#### Date Created: Jan 16, 2024

# McKinney CVB

For the Month of December 2023

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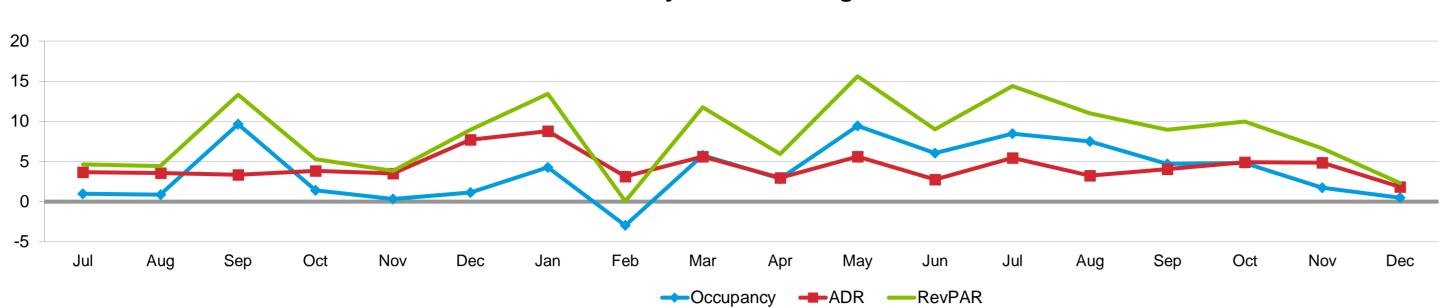
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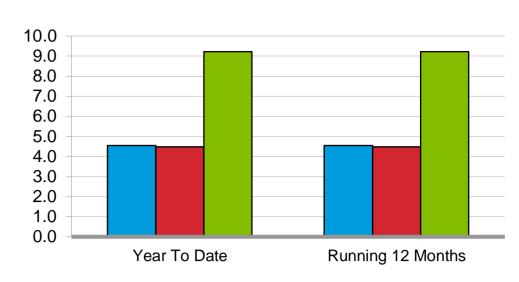
McKinney CVB

For the Month of December 2023

# **Monthly Percent Change**



# **Overall Percent Change**



■Occupancy ■ADR ■RevP
-----------------------

Occupancy (%)			20	)22								20	)23					
Occupancy (78)	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	70.2	62.7	67.7	70.7	67.7	63.4	63.1	66.7	74.3	74.3	79.2	80.3	76.2	67.4	70.9	74.1	68.8	63.7
Last Year	69.6	62.2	61.7	69.7	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.7	70.2	62.7	67.7	70.7	67.7	63.4
Percent Change	1.0	0.8	9.6	1.4	0.3	1.1	4.3	-3.0	5.8	2.8	9.5	6.1	8.5	7.5	4.7	4.8	1.7	0.5

	Year To Date		Ru	nning 12 Months	
2021	2022	2023	2021	2022	2023
64.5	68.5	71.6	64.5	68.5	71.6
49.0	64.5	68.5	49.0	64.5	68.5
31.5	6.2	4.5	31.5	6.2	4.5

ADR			20	22								20	23					
ADIN	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	95.27	90.35	92.27	94.81	91.97	91.59	91.71	92.04	96.16	97.08	104.06	104.10	100.45	93.28	96.00	99.48	96.43	93.28
Last Year	91.92	87.25	89.29	91.33	88.84	85.03	84.31	89.27	91.03	94.26	98.52	101.31	95.27	90.35	92.27	94.81	91.97	91.59
Percent Change	3.6	3.5	3.3	3.8	3.5	7.7	8.8	3.1	5.6	3.0	5.6	2.8	5.4	3.2	4.0	4.9	4.8	1.8

	Year To Date		Rui	nning 12 Months	
2021	2022	2023	2021	2022	2023
4.54	93.15	97.33	84.54	93.15	97.33
3.02	84.54	93.15	73.02	84.54	93.15
15.8	10.2	4.5	15.8	10.2	4.5

		20	)22								20	23					
Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
66.93	56.63	62.45	67.02	62.23	58.08	57.88	61.43	71.42	72.15	82.43	83.62	76.54	62.85	68.04	73.69	66.36	59.43
63.94	54.23	55.12	63.65	59.93	53.32	51.02	61.41	63.91	68.11	71.30	76.73	66.93	56.63	62.45	67.02	62.23	58.08
4.7	4.4	13.3	5.3	3.8	8.9	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3
		66.93 56.63	Jul         Aug         Sep           66.93         56.63         62.45	66.93 56.63 62.45 67.02	Jul         Aug         Sep         Oct         Nov           66.93         56.63         62.45         67.02         62.23	Jul         Aug         Sep         Oct         Nov         Dec           66.93         56.63         62.45         67.02         62.23         58.08           63.94         54.23         55.12         63.65         59.93         53.32	Jul         Aug         Sep         Oct         Nov         Dec         Jan           66.93         56.63         62.45         67.02         62.23         58.08         57.88           63.94         54.23         55.12         63.65         59.93         53.32         51.02	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62         76.54           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73         66.93	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul         Aug           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62         76.54         62.85           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73         66.93         56.63	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul         Aug         Sep           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62         76.54         62.85         68.04           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73         66.93         56.63         62.45	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul         Aug         Sep         Oct           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62         76.54         62.85         68.04         73.69           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73         66.93         56.63         62.45         67.02	Jul         Aug         Sep         Oct         Nov         Dec         Jan         Feb         Mar         Apr         May         Jun         Jul         Aug         Sep         Oct         Nov           66.93         56.63         62.45         67.02         62.23         58.08         57.88         61.43         71.42         72.15         82.43         83.62         76.54         62.85         68.04         73.69         66.36           63.94         54.23         55.12         63.65         59.93         53.32         51.02         61.41         63.91         68.11         71.30         76.73         66.93         56.63         62.45         67.02         62.23

	Year To Date		Rı	unning 12 Months	
2021	2022	2023	2021	2022	2023
54.53	63.80	69.69	54.53	63.80	69.69
35.82	54.53	63.80	35.82	54.53	63.80
52.3	17.0	9.2	52.3	17.0	9.2

Supply			20	022								20	23					
оцрыу	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	51,925	51,925	50,250	51,925	50,250	51,925	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	51,925	50,250	51,925
Last Year	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	51,925	50,250	51,925
Percent Change	6.7	6.7	6.7	6.7	6.7	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	Year To Date		Rui	nning 12 Months	
2021	2022	2023	2021	2022	2023
73,050	611,375	611,375	573,050	611,375	611,375
73,050	573,050	611,375	573,050	573,050	611,375
0.0	6.7	0.0	0.0	6.7	0.0

Demand			20	022								20	23					
Demand	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	36,476	32,546	34,011	36,704	34,002	32,930	32,768	31,303	38,563	37,345	41,132	40,364	39,569	34,986	35,612	38,465	34,583	33,083
Last Year	33,858	30,249	29,075	33,919	31,773	30,518	31,422	32,262	36,457	36,311	37,578	38,057	36,476	32,546	34,011	36,704	34,002	32,930
Percent Change	7.7	7.6	17.0	8.2	7.0	7.9	4.3	-3.0	5.8	2.8	9.5	6.1	8.5	7.5	4.7	4.8	1.7	0.5

	Year To Date		Ru	nning 12 Months	
2021	2022	2023	2021	2022	2023
369,627	418,756	437,773	369,627	418,756	437,773
281,065	369,627	418,756	281,065	369,627	418,756
31.5	13.3	4.5	31.5	13.3	4.5

Revenue			20	22								20	23					
Nevenue	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	3,475,140	2,940,395	3,138,143	3,480,084	3,127,222	3,015,988	3,005,227	2,881,222	3,708,334	3,625,500	4,280,314	4,202,087	3,974,587	3,263,528	3,418,887	3,826,455	3,334,713	3,085,922
Last Year	3,112,172	2,639,197	2,596,035	3,097,926	2,822,684	2,595,007	2,649,260	2,879,902	3,318,772	3,422,644	3,702,323	3,855,696	3,475,140	2,940,395	3,138,143	3,480,084	3,127,222	3,015,988
Percent Change	11.7	11.4	20.9	12.3	10.8	16.2	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3
2			20	22								20	23					

			_		
	Year To Date			Ru	nning 12 Months
2021	2022	2023		2021	2022
31,247,954	39,005,569	42,606,778		31,247,954	39,005,569
20,523,811	31,247,954	39,005,569		20,523,811	31,247,954
52.3	24.8	9.2		52.3	24.8

Cansus %			20	22								20	23					
Census %	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Census Props	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
Census Rooms	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675
% Rooms Participants	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4

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## Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of December 2023

							20	21							202	22							20	23						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F	M A	М	JJ	I A	s o	N I	) J	FN	A	м .	J	A	s o	N	D J	F	мА	M	JJ	A	s o	N D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	• •	•	• •	•	• •	• •	•	•		• •	•	•	•			•		•	•	•	•	• •
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	•	• •	•	• •	•	• •	• •	•	•		• •	•	•	•	• 6	•	• •	•	•	• •	•	•	• •
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	•	• •	•	• •	•	• •	• •	•	•		• •	•	•	•	• 6	•	•		•	• •	•	•	• •
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•			• •	•	•	• •	•	•	• •
80565	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																								
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	• •	•	• •	•	• •	• •	•	•	•	• •	•	•	•			•		•	•	•	•	• •
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	•	• •	•	• •	•	• •	• •	•   •	• •	•	• •	•	•	• •		•	• •	•	•	• •	•	• •	• •
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	• 6		• •	•	•	• •	•	•	• •
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	• •		• •	•	• •	• •	•	•	•	• •	•	•	•	• 1		• •		•	• •	•	•	• •
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	• 6		• •	•	•	• •	•	•	• •
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	•	• •		• •	•	• •	• •	•	•	•	• •	•	•	•	• 1		• •		•	• •	•	•	• •
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	• 6		• •	•	•	• •	•	•	• •
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	•	• •		• •	•	• •	• •	•	•	•	• •	•	•	•	• 1		• •		•	• •	•	•	• •
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	. 6		• •	•	•	• •	•	•	• •
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	• 1		• •		•	• •	•	•	• •
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	0	0	0 0	0	0		• •	• •	•	• •	•	• •	•	•	• •	• 6		• •	•	•	• •	•	•	• •
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105										-   -		-   -	1 -	1 - 1 -	-   -	1 - 1 -	-   -	• •		1 - 1 -	-   -	•	• •	• •
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	• •		• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•		•	•	•	•	• •

 <sup>-</sup> Monthly data received by STR

Blank - No data received by STR

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23 1854

Total Properties:

 <sup>-</sup> Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB

For the Month of December 2023

					De	cember 20	023										Per	cent Cha	nge	
	Ос	cupancy	(%)			ADR				RevPAR			Oc	cupancy	(%)			ADR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	45.5	11.0	0.0	56.5	101.62	102.44	0.00	101.78	46.27	11.25	0.00	57.52	-1.1	-24.3	0.0	-6.7	-1.6	-2.4	0.0	-1.8
Frisco, TX+	43.2	16.5	0.0	59.8	140.45	174.78	73.37	149.89	60.74	28.81	0.02	89.57	-3.8	13.9	-77.1	0.4	4.4	22.4	223.7	10.0
Plano TX+	52.6	8.9	0.4	61.8	97 18	136 82	43 37	102 58	51.08	12 20	0.16	63 44	-1.9	27	0.0	-0.7	1.9	11 1	0.0	3.3

					Y	ear To Da	te										Per	cent Cha	nge					
	Oc	cupancy	(%)			ADR				RevPAR			Oc	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	48.4	14.3	0.0	62.7	113.06	130.25	0.00	116.98	54.72	18.61	0.00	73.33	-1.0	28.9	0.0	4.6	3.8	8.3	0.0	5.4	2.8	39.6	0.0	10.2
Frisco, TX+	44.8	20.2	0.1	65.1	151.03	188.14	99.15	162.48	67.66	38.04	0.09	105.78	-1.8	12.8	53.0	2.4	9.8	23.2	59.9	14.6	7.9	39.0	144.6	17.4
Plano, TX+	56.6	13.2	0.1	69.9	103.49	145.05	46.06	111.29	58.59	19.16	0.03	77.79	-1.5	7.5	4613.5	0.2	5.2	13.3	-37.5	7.4	3.7	21.8	2844.7	7.6

Currency: USD - US Dollar

Total

-8.4

10.4

2.6

**RevPAR** 

Grp.

-26.1

39.4

14.1

Cont.

0.0

-26.0

0.0

Trans.

-2.7

0.4

-0.1

3.3

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McKinney CVB

For the month of: December 2023

				Curren	t Month - Dec	cember 202	3 vs Dec	ember 2	022							Year t	to Date - Dec	ember 2023	3 vs Dece	mber 20	)22					Parti	cipation	
	Осс	%	AD	R	RevP	AR	Pei	rcent Ch	ange fro	m Decen	ber 202	2	Осс	%	AD	R	RevP	AR		Percent	Change	from YT	D 2022		Prope	erties	Roor	ns
											Room	Room										Room	Room	Room		_		
	2023	2022	2023	2022	2023	2022	Осс	ADR	RevPAR	Rev	Avail	Sold	2023	2022	2023	2022	2023	2022	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
McKinney, TX+	63.7	63.4	93.28	91.59	59.43	58.08	0.5	1.8	2.3	2.3	0.0	0.5	71.6	68.5	97.33	93.15	69.69	63.80	4.5	4.5	9.2	9.2	0.0	4.5	20	17	1675	1565
Tier 1+	66.3	63.3	116.49	113.66	77.19	71.99	4.6	2.5	7.2	7.2	0.0	4.6	72.5	67.4	121.47	116.54	88.04	78.57	7.5	4.2	12.0	12.0	0.0	7.5	7	6	748	702
Tier 2+	60.9	62.3	88.34	89.64	53.84	55.82	-2.1	-1.4	-3.5	-3.5	0.0	-2.1	69.9	64.6	95.88	94.88	67.06	61.33	8.2	1.1	9.3	9.3	0.0	8.2	5	5	378	378
City of Georgetown, TX+	56.7	63.2	102.20	108.06	57.99	68.31	-10.2	-5.4	-15.1	-6.4	10.3	-1.0	68.3	69.8	115.23	113.21	78.66	78.98	-2.2	1.8	-0.4	7.3	7.7	5.4	12	11	1038	1015
City of Edmond, OK+	50.0	51.0	72.79	73.64	36.37	37.53	-1.9	-1.2	-3.1	-3.2	-0.1	-2.0	60.1	60.6	84.09	81.78	50.56	49.53	-0.7	2.8	2.1	2.0	-0.0	-0.8	15	9	1137	837
City of Allen, TX+	56.5	60.6	101.78	103.64	57.52	62.76	-6.7	-1.8	-8.4	-8.4	0.0	-6.7	62.7	60.0	116.98	110.98	73.33	66.53	4.6	5.4	10.2	10.2	0.0	4.6	10	10	1330	1330
City of Plano, TX+	61.8	62.3	102.58	99.28	63.44	61.81	-0.7	3.3	2.6	2.6	0.0	-0.7	69.9	69.8	111.29	103.59	77.79	72.26	0.2	7.4	7.6	9.4	1.6	1.8	58	55	7199	6885
City of Frisco, TX+	59.8	59.5	149.89	136.32	89.57	81.16	0.4	10.0	10.4	24.9	13.2	13.6	65.1	63.6	162.48	141.77	105.78	90.13	2.4	14.6	17.4	27.9	8.9	11.6	29	28	4285	4275

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## Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021							2022							2023						
							Chg in																					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JF	M   A	. M .	JJJ	AS	0	N D	JF	:   M   /	4   M	$J \mid J$	A   S	S   O	N D	JF	·   M	<u> </u>	J   J	<u>  A   '</u>	S O	N D
59429 Grand Hotel N		McKinney, TX	75069	Apr 2007	Apr 2007	46																						
	lilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	• •	•	• •	•	•	•	•		•	•	•	• •	• •	•	•	•	• •	•	• •
57611 Holiday Inn He	otel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	• •	• •	•	•  •	• •		•	•  •
66780 Home2 Suites	by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	• •	•	•  •	•	• 6	•	•  •
63529 Sheraton Hote		McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	• •	•	•	• •	• •	•	• •
67358 SpringHill Suit	es Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	• •	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	• •	•	•	•	• 6	•	• •
69937 Tru by Hilton I	McKinney	McKinney, TX	75070		U/C	84																						
75960 Fairfield Inn &	Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105									•	•	•	•	•	•	• •	•	•	•	•	•	•	• •
			Total Prope	erties:	8	832		o - M	onthly	data /	recei	ved b	y STF	?														

Blank - No data received by STR

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 <sup>-</sup> Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021							2022	2							2023	3						
							Chg in																							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	J   F	MA	4   M	JJ	A   S	8   O	$N \mid D$	J   I	F   M	A   M	J	J A	\	0   0	1   D	J F	F   M	<b>A</b>	M   J	J   A	4   S	1 0	1 D
44347 E	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	• •	
63134	FownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	•	
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	•	• •	•	• •	
65121 H	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	•	
60374 L	a Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	• •	• •	•	• •	
			Total Prope	erties:	5	378		o - N	/lonthl	y data	rece	ived b	y STF	₹																
								• - N	/lonthl	y and	daily	data r	eceiv	ed by	STR															-
								Blank	- No d	data re	eceive	ed by	STR	-																1

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

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# Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021								2022								20	23						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J F	M	ΔΜ		.ι Δ		ON		J	. м	Δ ,	<u> </u>		Δ	3	N	<u>П</u> .	F	м Д	м				ND
	Best Western Plus Georgetown Inn & Suites	Georgetown, TX		Dec 2012		76		<b>0</b> 1	141 7			<u> </u>		<u> </u>			141	A 1	-			_					101	J -		3 3	14 15
	•				Nov 2005	69																									
	•	Georgetown, TX				09		•	•	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	-	•	•						
	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX			Apr 2023	96																				-	1 1				• •
64136	Hampton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	• •
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																									
80671	Residence Inn by Marriott Georgetown	Georgetown, TX	78626		U/C	110																									
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	• •
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	• /		• •
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	• •
80533	Home2 Suites by Hilton Georgetown	Georgetown, TX	78628		U/C	107																									
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	54	Υ	•	•	•		•  •		• •	•	•  •	•	• •	•	•	• •	•	• •	•	•	•	•	•		•	• •
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		•	•	•	•	• •	•	• •	•	•  •	•	• •	•	•	• •	•	• •	•	•	•	•	•	• /		• •
	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		•	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	• •
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119	Υ	•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	• •
			Total Prope	erties:	14	1255		0 - 1	<b>Jonth</b>	lv da	ta red	ceive	d by	STR																	

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

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<sup>• -</sup> Monthly and daily data received by STR

## Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021								202	2							20	23						
							Chg in		$\Box$											$\top$								$\Box$	$\Box$	$\Box$	$\Box$
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	J F	M	AIN	1 J	J	A S	1 0	N D	J	F M	<b>A</b>	М .	JJ	A   :	s o	N	D J	F	M A	M	JJ	i <b>A</b>	SC	<u>, Ν Γ</u>
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																									
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		•		• •	•	• •	•	•	•	•	•	•	•  •	•	•	•	•	•		•	•	•	•	• •	• •
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		• •		•  •	•	• •	•	• •	•	•	•	•	•  •	•	•	•	•	•		• •	•	•	•	• •	• •
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																									
41092	Broadway Suites	Edmond, OK	73034			22																									
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																									
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																									
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		•		• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•		• •	•	•	•	•	• •
36130	Hampton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	70	Υ	• •		•  •	•	• •	•	• •	•	•	•	•	•  •	•	•	•	•	•		• •	•	• •	•	• •	• •
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		•		• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•		•	•	•	•	• •	• •
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		•		• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•		•	•	•	•	• •	• •
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		• •		• •	•	• •	•	• •	•	•	•	•	• •	•	•	•		•		• •	•	• •	•	• •	• •
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	• •	•	• •	• •
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102					•	• •	•	• •	•	•	•	•													•
77012	Red Carpet Motel	Edmond, OK	73034			27																									
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	• •	•	• •	• •

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Total Properties:

 <sup>-</sup> Monthly data received by STR

 <sup>-</sup> Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

# Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021								2022							202	23						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JI	F M	A	мЈ	J	A S	0 0	1 D	J F	M A	A M	JJ	A	s o	N	D J	FN	I A	M J	J	A S	O	N D
	wood Suites Plano North	Plano, TX	75023	Sep 2019	Sep 2019	81		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•		• •	•
	Inn & Suites Dallas Plano North	Plano, TX	75023	Jan 2016	Jan 2016	109		•	•	•	•	•	• •	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•
	Suites by Hilton Plano East North Hwy 75	Plano, TX	75023	Aug 2021	Aug 2021	97							0	•	•	• •	•	•	•	•	• •	•		• •	•	•	•	•	•	•
38221 InTown		Plano, TX	75023	May 2015		135		•	•	•	•	•	• •	•	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•	•
72065 Legacy		Plano, TX	75023	Con 2000	U/C Dec 1996	150 122																						4		4
34117 Plano Ir	nn & Suites Hilton Plano East North Hwy 75	Plano, TX Plano, TX	75023 75023	Sep 2009	U/C	98																								$\perp$
58087 aloft Ho	· · · · · · · · · · · · · · · · · · ·	Plano, TX	75023	Nov 2008	Nov 2008	136																								
	a Hotels Plano Frisco	Plano, TX	75024	Nov 2008	Nov 2008	129																								
	ard Dallas Plano In Legacy Park	Plano, TX	75024	Dec 1998	Dec 1998	153																								
	Suites Extended Stay by Wyndham Plano	Plano, TX	75024	Dec 1996	U/C	124				'			• •			•			•		•			•		•				i
	Inn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019		120																								
	bints by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106																								
	Dallas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2010 Aug 2014	299																								
	Suites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127																								
	egacy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21																								
	t Dallas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417						•																		
	Dallas Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176																								
	sance Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304																								
	nce Inn Dallas Plano Legacy	Plano, TX	75024	Oct 1998	Oct 1998	126																								
	an Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Υ					•																		
	a Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122	•																							
	Hill Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015	152				•		•	•			•	•	•		•	•									
, ,	dge Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jun 2015	101						•					•	•			•									
69308 StayOv	•	Plano, TX	75024	Jul 2017	Jul 2017	55																								
	Place Suites Dallas Plano/Legacy	Plano, TX	75024	Jan 2000	Jan 2000	104				•		•						•												
	nt Inn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97				•		•				•		•	•					• •	•		•			
	wood Suites Dallas Plano East Richardson	Plano, TX	75074	Jul 2009	Jul 2009	92				•	•	•	•		•			•	•		•			• •	•		•			
	t Suites Plano - Dallas North	Plano, TX	75074	May 2008	May 2008	76				•		•						•							•		•			
	ard Dallas Plano/Richardson	Plano, TX	75074	Jul 2020	Oct 2016	132				•		•			•			•												
1038 Deluxe		Plano, TX	75074	Oct 2022	Jun 1984	137	Υ			•	•	•	•		•	• •	• •	•												
63209 Hampto	on by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074		Dec 2014	114				•	•	•	• •		•	• •		•	• •		• •		•		•		•			
66548 Hampto	on Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2020		101				•	•	•	•		•	• •	• •	•	•		• •		•	• •	•	•	•			
	Inn Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2022	Oct 2022	105						П									0		•	• •	•	•	•		• •	•
	Inn Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122				•	•	•	• •	• •	•	• •	• •	•	•		• •		•	• •	•	•	•		•	
, .	Suites by Hilton Plano Richardson	Plano, TX	75074	Mar 2018	Mar 2018	125			•	•	•	•	• •		•	• •	• •	•	• •		• •		•	• •	•	•	•	•	• •	•
	rood Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108		• •	•	•	•	•	• •	• •	•	• •	• •	•	•	•	• •	•	•	• •	•	•	•		•	
11251 Motel 6	Dallas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	• •	•	• •	•	•	•	•	• •	•
20972 Quality	Inn & Suites Plano East Richardson	Plano, TX	75074	Dec 2015	May 1983	89		• •	•	•	•	•	• •	• •	•	• •	• •	•	•	•	• •	•	•	• •	•	•	•		•	
5201 Red Ro	of Inn Plano	Plano, TX	75074	Jun 2018	Sep 1980	111		• •	•   •	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	, •	•	•
65495 Resider	nce Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		•	• •	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	. •	•	
66599 Studio 6	6 Plano	Plano, TX	75074	Jul 2017	Jul 2017	91		• •	•   •	•	•	•	• •	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•		• •	•
31536 Super 8	3 Plano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		•	•  •  •	•	•	•	•  •	• •		•  •	• •	•	• •		• •	•	•  •	• •	•	• •	•		• •	•
31637 SureSta	ay Plus by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		•	•  •  •	•	•	•	• •	• •	•	• •	•	•	• •	•	• •	•	•   •	• •	•	•	•		•	, •
69218 Towner	Place Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		•	•  •  •	•	•	•	• •	• •		•  •	• •	•	• •		• •	•	•  •	• •	•	• •	•		•	•
68325 WoodS	pring Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		• •	•  •  •	•	•	•	• •	• •	•	•  •	•	•	• •		• •	•	•  •	• •	•	• •	•	,	•	, •
34073 Days In		Plano, TX	75075	Jan 1997	Jan 1997	62		•	•  •  •	•	•	•	• •	• •		•  •	• •	•	• •		• •	•	•  •	• •	•	• •	•		•	•
66087 Resider	nce Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		• •	•  •  •	•	•	•	• •	• •	•	•  •	•	•	• •	•	• •	•	•  •	• •	•	• •	•	, •	• •	, •
	dge Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		• •	•  •  •	•	•	•	• •	• •		•  •	• •	•	• •		• •	•	•  •	• •	•	• •	•	•	•	•
	- Extended Stay America Dallas - Plano Parkway -		75093	Oct 2021	Dec 1997	0	Υ	•	•	•	•	•	•																	
	t Inn Plano-Dallas	Plano, TX	75093	Dec 2022	Jul 1996	131		•	•  •  •	•	•	•	• •	•									•	• •	•	•	•	•	•	•
	ard Dallas Plano Parkway At Preston Road	Plano, TX	75093	May 1988		149		• •	• •	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	• •	•   •	• •	•	• •	•	, •	• •	
	ed Stay America Dallas - Plano Parkway	Plano, TX	75093	Apr 2013	Sep 1996	97		•		•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	•
	ed Stay America Suites Dallas - Plano	Plano, TX	75093	Aug 2013	May 1999	123		• •	• •	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•
	Inn & Suites Dallas Plano	Plano, TX	75093	Feb 1997	Feb 1997	99		•		•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•
	Inn Express & Suites Dallas-North Tollway (North		75093	Jul 2000	Jul 2000	80		•	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•
	ood Suites by Hilton Plano North Dallas	Plano, TX	75093	Apr 1997	Apr 1997	99		•		•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	•
	lace Dallas/Plano	Plano, TX	75093	May 2007	Sep 1998	127		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•
	nta Inn & Suites by Wyndham Dallas Plano West	Plano, TX	75093	Jan 1998	Jan 1998	129		•		•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•
	West Plano - Frisco	Plano, TX	75093	May 2006	Apr 1994	98		•	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•
	Inn West Plano - Dallas	Plano, TX	75093	Feb 2018	Dec 1994	64		•		•	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•
35566 Studio 6	6 Dallas - Plano Medical Center	Plano, TX	75093		Feb 1997	145		• •						• •		• •	• •	•	• •	•	• •	• •	• •	• •		• •	•	. •	• •	. •
			Total Prope	erties:	62	7571		0 -	Month	nlv d	lata r	eceiv	ed b	y STR																

A blank row indicates insufficient data.

 - Monthly and daily data received by STR Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

# Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of December 2023

STR Code Name of Establishment City & State Zip Code Aff Date Open Date Rooms Rms J F M A M J J A S O N D J F M A M J J A S O

## Tab 11 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of December 2023

								2021							20	22							202	3						
							Chg in																					$\Box$		$\Box$
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	J F	M	A   M	J   ,	J A	SO	N	DJ	F   I	/ A	М   、	J J	<b>A</b>	s o	N C	)   J	F M	A	M∣J	_ J /	1 S	ON	I D
59761	Courtyard Dallas Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•	• •	•	• •	•	• •	• •	•	• •	•
54760	Hampton by Hilton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •	•	•	•	•	• •	•	• •	• •	•	• •	•	•	•	• •	•	• •	•	• •	• •	•	• •	•
44891	Hilton Garden Inn Dallas Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		• •	•	•	• •	•	•	•	• •	• •	•	• •	•	•	•  •	• •	•	• •	•	• •	• •	•	• •	•
54270	Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		• •	•	•	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •	•	• •	•	•	•	•
60179	Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		• •	•	•	• •	•	• •	•	• •	• •	•	• •	•	•	•  •	• •	•	• •	•	• •	•	•	• •	•
65336	Hyatt Place Dallas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		• •	•	•	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •	•	• •	•	•	• •	•
58475	La Quinta Inns & Suites Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		• •	•	•	• •	•	• •	•	• •	• •	•	• •	•	•	•  •	• •	•	• •	•	• •	•	•	• •	•
67569	Marriott Dallas Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		• •	•	•	•	•	•	•	• •	•	•	• •	•	•	•	• •	•	• •	•	• •	•	•	• •	•
33379	Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		• •	•	•	• •	•	•	•	• •	• •	•	• •	•	•	•  •	• •	•	• •	•	• •	•	•	• •	•
75591	Staybridge Suites Allen	Allen, TX	75013		U/C	90																								
69052	Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95		• •	•	•	• •	•	• •		• •	• •	•	• •	•	•	•	• •	•	• •	•	• •	• •	•	• •	•
			Total Prope	rties:	11	1420		o - N	/lonth	ly da	ta rec	eived	by S7	TR																

 <sup>-</sup> Monthly data received by STR

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 <sup>-</sup> Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of December 2023

							20	21					2022								20	23								
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date F	Chg ir Rooms Rms		F	M A	M.	JJ	A S	0	N D	J	F M	AN	ИJ	J	A S	0	N [	o J	F	МА	M	J	JA	s	O N
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109	•	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• (	
75804	Courtyard Dallas Frisco	Frisco, TX	75033		U/C	148																								
63462 H	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103	•	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• (	
67751 H	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
70525 L	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• 6	•
76526	Omni PGA Frisco Resort	Frisco, TX	75033	May 2023	May 2023	500																				•	• •	•	• (	• •
81283 เ	Universal Kids Resort Hotel	Frisco, TX	75033		U/C	300																								
68461 A	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
57793 a	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• (	•
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• (	
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• (	•
65130 E	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• (	
53012 E	Embassy Suites by Hilton Dallas Frisco Hotel & Convention	Frisco, TX	75034	Apr 2005	Apr 2005	330	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	•
47278 H	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• (	
57922 H	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
56401 H	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• (	
61824 H	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• (	•
56820 H	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
66338 H	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	•
64657 H	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
69549 H	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303	•	•	• •	• •	•	• •	•	•		•		•	•	• •	•	• •	•	•	•	•	• •	•	• (	
77292 k	Kasa Dallas Frisco	Frisco, TX	75034			12	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
77282 k	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10											0	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
66457	Omni Hotel Frisco at The Star	Frisco, TX	75034	May 2020	Jul 2017	300	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
68462 F	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150	•	•	• •	• •	•	• •	•	•		•		•	•	• •	•	• •	•	•	•	•	• •	•	• (	
57216	Sheraton Hotel Stonebriar	Frisco, TX	75034	Mar 2008	Mar 2008	168	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10													П							П			П	
80199	The HALL Park Hotel, Autograph Collection	Frisco, TX	75034		U/C	224																								
39714	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
		Frisco, TX	75034		Mar 2021	118			•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
	•	Frisco, TX	75035	Jun 2011	Jun 2011	100	•	•	• •	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• (	
			Total Prope	erties:	32	4957	0	- Mc	onthly	data	recei	ved b	/ STR		0.70															

 <sup>-</sup> Monthly data received by STR

Blank - No data received by STR

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