

**McKinney Community Development Corporation**  
**Regular Board Meeting**  
**August 19, 2010**

The McKinney Community Development Corporation (MCDC) met in regular session in the Dowdy conference room located at 321 North Central Expressway, Suite 200, McKinney, Texas at 8:00 A.M. on August 19, 2010.

Board members present; Chairman Ray Eckenrode, Tracy Rath, T.J. Lane, Jason Burress, George Fuller, and Kevin Griffin. Vice-chair Bill Campbell and council liaison Pete Huff were absent.

Staff present; Executive Director Cindy Schneible, and temporary personnel Kelly Tekavec.

There were several guests present.

The chairman called the meeting to order at 8:01 A.M., after determining a quorum was present. Mr. Eckenrode asked for review and approval of the MCDC board meeting minutes for July 22, 2010 and the minutes from the joint MCDC board and City Council work session held on July 26, 2010. There were no questions. The board unanimously approved (6-0) the motion made by Kevin Griffin and seconded by Jason Burress to approve the minutes.

Mr. Eckenrode announced the discussion, consideration and action on small grant and promotional grant requests would be the next item on the agenda. Executive Director Cindy Schneible addressed the board and shared the committee recommendations. The recommendations were:

- North Texas History Center - \$0
- MISD Rachel's Project - \$0
- Heard Museum Holiday Lights - \$5,000
- Collin County MHMR/LifePath - \$15,000
- Volunteer McKinney Center - \$5,800
- Boys and Girls Club Day for Kids - \$0
- North Texas Habitat for Humanity Taste of Collin County - \$0
- 3e McKinney - \$7,500
- Rotary Club Christmas Parade of Lights - \$3,500
- North Collin County Habitat ReStore - \$6,050
- CASA - \$0
- Turning Point - \$0

James Lane questioned including the request for funding the roof repair of the LifePath building in the small grant and promotional grant cycle. Jason Burress asked about previous funding to 3e McKinney. Tracy Rath asked for clarification on attorney opinions concerning two grants. Jason Burress stated he would be a "no" vote on 3e McKinney, as funding had been provided to the organization by MCDC in February, 2010. Tracy Rath and T.J. Lane stated they would recuse themselves from the vote on the Rotary Club Parade of Lights, because of their membership in that organization. George Fuller made a motion to consider the Rotary Club request separate from the recommendations made by the Promotions Subcommittee and to otherwise approve the balance of the funding recommendations as presented. Kevin Griffin seconded the motion. The motion was voted on and passed (5-1) with Jason Burress opposing.

George Fuller made a motion to approve funding for Rotary Club as recommended. The motion was seconded by Kevin Griffin. The board passed the motion unanimously (4-0).

Jason Weeks presented the financial report. The July sales tax receipts were \$615,496, which was up approximately 1.4% from July, 2009. The August sales tax receipts were \$808,610. This amount was down 4.7% from August, 2009. There was no discussion on check requests.

Liaison reports were presented next.

James Lane distributed copies of the Parks Development Board Report.

Ray Eckenrode delivered the MEDC report.

- The MEDC board received a report on the Cotton Mill development. A request was made for assistance with construction costs for improvements to the building.
- Brad Mink, Executive Director of the Carrollton EDC spoke to the board. He discussed the strategies for international business, and the need to maintain a presence overseas.
- Peter Mei, Chairman and CEO of 21st Century Silicone spoke to the MEDC board.
- The MEDC board voted to establish a new position to support overseas business.
- A report on the Mayor's trip to China was circulated among the MCDC board.

Jason Burress provided the Chamber report.

- The government legislative committee is becoming active. The first issue they are getting involved with is the TXDot proposal to significantly increase the gas tax. The McKinney Chamber will counter that proposal.
- Another topic addressed was a new federal requirement that businesses file a 1099 form any time they spend more than \$600 a year with another firm for goods and services. The McKinney Chamber is opposed to this measure.
- A presentation on economic development process and opportunities was made by David Brandon, Senior Vice President, The Site Selection Group at the Chamber's Business Development meeting on August 12th.

Diann Bayes gave the MCVB report.

- The MCVB office was honored for their online marketing recently at the TACV conference. Additionally, a speaker at the conference addressed the importance of marketing to the Hispanic population.
- Several avenues to generate funds on the government level have been explored, including gambling, depending on how the state budget looks.

Chairman Eckenrode announced the next item on the agenda would be discussion and action on the MCDC sponsorship of the annual community Christmas tree lighting. The total cost of the fabrication of a form to support lights and ornaments for the tree would be \$3,100. Additional cost to extend the form would be \$300-\$500 approximately every 2-3 years. Tracy Rath made a motion to approve MCDC funding of \$2,600 to sponsor the November tree lighting event. George Fuller seconded the motion. The motion passed unanimously (6-0).

Cindy Schneible presented the 2010-2011 budget to the board for consideration and action. She reported the year's revenue is projected to remain flat at eight million. The budget will go to city council for approval September 21st. Kevin Griffin made a motion to approve the budget as submitted. George Fuller seconded the motion. The motion was voted on and passed unanimously (6-0).

The Executive Director's report was presented to the board next.

- The City Council voted on MCDC board appointments for 2010-11 on Monday, August 16th. Tracy Rath was reappointed to the MCDC board. The new board appointees are Michael Puhl, Eric Davis, and Dan Hall.
- The McKinney Chamber leadership class is using one of the MCDC free uses of the city trolley and MCDC will be provided sponsor recognition for the contribution. The class is using the trolley today, August 19th, to tour the city. Administrative assistant Connie Gibson is participating in the 2010-11 Leadership McKinney class.
- Discussion was held on revision of the grant cycle. Tracy Rath discussed firming up funding percentages for projects, holding out final twenty percent amount until the project is complete and the final report is received.
- The Flour Mill may bring a request before the board soon. There are code issues that need to be addressed in order to proceed with redevelopment of the building and facilitate mixed use, including a residential component, as required under terms of a grant to the City awarded by the Council of Governments.
- CCart has reduced service this past year. The board was asked to consider if this might be a project to consider funding in the future.
- MEDC has begun to look at office space, and MCDC will follow their lead.
- The MEDA continues to move forward.
- Parks has approximately \$400,000 in funds from previous projects that have come in under budget. The Parks director would like MCDC to consider approval for using \$158,000 of those funds for equipment and plans to forward an application.
- Mrs. Schneible passed out a sheet with four different volunteer opportunities for the board to sign up for.

There were no citizen comments.

Chairman Eckenrode called the meeting into Executive Session at 9:16 A.M.

The meeting was reconvened into Open Session at 9:21 A.M.

Tracy Rath made a motion to adjourn the meeting. The motion was seconded by George Fuller and passed unanimously (6-0).

The meeting was adjourned at 9:22 A.M.

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RAY ECKENRODE – Board Chairman

Attest:

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Connie Gibson – Board Secretary