



Active Project Pipeline

27

FAMILIARIZATION (FAM) TOUR

COMMUNITY FORUMS

0

TRADE SHOWS AND MISSIONS

0



BRE VISITS

0



Digital Marketing

EMAIL MARKETING OPEN RATE

2024 Target: 30%

WEBSITE VISITOR TRAFFIC

2024 Target: 1,000

Innovation Fund





ECOSYSTEM EVENTS
JAN: 3



CLOSED IF PROJECTS

2023 Target: 10 Active Projects