

ORGANIZATIONAL REPORT

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2024 - February



McKinney Economic Development Corporation



Organizational Activity Report

- New Organic Leads: 9
- RFPs received: 9
- RFPs responded to: 4
- Total Pipeline Projects: 27
- New Pipeline Projects: 2
- Site Visits: 1

Business Retention & Expansion

- BRE Visits: 9
- Annual BRE Total: 9

Attended Trade Shows and Missions

- 1/16 -1/17 - Site Selectors Guild – Winter Summit (Talley)
- 1/28 - 2/3 - Mahesh India Trip (Wilkes)

Attended Events

- 1/17- REDnews: DFW Commercial Real Estate Forecast Summit (Kowski/Causey)
- 1/17 - Tech Talks (Wilkes)
- 1/23 - Q2 MEDC/Council Joint Meeting
- 1/25 - Chamber of Commerce Annual Business Meeting (Staff)
- 1/25 - Dallas Business Journal 2024 Economic Outlook (Talley/Causey)
- 2/1 - Leadership McKinney SIMSOC
- 2/4 - 2/6 - IEDC 2024 Leadership Summit
- 2/5 - McKinney Retired Active Veterans Meeting (Kowski)
- 2/8 - Downtown McKinney Strategic Planning Session (Kowski/Clark)
- 2/8 - 2/9 - Consultant Connect: Dallas Summit (Kowski)
- 2/17 - Hugs Gala (Talley)

Upcoming Events

- 2/21 - Tech Talks
- 2/22 - Chamber of Commerce CEO Breakfast Series: Cynt Marshall
- 2/23 - Chamber of Commerce Community Awards (Board & Kowski/Talley/Clark)
- 2/27 - Tech & Trucks
- 3/4 - MEDC Annual Board Retreat (Board/Staff)
- 3/7 - 3/8 - Consultant Connect Charleston Summit
- 3/18 - 3/20 - Area Development Workshop Forum
- 3/26 - Plug & Play – Spring Program Launch Event
- 3/28 - Chamber of Commerce CEO Breakfast Series: Judson Duncan

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.