

MEDC-MCDC- Main St.

Talking Points October 2015 for September 2015

- On 9/26/15 the MCVB is hosted four Meeting planners from HelmsBriscoe (3rd party meeting planners) a Fam – Tour of McKinney venues. They were very impressed with what McKinney has to offer and enjoyed the hospitality they received. Special thanks to all our partners who helped make the FAM so amazing:
 - McKinney Performing Arts Center (Amy Rosenthal)
 - Gather in Downtown McKinney (Crystal Bryant)
 - Heard Natural & Science Wildlife Museum -Ropes Course (Samantha Smith)
 - Cooper at Craig Ranch (Cara Bonney)
 - Cotton Mill (Darla Lovett)
 - TPC at Craig Ranch (Christina Degalia)
 - Sheraton McKinney Hotel & Conference Center (Ryan Miyamoto & Robin Rankin)
 - Holiday Inn & Suites (Melissa Moreno)
 - Municipal Courts –for use of their van for the tour (Gilbert Hernandez)
- Update on Hotel:
 - Townplace Suites- scheduled to open Mid November.
 - Holiday Inn Express & Suites (Craig Ranch)-scheduled to open Summer of 2016.
- Dee-dee attended Texas Travel industry Association Summit in San Antonio & Texas Society of Association Executives New Ideas Conference in Corpus Christi (over 250 meeting planners in attendance).
- Advertising:
 - Food & Travel Magazine full page ad with full page editorial and photos is out (Sept. 15) with online component. Co-op with MCDC , City Communications & MCVB.