



CamiCakes
cupcakes

CamiCakes Franchise

Introducing the expansion of CamiCakes cupcakes into McKinney, Texas to bring happiness through exceptional cupcakes.

JONATHAN DORCE

Bakery Owner, Technology professional and graduate of Florida A&M University

Professional Journey:

7 years of IT leadership at Fortune 500 companies: Johnson & Johnson and Discover Financial Services

Entrepreneurial Ventures:

Founder and owner of Dorce Rentals LLC, managing short and long-term rentals in real estate

Owner of CamiCakes McKinney



MISSION STATEMENT

"Create Happiness, One Cupcake at a Time"

CAMICAKES

QUALITY ASSURANCE



Signature cupcakes and cakes

We specialize in crafting gourmet cupcakes, layer cakes, and ice creams inspired by our Southern roots.



Fresh, quality ingredients

We use the freshest ingredients and smooth buttercream or cream cheese frosting for unmatched quality and taste.



Signature retail experience

Our bakery offers a fun experience for cake lovers of all ages, perfect for birthdays, weddings, and more.

CamiCakes provides exceptional cupcakes and cakes with a delightful in-store experience for customers.

The Ask

The project has a grant request of \$25,332.25 to serve as financial assistance as we look to relocate grease trap placement

Work Includes:

- Labor for digging out grease interceptor from previous position
- Labor for installing grease interceptor in new location
- Necessary trenching, equipment and pipings needed to flow grease from unit to new location

Why?

- **On request, Plaza owners to relocate trap location to preserve plaza business relations**
 - Eldorado Plaza is first and currently stapled location in Texas
 - With plans for new locations in 2025, Eldorado location will serve as the hub distributor
 - CamiCakes being able to keep lease and re-sign will ensure longevity of CamiCakes in Texas, keeping our current footprint (Eldorado) and making it easier to open new locations
 - Critical for business to keep good rapport with Plaza owners to resign, while also opportunity to leverage other plazas the owners have for potential new location openings

CamiCakes has been open since July 2024, with 0 footprint in the state of Texas. In 2024, CamiCakes have Grossed over 145,000 in total revenue, on track for roughly \$300,000 over the course of a full year.

CamiCakes have since grown more popular in McKinney/ Collin County and is projected to reach at least \$350,000 in revenue in 2025.

2024 Gross Sales after 6 months open	2025 Projection	2026 Projection	2027 Projection
\$145,000	\$350,000	\$400,000	\$500,000

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