

Promotional and Community Event Grant Application

Company Name	MillHouse Foundation
Federal Tax I.D.	83-3358144
Incorporation Date	01-15-2019
Mailing Address	610 Elm Street, McKinney, Texas, 75071
Phone Number	(202) 810-2101
Email	aimee@millhousefoundation.org
Website	https://millhousefoundation.org
Social Media	https://www.facebook.com/millhousemckinney/ , https://www.instagram.com/millhousemckinney/ , https://x.com/MillHouseMcK

Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.

I.a. Mission

MillHouse Foundation is a 501(c)(3) tax exempt nonprofit corporation established in January of 2019 to promote small business women in creative fields. Our mission is for women to flourish by providing opportunities to showcase their work and enhance income opportunities.

I.b. Strategic Goal

Our goal as an organization is to provide opportunities for micro-business owners to not only grow skills, but showcase and sell their work, providing economic stability for their families and the surrounding community. Our focus is women, but all are invited to participate in our festivals and events.

I.c. Scope of Services

1) Talent Showcase: Community-focused festivals and events to showcase products and offer enhanced revenue opportunities to participants by increasing visibility and sales, attracting new customers, and enhancing creative collaboration. Programs include art and artisan festivals and events.

2) Spotlight: Showcase work through gallery exhibits, public art, and media promotion. Enable participants to share insights, ideas and expertise, build meaningful connections, allow participants to sell their work. Programs include gallery exhibitions, public art murals and open studio tours.

3) Collaboration: Grow creative impact through collaborative projects and activities. Programs include the Texas Art and Music Guild's McKinney Art Studio Tour, City-sponsored Arts in Bloom art demonstrations, and artist-led group collaborations.

I.d. Staff and Volunteers

MillHouse Foundation Staff: Beth Beck, PhD, Executive Director, Volunteer; Dana Brock, Art Director, Consultant; Aimee Woolverton, Creative Services, Consultant
Volunteers: Gail Delger, Lisa Temple, Andrea Holmes, Valerie Batchelder, Lisa Moore, Celeste Seitz, Robin Pedrero, Alli Koch

I.e. Successes

We've hosted ten multi-day fine art festivals at the McKinney Cotton Mill since 2019: August 2019, February 2020, February 2021, August 2021, February 2022, August 2022, February 2023, August 2023, February 2024 and August 2024. We expanded ArtFest in 2023 to include the Atrium Hallway at the McKinney Cotton Mill.

For artisans, we've hosted three two-day outdoor Makers Markets in 2020 at a time when all festivals were canceled. We reinstated Makers Market in 2023 with one-day indoor events in July, September, December in the Atrium Hallway. Each festival and market was at capacity. In 2024, we continued our indoor Makers Markets with nine dates. For muralists and musicians, we've hosted two-day outdoor mural festivals on the south lawn of the Cotton Mill in 2022, 2023, and 2024. The first event included a celebrated cellist performing on the Friday evening VIP reception and a solo guitarist throughout the festival weekend. The second MuralFest featured a full sound stage lineup with solo performers, trios, and full bands on stage in the Tupps facility adjacent to the festival grounds. The third festival in 2024 featured a full line-up of musicians performing on the McKinney Mobile Stage on the south lawn behind MillHouse at the Cotton Mill. We've hosted 41 artists over the last three years to paint permanent exterior murals on the Cotton Mill facility. In addition, we hosted ten mobile muralists who painted 48x60 in canvases, which were auctioned to the public. In 2024, we added ten 48"x96" MDO mobile murals which were also auctioned to the public, as well as a commissioned artist painting a vintage trailer design. We hosted food trucks and local McKinney vendors. MillHouse hosted the International Postcard Art Exhibit at the McKinney Cotton Mill with more than 500 original artworks from contributors around the world. Art lovers came from as far as Norway, California, Colorado and more to attend the opening reception and sale. The next event will be held in The Hague, Netherlands.

I.f. Contribution to community

We believe the creative micro-business owners in the community, who participate in MillHouse events, help fuel our local economy. As their income-potential rises, so does the community as they invest their well-earned dollars at the local grocery stores, gas stations, restaurants, schools, and other local establishments.

We invite local, regional, and international creatives to engage and participate in MillHouse programs, with the intention of building and sustaining a vibrant, creative, prosperous community atmosphere to attract new visitors, residents, businesses, artisans, and foodies to the historic Cotton Mill Arts District.

We also offer the community an opportunity to come meet artists, makers, and muralists at each of our events, including our participation in the McKinney Art Studio Tour and artist demos at the City's Arts in Bloom festival. In addition, families and friends can enjoy our outdoor mural festival with food, music, and activities for the kids.

Select One

Nonprofit 501(c)3 (Attach copy of IRS Determination Letter)

IRS Determination Letter for 501(c)3

[MillHouseTaxExemptLetterID17260_4595.pdf](#)

Noteworthy recognitions or awards in the last two years.

We were chosen by the International PostCard Art Exhibition board as the recipient of their 2024 exhibition, which was held at the Cotton Mill. Dr. Beth Beck and MillHouse received a 16-page spread in the Art of Business section of the Summer edition of Where Women Create magazine. Beth Beck was nominated for the MCDC Quality of Life Award last year. Every grant we receive from Visit McKinney, McKinney Arts Commission and MCDC is noteworthy recognition, and we appreciate continued support through these grants to enable us to help other creatives in our community and beyond..

Representative Completing Application

Aimee Woolverton Grants and Marketing Manager

Mailing Address

610 Elm Street, Suite 1000, McKinney, Texas, 75f069

Phone Number

(202) 810-2100

Email

aimee@millhousefoundation.org

Contact for Communications Between MCDC and Organization	Aimee Woolverton Grants and Marketing Manager
Address	610 Elm Street, Suite 1000, McKinney, Texas, 75069
Phone Number	(202) 810-2101
Email	aimee@millhousefoundation.org
Funding - Total Amount Requested	\$15,000
Are matching funds available?	No
Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?	Yes
Provide name of City of McKinney entity funding source and amount.	McKinney Arts Commission - \$20,000
Have you received or will funding be requested from other organizations / foundations?	No
Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?	Yes
Please list.	2022, 2023, 2024
Board of Directors	Please see attached document
Board of Directors Attachment	MillHouse Foundation Staff and Board Profiles.pdf

Leadership Staff	Please see attached document.
Leadership Staff Attachment	MillHouse Foundation Principal Staff.pdf
Date(s) of Event	Makers Market, January 11, 2025 (10 am - 4 pm) Winter Indoor Festival, February 22-23, 2025 (11am-5pm each day) Makers Market, March 8, 2025 (10 am - 4 pm) East McKinney Community Mural, Spring Makers Market, May 10, 2025 (10 am - 4 pm) Makers Market, June 14, 2025 (10 am - 4 pm) Makers Market, July 12, 2025 Summer Indoor Festival, August 23-24, 2025 (11am-5pm each day) Art in Action Discovery Phase, September, 2025 Makers Market, September 13, 2025 Makers Market, October 11, 2025 Makers Market, November 8, 2025 Makers Market, December 13, 2025
Location(s)	McKinney Cotton Mill
Event(s) open to the public?	Yes
Ticket Prices	Free
Describe the target audience for the event(s).	<ol style="list-style-type: none"> 1. Art patrons from state and beyond with disposable income - typically between the ages of 30-60 2. Regional artists and creatives 3. Citizens looking for family friendly activities
Is this the first for this event?	No
If not, what is the history for the event (annual / biannual since what year)?	<p>ArtFest:</p> <ul style="list-style-type: none"> August 2019 February 2020 February 2021 August 2021 February 2022 August 2022 February 2023 August 2023 February 2024 August 2024 <p>Outdoor Makers Markets</p> <ul style="list-style-type: none"> October 2020 November 2020 December 2020

Indoor Makers Markets

July 2023
September 2023
December 2023.
January 2024
March 2024.
April 2024
May 2024
July 2024
September 2024
October 2024
November 2024
December 2024

MuralFest

June 2022
June 2023
June 2024

How does event showcase McKinney for tourism and/or business development?

At MillHouse, we're in the business of micro-business development. MillHouse festivals and events enable local and regional creatives, who own an impressive range of sole proprietor businesses, to earn income and grow their client base.

MillHouse generates local economic impact by keeping the sales and tourism tax dollars local; and contributes to McKinney's reputation as a cultural destination. McKinney Community Development Corporation cell phone data indicates that 70% of our festival attendees come from outside McKinney and visit McKinney establishments downtown both before and after they attend MillHouse events.

We have a successful history of well-attended events, with close to 12,000 participants over the previous thirteen events. Many are repeat visitors who are drawn to our unique venue in a gateway historic McKinney property, The Cotton Mill, on Highway 5 at the entry to the east McKinney redevelopment zone. Because of the quality and diversity of art at our festivals, corporate executives, interior designers, and other businesses represent some of the patrons who attend and buy.

We promote our art and mural festivals as two-day destinations where attendees can "come and go" throughout the weekend, mingled with visits to local shops, restaurants, historic buildings, and the many outdoor parks that McKinney has to offer. MillHouse festivals, markets and events help promote the City of McKinney as a cultural arts destination for weekend travelers.

Expected attendance.	10,000+
Expected number or percentage of attendees coming from outside of McKinney.	70%
Does the event support a non-profit (other than applicant)?	No
What percentage of revenue will be donated (indicate gross or net)?	0
Gross Revenue	\$65,800
Projected Expenses	\$117,902
Net Revenue	-52,102
Other Funding Sources	McKinney Arts Commission - \$20,000 (this grant award is for a full season of projects, several of which are not included in this grant as marketing funds do not apply) Visit McKinney - \$5,000 (not yet applied for this grant)
Provide a detailed narrative of the event(s) including mission, goals, activities, schedule, production timeline, goals for growth / expansion, etc.	<p>MillHouse festivals are large-scale arts events focused on providing an engaging space for the community to interact with artists in one of the 65+ booths that are a part of these indoor and outdoor events. The artisan Makers Markets can host up to 36 vendors to each event. Each festival and event offers us the opportunity to showcase the historic Cotton Mill in Mckinney.</p> <p>Mission/Goals/Expansion</p> <p>In 2025, we're continuing ArtFest and Makers Market, refining our ability to fit more artists into the space available inside the Cotton Mill. We're collaborating with the owner of the White Box Roastery to create incentives to come to these events. What's new: we're rethinking MuralFest as we work with the owners of the Cotton Mill to create new mural opportunities inside the building, and we're planning an East McKinney Community mural in the Spring, in collaboration with Community leaders. In the Fall, we're kicking off the Discovery Phase for a new International Art in Action project.</p> <p>We're eager to try something new, and will unveil plans as</p>

negotiations proceed.
Schedule

Planned Activities: Free Admission to all

Makers Market, January 11, 2025 (10 am - 4 pm)
The Cotton Mill Atrium Hallway
Estimated attendance: 500
Participating artists: 35+

Winter Indoor Festival, February 22-23, 2025 (11am-5pm
each day)
The Cotton Mill, Grand Hallway, Atrium Hallway, and Wedding
Venue
Estimated attendance: 2500
Participating artists: 65+

Makers Market, March 8, 2025 (10 am - 4 pm)
The Cotton Mill Atrium Hallway
Estimated attendance: 750
Participating artists: 35+

East McKinney Community Mural, Spring
Woodside Village Apartment Complex
Estimated attendance: 75
Participating artists: 10+

Makers Market, May 10, 2025 (10 am - 4 pm)
The Cotton Mill Atrium Hallway
Estimated attendance: 750
Participating artists: 35+

Makers Market, June 14, 2025 (10 am - 4 pm)
The Cotton Mill Atrium Hallway
Estimated attendance: 750
Participating artists: 35+

Makers Market, July 12, 2025
The Cotton Mill Atrium Hallway
Estimated attendance: 750
Participating artists: 35+

Summer Indoor Festival, August 23-24, 2025 (11am-5pm
each day)
The Cotton Mill, Grand Hallway, Atrium Hallway, and Wedding
Venue
Estimated attendance: 2500
Participating artists: 65+

Art in Action Discovery Phase, September, 2025
South Africa

Estimated attendance: 150
Participating artists: 5+

Makers Market, September 13, 2025
The Cotton Mill Atrium Hallway
Estimated attendance: 1000
Participating artists: 35+

Makers Market, October 11, 2025
The Cotton Mill Atrium Hallway
Estimated attendance: 1000
Participating artists: 35+

Makers Market, November 8, 2025
The Cotton Mill Atrium Hallway
Estimated attendance: 1000
Participating artists: 35+

Makers Market, December 13, 2025
The Cotton Mill Atrium Hallway
Estimated attendance: 1000
Participating artists: 35+

Production schedule

Our production timeline is year-round. For each ArtFest in Winter and Summer, we discuss needed changes or updates to be implemented then open applications for the next ArtFest. We begin social media posts 60-90 days in advance of each event. Makers Markets are on a quicker cadence for planning and social media and require social media posts 45 days in advance, if possible.

Provide a detailed marketing plan and budget for the event(s).

Mission, priorities, and vision

MillHouse Foundation is a 501(c)(3) tax exempt nonprofit corporation. Our mission is to enhance the earning potential of micro and small business owners in creative fields. Our focus is women; however, everyone can participate in our programming and events created to promote female artists and entrepreneurs through meaningful connections, social and educational activities, and access to shared resources to create social, creative, and economic impact in the local community. The organization believes that when women flourish, so do their families and extended communities. MillHouse Foundation partners with her sister organization, MillHouse McKinney, to provide female artists and creatives access to private and open studios, co-working and social space, workshops and classes, and member resources; while focusing efforts on program priorities.

MillHouse Foundation's top program priorities are:

- 1) Talent Showcase - community-based festivals, markets, and events to offer enhanced revenue opportunities for local and regional creatives by increasing visibility and sales, and attracting new customers;
- 2) Art/Product Spotlights: opportunities to highlight creative work through Gallery exhibits, Public Art, and social media promotions; and
- 3) Collaborative projects to elevate creative expression working with McKinney creatives and organizations.

Each of these priorities offer creative, entrepreneurial women the opportunity to learn, grow, collaborate, and showcase their ideas, products, and services.

Our core beliefs are centered on the following guiding principles:

- 1) Every woman is an entrepreneur at heart, awaiting encouragement, guidance, and resources to awaken and flourish.
- 2) Contributions by small business women deserve elevation, recognition, and resources.
- 3) Women, as artists and entrepreneurs, create economic impact with social benefits

Marketing Goals and Objectives

1. Increase Event Attendance

Boost festival/event attendance during 2025. We will do this by increasing our ad size in the McKinney Community Impact. In previous years, we ran 1/8th page ads. In 2025, we placed our ads to the Marketplace section and increased the size to ¼ page. We are able to list the events coming up for the next 6 months, therefore increasing brand awareness and ultimately event attendance. We would like to expand our advertising for our bi-annual Art Festivals to include regional publications in Houston, Austin, Dallas, Fort Worth, and San Antonio. In addition, we will continue with targeted social media ads.

2. Boost Social Media Engagement

Increase the social media engagement for MillHouse festivals/events in 2025 by continuing to use Instagram and Facebook Reels which draw larger audiences than traditional posts.

3. Increase Search Engine Ranking

By the end of the year, we want to increase our search results page position for our main brand-related keywords to drive more organic traffic. Currently MillHouse Foundation ranks 4th in McKinney searches on Google for McKinney Art Festivals. Our goal is to increase this by one spot in

2024. Additionally, we would like to rank on the first page of Google searches for art festivals in the Dallas area. We will do this by adding more specific key words on our website and social media posts.

4. Collaborating with others

Partner with the Cotton Mill Arts District and White Box Roastery teams to showcase MillHouse festivals and events to bring fresh perspectives and open doors to new audiences.

The team

Aimee Woolverton, Creative Services Director creates Makers Market social media

content and posts, as well as directing social media and print advertising for all festivals.

Dana Brock, Arts Director, creates social media for Summer and Winter ArtFest.

Beth Beck, PhD creates social media for MillHouse Foundation brand awareness.

Target audience persona(s)

1. Art patrons from state and beyond with disposable income - typically between the ages of 30-60
2. Regional artists and creatives
3. Citizens looking for family friendly activities

Channels and tactics

Email newsletters

Social media including Facebook/Instagram ads

Website

Press Releases sent to all relevant DFW media sources.

Print advertising

Paid advertising in Community Impact Magazine

Free advertising via event submissions in regional and statewide publications, including Texas Monthly, Texas Highways, AARP, and The Dallas Morning News

Budget and resources assessment

All marketing funds come from MCDC and Visit McKinney grants. MillHouse Foundation currently has no marketing budget to allocate to staff or direct advertising.

Plan should include promotional channels (print ads including publication names, social

Promotional Channel	Budget
Community Impact	\$17,376
Meta Social Media	\$9,850

media, radio, posters, flyers, yard signs, etc.)

Local Free Publications	\$0
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Event Marketing Plan and Budget Attachment

[MillHouse Foundation Marketing Plan Template 2025.pdf](#)

Total Promotional Budget \$35,376

What percentage of the total marketing budget does the grant represent? 42% (Our projected budget of \$35,376 is grant-dependent. We will adjust our marketing plan based on actual funds awarded.)

Attendance from previous event(s), if applicable 1. 10,000-12,000 in 2024 2. 7,000

Marketing lessons learned from past (what worked and what did not). Social media and Instagram reels can be shared and reposted by the participating artists and interested shoppers. Digital media and print ads work well and offer statistics on viewership. Printed flyers and cards are costly and create waste.

How will you measure success of your event and marketing campaign? (attendance, website hits, social media indicators, etc.) Attendance - volunteers will have clickers to check attendance at events. Artists' anecdotal evidence from sales. Website hits. Social media campaign reports. Community Impact print and online media reports.

Please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.) See attached Marketing Plan for screenshot examples of previous Community Impact and social media ads.

Additional details related to marketing efforts. See the attached Marketing Plan

Budget [2025 Promotional Grant Budgets - MCDC Proposal.pdf](#)

What percentage of Project / Promotional / Community Event funding will be provided by the applicant? 80% (This does not include marketing funds)

Sponsorship Revenue 0

Registration Fees 70,000

Donations 0

Other (raffle, auction,
etc.) 0

Net Revenue 0

Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.


Strategic Economic Objectives and Metrics:
Host at least one event per month at the McKinney Cotton Mill featuring local and regional creatives.
Metric: Complete the planned festivals and events in a timely manner.
Leverage print and digital media markets to increase awareness of McKinney as a weekend destination.
Metric: Plan monthly Community Impact ads, send press releases to local and regional media outlets, and post social media for all festival participants.

Budget [Festival Budget 2025 - Google Sheets.pdf](#)

Financial Statements [Form 8453-TE 2023 Form 990 5127.pdf](#)
[MillHouse Foundation 2022 Tax Return 990.pdf](#)

IRS Determination Letter (if applicable) [MillHouseTaxExemptLetterID17260.pdf](#)

W9 [W9 MillHouse Foundation 2024.pdf](#)

We certify that all figures, facts, and representations made in this application, including attachments, are true and correct to the best of our knowledge.  Hidden to protect your privacy

Chief Executive Officer  Hidden to protect your privacy

Date  Hidden to protect your privacy

Representative Completing Application  Hidden to protect your privacy

Date

 Hidden to protect your privacy



Marketing Plan - 2025

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Channels and tactics

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- Social media including Facebook/Instagram ads
- Website
- Press Releases sent to all relevant DFW media sources.
- Print advertising
 - Paid advertising in Community Impact Magazine
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Budget and resources assessment

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Past Marketing Examples

Community Impact Market Place Ads:

**MILLHOUSE
UPCOMING EVENTS**

AUG SUMMER ARTFEST
24-25 11 AM-5 PM

MAKERS MARKET SEP 14
10 AM-4 PM

SEP POSTCARDART SHOW
21 1-4 PM
VIP TICKETS AVAILABLE

MAKERS MARKET OCT 12
10 AM-3PM

NOV MAKERS MARKET 9
10 AM-4 PM

MAKERS MARKET DEC 14
10 AM-4 PM

MCKINNEY COTTON MILL 610 ELM STREET, SUITE 1000

THE COTTON MILL
McKinney Arts Commission
MCDC
McKINNEY COMMUNITY DEVELOPMENT CORPORATION
visit McKinney
Official Sponsor

**MILLHOUSE
EVENTS**

MCKINNEY COTTON MILL
610 ELM STREET

JAN MAKERS MARKET 10
10 AM-4 PM

FEB ARTFEST 23-24
11 AM-5 PM

MAR MAKERS MARKET 8
10 AM-4 PM

MAY MAKERS MARKET 10
10 AM-4 PM

SHOP LOCAL

THE COTTON MILL
McKinney Arts Commission
MCDC
McKINNEY COMMUNITY DEVELOPMENT CORPORATION
visit McKinney
Official Sponsor

Sample Social Media Ads:

MillHouse Holiday Makers Market
McKinney Cotton Mill
610 Elm Street ~ McKinney Tx, 75069

THE COTTON MILL
visit McKinney
Official Sponsor
MCDC
McKINNEY COMMUNITY DEVELOPMENT CORPORATION
McKinney Arts Commission

December 14th
10 am-4 pm

Alex Bugg

MillHouse MuralFest
McKinney Cotton Mill

THE COTTON MILL
visit McKinney
Official Sponsor
MCDC
McKINNEY COMMUNITY DEVELOPMENT CORPORATION
McKinney Arts Commission

June 1-2, 2024

MCDC Budget MillHouse Festivals for 2023 (Total for 13 events)	Award	Description
Social Media	\$17,700	
Media Content and Design	\$7,850	Create and design media content, including festival and market webpages, photography, graphics, descriptions, links, etc.
Social Media Ads	\$5,850	
Social Media Ads in regional markets for ArtFests	\$4,000	Target: Austin, Houston, and San Antonio
Makers Market Flag	\$300	
Print and Media Ads	\$17,376	
CI MarketPlace	\$4,776	
<i>CI ArtFest 1/24page</i>	\$12,600	Multiple markets including Austin, Houston, and Fort Worth, and Dallas
TOTAL	\$35,376	

2024-2025 Season Budget - MillHouse Foundation		
Proposed Cultural Arts District Manager	\$8,000.00	
MURALFEST 2025		
REVENUE		
(35 applications @\$25)	\$875	In-Kind
REVENUE TOTAL	\$875	
EXPENSES		
2 Part-time Festival coordinators	\$6,000	
MuralFest Artist stipends	\$10,500	
Live Musicians	\$5,000	
Sound Equipment	\$1,500	
Sound Stage	\$1,200	
MuralFest Artist supplies	\$12,042	
OutdoorEvent/Security	\$750	
Cleaning	\$0	\$300
Event Insurance	\$350	
Porter fee	\$0	\$200
Outdoor Facility	\$0	\$1,000
Artist signs for murals	250	
Sponsor Boards	350	
Marketing	\$3,750	
EXPENSES SUBTOTAL	\$41,692	\$1,500
WINTER AND SUMMER ARTFESTS 2025		
REVENUE		
Artist Applications	\$3,125	In-Kind
Artist Booth Fees	\$31,300	
REVENUE TOTAL	\$34,425	
EXPENSES		
2 Part-time Artist Festival coordinators (2 two-day Festivals)	\$14,000	
Live Musicians	\$1,800	
Cotton Mill Facility Rental	\$0	\$12,000
Volunteer and participant food/drinks	\$680	
Event/Security	\$1,500	
Event Insurance	\$680	
Cleaning	\$0	\$600
Porter fee	\$0	\$400

	MARKETING	\$5,350	
	EXPENSES SUBTOTAL	\$24,010	\$13,000
	INDOOR MAKERS MARKET 2025 (8 planned)		
	REVENUE		In-Kind
	Artist Applications (\$25 each)	\$4,175	
	Artist Booth Fees	\$27,200	
	REVENUE TOTAL	\$31,375	
	EXPENSES		
	Part-time Artist Festival coordinator (8 Markets)	\$16,000	
	Cotton Mill Facility Rental	\$2,720	\$0
	Event Insurance	\$1,200	
	Event/Security	\$0	
	Cleaning	\$0	\$900
	Porter fee	\$0	\$600
	MARKETING	\$8,080	
	EXPENSES SUBTOTAL	\$28,000	\$1,500
	ROCKWALL LEGACY COMMUNITY MURALS		
	REVENUE		In Kind
		\$0	
	EXPENSES		
	Part-time Event Coordinator	\$2,000	
	Artist Design Mentorship	\$3,000	
	Paint and Supplies	\$1,800	
	Event insurance	\$250	
	Event security	\$650	
	EXPENSES SUBTOTAL	\$7,700	
	South African Artist Exchange		
	REVENUE		In Kind
	Trip Fees	\$2,500	
	EXPENSES		
	Part-time Project Coordinator	\$2,000	
	Instructional Stipends for Artists	\$5,000	
	Paint and Supplies	\$500	
	Reciprical Host Organization In Country Coordination	\$1,000	

EXPENSES SUBTOTAL	\$8,500	
Total MillHouse Foundation 2025 Revenue	\$69,175	
Total MillHouse Foundation 2025 Expenses	\$117,902	
Direct stipends for artist coordinators, muralists and musicians	\$73,300	

MillHouse Foundation Leadership Staff

CEO/Executive Director, Dr. Beth Beck

Beth moved to McKinney, Texas from Washington DC. She retired from NASA in 2018 after three decades in federal service. Beth, a Phi Beta Kappa, received her Bachelor of Science from The University of Texas at Austin, Master of Public Affairs from the UT L.B.J. School, and Doctorate of Philosophy in Planning, Governance and Globalization from Virginia Tech.

Art Director: Dana Brock

Artist and Jeweler Dana Brock directs fine art activities at MillHouse, including the bi-annual MillHouse indoor ArtFest at the McKinney Cotton Mill in February and August, including all artist communications and fine art festival social media.

Marketing & Grants Director Aimee Woolverton

Aimee Woolverton manages marketing for events at MillHouse, including annual MuralFest and Second Saturday one-day Makers Markets held at the McKinney Cotton Mill. Aimee works closely with artists and artisans.. She also administers foundation grants.

ArtFest Co-Manager - Gail Delger

Gail is passionate about art expressed through humor in watercolor, printmaking, collage and acrylic. She invites you to tell your own story about her art. She'll let you know if you're right. MillHouse ArtFest and Makers Market exist because of Gail's imagination, in addition to the MillHouse Public Art Project and Murals.

Artist Leader - Mary Hannigan

Printmaker Mary Hannigan serves as art installation coordinator, mentor, and art instructor.

Artist Leader Celeste Seitz

Minimalist abstract Artist Celeste Seitz serves as an artist-leader for this year's Mural events, and the MillHouse booth and art demo stage at the Downtown Arts and Bloom Festival.

Artist Mentor Alli Koch

Artist, author, muralist, and lover of all things black and white, Alli Koch provides insight and expertise for our mural design process. She's providing mentorship and instructional workshops.

Summer Intern Jordyn Useforge

Jordyn will be a Junior at the University of Tennessee at Knoxville studying Psychology and French. She's interested in nonprofit management and loves art. She'll support our events team this summer

MillHouse Foundation Staff and Board Member Bios

Leadership Staff:

CEO/Executive Director, Dr. Beth Beck

Beth moved to McKinney, Texas from Washington DC. She retired from NASA in 2018 after three decades in federal service. Beth, a Phi Beta Kappa, received her Bachelor of Science from The University of Texas at Austin, Master of Public Affairs from the UT L.B.J. School, and Doctorate of Philosophy in Planning, Governance and Globalization from Virginia Tech. Learn more about Beth.

Board Members:

Artist Andrea Holmes

Andrea is a Texas-based painter, muralist, and self-proclaimed bird nerd. She started painting Texas birds in 2013, and branched out to paint murals in 2020.. You'll find Andrea's murals around downtown McKinney, as well as private homes and shops in the area. She serves on the MillHouse McKinney Art Events Team.

A Holmes Art Studio

Artist Gail Delger

Gail is passionate about art expressed through humor in watercolor, printmaking, collage and acrylic. She invites you to tell your own story about her art. She'll let you know if you're right. MillHouse ArtFest and Makers Market exist because of Gail's imagination, in addition to the MillHouse Public Art Project and Murals.

Gail Delger

Artist Lisa Temple

Lisa paints figurative portraiture and abstract expressionism, most often in oil and acrylic. Her background in dance and choreography always shows up on the canvas. Lisa serves on the MillHouse McKinney Art Events Team, and is one of the talented mural artists participating in the MillHouse Public Art Project Murals at the Cotton Mill.

Lisa Temple Fine Art

Artist/Jeweler Dana Brock

Dana has an artist's spirit and a gypsy soul. She loves to create things -- every day. She believes there's a soul-deep connection in the work you do with your hands. Dana serves as Treasurer of the Board, as well as Founder and Art Director for MillHouse McKinney. She and Gail Delger created ArtFest, Makers Market, and the Public Art Project Murals.

Dana Brock Art & DzynbyDana

Photographer Aimee Woolverton

Aimee is an Award Winning Photographer, entrepreneur, and founding owner of AimeeLouise Photography. She creates digitally-painted fine art photography, available in local galleries. One of the original MillHouse Foundation founders, she serves as Board Secretary. She's also MillHouse McKinney's Creative Services Director.

Aimee Woolverton

Federal Electronic Filing Instructions

Tax Year 2022

You are responsible for confirming the status of your electronically filed return.

You can confirm the status of your return by going to <https://www.taxact.com/ef/efile-center>. You will need to enter the entity's EIN, ZIP code and company name.

You do not need to mail any paper signature forms to the IRS. Retain the signed copy of Form 8453-TE along with a copy of your return. The return has been successfully filed once an acceptance from the IRS is received.

**Short Form
Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2022

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Do not enter social security numbers on this form, as it may be made public.

Go to www.irs.gov/Form990EZ for instructions and the latest information.

A For the 2022 calendar year, or tax year beginning _____, **and ending** _____

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization
MillHouse Foundation
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite
610 Elm Street 1000
 City or town, state or province, country, and ZIP or foreign postal code
Mckinney, TX 75069

D Employer identification number
83-3359144

E Telephone number
(202) 810-2101

F Group Exemption Number

G Accounting Method: Cash Accrual Other (specify) _____

H Check if the organization is not required to attach Schedule B (Form 990).

I Website: **<https://millhousefoundation.org>**

J Tax-exempt status (check only one) - 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

K Form of organization: Corporation Trust Association Other _____

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B)) are \$500,000 or more, file Form 990 instead of Form 990-EZ \$ **62,394.**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)		Check if the organization used Schedule O to respond to any question in this Part I <input type="checkbox"/>	
Revenue	1 Contributions, gifts, grants, and similar amounts received	1	25,666.
	2 Program service revenue including government fees and contracts	2	36,728.
	3 Membership dues and assessments	3	
	4 Investment income	4	
	5 a Gross amount from sale of assets other than inventory	5a	
	b Less: cost or other basis and sales expenses	5b	
	c Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)	5c	
	6 Gaming and fundraising events:		
	a Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
b Gross income from fundraising events (not including \$ _____ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000).	6b		
c Less: direct expenses from gaming and fundraising events	6c		
d Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d		
7 a Gross sales of inventory, less returns and allowances	7a		
b Less: cost of goods sold	7b		
c Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a)	7c		
8 Other revenue (describe in Schedule O)	8		
9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	9	62,394.	
Expenses	10 Grants and similar amounts paid (list in Schedule O)	10	
	11 Benefits paid to or for members	11	
	12 Salaries, other compensation, and employee benefits	12	18,175.
	13 Professional fees and other payments to independent contractors	13	474.
	14 Occupancy, rent, utilities, and maintenance	14	23,115.
	15 Printing, publications, postage, and shipping	15	
	16 Other expenses (describe in Schedule O)	16	15,683.
17 Total expenses. Add lines 10 through 16	17	57,447.	
Net Assets	18 Excess or (deficit) for the year (subtract line 17 from line 9)	18	4,947.
	19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	
	20 Other changes in net assets or fund balances (explain in Schedule O)	20	
	21 Net assets or fund balances at end of year. Combine lines 18 through 20	21	4,947.

Part II Balance Sheets (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II

	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	0.	22 0.
23 Land and buildings	0.	23 0.
24 Other assets (describe in Schedule O)	0.	24 0.
25 Total assets	0.	25 0.
26 Total liabilities (describe in Schedule O)	0.	26 0.
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	0.	27 0.

Part III Statement of Program Service Accomplishments (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III.

What is the organization's primary exempt purpose? **Support micro business women in creative fields.**

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

Expenses
(Required for section 501(c)(3) and 501(c)(4) organizations; optional for others.)

28 Talent Showcase Community based festivals, markets and events to offer enhanced revenue opportunities for local and regional creatives by increasing (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	28a
29 Spotlight Highlight creative work through gallery exhibits, public art, media promotions, 13 public art murals on Cotton Mill, 450 media posts to (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	29a
30 Collaboration Elevate creative expression working with McKinney creatives and organizations; McKinney Garden Club Home Tours, Arts and Music (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	30a
31 Other program services (describe in Schedule O) (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	31a
32 Total program service expenses (add lines 28a through 31a)	32

Part IV List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated - see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV.

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
Dana J Brock Board Treasurer				
Aimee L Woolverton Board Secretary				
Elizabeth S Beck Board President				
Gail M Delger Board Director				
Lisa Temple Board Director				
Andrea Holmes Board Director				

Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V

		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O		X
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions		X
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?		X
b	If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O		
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III.		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N		
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions	37a	
b	Did the organization file Form 1120-POL for this year?	37b	X
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	X
b	If "Yes," complete Schedule L, Part II, and enter the total amount involved	38b	
39	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on line 9	39a	
b	Gross receipts, included on line 9, for public use of club facilities	39b	
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911: _____; section 4912: _____; section 4955: _____		
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I.	40b	X
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T.	40e	X
41	List the states with which a copy of this return is filed: TX		
42a	The organization's books are in care of: Dana J. Brock Telephone no. (202) 810-2101 Located at: 610 Elm Street Ste. 1000 Mckinney, TX ZIP + 4 75069-6777		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: _____ See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	42b	X
c	At any time during the calendar year, did the organization maintain an office outside the United States? If "Yes," enter the name of the foreign country: _____	42c	X
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here. <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year	43	
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ.	44a	X
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	
c	Did the organization receive any payments for indoor tanning services during the year?	44c	X
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions	45b	

		Yes	No
46 Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46		X

Part VI Section 501(c)(3) Organizations Only

All section 501(c)(3) organizations must answer questions 47-49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI

		Yes	No
47 Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	47		
48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48		
49a Did the organization make any transfers to an exempt non-charitable related organization?	49a		
b If "Yes," was the related organization a section 527 organization?	49b		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation

EFILE COPY

f Total number of other employees paid over \$100,000 **0**

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000 **0**

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations must attach a completed Schedule A. Yes No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer Elizabeth S. Beck, Board President	Date
	Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name	Firm's EIN			Phone no.
	Firm's address				

May the IRS discuss this return with the preparer shown above? See instructions Yes No

SCHEDULE A
(Form 990)

Public Charity Status and Public Support

OMB No. 1545-0047

2022

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

MillHouse Foundation

Employer identification number

83-3359144

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____
- 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**.
Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Table with 7 columns: (a) 2018, (b) 2019, (c) 2020, (d) 2021, (e) 2022, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Tax revenues levied for the organization's benefit; 3 The value of services or facilities furnished by a governmental unit; 4 Total; 5 The portion of total contributions by each person; 6 Public support.

Section B. Total Support

Table with 7 columns: (a) 2018, (b) 2019, (c) 2020, (d) 2021, (e) 2022, (f) Total. Rows include: 7 Amounts from line 4; 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources; 9 Net income from unrelated business activities; 10 Other income; 11 Total support; 12 Gross receipts from related activities; 13 First 5 years.

Section C. Computation of Public Support Percentage

Table with 3 columns: Description, Value, Percentage. Rows include: 14 Public support percentage for 2022; 15 Public support percentage from 2021 Schedule A; 16a 33 1/3 % support test-2022; 16b 33 1/3 % support test-2021; 17a 10%-facts-and-circumstances test-2022; 17b 10%-facts-and-circumstances test-2021; 18 Private foundation.

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")			23,415.	5,257.	13,773.	42,445.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose			28,329.			28,329.
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5			51,744.	5,257.	13,773.	70,774.
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						70,774.

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
9 Amounts from line 6			51,744.	5,257.	13,773.	70,774.
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)			51,744.	5,257.	13,773.	70,774.

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2022 (line 8, column (f), divided by line 13, column (f)).	15	100.00%
16 Public support percentage from 2021 Schedule A, Part III, line 15	16	100.00%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2022 (line 10c, column (f), divided by line 13, column (f)).	17	%
18 Investment income percentage from 2021 Schedule A, Part III, line 17.	18	%

19a 33 1/3 % support tests--2022. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization.

b 33 1/3 % support tests--2021. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization.

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b	Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?		
b A family member of a person described on line 11a above?		
c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or memberships of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organizations's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).		
3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.			
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.			
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).			
2 Activities Test. Answer lines 2a and 2b below.			
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.	Yes	No	
b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.			
3 Parent of Supported Organizations. Answer lines 3a and 3b below.			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI.			
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.			

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*).

See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1	Amounts paid to supported organizations to accomplish exempt purposes	1
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3
4	Amounts paid to acquire exempt-use assets	4
5	Qualified set-aside amounts (prior IRS approval required - provide details in Part VI)	5
6	Other distributions (describe in Part VI). See instructions.	6
7	Total annual distributions. Add lines 1 through 6.	7
8	Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.	8
9	Distributable amount for 2022 from Section C, line 6	9
10	Line 8 amount divided by line 9 amount	10

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2022	(iii) Distributable Amount for 2022
1	Distributable amount for 2022 from Section C, line 6		
2	Underdistributions, if any, for years prior to 2022 (reasonable cause required- explain in Part VI). See instr.		
3	Excess distributions carryover, if any, to 2022		
a	From 2017		
b	From 2018		
c	From 2019		
d	From 2020		
e	From 2021		
f	Total of lines 3a through 3e		
g	Applied to underdistributions of prior years		
h	Applied to 2022 distributable amount		
i	Carryover from 2017 not applied (see instructions)		
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.		
4	Distributions for 2022 from Section D, line 7: \$		
a	Applied to underdistributions of prior years		
b	Applied to 2022 distributable amount		
c	Remainder. Subtract lines 4a and 4b from line 4.		
5	Remaining underdistributions for years prior to 2022, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.		
6	Remaining underdistributions for 2022. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.		
7	Excess distributions carryover to 2023. Add lines 3j and 4c.		
8	Breakdown of line 7:		
a	Excess from 2018		
b	Excess from 2019		
c	Excess from 2020		
d	Excess from 2021		
e	Excess from 2022		

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

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**SCHEDULE O
(Form 990)**

Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

2022

Department of the Treasury
Internal Revenue Service

Attach to Form 990 or Form 990-EZ.

**Open to Public
Inspection**

Go to www.irs.gov/Form990 for the latest information.

Name of the organization

Employer identification number

MillHouse Foundation

83-3359144

EFILE COPY

Name of the organization

Employer identification number

MillHouse Foundation

83-3359144

Part I Line 16

Advertising and promotion \$13541.00

Part I Line 16

Vendor Reimburse \$1920.00

Part I Line 16

Misc Exp \$222.00

Part I Line 13

Grant Watch \$199.00

Part I Line 13

Chamber of Commerce \$275.00

EFILE COPY

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JUN 27 2019**

MILLHOUSE FOUNDATION
505 W LAMAR ST
MCKINNEY, TX 75069

Employer Identification Number:
83-3359144
DLN:
17053081321009
Contact Person:
ANNA M BLAIR ID# 17260
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
January 29, 2019
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

MILLHOUSE FOUNDATION

Sincerely *Stephen A. Martin*

Director, Exempt Organizations
Rulings and Agreements

For calendar year 2023, or tax year beginning _____, 2023, and ending _____, 20____
For use with Forms 990, 990-EZ, 990-PF, 990-T, 1120-POL, 4720, 8868, 5227, 5330, and 8038-CP
Go to www.irs.gov/Form8453TE for the latest information.

2023

Department of the Treasury
Internal Revenue Service

Name of filer

EIN or SSN

MillHouse Foundation

83-3359144

Part I Type of Return and Return Information

Check the box for the type of return being filed with Form 8453-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line of the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here <input type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b
2a Form 990-EZ check here <input checked="" type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b 93,746.
3a Form 1120-POL check here <input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b
4a Form 990-PF check here <input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part V, line 5)	4b
5a Form 8868 check here <input type="checkbox"/>	b Balance due (Form 8868, line 3c)	5b
6a Form 990-T check here <input type="checkbox"/>	b Total tax (Form 990-T, Part III, line 4)	6b
7a Form 4720 check here <input type="checkbox"/>	b Total tax (Form 4720, Part III, line 1)	7b
8a Form 5227 check here <input type="checkbox"/>	b FMV of assets at end of tax year (Form 5227, Item D)	8b
9a Form 5330 check here <input type="checkbox"/>	b Tax due (Form 5330, Part II, line 19)	9b
10a Form 8038-CP check here <input type="checkbox"/>	b Amount of credit payment requested (Form 8038-CP, Part III, line 22)	10b

Part II Declaration of Officer or Person Subject to Tax

11a I authorize the U.S. Treasury and its designated Financial Agent to initiate an Automated Clearing House (ACH) electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.

b If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named entity or I am the person subject to tax with respect to (name of entity) MillHouse Foundation, (EIN) 83-3359144 and that I have examined a copy of the 2023 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund.

Sign Here E. Elizabeth Beck 104.03.24 Board President
Signature of officer or person subject to tax Date Title, if applicable

Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above return and that the entries on Form 8453-TE are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The entity officer or person subject to tax will have signed this form before I submit the return. I will give a copy of all forms and information to be filed with the IRS to the officer or person subject to tax, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature <u>[Signature]</u>	Date	Check if also paid preparer <input type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN
	Firm's name (or yours if self-employed), address, and ZIP code <u>[Address]</u>				EIN Phone no.

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN
	Firm's name <u>[Name]</u>				Firm's EIN <u>[EIN]</u>
	Firm's address <u>[Address]</u>				Phone no.