MCDC Grant Presentaion

MCKINNEY PHILHARMONIC ORCHESTRA



One of the leading Profession Orchestrin North Texas

Cultural Pride of Mc Kinne

IMPACT



Expands youth music education through scho workshops, and GNTYO involvement

Generates economic activity through concertshopping, and hotel stays

Strengthens community pride and McKinney's vibrant arts destination

Supports accessible arts experiences with fre concerts

Engages diverse and underserved communitie programming and outreach

Builds social connection and enhances comm

Offers lifelong learning opportunities for audie

Creates local jobs and professional opportuni and arts workers

Fosters partnerships with schools, nonprofits, businesses

Establishes beloved community traditions throsignature events

Current Concert Season



2025-2020

7 Subscriptions conce

- -3 Chamber Music Series Conc -3 Free Recital Series Concer
 - -30 School Tour Concerts
- -Support The Greater North Te Youth Orchestra Concert Prog

2026 - 2027 Concert Seaso



7 Subscription Conc

- -3 Classical Concert
 - -2 Pops Concert
- -1 Holiday Pops Conce
- -1 Side by side Conce
- -30 School Tour Conce
- -3 Chamber Music Conc
- -Free Recital Series Con-
- -Support Youth Orchestra (

2026 - 2027 Highlights POPS CONCERTS

Music of John Williams
The Great American Songbook with
Tatiana LadyMay Mayfield





MCDC Request

\$13,500 Facebook - \$9500 Radio - \$2000 Billboard - \$2000



