

McKinney CVB

For the month of: September 2024

Current Month - September 2024 vs September 2023												
	Occ %		ADR		RevPAR		Percent Change from September 2023					
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
McKinney, TX+	69.2	70.9	96.13	95.99	66.56	68.02	-2.3	0.1	-2.2	-2.2	0.0	-2.3
Tier 1+	73.7	72.3	120.95	120.66	89.18	87.24	2.0	0.2	2.2	2.2	0.0	2.0
Tier 2+	62.7	68.1	91.39	92.53	57.30	63.00	-7.9	-1.2	-9.0	-9.0	0.0	-7.9
Tier 3+	67.6	70.8	62.33	64.02	42.16	45.34	-4.5	-2.6	-7.0	-7.0	0.0	-4.5
City of Georgetown, TX+	66.1	63.9	107.99	110.30	71.35	70.52	3.3	-2.1	1.2	1.3	0.1	3.4
City of Allen, TX+	64.0	60.1	116.17	113.45	74.31	68.22	6.4	2.4	8.9	8.9	0.0	6.4
City of Plano, TX+	65.8	70.7	114.30	110.13	75.20	77.87	-7.0	3.8	-3.4	-0.5	3.1	-4.1
City of Frisco, TX+	69.9	64.6	181.62	172.11	126.88	111.18	8.2	5.5	14.1	14.1	0.0	8.2