

MCKINNEY CHUPACABRAS FÚTBOL CLUB

USL **2**

visit
mckinney



HOW IT STARTED...

OCTOBER 23, 2024

Over 400 fans attended the Brand Reveal Party at Tupps Brewery.



THE BEST FANS IN SOCCER

AVERAGE FANS PER GAME: 3,479

HIGHEST SINGLE GAME ATTENDANCE: 4,192

SEASON SEAT HOLDERS: 1,046

TOTAL
ATTENDANCE

20,874



WE ARE PROUD TO PROMOTE

VISIT MCKINNEY, THE CITY OF MCKINNEY, & MCKINNEY EVENTS.

WE PRIDE OURSELVES ON REPRESENTING VISIT MCKINNEY WHILE
TRAVELING THROUGHOUT THE STATE AND REGION!



visit
mckinney





JERSEY PARTNERS

Our jersey partners have a unique opportunity to not only connect with our loyal McKinney Chupacabras Season Seat holders and fans, but also connect with the DFW Metroplex as a walking billboard for their company.



CO-BRANDED AROUND TOWN

Support Local!

KEEP YOUR EYE ON
THE PRIZE WITH A
DELICIOUS

CHUPACABRAS CHURRO COOKIE

TUPPS

MARY'S MOUNTAIN
COOKIES

MCKINNEY
CHUPACABRAS
FC

McKinneyChupacabras.com

SUPPORT LOCAL
BEER
SUPPORT LOCAL
SOCCER

FEELING THIRSTY?
STOP BY TUPPS
AND QUENCH YOUR
THIRST WITH A

FANGTASTIC LAGER

TUPPS
BREWERY

TUPPS

MCKINNEY
CHUPACABRAS
FC

McKinneyChupacabras.com

FEELING HUNGRY?

CHUPACABRA SANDWICH

ONLY AVAILABLE AT
HUGS CAFE

Support Local!

MCKINNEYCHUPACABRAS.COM

Hugs
CAFE

Support Local!

CHUPACABRA WAKE UP CALL

THE PERFECT PICK-ME-UP
AVAILABLE AT HABITAT
PLANTS + COFFEE

MCKINNEYCHUPACABRAS.COM

HABITAT plants + coffee

MCKINNEY
CHUPACABRAS
FC

Support Local!

FROZEN FANG

STOP BY
LOCKWOOD
DISTILLING CO
AND COOL OFF
WITH A

LOCKWOOD
DISTILLING
CO

MCKINNEY
CHUPACABRAS
FC

THE PERFECT CURE FOR YOUR SWEET TOOTH!

TEAL TERROR
LEMONADE

Donut
NY

THE CHUPACABRA COOKIES 'N' CREAM

Support Local!

MCKINNEYCHUPACABRAS.COM

MCKINNEY
CHUPACABRAS
FC

Donut
NY

CHUPACABRA SNOWCONE!

IT'S HOT IN HISTORIC
MCKINNEY...COOL OFF WITH
A SWEET TREAT FROM
FUNKY MUNKY!

Support Local!

FUNKY
MUNKY
Juice & Ice

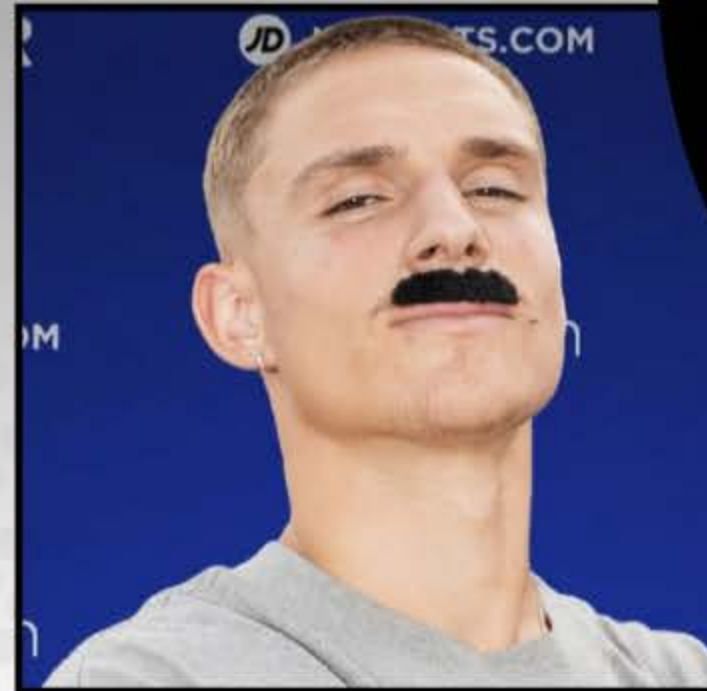
MCKINNEYCHUPACABRAS.COM

MCKINNEY
CHUPACABRAS
FC

2025 SEASON GIVEAWAYS



FREE
MUSTACHE
NIGHT



MERCHANDISE



MERCH ITEMS SOLD
IN 2025 SO FAR...

OVER **5,000**

PROREL
SOCCER SHOP



**The McKinney Chupacabras
Office and Team Shop is in
Historic McKinney!
We have soccer on the TVs
and great soccer gear from
all over the world!**





WHO ARE THE CHUPACABRAS?

Ryan Anderson - UT Dallas (currently)

Ian Arendse - Bob Jones University (graduated)

Brayden Beason - University of San Francisco (currently)

Carson Burden - UT Dallas (currently)

Dylan Culbertson - UNC Asheville (currently)

JT D'Emidio - Air Force (graduated)

Cody Ellis - Former Sidekicks and Outlaws player
(professional indoor)

Julian Estrada - played for Germania Leer in Germany

Jakob Fiol - Hardin-Simmons University (graduated)

Isaiah Guerra - Hardin-Simmons University (currently)

Gabriel Hernandez - Hardin-Simmons University (graduated)

Omar Holness - University of North Carolina (graduated),
former Captain of Jamaican National Team, former MLS player,
previously in Northern Premier League in UK, played for
Borussia Dortmund in TST

Osi Iyamah - UT Dallas (currently)

Sebastian Kennedy - Midwestern State University (graduated)

Conner Lewis - UT Dallas (currently)

Milton Lopez - SMU (currently)

Jack Monte - Northeastern University (graduated)

Gio Montesdeoca - University of North Carolina (graduated),
former MLS player, former USL Championship player

Brandon Nava - Dallas Christian College (currently)

Evan Pustejovsky - UT Dallas (currently)

Cole Ramey - Colgate University (currently)

David Rivas - Dallas Christian College (currently)

Soren Russell - SMU (currently)

Jayden Schell - Trinity University (currently)

Zeron Sewell - Virginia Commonwealth University (graduated)

Blake Smejkal - Dallas Christian College (currently)

PROFESSIONAL SOCCER IS BOOMING IN TEXAS

IN 2025 THE GREAT CITY OF
McKINNEY JOINED THE GREAT
LANDSCAPE OF SOCCER IN TEXAS WITH
THE LAUNCH OF THE CHUPACABRAS



COMMUNITY & PLAYER APPEARANCES





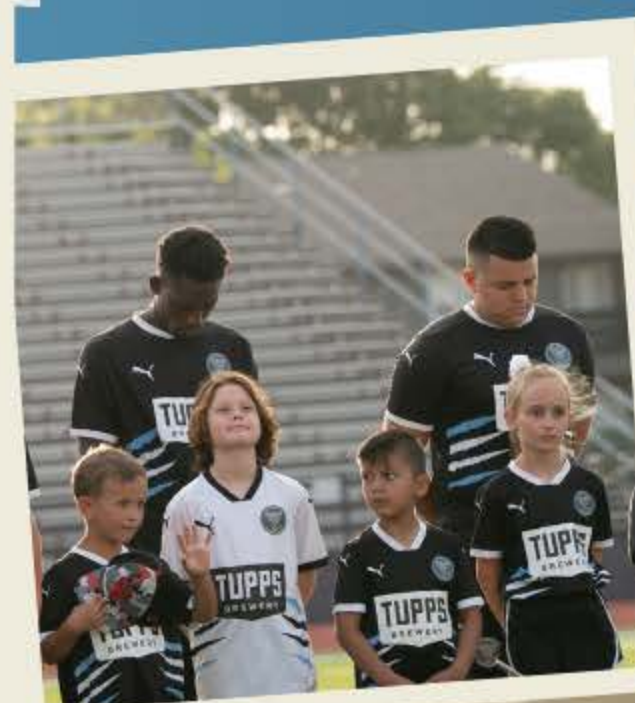
YOUTH CAMP

250 total youth campers through two camps this season





GAME DAYS ARE THE BEST DAYS!



Autograph Alley after every home game for the best fans!



STREAM OUR HOME FINALE ON
SPORTSENGINE.COM



SATURDAY JULY 5TH - RON POE STADIUM

LIVE GAME
COVERAGE

MISSISSIPPI GAMEWEEK



COMMUNITY IMPACT

Advertise | Careers | Company Info | Support Us



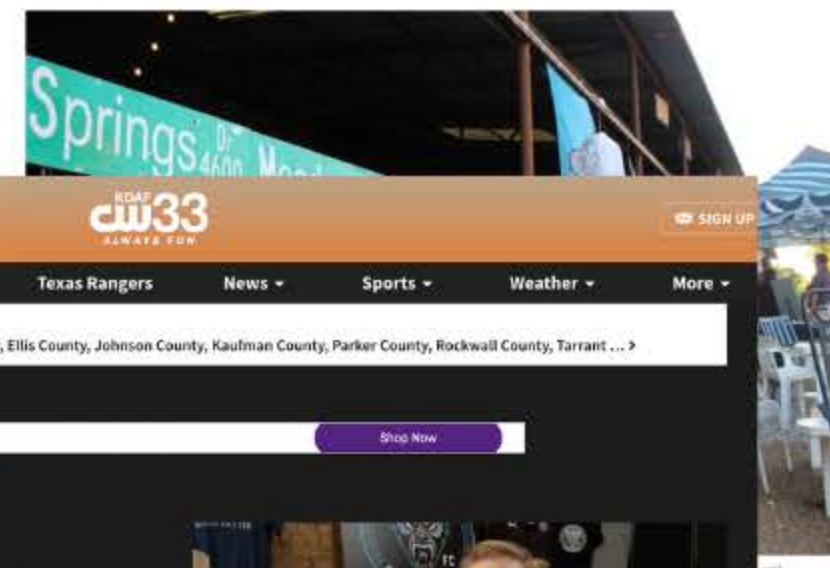
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DALLAS-FORT WORTH | MCKINNEY | SPORTS

McKinney Chupacabras FC to play first season in USL League 2



By Colby Farr | 4:00 PM Dec 5, 2024 CST



Fun on the Run Fast + Functional Stage33 Texas Rangers News Sports Weather More

WEATHER ALERT

Heat Advisory: Collin County, Dallas County, Denton County, Ellis County, Johnson County, Kaufman County, Parker County, Rockwall County, Tarrant ... >

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NEWS

Kick-Off: Former FC Dallas General Manager launches new soccer club in McKinney

by Daniel Esteve
Posted: Apr 14, 2025 / 04:37 PM CDT
Updated: Apr 14, 2025 / 04:39 PM CDT

SHARE

MCKINNEY, TX (KDAF). – There's a new soccer in sports.

Introducing, McKinney Chupacabras FC.

The city chose the name, with "Chupacabras" Owner and General Manager Michael Hitchco



Former FC Dallas GM brings new soccer team to McKinney

GVR 9P7WbbRI oVhdMPMOfmf jWZZ aMYR gVRWf fRMfcb QRong Mg Ecb CcR FgMQWha Wb 9MI



NEWS ARTICLES

YouTube TV MORE SPORTS, MORE MOVIES, LESS DRAMA. TRY IT FREE

4.45 MILLION SOCIAL IMPRESSIONS



Content overview

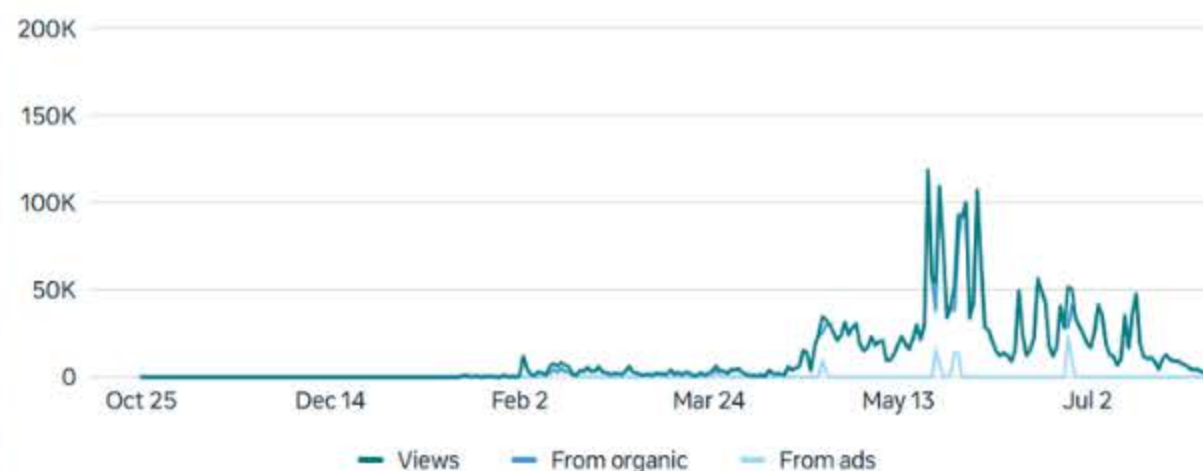
Views	Reach	Interactions
493.1K	60.9K	10.9.9K



Content overview

All Posts Stories

Views	Reach	Content interactions
3.2M	270.8K	90.1K
	↑ 9.9K%	↑ 100%



Views breakdown

Oct 25, 2024 - Aug 4, 2025

Total	3,234,543
From organic	3,112,059
From ads	122,484

Top content by views



The curtain closes on our inaugural season....

Mon Jul 14, 7:29pm

41.8K	858
74	1K



- "25 yards out... steps up, over the..."

Sun Jul 6, 7:03am

16.2K	177
0	15



- "25 yards out... steps up, over the..."

Sat Jun 28, 9:10pm

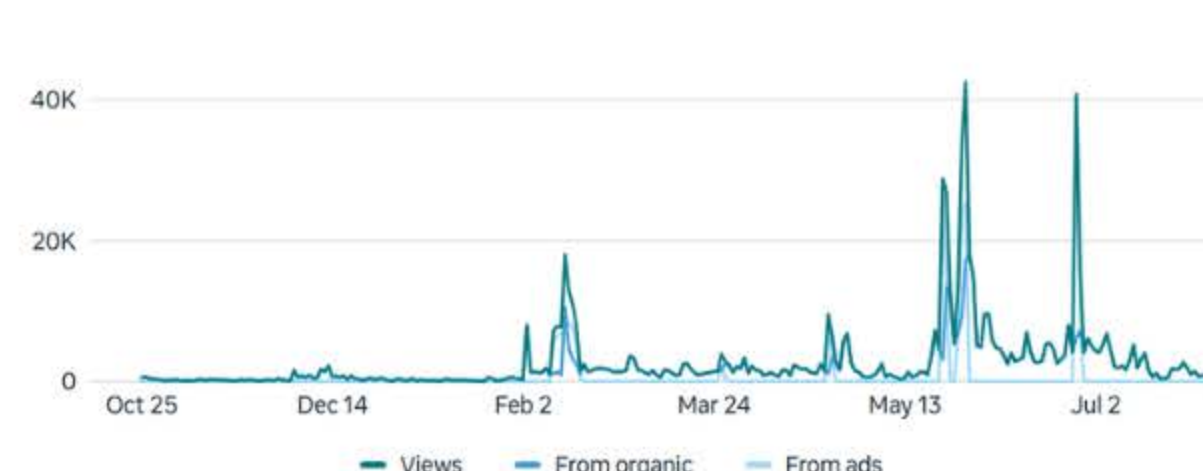
13.6K	309
9	85



Content overview

All Posts Stories Reels Videos Live

Views	Reach	3-second views	1-minute views	Content interactions	Watch time
758.6K	93.8K	19.6K	68	16.9K	3d 8h
	↑ 17.5K%	↑ 7.8K%	↑ 100%	↑ 21.3K%	↑ 6.9K



Views breakdown

Oct 25, 2024 - Aug 4, 2025

Total	758,579
From organic	556,566
From ads	202,013

Top content by views



Saturday, we bounce back. Join us for...

Thu Jun 26, 8:45am

23.9K	32
4	5



Introducing your 2025 Chupacabras Player ...

Tue Jul 22, 4:00pm

2.6K	119
19	4



Our squad in Denton for Round 1 of the...

Mon Jul 14, 5:32pm

2.5K	45
1	0



**THANK YOU FOR YOUR
SUPPORT OF SOCCER
IN MCKINNEY AND THE
MCKINNEY CHUPACABRAS FC**