

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

FEBRUARY 13, 2025

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney National Airport, Conference Room, 1508 E Industrial Blvd, McKinney, Texas on Thursday, February 13, 2025, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:30 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Secretary/Treasurer Lauren F. Smith, Ginger Hayes, Kate McAnally, Daniel Stampfel, Heather Lowry, Kim Black, and Preston Schwalls.

Board Members absent: Vice Chair Mike Buchanan, Onel Perez, and Von Daniel.

The Staff and City Council Members were present: Assistant City Manager Barry Shelton, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Special Events Coordinator Gregory Hearn, MPAC Marketing & Development Specialist Jakia Brunell, Main Street Program Coordinator Ryan Phelan, MEDC Senior Vice President Michael Talley, Digital Communications Manager Meredith Haynes, Communications & Media Specialist Yeimi Vasquez, MCDC Grant Program and Marketing Manager Linda Jones, Executive Director of Visit McKinney Aaron Werner and MCDC Liaison Deborah Bradford.

There was one member of the public present in the audience.

CALL TO ORDER

Board Chair Pyeatt called for the Regular Agenda

REGULAR AGENDA ITEMS

- 24-2335** Minutes of the McKinney Main Street Board Meeting of December 12, 2024

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of December 12, 2024

- 25-2434** Consider/Discuss Financial Reports

Secretary/Treasurer Lauren Smith provided updates on the financial review.

25-2435 Discuss 2025 Strategic Planning

Board Members discussed strategic goals and planning of board improvements.

ADJOURN

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to adjourn the meeting at 12:01 p.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on March 13, 2025, and referred to the City Council Regular Meeting of March 18, 2025, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas