



Visit McKinney

Agenda

Tuesday, November 28, 2023

8:00 AM

McKinney Performing Arts Center
Encore Wire Conference Room
200 W. Virginia Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

23-0956 [Minutes of the Visit McKinney Board Meeting of October 24, 2023](#)

Attachments: [Minutes](#)

REPORTS

23-0955 [Board and Liaison Reports](#)
 [City of McKinney](#)
 [McKinney Economic Development Corporation](#)
 [McKinney Community Development Corporation](#)

[McKinney Main Street/MPAC](#)
[Visit McKinney Finance Committee](#)

Attachments: [MCDC Report](#)
[MEDC Report](#)

23-0957 [Executive Director's Report](#)

Attachments: [Executive Director's Report](#)

REGULAR AGENDA ITEMS

23-0958 [Consider/Discuss Tourism Grant Application Submitted by Marching Music Made in McKinney in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of two local events to take place during the 2024 Drum Corps International \(DCI\) Summer Tour stop in McKinney](#)

Attachments: [Application Packet](#)

23-0959 [Consider/Discuss Tourism Grant Application Submitted by The Texas Women Society in the Amount of \\$8,500 for the Advertising, Marketing and Promotion of the inaugural 2024 McKinney Asian Festival](#)

Attachments: [Application Packet](#)

23-0960 [Consider/Discuss Tourism Grant Application Submitted by MillHouse Foundation in the Amount of \\$4,950 for the Advertising, Marketing and Promotion of the 2024 Season of MillHouse art-focused festivals and events.](#)

Attachments: [Application Packet -- MillHouse.pdf](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD AND DIRECTOR COMMENTS

Board and Director comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 22nd day of November, 2023, 5:00 p.m.

Aaron Werner
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.