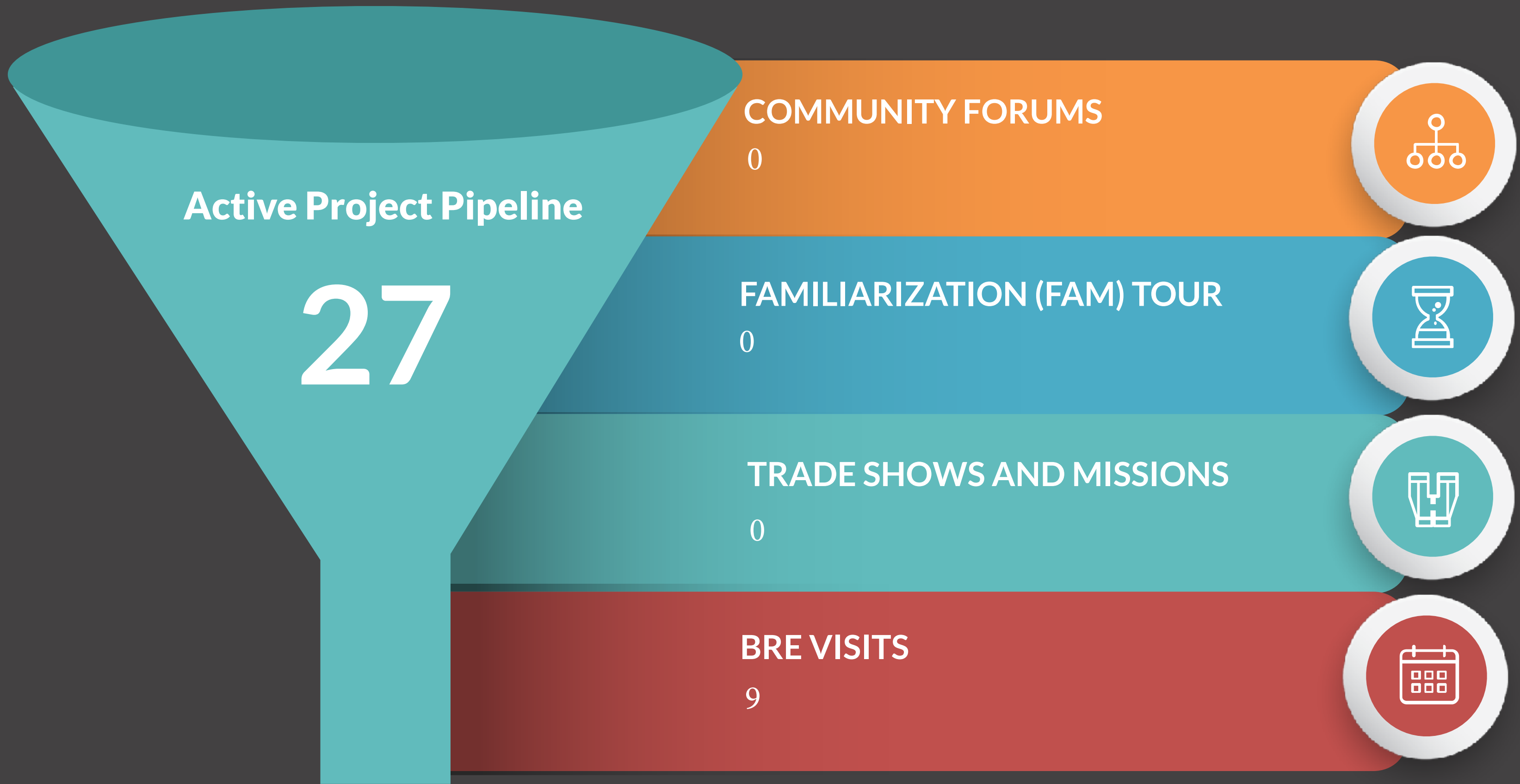
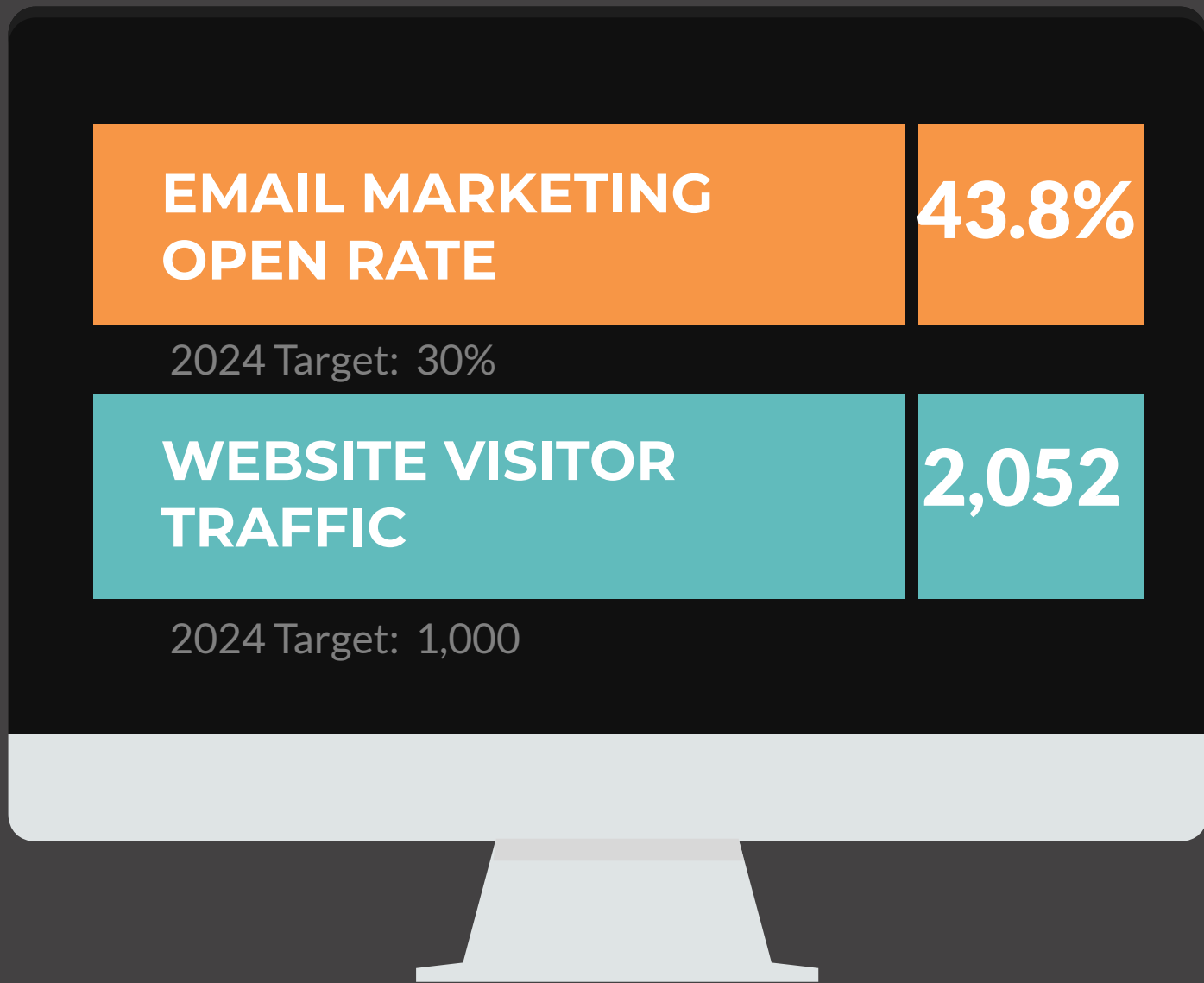




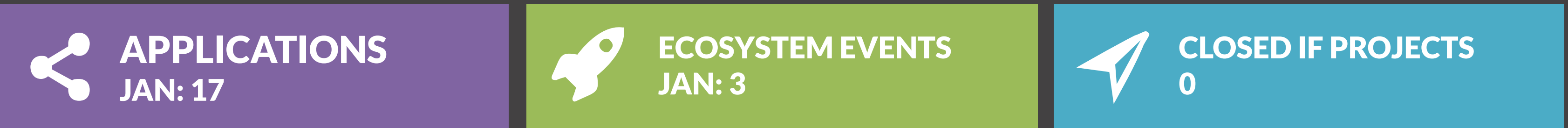
KEY PERFORMANCE INDICATORS JANUARY 2024



Digital Marketing



Innovation Fund



2023 Target: 10 Active Projects