#### Date Created: May 16, 2024

# McKinney CVB

For the Month of April 2024

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2022

62.23

3.9

Dec

53.31

8.9

Jan

57.85

51.03

13.4

61.43

61.41

0.0

71.40

63.91

11.7

McKinney CVB

For the Month of April 2024

RevPAR

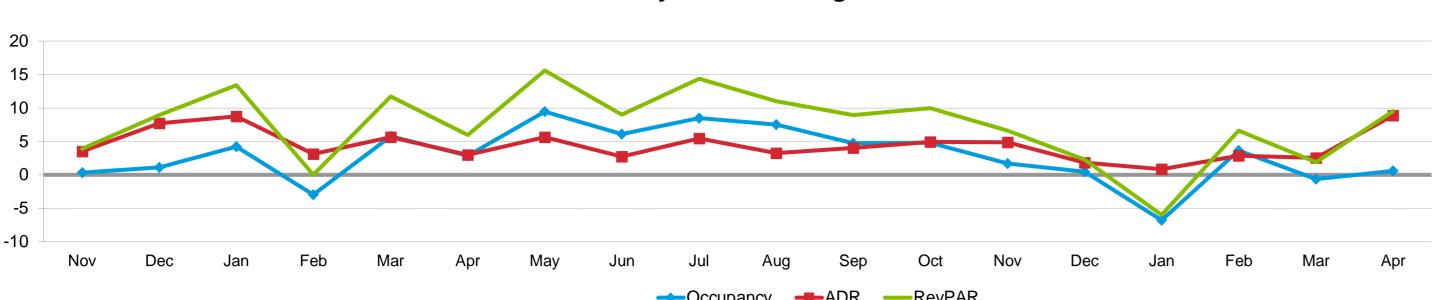
This Year

Last Year

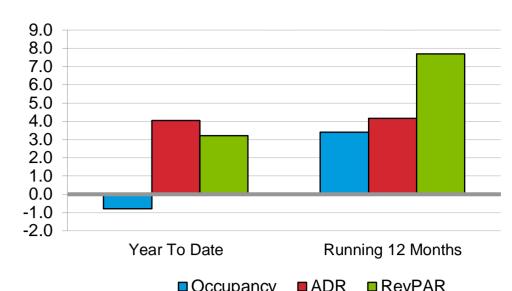
Percent Change

Percent Change

# **Monthly Percent Change**



# **Overall Percent Change**



Year To Date

94.42 89.91

7.7

2022

74.98

33.7

Apr

79.01

72.14

9.5

0.0

2024

72.74

71.40

1.9

0.0

65.50

61.43

6.6

Occupancy	■ ADR	RevPAF

2024

98.24

94.42

3.2

Occupancy (%)	20	22		2023													2024					
Occupancy (%)	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr				
This Year	67.7	63.4	63.1	66.8	74.3	74.3	79.2	80.3	76.2	67.4	70.9	74.1	68.8	63.7	58.8	69.2	73.8	74.8				
Last Year	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.7	70.3	62.7	67.7	70.7	67.7	63.4	63.1	66.8	74.3	74.3				
Percent Change	0.3	1.1	4.3	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.7	-0.6	0.6				

	Year To Date		Ru	Running 12 Months						
2022	2023	2024	2022	2023	2024					
67.9	69.6	69.1	66.8	69.1	71.4					
60.9	67.9	69.6	53.0	66.8	69.1					
11.5	2.6	-0.8	26.0	3.4	3.4					

26.0	3.4	3.4
Ru	nning 12 Months	
2022	2023	2024
89.21	94.60	98.53
72.66	89.21	94.60

9.6

7.7

ADR	20	)22		2023												2024					
ADIX	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr			
This Year	91.96	91.58	91.69	92.02	96.14	97.06	104.05	104.09	100.43	93.27	95.99	99.46	96.40	93.25	92.46	94.66	98.56	105.69			
Last Year	88.82	85.02	84.30	89.25	91.02	94.24	98.51	101.30	95.26	90.33	92.25	94.79	91.96	91.58	91.69	92.02	96.14	97.06			
Percent Change	3.5	7.7	8.8	3.1	5.6	3.0	5.6	2.8	5.4	3.2	4.0	4.9	4.8	1.8	0.8	2.9	2.5	8.9			

Jul

76.54

66.93

14.4

62.85

56.63

11.0

68.03

62.44

8.9

0.0

19.9	5.0	4.0	22.8	6.0	4.2
	Year To Date		Ru	nning 12 Months	
2022	2023	2024	2022	2023	2024
61.04	65.76	67.88	59.61	65.34	70.37
45.66	61.04	65.76	38.53	59.61	65.34

Supply	2022 2023														2024					
Supply	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr		
This Year	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220		
Last Year	47,070	48,639	51,894	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220		

2023

Jun

83.61

76.71

9.0

82.43

71.31

15.6

72.14

68.09

5.9

0.0

	Year To Date		Ru	nning 12 Months	
2022	2023	2024	2022	2023	2024
200,880	200,880	200,880	585,285	611,010	611,010
188,370	200,880	200,880	573,020	585,285	611,010
6.6	0.0	0.0	2.1	1 1	0.0

54.7

Demand	20	22						20	23							20	024	
Bemand	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	33,987	32,911	32,745	31,288	38,538	37,324	41,111	40,338	39,547	34,968	35,593	38,447	34,558	33,061	30,524	32,434	38,298	37,543
Last Year	31,749	30,499	31,410	32,248	36,438	36,286	37,562	38,031	36,458	32,531	33,993	36,681	33,987	32,911	32,745	31,288	38,538	37,324
Percent Change	7.0	7.9	4.3	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.7	-0.6	0.6

	Year To Date		Ru	nning 12 Months	
2022	2023	2024	2022	2023	2024
136,382	139,895	138,799	391,105	422,049	436,42
114,710	136,382	139,895	303,862	391,105	422,04
18.9	2.6	-0.8	28.7	7.9	3.4

Revenue	20	22						20	23							202	24	
Nevellue	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071	3,622,831	4,277,576	4,198,733	3,971,862	3,261,324	3,416,409	3,823,964	3,331,537	3,082,997	2,822,310	3,070,305	3,774,611	3,967,735
Last Year	2,820,080	2,593,025	2,647,946	2,878,293	3,316,555	3,419,610	3,700,345	3,852,487	3,473,029	2,938,646	3,135,958	3,477,085	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071	3,622,831
Percent Change	10.8	16.2	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.6	1.9	9.5
	20	22						20	23							20:	24	

	Year To Date		Ru	nning 12 Months
2022	2023	2024	2022	2023
12,262,404	13,209,416	13,634,961	34,889,420	39,926,211
8,600,581	12,262,404	13,209,416	22,077,886	34,889,420
42.6	7.7	3.2	58.0	14.4

Census %	20	22						20	23							20	24	
Celisus /0	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Census Props	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
Census Rooms	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674
% Rooms Participants	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	88.9	93.5	93.5

A blank row indicates insufficient data.

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Oct

66.34

62.23

6.6

73.69

67.00

10.0

Dec

59.41

58.08

2.3

54.39

57.85

-6.0

## Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of April 2024

							202	2							2023	3							202	4						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Chg in Rooms Rms		F M	A	M J	J	A S	6 0	N D	J	F M	A N	1 J	J	A S	o I	N D	J	FN	1 A	M	JJ	A	s o	N D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	•	•					
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	• •	•					
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
	Motel 6 McKinney	McKinney, TX			Mar 2002	58	•	•	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•			Ш		
	TownePlace Suites Dallas McKinney	McKinney, TX		Feb 2016	Feb 2016	88	•	•	•	• •	•	• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•			4		
	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																						Ш		
	Comfort Suites McKinney-Allen	McKinney, TX		Mar 2002	Mar 2002	63	•	•	•	• •	•	• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•			4		
	Days Inn McKinney	McKinney, TX	75070		Nov 1986	76	•	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•	Ш	$\perp$	Ш	$\perp$	
	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•			4		
	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•					
	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX		Sep 2008	Sep 2008	99	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•					
	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	•	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•					
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•					
	Red Roof Inn McKinney	McKinney, TX	75070		Feb 1981	100	•	•	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•			$\perp$		
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•					
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	• •	•					
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•					
	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•					
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	•	• •	•					

- Monthly data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

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22 1853

Total Properties:

Monthly and daily data received by STR

## Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB

For the Month of April 2024

						April 2024											Per	cent Cha	nge				
	Ос	cupancy	(%)			ADR				RevPAR			Oc	cupancy	(%)			ADR				RevPAR	
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.
Allen, TX+	52.5	12.2	0.0	64.7	117.90	140.25	0.00	122.12	61.90	17.13	0.00	79.03	5.3	-25.8	0.0	-2.4	1.1	4.0	0.0	0.8	6.4	-22.9	0.0
Frisco, TX+	46.0	28.8	0.0	74.8	165.53	225.06	73.37	188.37	76.15	64.75	0.03	140.93	-3.7	42.2	-41.8	9.9	8.0	35.1	-15.1	19.9	4.0	92.1	-50.7
Plano, TX+	60.2	14.2	0.0	74.4	112.55	156.00	39.24	120.81	67.76	22.08	0.00	89.85	5.7	-5.8	0.0	3.3	5.4	5.8	0.0	4.8	11.5	-0.3	0.0

Currency: USD - US Dollar

Total

-1.7

31.7

8.3

0.0

					Y	ear To Da	te										Per	cent Cha	nge					
	Oc	13.0 0.0 26.6 0.0				ADR				RevPAR			Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	48.2	13.0	0.0	61.3	111.44	140.96	0.00	117.72	53.75	18.38	0.00	72.13	-0.6	-20.7	0.0	-5.7	-0.9	3.9	0.0	-0.5	-1.5	-17.6	0.0	-6.2
Frisco, TX+	42.1	26.6	0.0	68.8	159.52	205.07	76.10	177.11	67.17	54.62	0.03	121.82	-9.7	32.3	-24.0	2.9	6.6	20.2	-2.5	13.6	-3.8	59.0	-25.8	16.9
Plano, TX+	56.0	13.1	0.3	69.3	106.88	154.71	43.86	115.67	59.80	20.26	0.12	80.17	-0.8	-6.1	993.1	-1.5	2.6	4.4	-37.1	2.5	1.8	-2.0	587.9	0.9

#### A blank row indicates insufficient data.

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McKinney CVB

For the month of: April 2024

				С	urrent Month	h - April 202	24 vs Apri	l 2023								١					Parti	cipation						
	Осс	%	ADF	R	RevP	AR		Percent	Change	from Apr	il 2023		Осс	%	AD	R	D 2023		Prope	erties	Room	ns						
	2024	2022	2024	2022	2024	2002	0	ADD	RevPAR	Room	Room	Room	2024	2002	2024	2022	2024	2002	0	ADD	DawBAB	Room	Room	Room	0	Camanda	0	Commis
	2024	2023	2024	2023	2024	2023	Осс	ADR	REVPAR	Rev	Avail	Sold	2024	2023	2024	2023	2024	2023	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
McKinney, TX+	74.8	74.3	105.69	97.06	79.01	72.14	0.6	8.9	9.5	9.5	0.0	0.6	69.1	69.6	98.24	94.42	67.88	65.76	-0.8	4.0	3.2	3.2	0.0	-0.8	20	17	1674	1565
Tier 1+	77.5	74.4	133.41	121.54	103.35	90.47	4.1	9.8	14.2	14.2	0.0	4.1	71.4	69.2	124.21	118.20	88.63	81.81	3.1	5.1	8.3	8.3	0.0	3.1	7	6	747	702
Tier 2+	75.8	75.9	102.05	92.97	77.34	70.56	-0.1	9.8	9.6	9.6	0.0	-0.1	67.8	69.9	93.88	92.35	63.69	64.59	-3.0	1.7	-1.4	-1.4	0.0	-3.0	5	5	378	378
Tier 3+	70.4	73.1	66.85	66.07	47.04	48.28	-3.7	1.2	-2.6	-2.6	0.0	-3.7	66.9	70.0	63.57	63.87	42.51	44.72	-4.5	-0.5	-4.9	-4.9	0.0	-4.5	8	6	549	485
City of Georgetown, TX+	75.5	70.5	137.72	132.10	103.98	93.20	7.0	4.2	11.6	11.7	0.1	7.1	66.9	69.2	118.05	119.49	78.96	82.65	-3.3	-1.2	-4.5	2.8	7.6	4.0	12	11	1038	1015
City of Allen, TX+	64.7	66.3	122.12	121.19	79.03	80.40	-2.4	8.0	-1.7	-1.7	0.0	-2.4	61.3	65.0	117.72	118.33	72.13	76.86	-5.7	-0.5	-6.2	-6.2	0.0	-5.7	10	10	1330	1330
City of Plano, TX+	74.4	72.0	120.81	115.24	89.85	82.92	3.3	4.8	8.3	8.3	0.0	3.3	69.3	70.4	115.67	112.87	80.17	79.44	-1.5	2.5	0.9	0.9	0.0	-1.5	58	55	7199	6885
City of Frisco, TX+	74.8	68.1	188.37	157.12	140.93	106.99	9.9	19.9	31.7	49.1	13.2	24.4	68.8	66.8	177.11	155.94	121.82	104.19	2.9	13.6	16.9	32.4	13.2	16.5	29	28	4285	4275

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## Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of April 2024

								2022							202	3						2	2024						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	M	A M	J J	I A	s o	N C	J	F M	A	ИЈ	J	A S	0 1	l D	J F	М	A M	1 J	JA	s o	N D
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																							
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		•	•	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•				
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		•	•	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•				
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		•	•	•	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•				
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		•	•	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•				
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	• •	•	• •	•	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•				
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																							
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		•	•	•	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•				
			Total Prope	erties:	8	831		0 - 1	<b>Month</b>	ly dat	a rece	eived	by ST	R															

- Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

#### A blank row indicates insufficient data.

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## Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of April 2024

							20	22						202	23						20	24						4
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date F	Chg Rooms Rm		F	M A	M J	JA	s	N	D J	F M	AN	1 J	JA	s	o N	DJ	F	мА	M J	J.	A S	O N D	,
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	• •	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	• •	• •						1
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	• •	• •	,					1
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	•  •	• •	•	• •	•	• •	• •	• •	•	•	•	•	• •	• •						1
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	•	•	•	• •	• •	,					1
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	•	•	•	• •	•	•	•	• •	•	•	•	•	•	•	, •					
			Total Prope	erties:	5	378	0	- Mo	nthly	data re	ceive	d by S	TR															1
					-		•	- Mo	nthly	and da	ily dat	a rece	eived b	y STR	2												1	
							ВІ	ank - I	No da	ta rece	eived l	bv STF	3															

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

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## Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of April 2024

								2022							20	)23							2	024						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		g in ns	J F	M	AN	/ J	JA	s	o N	D J	F	М	A M	J,	JA	s	N	D,	JF	M	A M	JJ	J A	s o N	D
39098 I	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •					
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •					
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626	Apr 2023	Apr 2023	96											•	•	• •	•	• •	•	• •	•	• •					
64136 I	Hampton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		• •	•	•  •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •					
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																								
80671	Residence Inn by Marriott Georgetown	Georgetown, TX	78626		U/C	110																								
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •					
26603 I	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •					
60413 I	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •					
80533 I	Home2 Suites by Hilton Georgetown Austin North	Georgetown, TX	78628		U/C	107																								
6130 I	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	54 `	Y	• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •					
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •					
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		• •	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	• •					
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119		• •	•	• •	•	• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•					
			Total Prope	erties:	14	1255		o - l	Month	nly da	ata re	ceive	d by S	STR																

 <sup>-</sup> Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

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 <sup>-</sup> Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

# Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of April 2024

								2022	2						2023							202	4						
							Chg in																						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Rms	JF	= M /	A M	JJ	A   :	S O	N D	J F	M A	M .	J J	A S	6 O I	N D	J	F M	AM	1 J	JA	ı s	0 1	1 D
	Avid Plano North	Plano, TX	75023	0 0010	U/C	94																			4	4	4		47
	Candlewood Suites Plano North	Plano, TX	75023		Sep 2019	81		•	•		•	•		• • •	• •	•	•	•	•	•	•								
	Fairfield Inn & Suites Dallas Plano North	Plano, TX	75023	Jan 2016	Jan 2016	109 97		•	•		•	•		•   •	•  •	• •	•	•	•	•			•	•					+
	Home2 Suites by Hilton Plano East North Hwy 75 InTown Suites Plano	Plano, TX	75023	Aug 2021	Aug 2021	135			•						• •	•		•	•	•									
		Plano, TX Plano, TX	75023 75023	May 2015	U/C	150		•	• •	•	• •	•	•	•  •	•  •	• •	•	•	•	•		•	•	•					+
	Legacy Central Hotel Plano Inn & Suites	Plano, TX		Sep 2009	Dec 1996	122																							-
-	Tru by Hilton Plano East North Hwy 75	Plano, TX	75023	Sep 2009	U/C	98																							+
	aloft Hotel Plano	Plano, TX	75024	Nov 2008	Nov 2008	136																							
	Cambria Hotels Plano Frisco	Plano, TX	75024	Nov 2008	Nov 2014	129																							
	Courtyard Dallas Plano In Legacy Park	Plano, TX		Dec 1998	Dec 1998	153																							
	ECHO Suites Extended Stay by Wyndham Plano	Plano, TX	75024	DCC 1550	U/C	124																							
	Fairfield Inn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019		120																							
	Four Points by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106													•										
	Hilton Dallas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	299																							
	Home2 Suites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127								• •		•		•	•					•					
	Kasa Legacy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21								• •		•		•				•		•					
	Marriott Dallas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417								• •	•			•	•			•	•	•					
	NYLO Dallas Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176								• •															
	Renaissance Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304					•			• •	•	•		•	•			•	•	•					
	Residence Inn Dallas Plano Legacy	Plano, TX	75024	Oct 1998	Oct 1998	126								• •				•											
	Sandman Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Υ							• •	•			•				•		•					$\top$
	Sonesta Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122	•							• •				•				•		•					
	SpringHill Suites Dallas Plano/Frisco	Plano, TX	75024		Mar 2015	152								• •				•				•		•					$\top$
	Staybridge Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jun 2015	101							•	• •	• •	• •		•	• •		•	•	•	•					
	StayOvr Legacy West	Plano, TX	75024	Jul 2017	Jul 2017	55																							
	TownePlace Suites Dallas Plano/Legacy	Plano, TX	75024	Jan 2000	Jan 2000	104		• •		•	• •		•	• •	• •	•		•	•		•	•	•	•					
	Baymont Inn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97		• •		•	• •		•	• • •	• •	• •		•	• •		•	•	•	•	$\Box$		$\Box$		
59661	Candlewood Suites Dallas Plano East Richardson	Plano, TX	75074	Jul 2009	Jul 2009	92		• •		•	• •	•	•	• •	• •	• •		•	•	• •	•	•	•	•					
57513	Comfort Suites Plano - Dallas North	Plano, TX	75074	May 2008	May 2008	76		• •		•	• •	• •	•	• •	• •	• •		•	• •	• •	•	•	•	•					
65499	Courtyard Dallas Plano/Richardson	Plano, TX	75074	Jul 2020	Oct 2016	132		• •	• •	•	• •	•	•	•  •  •	• •	• •	• •	•	•	•	•	•	•	•					
1038	Deluxe Inn Plano	Plano, TX	75074	Oct 2022	Jun 1984	137	Υ	• •	• •	•																			
63209	Hampton by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074	Dec 2014	Dec 2014	114		• •	• •	•	• •	• •	•	•  •  •	•  •	• •	• •	•	•	• •	•	•	•	•					
66548	Hampton Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2020	Jul 2018	101		• •	•	•	• •	•	•	•  •  •	•  •	• •	•	•	•	•	•	•	•	•					
75401	Holiday Inn Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2022	Oct 2022	105							0	•  •  •	•  •	• •	• •	•	•	•	•	•	•	•					45
	Holiday Inn Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122		• •	• •	•	• •	• •	•	•  •  •	•  •	• •	• •	•	• •	• •	•	•	•	•	$\perp$				
	Home2 Suites by Hilton Plano Richardson	Plano, TX	75074		Mar 2018	125		• •	• •	•  •	• •	•	•  •	•  •  •	•  •	• •	• •	•	•	•	•	•	•	•					
	Homewood Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108		• •	• •	•	• •	• •	•	•  •  •	•  •	• •	• •	•	• •	• •	•	•	•	•	Ш	$\perp$	$\perp$		$\perp$
-	Motel 6 Dallas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		• •	•	•	• •	•	•	•  •  •	•  •	• •	• •	•	•	•	•	•	•	•					47
	Quality Inn & Suites Plano East Richardson	Plano, TX	75074	Dec 2015	May 1983	89		• •	• •	•	• •	• •	•	•  •  •	•  •	• •	• •	•	• •	• •	•	•	•	•	Ш	$\perp$	$\perp$		$\perp$
	Red Roof Inn Plano	Plano, TX	75074	Jun 2018	Sep 1980	111		• •	• •	•	• •	•	•	•  •  •	•  •	• •	• •	•	• •	•	•	•	•	•					47
	Residence Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		• •	• •	•	• •	• •	•	•  •  •	• •	• •	• •	•	• •	• •	•	•	•	•	ш	$\perp$	$\perp$		$\perp$
	Studio 6 Plano	Plano, TX	75074	Jul 2017	Jul 2017	91		• •	• •	•	• •	•	•	•  •	•  •	• •	•	•	•	• •	•	•	•	•	4		4		45
	Super 8 Plano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		• •	•	•	• •	•	•	•  •  •	• •	• •	• •	•	• •	•	•	•	•	•	$\perp$		$\perp$		_
	SureStay Plus by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		•	•	•	• •	•	•	•  •	•  •	• •	•	•	•	•	•	•	•	•	4		4		4
	TownePlace Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		•	•	•	• •	•	•	•  •	•  •	• •	•	•	• •	•	•	•	•	•	$\perp$		$\perp$		_
	WoodSpring Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		•	•	•	• •	•	•	•  •	•  •	• •	•	•	•	•	•	•	•	•	4	4	4		4
	Days Inn Dallas Plano	Plano, TX	75075	Jan 1997	Jan 1997	62		•	•	•	• •	•	•	• • •	• •	• •	•	•	• •	•	•	•	•	•					_
	Residence Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		•	•	•	• •	•	•	•  •	•  •	• •	•	•	•	•		•	•	•					-
	Staybridge Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		•	•	•	• •	•	•	•  •	• •	• •	•	•	•	•	•	•	•						_
	Closed - Extended Stay America Dallas - Plano Parkway		75093	Oct 2021	Dec 1997	124																							+
	Comfort Inn Plano-Dallas	Plano, TX	75093	Dec 2022		131										•		•	•	•	•								
	Courtyard Dallas Plano Parkway At Preston Road	Plano, TX Plano, TX		May 1988		149												•	•								4		
	Extended Stay America Dallas - Plano Parkway	·	75093 75093		Sep 1996	97 123										•		•	•										
	Extended Stay America Suites Dallas - Plano Fairfield Inn & Suites Dallas Plano	Plano, TX Plano, TX	75093		May 1999 Feb 1997	99										•													
	Fairneid inn & Suites Dallas Plano Holiday Inn Express & Suites Dallas-North Tollway (North		75093	Jul 2000	Jul 2000	80																							
	Homewood Suites by Hilton Plano North Dallas		75093	Apr 1997	Apr 1997	99																							
	Hyatt Place Dallas/Plano	Plano, TX Plano, TX	75093	May 2007	Sep 1998	127																							
	La Quinta Inn & Suites by Wyndham Dallas Plano West	Plano, TX	75093	Jan 1998	Jan 1998	127																							
	Motel 6 West Plano - Frisco	Plano, TX	75093	May 2006		98																							
	Quality Inn West Plano - Pallas	Plano, TX	75093		Dec 1994	64																							
	Studio 6 Dallas - Plano Medical Center	Plano, TX	75093	Mar 2014		145				-								-			-								
33300	Otadio O Dalias - Flatio Medical Cellel	i iaiio, i A	Total Prope		62								by STI			•	-												

63 7665

Total Properties:

 <sup>-</sup> Monthly data received by STR
 - Monthly and daily data received by STR

Blank - No data received by STR
Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

# Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of April 2024

					2022	2023	2024	
				Chg in				
STR Code	Name of Establishment	City & State	Zip Code   Aff Date   Ope	n Date Rooms Rms	J	J A S O N D J F M A M		OND

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## Tab 10 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of April 2024

							2022							:	2023								202	24							
						Chg in																					Π.				
STR Code Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JF	MA	M	J,	JA	S	O N	D	J F	M   A	A M	J	J	A S	0	N D	J	FI	M A	M	JJ	A	SO	/ N	D
59761 Courtyard Dallas Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		• •	• •	•	• •	•	• •	•		• •	•	•	•	• •	•	•	•	•	• •	•						
54760 Hampton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •	• •	•	• •	•	•	•	•	• •	•	•	•	• •	•	•	•	•	• •	•						
44891 Hilton Garden Inn Dallas/Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		• •	• •	•	• •	•	•	•	•	•  •	•	•	•	• •	•	•	• •	•	• •	•						
54270 Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		• •	• •	•	• •	•	• •	•	•	•  •	•	•	•	•	•	•	•  •	•	•  •	•						
60179 Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		• •	• •	•	• •	•	• •	•	•	•  •	•	•	•	• •	•	•	•  •	•	• •	•						
65336 Hyatt Place Dallas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		• •	• •	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	•	• •	•						
58475 La Quinta Inn & Suites by Wyndham Allen at T	ne Village Allen, TX	75013	Dec 2008	Dec 2008	90		• •	• •	•	• •	•	• •	•	•	•  •	•	•	•	• •	•	•	•  •	•	•	•						П
67569 Marriott Dallas Allen Hotel & Convention Cente	r Allen, TX	75013	Aug 2021	Jan 2019	300		• •	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	• •	•						
33379 Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		• •	• •	•	• •	•	• •	•	•	•  •	•	•	•	• •	•	•	•  •	•	•	•						П
75591 Staybridge Suites Allen, TX	Allen, TX	75013		U/C	90																										
69052 Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95		• •	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	• •	•						
		Total Prope	erties:	11	1420		o - M	lonthl	v data	a rec	eived	by S	STR																		

A blank row indicates insufficient data.

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 <sup>-</sup> Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 11 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of April 2024

							20	)22							2023	3							2024							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F	мА	М	JJ	A	S 0	N D	J	F M	A N	/ J	J	\ s	0 1	I D	J F	М	A	мЈ	J	A S	ON	1 D
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
75804	Courtyard Dallas Frisco	Frisco, TX	75033		U/C	148																								
63462	Hampton by Hilton Inn & Suites Dallas/Frisco North - Fieldh	Frisco, TX	75033	Apr 2015	Apr 2015	103	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
67751 I	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
70525	a Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
76526	Omni PGA Frisco Resort	Frisco, TX	75033	May 2023	May 2023	500											•	•	• •	•	• •	•	•	•	•					
81283	Jniversal Kids Resort Hotel	Frisco, TX	75033		U/C	300																								
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150	•	•	• •		•	• •		• •		•	• •	•	• •	•	• •		•	•	•					
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150	•	•	• •		•	• •		• •		•	• •	•	• •	•	• •		•	•	•					
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
65130	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185	•	•	• •		•	• •		• •		•	• •	•	• •	•	• •	•	•	•	•					
53012	Embassy Suites by Hilton Dallas Frisco Hotel & Convention	Frisco, TX	75034	Apr 2005	Apr 2005	330	•	•	• •	• •	•	• •		• •		•	• •	•	• •	•	• •		•	•	•					$\Box$
80199	Hall Park Hotel, Autograph Collection	Frisco, TX	75034		U/C	224																								
47278	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
57922	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102	•	•	• •		•	• •		• •		•	• •	•	• •	•	• •	•	•	•	•					
56401 I	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121	•	•	• •	• •	•	• •		• •		•	• •	•	• •	•	• •		•	•	•					
61824	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122	•	•	• •		•	• •		• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
56820	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117	•	•	• •		•	• •		• •		•	• •	•	• •	•	• •		•	•	•					$\Box$
		Frisco, TX	75034	Nov 2017	Nov 2017	110	•	•	• •		•	• •		• •	•	•	• •	•	• •	•	• •	•	•	•	•					
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303	•	•	• •		•	• •		• •	•	•	• •	•	• •	•	• •	•	•	•	•					
	Kasa Dallas Frisco	Frisco, TX	75034			12	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10			0		•	• •		• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
66457	Omni Hotel Frisco at The Star	Frisco, TX	75034	May 2020	Jul 2017	300	•	•	• •		•	• •		• •		•	• •	•		•	• •		•	•	•					$\Box$
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	-	Aug 2019	150	•	•	• •		•	• •		• •		•	• •	•		•	• •	•	•	•	•					
	Sheraton Stonebriar Hotel	Frisco, TX	75034	Mar 2008	Mar 2008	168	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	•	•	•					
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																								
	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302	•	•	• •		•	• •	•	• •		•	• •	•		•	• •	•	•	•	•					
		Frisco, TX		Mar 2021	Mar 2021	118	•	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•					
	•	Frisco, TX	75035		Jun 2011	100	•	•	• •	• •	•	• •	•	• •		•	• •	•		•	• •	•	•	•	•					

 <sup>-</sup> Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

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32 4957

Total Properties:

 <sup>-</sup> Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 12 - Response Tier 3+: McKinney CVB

McKinney CVB

For the Month of April 2024

							2022							2	023								202	24							
STR Code Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	MA	M	JJ	A	s o	N	D,	JF	M	A M	J	J	a s	o	N C	J	F N	M A	M	J	JA	S	ON	
53019 American Inn	McKinney, TX			Jun 2000	26																										
16357 McKinney Inn	McKinney, TX	75069 J	Jun 1952	Jun 1952	38																										
44297 Motel 6 McKinney	McKinney, TX	75069 N	Mar 2002	Mar 2002	58		•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	• •	•	• •	•						
80565 Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																										
25797 Days Inn McKinney	McKinney, TX	75070 J	Jun 1998	Nov 1986	76		• •	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•						
33940 Econo Lodge Inn & Suites McKinney	McKinney, TX	75070 J	Jul 2018	Jan 1997	55		• •	•	•	• •	•	•	•	•	•	•	•	•	• •	•	•	• •	•	• •	•						
1109 Red Roof Inn McKinney	McKinney, TX	75070 J	Jun 2021	Feb 1981	100		• •	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•  •	•	• •	•						
33337 Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		• •	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	• •	•	• •	•						
57417 WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		• •	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•						
		Total Propert	ties:	9	644			onthl	,			•																			
										daily	data	recei	havi	hy S	TR																

- Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

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