

2025-2026 (MCDC) McKinney Community Development Corporation Grant Report

Organization: Art Club of McKinney, TX

Contact: Kathryn Ikle 901.240.1628 kathryn.ikle@gmail.com

Type of Grant: Promotional and Community Event Grant (PC 23-17)

Payment Terms: Reimbursement Basis

Purpose: Grant money is only to be used for marketing, advertising and promotion of the 2025-2026 shows and community events.

Total Grant Amount: \$4200

MCDC Contacts: Linda Jones, Administrative and Marketing Coordinator ljones2@mckinneycdc.org
Cindy Schneible, President, cschneible@mckinneycdc.org

ART SHOWS

1. 2025 Student Art Show

- FREE Event – Open to the Public
- 107 Pieces of Student Art Were Submitted
- Entry Fee: \$10 for 1 piece, \$20 for 2 pieces
- Location: Collective Coffee, 301 W Louisiana St Suite 200, McKinney, TX 75069
- Dates/Times: Opening Night & Reception Saturday, October 25, 2025 Reception 6-8PM, Awards Ceremony 6:30-7PM. Exhibit on display for one week.
- Total Attendees at Reception: 155+
- Total Entry Fees Collected: \$1040
- Awards: Best in Show, President's Award, 1st in Category, 2nd in Category, Honorable Mention in Category
- Total Amount of Awards Given to Students: \$2150
- Deficit: \$-1,090.13

Event Marketing, Advertising, and Promotion

- Facebook/Instagram ads: **\$145.20**

 Boosted Instagram post	Aug 5, 2025 • Created by artclubofmckin... Boosted Instagram media Attention High-School Art Students...	Completed	11,186 Views	7,804 Viewers	520 Link clicks	\$65.20 Spent of \$80.00 ⓘ	Boost again	View results
 Boosted Facebook event	Aug 5, 2025 Event responses Join us for the Opening Night Receptio...	Completed	4,520 Views	2,279 Viewers	106 Event Responses	\$80.00 Spent of \$80.00 ⓘ	Boost again	View results




2025 High School Student Art Show
 Calling All Area High School Art Students!
 Register For A Chance to Win Cash Prizes and Awards!
 Saturday October 25, 2025
 Opening Night & Reception 6-8pm
 Awards Ceremony 6:30-7pm
 *Exhibit on display until Saturday, Nov 1, 2025

 Scan for Info!
 Collective Coffee
 301 W Louisiana St Suite 200,
 McKinney, TX 75069
 Art Submission Deadline:
 Monday, October 13, 2025 Midnight
 Thank You To Our Partners

 artclubofmckinney.org

Total 2025 Student Art Show Spend: \$145.20

2. 2026 Art Meets Poetry

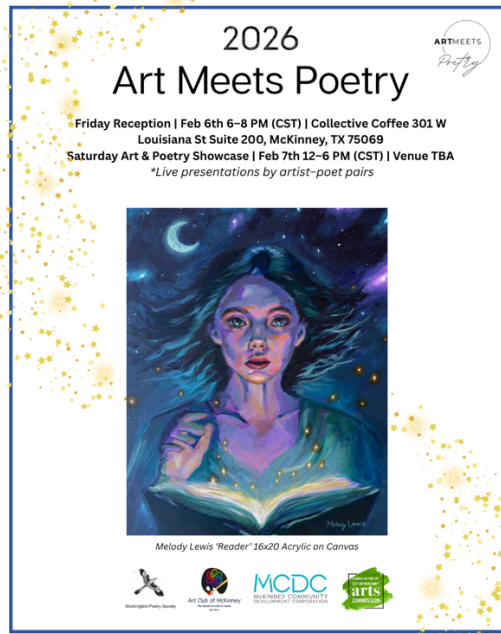
- 5th Year collaboration with Mockingbird Poetry Society, McKinney, TX
- FREE Event – Open to the Public
- Participants: 38 artist and poet pairings, participants came from McKinney, Waco, North Dallas, and DFW
- Entry Fee: \$5/Phase
- Location: Collin County History Museum
- Dates/Times: Friday, Feb 6, 2026 5-7pm Opening Night, Saturday, February 7, 2026 12-6pm Art/Poetry Showcase
- Total Attendees: 400+
- McKinney, TX Charities Supported: Community Garden Kitchen, McKinney Community Food Pantry, Community Lifeline Center
- Total Money Raised for McKinney, TX Charities: \$233
- Total Entry Fees Collected: \$458
- Profit: \$32.33

Event Marketing, Advertising, and Promotion

- Instagram ad: **\$35.39**



Boosted Instagram post
 Jan 11 • Created by artclubofmckinney
 Boosted Instagram media
 Join Us for the 2026 Art Meets Poetry...
 Completed
 2,907 Views
 2,278 Viewers
 86 Instagram profile visits
 \$35.39 Spent of \$90.00
 Boost again View results



Total 2026 Art Meets Poetry Spend: \$35.39

3. 2026 Member Show

- FREE Event – Open to the Public
- 90 Pieces of Art Were Displayed
- Entry Fee: \$25 1 entry, \$35 for 2 entries
- Location: Collin County History Museum
- Dates/Times: Friday, March 27, 2026 5-7pm and Saturday Awards Program March 28, 2026 5-7PM
- Total Attendees: 250+
- Total Entry Fees Collected: \$1675
- People's Choice Award \$250
- Income: \$995.20

Event Marketing, Advertising, and Promotion

- Facebook/Instagram ads \$0



ART CLUB OF MCKINNEY, TX PRESENTS
2026 SPRING SHOW

Friday **March 27th** | 5-7 PM | Mixer
Saturday **March 28th** | 5-7 PM | Artist Reception & Awards

Collin County History Museum
300 E Virginia St McKinney, TX 75069



Total 2026 Member Show Spend: Had a credit that we used for the expense.

COMMUNITY EVENTS

4. Fall Artist Salon

Event Marketing, Advertising, and Promotion

Facebook/Instagram ads: **\$159.91**

Ad Type	Date	Status	Views	Viewers	Interactions	Spent	Actions
Boosted Instagram post	Aug 5, 2025	Completed	8,183	5,042	264 Link clicks	\$79.92 Spent of \$80.00	Boost again View results
Boosted Facebook event	Aug 5, 2025	Completed	6,920	3,756	162 Event Responses	\$79.99 Spent of \$80.00	Boost again View results



Total 2026 Artist Salon Event Spend: \$159.91

5. Annual Workshops

Facebook/Instagram ads: **\$302.81**

<p>Boosted Instagram post</p> <p>Jan 11 • Created by artclubofmckinney</p> <p>Boosted Instagram media</p> <p>Only a few spots left! Join us for t...</p>	Completed	2,462 Views	1,796 Viewers	71 Instagram profile visits	\$32.94 Spent of \$90.00	Boost again View results
<p>Boosted Facebook event</p> <p>Oct 2, 2025</p> <p>Event responses</p> <p>Baskets of Thankfulness Workshop Wit...</p>	Completed	2,717 Views	2,134 Viewers	61 Event Responses	\$69.98 Spent of \$70.00	Boost again View results
<p>Boosted Instagram post</p> <p>Oct 2, 2025 • Created by artclubofmckin...</p> <p>Boosted Instagram media</p> <p>Baskets of Thankfulness Workshop ...</p>	Completed	6,232 Views	4,594 Viewers	123 Link clicks	\$104.92 Spent of \$105.00	Boost again View results
<p>Boosted Instagram post</p> <p>Sep 28, 2025</p> <p>Boosted Instagram media</p> <p>Baskets of Thankfulness Workshop ...</p>	Completed	3,551 Views	2,379 Viewers	79 Link clicks	\$44.97 Spent at \$5.00 per day	Boost again View results
<p>Boosted Facebook event</p> <p>Sep 28, 2025</p> <p>Event responses</p> <p>Baskets of Thankfulness Workshop Wit...</p>	Completed	2,311 Views	1,565 Viewers	42 Event Responses	\$50.00 Spent of \$50.00	Boost again View results



Handmade Vintage Journals – Workshop With Juanita Johnson

Saturday Feb 21, 2026 | 9:30am-3:30pm
 Heard-Craig Carriage House 205 W Hunt St McKinney, TX 75069

Cost: \$139 (all supplies included)
 *Max 15 Participants
 Open to Members and Non-Members

Explore the art of bookmaking in this hands-on workshop! Learn how to create a beautiful handmade journal, craft signatures from multi-media paper and ephemera, bind them into a book spine, and attach the covers.



Baskets of Thankfulness – Workshop With Dr. Christina Bain

Thursday, Oct 9 2025 | 1:30PM-4 PM
 Heard-Craig Carriage House 205 W Hunt St, McKinney, TX 75069

Cost: \$95 (all supplies included)
 *Max 15 Participants
 Open to Members and Non-Members

Dr. Chris Bain, director of the Art Education Program at UT Austin, is a nationally recognized expert in basketry, weaving, and quilting. In this special workshop, you'll learn the basics of basket making and create your own small basket – perfect for the fall and winter holidays – plus ideas for turning it into a "thankfulness vessel" for the season.

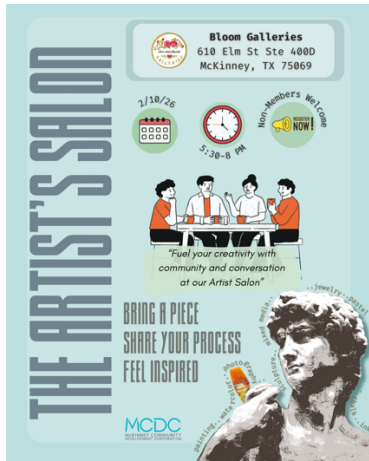
Total 2026 Annual Workshops Spend: \$302.81

6. Spring Artist Salon

Instagram ad: **\$36.39**

Boosted Instagram post
 Jan 11 • Created by artclubofmckinney
 Boosted Instagram media
 Join Us For The Artist's Salon Bring ...

Completed	2,796 Views	2,124 Viewers	90 Instagram profile visits	\$36.39 Spent of \$90.00	Boost again	View res
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THE ARTIST'S SALON

Bloom Galleries
 610 Elm St Ste 4000
 McKinney, TX 75069

2/18/26
 5:30-8 PM
 Non-Members Meet Now

"Fuel your creativity with community and conversation at our Artist Salon"

BRING A PIECE
 SHARE YOUR PROCESS
 FEEL INSPIRED

MCKINNEY, TX

Total 2026 Spring Artist Salon Spend: \$36.39

7. Spring Annual Workshop

Boosted Instagram post	Apr 14 • Created by artclubofmckinney	Completed	3,345 Views	2,710 Viewers	107 Instagram profile visits	\$59.79 Spent of \$60.00
Boosted Instagram media						
Reminder to Sign Up — This Upcomi...						



Instagram ad: **\$59.79**

Total 2026 Spring Annual Workshop Spend: \$59.79

8. Spring Creative Connect and Talk Evening Event

Instagram ad: **\$38.82**

Boosted Instagram post	Jan 11 • Created by artclubofmckinney	Completed	2,044 Views	1,673 Viewers	57 Instagram profile visits	\$38.82 Spent of \$90.00	Boost again
Boosted Instagram media							
Creative Connect & Talk with Gue...							

**CREATIVE
CONNECT
& TALK**

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The Oldest Art Club in Texas!
Est. 1914

THURSDAY FEB 19 2026 | 5-7PM

MILLHOUSE
610 ELM ST MCKINNEY, TX 75069

**SEEN & UNSEEN:
FROM RENAISSANCE
ICONS TO MODERN
MIRRORS - PORTRAITS
AND THE MAKING OF
THE SELF**

REGISTER NOW

MORE INFORMATION
ARTCLUBOFMCKINNEY.ORG

AMANDA BELLER
Founder, ArtWise Art History

Logos for MCDC (McKinney Community Development Corporation) and ArtWise Art History are also present.

Total 2026 Spring Creative Connect and Talk Evening Event Spend: \$38.82

TOTAL MONEY SPENT: \$778.31



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Art Club of McKinney 2025–2026 Year in Review

Celebrating Connection, Creativity & Community Since 1914

Membership & Leadership

- **Membership Growth YoY:**
 - May 2022 - 74
 - May 2023 - 100
 - May 2024 - 134
 - May 2025 - 135
 - **May 2026 - 161**
 - **Membership Zip Codes:** 56+ Unique Zip Codes in 2024 → **66+**
 - **2025-2026 Events Geographic Reach:** Engaged participants from **45+ unique ZIP codes**
 - **Leadership Team:** 11 Board Members & 9 Committee Chairs
 - **Volunteerism:** Over **4,045+ hours** (3,000 hours in 2024) contributed by board members, club members, and community partners
-

Event Growth

- **Event Growth YoY**
 - 2022-2023 - 11 Total Events
 - 2023-2024 - 15 Total Events
 - 2024-2025 - 25 Total Events
 - **2025-2026 - 28 Total Events**

2025-2026 Events at a Glance

- **7 Monthly Member Meetings** with 350+ (300+ in 2024) combined attendees at the Bevel House, McKinney, TX



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- **2 Seasonal Luncheons** welcoming 90+ guests each at the Bevel House - Chestnut Square, McKinney, TX
 - December Luncheon raised **\$822** through donated art auction items
- **2 Field Trips:**
 - *August:* Gallery De-Fi Field Trip
 - *May:* Hidden Treasures: Home Art Collections + Tour, Home of Nancy & Brad Alexander
- **3 Artist Salons**
- **4 Workshops**
- **3 Art Shows**
- **Arts in Bloom Festival**

- **3 Philanthropic Events:**
 - *February Outreach* at Bevel House, McKinney, TX for Senior Living Residents
 - *Brushes & Bites Gala + Auction* at Scottish Rite, Frisco, TX
 - *Art Meets Poetry* raised \$250+ for three local charities: Community Food Pantry of McKinney, McKinney Community Lifeline Center, McKinney Community Garden Kitchen

- **13+ Community Artist Opportunities:**
 1. **Unique by Nature Juried Art Competition & Exhibition** – Submit your artwork for McKinney’s annual citywide juried exhibition celebrating creativity and artistic excellence.
 2. **Rockwall Art League Art Show** – Participate in this regional juried exhibition featuring artists from across North Texas.
 3. **Art Meets Fashion** – Showcase your artwork in a collaborative event that blends visual art, fashion, and creative expression.
 4. **Art in the Arena** – Join this indoor art festival taking place August 16–18, 2025, featuring artists, vendors, and community engagement opportunities.
 5. **Mural Painting Opportunity – Collective Coffee McKinney** – Contribute to a collaborative public art project and help bring creative energy to the community.
 6. **McKinney Asian Food Festival Poster Contest** – Submit artwork for this community-wide poster design competition organized by one of our members.



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7. **ManeGait Silent Auction Donation Opportunity** – Donate artwork to support ManeGait Therapeutic Horsemanship programs and fundraising efforts.
8. **Michaels Art Day** – Participate in community art activities and demonstrations hosted in partnership with Michaels.
9. **Sweetwaters Holiday Art Show** – Exhibit and sell artwork during this seasonal holiday showcase.
10. **Touchmark Teaching Opportunities** – Share your artistic skills through workshops, demonstrations, and educational programming opportunities.
11. **McKinney Branding Seminar** – Attend a professional development seminar focused on branding, marketing, and promoting your creative work.
12. **Art Donation Opportunity – Camp Esperanza** – Support Camp Esperanza through artwork donations benefiting community and charitable initiatives.
13. **Free Keynote: Marketing & Branding with David Rendall**

Community Impact & Partnerships

- **Community Partners**
 - 2022: 4
 - 2023: 11
 - 2024: 14
 - 2025: 20
 - **2026: 25**
- **Grant Awards:**
 - 1 from MCDC (McKinney Community Development Corporation) \$2100 2023-2024 to \$4200 2024-2025 to sustainable at **\$4200 2025-2026**
 - 2 from MAC (McKinney Arts Commission) \$5000 Operations 2023-2024 to \$8000 Operations 2024-2025 + \$3000 Website Redesign 2024-2025 to **\$10,000 2025-2026**

Marketing & Visibility



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- **Facebook:** Launched 2005 **675 followers** → 1,057 followers in 2024 → **1,379**
 - **Instagram:** Launched Jan 13, 2024 → 1,087 followers in 2024 → **1,788**
 - **LinkedIn:** Launched Feb 2025 → 20 followers in 2024 → **57**
 - **Newsletter:** 80+ subscribers in 2024 → **195** | 10 issues sent in 2024 and 2025
 - **Press Features:** 3 Media Publications *Shoutout DFW, McKinney Courier-Gazette, Star Local Media*
 - **Promotion Channels:** Word of mouth, social media ads, partner outreach
 - **Surveys:** After every event and one annual survey conducted for feedback & planning
-

Website & SEO Metrics

- **Annual Visitors:** 12,545 in 2024 → **14,442**
 - **Monthly:** 1,114 in 2024 → **1,303**
 - **Top Keywords:**
 - "art collective near me," "McKinney arts in bloom," "local artist meetups," and others
-

Volunteerism & Contributions

Total Volunteer Hours: Over 4,045 Hours Donated

Event-Specific Volunteer Hours:

- *Gallery De-Fi Field Trip:* 10 hours
- *Brushes & Bites Art Auction:* 12 hours
- *Artist Salons (3):* 25 hours
- *Workshops (3):* 30 hours
- *Upcycling Workshop:* 20 hours
- *High School Art Show:* 30 hours
- *Art Meets Poetry:* 65+ hours across both days
- *Spring Member Show:* 28 hours
- *Holiday Luncheon:* 25 hours
- *Spring Luncheon:* 25 hours
- *Spring Field Trip Hidden Treasures:* 10 hours
- *Arts in Bloom Festival:* 30 hours



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Ongoing Commitments:

- *Board Meetings:* 24 hrs/board member/year
- *Monthly Member Meetings:* 21 hrs/board member/year

Board Member Hours:

- President: 1,200
- 1st VP: 285
- 2nd VP: 100
- Treasurer: 445
- Membership: 245
- Recording Sec: 105
- Corresponding Sec: 60
- Photographer/Historian: 100
- Member-at-Large, Parliamentarian, Past President: 45 each

Committee Chair Hours:

- Art Meets Poetry: 100
- Newsletter: 245
- Hospitality: 80
- Directory: 100
- Student & Member Shows: 100 each
- Tax/Grants: 100
- Artist of the Month: 120
- Raffle: 90

Additional Volunteer Stats:

- **55 Volunteers** contributed this year

Financial Summary

Fiscal Year: June 1 – May 31



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Fiscal Year Starting Balance Ending Balance

2022–2023	\$9,202.26	\$6,763.99
2023–2024	\$6,763.99	\$10,218.44
2024–2025	\$10,218.44	\$17,977.32
2025–2026	\$17,977.32	\$21,668.26

The Art Club of McKinney proudly celebrates a year of artistic expression, community connection, and organizational growth. Thank you to our members, leaders, volunteers, and supporters for making 2025–2026 an inspiring and impactful year!

Art Club of McKinney FY 2025

Treasurer's Report

06/01/2025 - 04/30/2026

ART CLUB OF MCKINNEY

June 1, 2025 - April 30, 2026

Year to Date

Administrative	Income	Expenses	Year to Date	Net Budget	More/-Less
Membership					
90 Members = \$4050.00, 3 Household Members = \$30.00, 15 Lifetime Members	\$6,676.75	\$405.00	\$6,271.75	\$4,000.00	\$2,271.75
Membership Totals	\$6,676.75	-\$405.00	\$6,271.75	\$4,000.00	\$2,271.75
Venues					
Monthly Meetings (Aug, Sept, Oct, Nov, Jan, Mar Apr)	-	\$1,300.00	-\$1,300.00	-\$700.00	-\$600.00
Philanthropic Event (Feb)	-	-	-	-\$100.00	\$100.00
Club Luncheons (Dec and May)	-	-	-	-\$200.00	\$200.00
Student Art Show TBD	-	-	-	-\$700.00	\$700.00
Member Art Show TBD	-	-	-	-\$700.00	\$700.00
Art Meets Poetry (AMP)	-	\$100.00	-\$100.00	-\$700.00	\$600.00
Venues Totals	-	-\$1,400.00	-\$1,400.00	-\$3,100.00	\$1,700.00
Hospitality					
Monthly Meetings (Sept, Oct, Nov, Jan, Mar, Apr)	-	\$664.36	-\$664.36	-\$500.00	-\$164.36
Hospitality Totals	-	-\$664.36	-\$664.36	-\$500.00	-\$164.36
Post Office Box (USPS)					
Yearly Rental	-	\$216.00	-\$216.00	-\$220.00	\$4.00
Post Office Box (USPS) Totals	-	-\$216.00	-\$216.00	-\$220.00	\$4.00
Insurance					
Yearly Liability Premium	-	\$480.00	-\$480.00	-\$490.00	\$10.00
Insurance Totals	-	-\$480.00	-\$480.00	-\$490.00	\$10.00
Gifts					
End of Year Board/Chair Gifts, Other	-	-	-	-\$200.00	\$200.00
Gifts Totals	-	-	-	-\$200.00	\$200.00
Head Craig Donation					
Yearly Donation	-	-	-	-\$700.00	\$700.00
Head Craig Donation Totals	-	-	-	-\$700.00	\$700.00

Administrative	Income	Expenses	Year to Date	Net Budget	More/-Less
Miscellaneous/Operational					
North Texas Giving Day Annual Registration Fee	-	\$50.00	-\$50.00	-\$50.00	-
Postage Stamps	-	\$31.20	-\$31.20	-\$15.00	-\$16.20
Name Badges and Refills	-	-	-	-\$100.00	\$100.00
Office Supplies (Printer Paper, Ink, Pens, Raffle Tickets, Cards)	-	\$27.38	-\$27.38	-\$1,335.00	\$1,307.62
Miscellaneous/Operational Totals	-	-\$108.58	-\$108.58	-\$1,500.00	\$1,391.42
Website Expenses					
Go Daddy Web Hosting and Domain For Two (2) Years	\$9.43	\$399.66	-\$390.23	-\$300.00	-\$90.23
Website Expenses Totals	\$9.43	-\$399.66	-\$390.23	-\$300.00	-\$90.23
Artist of The Month					
Gift Cards (\$25.00 x 6 = \$150.00, 15 x 6 + \$90.00)	-	\$240.00	-\$240.00	-\$240.00	-
Artist of The Month Totals	-	-\$240.00	-\$240.00	-\$240.00	-
Financial Software					
MoneyMinder Yearly Membership	-	\$299.00	-\$299.00	-\$200.00	-\$99.00
Financial Software Totals	-	-\$299.00	-\$299.00	-\$200.00	-\$99.00
State of Texas Fees					
Fees for Filings	-	-	-	-\$50.00	\$50.00
State of Texas Fees Totals	-	-	-	-\$50.00	\$50.00
Google Drive Storage					
Document Cloud Storage	-	\$106.59	-\$106.59	-\$107.00	\$0.41
Google Drive Storage Totals	-	-\$106.59	-\$106.59	-\$107.00	\$0.41
Jotform					
Membership and Event Registration Tool	-	\$234.00	-\$234.00	-\$250.00	\$16.00
Jotform Totals	-	-\$234.00	-\$234.00	-\$250.00	\$16.00
990-N					
Annual Filing Fee	-	\$51.80	-\$51.80	-\$50.00	-\$1.80
990-N Totals	-	-\$51.80	-\$51.80	-\$50.00	-\$1.80
Voided Checks	-	-	-	-	-
Social Media Collating Tool					
Buffer Yearly Membership	-	\$90.00	-\$90.00	-\$90.00	-
Social Media Collating Tool Totals	-	-\$90.00	-\$90.00	-\$90.00	-
Business Checking Account					
New Checks	-	\$276.80	-\$276.80	-	-\$276.80
Voided Checks	-	-	-	-	-
Fraudulent Checks	\$9,800.00	\$9,800.00	-	-	-
Transfer Money to new Checking Account 8267	-	-	-	-	-
Business Checking Account Totals	\$9,800.00	-\$10,076.80	-\$276.80	-	-\$276.80
Administrative Totals	\$16,486.18	-\$14,771.79	\$1,714.39	-\$3,997.00	\$5,711.39
Community Events					
Fall Field Trip Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00

Community Events	Income	Expenses	Year to Date	Net Budget	More/-Less
Fall Artist Salon Advertising (Paid Social Facebook/Instagram)	-	\$159.91	-\$159.91	-\$200.00	\$40.09
Fall Artist Salon Registration Fee	\$85.00	-	\$85.00	-	\$85.00
Three (3) Workshops Advertising (Paid Social Facebook/Instagram)	-	\$306.49	-\$306.49	-\$600.00	\$293.51
Spring Artist Salon Advertising (Paid Social Facebook/Instagram)	-	\$36.39	-\$36.39	-\$200.00	\$163.61
Spring Artist Salon Registration Fee	\$55.00	-	\$55.00	-	\$55.00
Spring Hidden Treasurer's Day Trip Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Spring Hidden Treasurers Day Trip Registration Fees (Art Tour, Lunch Field Trip)	\$300.00	\$20.00	\$280.00	-	\$280.00
Spring Upcycling Workshop Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Spring Upcycling Workshop Registration Fees	\$325.00	-	\$325.00	-	\$325.00
Spring Upcycling Workshop (Minor Supplies)	-	\$162.50	-\$162.50	-\$50.00	-\$112.50
Spring Upcycling Workshop Speaker Fee	-	\$250.00	-\$250.00	-\$200.00	-\$50.00
Spring Event Creative Connect and Talk Advertising (Paid Social Facebook/Instagram)	-	\$38.82	-\$38.82	-\$200.00	\$161.18
Spring Event Creative Connect and Talk Catering	-	-	-	-\$75.00	\$75.00
Spring Event Creative Connect and Talk Networking Speaker Fee	-	-	-	-\$200.00	\$200.00
Spring Event Creative Connect and Talk Registration Fee	-	-	-	-	-
Garden Social Event Advertising	-	-	-	-\$200.00	\$200.00
Garden Social Event Registration Fee	-	-	-	-	-
Arts In Bloom Advertising (Paid Social Advertising Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Philanthropy Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Philanthropy Speaker Fee	-	-	-	-\$250.00	\$250.00
Towne Creek	-	-	-	-\$100.00	\$100.00
November Artist Salon	\$135.00	\$70.00	\$65.00	-	\$65.00
Perch to Paradise	\$15.00	-	\$15.00	-	\$15.00
Community Events Totals	\$915.00	-\$1,044.11	-\$129.11	-\$3,275.00	\$3,145.89
Credit Card Processing Fees	Income	Expenses	Year to Date	Net Budget	More/-Less
Square Fees	-	\$17.67	-\$17.67	-\$60.00	\$42.33
PayPal Fees	\$3.22	\$478.06	-\$474.84	-\$500.00	\$25.16
Credit Card Processing Fees Totals	\$3.22	-\$495.73	-\$492.51	-\$560.00	\$67.49
Fundraising	Income	Expenses	Year to Date	Net Budget	More/-Less
Raffle Tickets	\$349.52	-	\$349.52	\$300.00	\$49.52
Holiday Auction	\$822.00	-	\$822.00	\$400.00	\$422.00
Belk	\$640.00	-	\$640.00	\$250.00	\$390.00
Merchandise Logo	\$57.06	\$15.00	\$42.06	-	\$42.06
Workshops	\$230.07	-	\$230.07	-	\$230.07
Photo Basics for Teens November 5th	-	-	-	-	-
Fundraising Totals	\$2,098.65	-\$15.00	\$2,083.65	\$950.00	\$1,133.65
Art Shows	Income	Expenses	Year to Date	Net Budget	More/-Less

Art Shows	Income	Expenses	Year to Date	Net Budget	More/-Less
Member Art Show					
Member Show Entry Fees	\$1,685.00	\$25.00	\$1,660.00	\$1,200.00	\$460.00
Member Show Programs	-	\$128.46	-\$128.46	-\$200.00	\$71.54
Member Show Ribbons	-	\$118.11	-\$118.11	-\$185.00	\$66.89
Member Show Cash Awards	-	\$1,700.00	-\$1,700.00	-\$2,000.00	\$300.00
Member Show Judges (3)	-	\$314.62	-\$314.62	-\$300.00	-\$14.62
Member Show Advertising (Paid Social Facebook/Instagram)	-	\$59.79	-\$59.79	-\$200.00	\$140.21
Member Show Catering	-	\$551.34	-\$551.34	-\$600.00	\$48.66
Member Show Donation for People Choice Awards 2025, 2026, 2027, 2028; \$250.00 per year	-	\$250.00	-\$250.00	\$500.00	-\$750.00
Member Art Show Totals	\$1,685.00	-\$3,147.32	-\$1,462.32	-\$1,785.00	\$322.68
Student Art Shows					
Student Art Show Entry Fees	\$1,090.00	\$10.00	\$1,080.00	\$500.00	\$580.00
Student Art Show Programs	-	-	-	-\$200.00	\$200.00
Student Art Show Ribbons	-	\$129.93	-\$129.93	-\$185.00	\$55.07
Student Art Show Cash Awards	\$25.00	\$2,150.00	-\$2,125.00	-\$2,300.00	\$175.00
Student Art Show Judge (1)	-	\$200.00	-\$200.00	-\$100.00	-\$100.00
Student Art Show Advertising (Paid Social Facebook/Instagram)	-	\$145.20	-\$145.20	-\$200.00	\$54.80
Student Art Show Catering	-	\$700.00	-\$700.00	-\$600.00	-\$100.00
Student Art Show Award Donations	\$1,175.00	-	\$1,175.00	-	\$1,175.00
Student Art Shows Totals	\$2,290.00	-\$3,335.13	-\$1,045.13	-\$3,085.00	\$2,039.87
Art Meets Poetry					
Art Meets Poetry Entry Fees	\$405.00	\$5.00	\$400.00	\$450.00	-\$50.00
Art Meets Poetry Programs/Catalogs	-	-	-	-\$200.00	\$200.00
Art Meets Poetry Advertising (Paid Facebook/Instagram)	-	\$35.39	-\$35.39	-\$200.00	\$164.61
Art Meets Poetry Catering	-	\$285.28	-\$285.28	-\$600.00	\$314.72
Art Meets Poetry Raffle Tickets	\$231.00	-	\$231.00	-	\$231.00
Art Meets Poetry Donations	-	-	-	-	-
Art Meets Poetry Totals	\$636.00	-\$325.67	\$310.33	-\$550.00	\$860.33
Art Shows Totals	\$4,611.00	-\$6,808.12	-\$2,197.12	-\$5,420.00	\$3,222.88
Grants					
MAC (McKinney Arts Commission) (Seasonal Support Grant)	-	-	-	\$10,000.00	-\$10,000.00
MCDC (McKinney Community Development Corporation) (Promotional & Marketing Grant)	\$1,633.19	-	\$1,633.19	\$4,200.00	-\$2,566.81
MAC Website Redesign Project Outreach	\$3,000.00	\$3,000.00	-	\$3,000.00	-\$3,000.00
Grants Totals	\$4,633.19	-\$3,000.00	\$1,633.19	\$17,200.00	-\$15,566.81
Holiday Luncheon					
Holiday Luncheon Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Holiday Luncheon Heritage Village at Chestnut Square Fees	\$175.00	\$500.00	-\$325.00	-\$150.00	-\$175.00
Holiday Luncheon Catering	\$1,399.00	\$379.84	\$1,019.16	\$450.00	\$569.16
Holiday Luncheon Centerpieces	-	-	-	-\$100.00	\$100.00
Holiday Luncheon Donations	\$5.00	-	\$5.00	-	\$5.00
Holiday Luncheon Totals	\$1,579.00	-\$879.84	\$699.16	-	\$699.16

Spring Luncheon & Upcycling Fashion Show	Income	Expenses	Year to Date	Net Budget	More/-Less
Spring Luncheon Advertising (Paid Social Facebook/Instagram)	-	-	-	-\$200.00	\$200.00
Spring Luncheon Heritage Village at Chestnut Square Fees	-	\$210.00	-\$210.00	-\$150.00	-\$60.00
Spring Luncheon Catering	\$1,140.00	-	\$1,140.00	-\$150.00	\$1,290.00
Spring Lunch Centerpieces	-	-	-	-\$100.00	\$100.00
Spring Luncheon Upcycling Fashion Show (Programs, Minor Supplies)	-	-	-	-\$100.00	\$100.00
Spring Luncheon Donations	-	-	-	-	-
Spring Luncheon & Upcycling Fashion Show Totals	\$1,140.00	-\$210.00	\$930.00	-\$700.00	\$1,630.00

Activities	Income	Expenses	Year to Date	Net Budget	More/-Less
Programs (Speakers Sept, Oct, Nov, Jan, Mar, Apr)	-	\$1,000.00	-\$1,000.00	-\$1,200.00	\$200.00
Programs Miscellaneous (supplies)	\$100.00	-	\$100.00	-\$100.00	\$200.00
Activities Totals	\$100.00	-\$1,000.00	-\$900.00	-\$1,300.00	\$400.00

Advertising and Marketing	Income	Expenses	Year to Date	Net Budget	More/-Less
Advertising/Marketing (Collateral - Logo Yard Signs, Postcards, Business Cards for Events)	-	\$235.22	-\$235.22	-\$300.00	\$64.78
Advertising and Marketing Totals	-	-\$235.22	-\$235.22	-\$300.00	\$64.78

Donations	Income	Expenses	Year to Date	Net Budget	More/-Less
Art Club of McKinney (General donations not designated for specific category)	\$95.00	-	\$95.00	-	\$95.00
Donations Totals	\$95.00	-	\$95.00	-	\$95.00

Grand Totals					
	\$31,661.24	-\$28,459.81	\$3,201.43	\$2,598.00	\$603.43

Bank Account Balances	06/01/2025	04/30/2026	Last reconciled	Summary for the Period	
B of T 8267	-	\$21,668.26	04/30/2026	Starting Total	\$18,466.83
Square Clearing Account	-	-	03/31/2026	Income	\$31,661.24
PayPal Clearing Account	-	-	Never	Expenses	-\$28,459.81
Checking Bank of Texas	\$18,466.83	-	01/31/2026	Ending Total	\$21,668.26
Totals	\$18,466.83	\$21,668.26			

Review Reconciled Bank Statement Reports along with this Treasurer's Report to ensure its accuracy.

Submitted by:

Name: Connie Kay Brown, Treasurer Signature: **CONNIE KAY BROWN** Date: May 5, 2026