

# ORGANIZATIONAL REPORT

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2024 - October



McKinney Economic Development Corporation



**Organizational Activity Report**

- New Organic Leads:
- RFPs received: 6
- RFPs responded: 2
- Total Pipeline Projects: 26
- New Pipeline Projects: 0
- Site Visits: 1

**Business Retention & Expansion**

- BRE Visits: 4
- Annual BRE Total: 50

**Attended Trade Shows and Missions****Attended Events**

- 9/18 Tech Talks (Wilkes)
- 9/18 NTCAR Q3 Membership Meeting (Talley/Causey)
- 9/18 UTD Startup Crawl (Wilkes)
- 9/19 Medical City McKinney Board Tour (Kowski/Talley/Clark/Causey)
- 9/19 North Texas Commission Annual Meeting (Clark)
- 9/27 Sales Tax Workshop (Causey/Clark)
- 10/2 Watson & Chalin 40<sup>th</sup> Anniversary Reception (Clark)
- 10/3 Watson & Chalin 40<sup>th</sup> Anniversary Celebration (Wilkes)
- 10/3 Leadership McKinney: Economic Development Presentation (Speaker – Kowski)
- 10/3-10/4 iC3 Life Science & Healthcare Innovation Summit (Talley/Causey)
- 10/3 WSNCT Economic Development Forum (Kowski/Clark)
- 10/3 Plug & Play McKinney Open House (All Staff)
- 10/3 VentHER: The Future of Venture Forum (Wilkes)
- 10/7 CREW Dallas 37<sup>th</sup> Annual Golf Classic (Talley/Clark/Gajary/Wilkes)
- 10/9 Bisnow: Collin County State of the Market (Kowski- spoke/Talley/Clark/Gajary/Wilkes)
- 10/10 McKinney Chamber of Commerce Alumni Network Karaoke for a Cause (Clark)
- 10/11 Circles Conference (Gajary)
- 10/14 Tech & Trucks

**Upcoming Events**

- 10/15-10/17 Women in Economic Development (Causey/Clark/Smithee)
- 10/18 Dynacraft Board Tour
- 10/22 World Affairs Council 41<sup>st</sup> H. Neil Mallon Award (Kowski)
- 10/23 Bisnow Future of DFW Office (Kowski)
- 10/23 McKinney Education Foundation Purses with Purpose (Kowski/Talley)
- 10/25 WhiteGloveAI First Anniversary Celebration (Kowski/Talley/Wilkes)
- 10/28 McKinney Police Association Crest Golf Invitational & Shootout
- 10/29 Venture Dallas 2024 VIP Reception
- 10/30 Venture Dallas 2024
- 10/31 DFW Apprenticeship Accelerator (Clark)

- 11/5-11/7 Smart City Expo World Congress (Kowski/Talley/Wilkes)
- 11/6 Bisnow Industrial Outlook
- 11/7 McKinney Chamber of Commerce: 2024 State of the City
- 11/13 Collin Leadership Policy Summit
- 11/11-11/14 Web Summit

### **Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Real Estate Committee meets on the second Wednesday of the month.
- The MEDC Finance Committee meets on a TBD basis.
- The MEDC Innovation Fund Committee meets on a TBD basis.
- The MEDC Governance Committee meets on a TBD basis.